



SPORTS TRAINING



2026



Arena Hua Hin 1

- Open to All Students (Beginner to Advanced)
- Professional coaching & skill development
- Racquet, Football, Aqua, Hand, & Agility Sports
- Fun, safe, & engaging environment



REGISTER NOW!



SUMMIT SPORTS ACADEMY

- Multi-Sports training from world-class coaches
- POI Sports Group – 16 years of excellence, Thailand National Swimming Association Gold medals.
- World-leading football projects.
- World class training facility and campus
- Safe & Secure 24/7 boarding available
- Health and Nutrition Food Focused

MANAGED BY

- The POI SPORTS GROUP
- SUMMIT SFI/SFA/SSA/AFS



PARTNERED WITH

- Decathlon
- Ari SPORTS



LOCATED IN

- Arena 1,2,3 Hua Hin



Address: Summit Sports Academy

WhatsApp: +66 (0) 825623312

Website: SummitFootballAcademy.com

E-mail: inquiries@poisportsgroup.com



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Choose what's best for your family.



PLAY, COMPETE & CONNECT

MULTI-SPORT & GAMES



POI SPORTS GROUP



THE PROGRAM



SSA CONCEPT

Our multi-sport program gives children the chance to stay active through a mix of sports, cardio, strength and conditioning, agility and speed training, and team-building activities. Along the way, they'll have fun, make friends, build confidence, and enjoy a welcoming, structured environment where they can connect, grow, and be themselves.

Ages: 10–13 & 13–16

Time Slot: 09:45 – 13:15

Location: Arena sports club

Seasons (3 months/season):

- Green Season: Sep – Dec
- Cool season: Jan – Mar
- Summer season: Apr – Jun

WEEKLY SCHEDULE

Time	Monday – Friday
09.45–10.30	Drop-off / Breakfast (Optional)
10.30–11.30	Swimming/ Strength & Conditioning
11.30–12.00	Snack
12.00–13.15	Multi-sport
13.15–14.00	Pick-up / (Lunch Optional)
14.00–14.30	Pick-up



MEET OUR DIRECTORS



Ryan Reece - Project Lead

Coach Reece is the CEO of POI Sports Group and Managing Director of Asia Football Showcase. With 11 years of experience and over 30 events, he has helped more than 140 players progress from amateur to professional football.

He also leads AFS Pro Team Camps, co-owns the AFS Residential Program and Summit Football Academy in Hua Hin, and serves as Project Lead for Summit Football Institute Bangkok. Ryan is also the owner of Swim Hua Hin, a Ministry of Education-accredited swim school established 14 years ago.

Most importantly, Ryan is a devoted husband and full-time father of four, bringing both professional expertise and personal commitment to the development of young athletes.



Coach Zuri a Cambridge-educated specialist holding an MA in Education and a PGCE, Zuri brings extensive experience from leading international school settings. At Summit Football Institute, she oversees educational programs, implementing innovative learning strategies and fostering a supportive environment that champions every student's personal and academic success.

Outside the classroom, Zuri is an active sports enthusiast who loves tennis, football, and padel, and enjoys challenging herself with puzzles. As Ryan's sister-in-law, she shares the family's deep passion for youth development, bringing both high-level educational expertise and an active, positive energy to the team.



Zuri Lee - Managing Director



Coach Dennis

UEFA LICENCED

Dennis Buschening is the Head Coach and Co-Owner of Summit Football Institute and the AFS Residential Program. With experience at Borussia Dortmund's youth system, the German Youth National Team, and Buriram United, he brings great knowledge and passion to our academy. Known for his warm personality and sense of humor, Dennis loves spending time with the children and believes they are the future.

FOOTBALL



Coach Wiriya

THAILAND NATIONAL AQUATICS COACH

Coach Andy is the Head Coach at Swim Hua Hin and holds a degree in Sports and Exercise Science from Srinakharinwirot University. With experience teaching swimming, aquatics, physical education, and youth sports, Coach is passionate about helping young swimmers develop confidence, improve their skills, and build a positive lifelong relationship with the water.

SWIMMING



Coach Lee

FUN FOCUSED COACH

Coach Sobri runs the All Star Sports camp in Hua Hin and he brings energy, laughter, and creativity to our daily sports and games. He keeps everyone organized while developing teamwork and leadership through fun challenges, team captains, and plenty of unforgettable moments.

SPORTS & GAMES

Coordination & Rhythm

Young athletes develop balance, timing, coordination, and body awareness through movement drills, rhythm-based activities, and dynamic games that help them feel more confident in their bodies.



Exploring Multiple Sports

Our program kids are introduced to a variety of sports and activities, giving them the opportunity to discover new interests, develop well-rounded athletic skills, and find the types of movement they enjoy most.



Faster, Stronger, & More Fun

Through age-appropriate speed, strength, agility, and conditioning activities, young athletes improve their fitness while being positively challenged in an engaging environment that keeps them motivated and having fun. This is key to helping children develop the physical foundation they need to excel in any sport while avoiding burnout.



