



What We Do

Infodemic Solutions helps organizations like the United States Air Force address problems related to misinformation, polarization, and team cohesion. Led by domain experts, our work is firmly grounded in cognitive science research and carefully designed to help teams of digital natives adapt to a world of extraordinary viewpoint diversity.

What We Offer

Infodemic Solutions offers training, coaching, and consulting services. We can deliver workshops on:

- Depolarizing your workplace
- Navigating viewpoint conflict
- Building cognitive resilience
- The art of bridging our differences
- How to spot and shed misinformation
- How to survive an infodemic
- Rethinking without reacting
- Beyond critical thinking
- Digital literacy

All our trainings meet participants where they are, engage them fully, and help them develop openness, digital literacy, and cognitive resilience.

Case Study

In 2022, the leadership of Arnold Air Force Base in Tullahoma, Tennessee reached out to Infodemic Solutions. Online echo chambers had polarized the workforce and the problem was impacting performance. Infodemic Solutions studied the problem and delivered a series of workshops. 87% of participants felt that the workshops left them better equipped to have difficult conversations. 74% felt empowered to make their workplace more harmonious. Pre/post testing showed a measurable decline in misinformation susceptibility.

About Infodemic Solutions

Infodemic Solutions is helmed by cognitive scientists with deep expertise in misinformation resilience and a deep commitment to empowering others.

[Andy Norman](#), PhD, is the author of *Mental Immunity: Infectious Ideas, Mind-Parasites, and the Search for a Better Way to Think* (HarperCollins). He teaches at Carnegie Mellon University and directs [CIRCE](#), a think-tank that advances and applies the science of mental immunity. Andy envisions a world where low susceptibility to misinformation vastly improves human wellbeing.

[Lee McIntyre](#), PhD, is the author of *Post-Truth, The Scientific Attitude, and How to Talk to a Science Denier*, all from MIT Press. He is a research fellow at Boston University and an instructor in ethics at Harvard Extension School. Lee is a leading expert on science denial.