

Turn Every Bike Ride Into Money

The world's first platform that pays cyclists for their miles



Miles Lost Annually

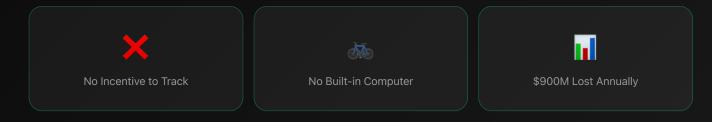
\$900M Data Value Untapped



Cyclists Worldwide

Imagine Your Daily Bike Commute

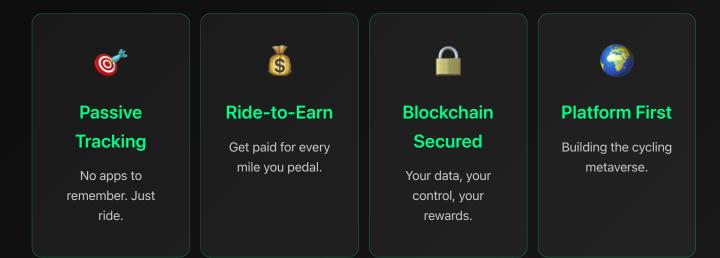
Now imagine none of those miles ever counted.



That's **12 billion miles** ridden every year with zero insights, zero rewards, zero benefit to riders or cities.

Introducing Intelligrip

The handlebar that turns every ride into a digital asset



See It In Action

💱 Live hardware installed on real bikes

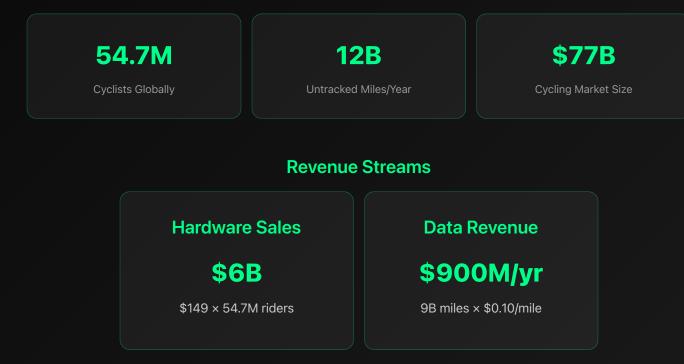
Hardware Features

- GPS + Accelerometer + Magnetometer
- Pressure sensors validate real rides
- Bluetooth auto-sync to phones
- 14650 Li-ion (1 year battery life)
- Fall detection & emergency alerts

App Experience

- Real-time ride tracking
- Instant reward notifications
- Community leaderboards
- Data marketplace access
- One-click insurance claims

\$6.87B Opportunity



Why Now?



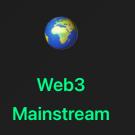
E-bike Explosion

130% YoY growth makes tech integration standard



Cities Investing

\$4.6B in cycling infrastructure in 2024



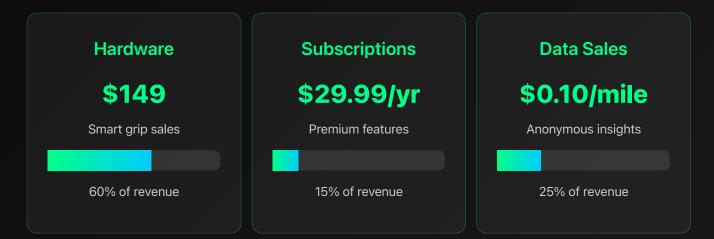
Ride-to-earn follows play-to-earn success

Post-COVID Boom

Cycling participation up 51% and holding

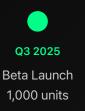
Multiple Revenue Streams

Diversified from Day One



Additional streams: OEM licensing, insurance partnerships, rewards network fees

Go-to-Market Strategy





Reddit/Discord Community growth



Retail Launch REI, Amazon



Key Channels

- r/cycling community (400K members)
- Bike shop affiliate program
- Cycling influencer partnerships
- Corporate wellness programs

Path to \$100M

Three Scenarios Show Clear Upside

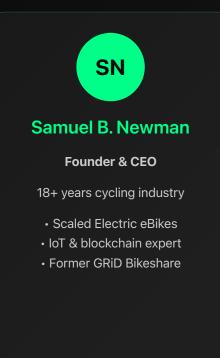


5-Year Vision

\$100M ARR by 2030

1M active users • 5 OEM partners • 3 continents

Built by Industry Veterans





Chaitanya

Co-founder & CTO

10+ years in software & systems engineering

SDE at AWS: Scaled cloudnative systems to millions
Deep expertise in privacy first architecture and system integrity
IoT, embedded & edge-cloud integration expert

Investment Opportunity



Addressing Key Concerns

Battery Life

✓ 1-year battery life achieved

✓ USB-C quick charge in 30 min

✓ Low-power Bluetooth 5.3

Installation

✓ 5-minute DIY install

✓ Fits 95% of handlebars

✓ Video tutorials + support

Privacy

✓ User controls all data sharing

✓ Anonymous by default

✓ GDPR/CCPA compliant

Adoption

✓ Works without app (basic mode)

✓ Immediate rewards visible

 ✓ Social proof via leaderboards

The Future We're Building

By 2030, every bike will be smart

For Riders

- Earn \$500+ annually
- Automatic insurance claims
- Personalized route insights
 - Community challenges

For Cities

- Real-time traffic data
- Infrastructure planning
- Pollution monitoring
 - Safety analytics

We're not just building a product. We're building the **nervous system of urban mobility.**



Join the Ride Revolution

Be part of the **\$6.87B opportunity**

Let's turn 12 billion lost miles into millions of rewarded journeys

Schedule a Demo

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