Genuine Enthusiasm

We create a welcoming environment where young athletes can connect with others, build friendships, and feel comfortable being themselves. Through encouragement, teamwork, and shared experiences, they develop a genuine enjoyment of movement and physical activity.



Athletic Experience Into Real Value

Our program turns meaningful athletic experiences into lasting benefits by helping young athletes build confidence, discipline, teamwork, and healthy habits that extend far beyond the play grounds.



TEAMWORK



Making friends, building teamwork, confidence, respect, and belonging.

SOCIAL ASPECT

Belonging

Every child finds connection, confidence, and acceptance.

Teamwork

Working together teaches cooperation beyond the sports field.

Communication

Games help children speak, listen, and express themselves.

Confidence

Low-pressure activities help quieter children join in.

Resilience

Children learn empathy, patience, responsibility, and resilience.



OPTIONAL LUNCH

NUTRITION LITERACY

Overview

Daily Lunchtime Breakdown

The Big Three: Proteins, Carbs & Fats ◆

Fuel & Energy: How Digestion Works ◆

Understanding Calories ◆

Healthy Fats vs. Harmful Oils ◆

Real Food vs. Ultra-Processed ◆

Building Lifelong Nutritional Autonomy ◆



REAL FUEL FOR GROWING ATHLETES

MACRONUTRIENT
MASTERY
PRACTICAL LIFE SKILLS

Kids gain the knowledge and confidence to read nutritional labels and build balanced meals independently at home.



SUMMIT NUTRITION

MENU

2

Chicken

\$320.00

- A. Chicken Steak
- B. Pasta Pesto with Chicken



🔥 450kcal 🍌 60g protein
🍌 32g carbs 🥑 6g fat



🔥 880kcal 🍌 58g protein
🍌 67g carbs 🥑 38g fat

4

Beef

\$440.00

- A. Australian Ribeye (Cube Roll) - 250g
- B. Beef Bowl with Avocado and Scrambled Eggs



🔥 570kcal 🍌 55g protein
🍌 32g carbs 🥑 25g fat



🔥 928kcal 🍌 70g protein
🍌 45g carbs 🥑 52g fat

1

Breakfast Set

\$300.00

- A. Oat pancakes with banana (5 pcs) and omelette 🔥 430kcal
- B. Greek Yogurt Bowl 🔥 430kcal
- C. Tropical Chicken Bowl 🔥 560kcal
- D. Chocolate oat pancakes with mix fruit 🔥 603kcal



3

Salmon

\$360.00

- A. Salmon Steak
- B. Salmon Salad



🔥 450kcal 🍌 35g protein
🍌 32g carbs 🥑 20g fat



🔥 445kcal 🍌 32g protein
🍌 11g carbs 🥑 27g fat

5

Asian Food

\$250.00

- A. Chicken Fried Rice 🔥 700kcal
- B. Chicken Garlic Rice 🔥 590kcal
- C. Thai Lab Gaii 🔥 590kcal
- D. Chicken Teriyaki Rice 🔥 610kcal



Multi-Sport 2026-2027 Season

Green Season

SEPTEMBER 2026 09

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

OCTOBER 2026 10

S	M	T	W	T	F	S
			1	2	3	
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER 2026 11

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

DECEMBER 2026 12

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		



Cool Season

JANUARY 2027 01

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

FEBRUARY 2027 02

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

MARCH 2027 03

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Summer Season

APRIL 2027 04

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

MAY 2027 05

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

JUNE 2027 06

S	M	T	W	T	F	S
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

JULY 2027 07

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Season First and Last Day

Breaks/Holidays

All Star Camp

NOTES

Weekly Schedule: Monday - Friday
Season Length: 12 weeks
Green Season: Sep 21 - Dec 11
Cool Season: Jan 11 - Apr 2
Summer Season: Apr 19 - Jul 9

PACKAGE FEES

3 MONTHS

₱21,100

- 5 x per week (Mon-Fri)
- Pro Rated / No Rollover
- ₱352 / Day

1 SEASON

3 MONTHS

₱15,000

- 3 x Per Week (Mon-Fri)
- Pro Rated / No Rollover
- ₱417 / Day

1 SEASON

FLEXIBLE

₱550

- 1 Full Day Session

₱2,200

- 5 Full Days
- ₱440 / day

OPTIONS

1 MONTH

₱7,900

- 20 days
- Pro Rated / No Rollover
- ₱395 / Day

5X / WEEK

1 MONTH

₱5,800

- 12 days
- Pro Rated / No Rollover
- ₱483 / Day

3X / WEEK

EXTRA

- Lunch ₱Menu
- SSA Shirt..... ₱450.00
- Swim Cap..... ₱150.00

ADD-ONS

**International Bank and Visa or Online payments are subject to a 7% VAT Charge*



Challenge, Confidence and, Clarity