

FORT WORTH STOCKYARDS

CONFIDENCE ★ UNDER FIRE™ ★

The Ultimate **TEAM BUILDING** Experience



★ FACE YOUR FEARS ★ HANDLE THE PRESSURE ★ BUILD REAL CONFIDENCE ★

“THIS IS MORE EFFECTIVE THAN MY FIRE WALK.”

— TONY ROBBINS —



CONFIDENCE™

★ UNDER FIRE™ ★

The Ultimate Team Building Experience



Modern Teams Don't Struggle with Knowledge...

- ★ Hesitation under pressure
- ★ Fear of rejection in sales
- ★ Nerves during presentations
- ★ Avoiding difficult conversations
- ★ Losing composure in high-stakes moments

Confidence Under Fire™ Trains the Human Response to Pressure

- ★ Adrenaline
- ★ Focus
- ★ Anticipation
- ★ Emotional intensity
- ★ Physiological & psychological training

★ ★ Not a seminar. Not a lecture. ★ A lived experience. ★

Your team will remember this moment for years,
Because when someone proves to themselves they can handle pressure...
...sales calls, leadership moments, and high-stakes
conversations feel smaller.



Built in the Fort Worth Stockyards, Designed for modern performance.

THE EXPERIENCE OF **CONFIDENCE** ★ **UNDER FIRE** ★

At Confidence Under Fire™, we don't change what people know.
We change how they perform when stress is high.

1

“CONFIDENCE UNDER PRESSURE” TALK ★ PRESENTED BY GATOR (10-15 MINUTES)

Renowned firearms defense trainer **Gator** delivers a high-energy, impactful presentation on:

- ★ The psychology of facing fear
- ★ How confidence impacts performance
- ★ Managing adrenaline in stress
- ★ Trusting yourself in the heat of the moment



2

GUIDED OLD WEST–STYLE DUEL EXPERIENCE ★ WITH POPSAFE BLANK ROUNDS (APPROX. 1 HOUR)

Participants step into a controlled challenge where they will:

- ★ Strap on real cowboy holsters
- ★ Face off 21 feet apart.
- ★ Fire live, non-lethal PopSafe blanks
- ★ Supervised, safe, and focused on performance.



3

TEAM DEBRIEF & PERFORMANCE TRANSFER ★ (15-20 MINUTES)

In a powerful debrief, participants reflect on the experience and connect lessons to their work:

- ★ How did your body react to stress?
- ★ What changed by Round 6?
- ★ How did focus help?
- ★ Where else in life do you feel this?



PROGRAM PACKAGES & PRICING

CONFIDENCE™ ★ UNDER FIRE® ★

An unforgettable Old West experience designed to match your company's goals & budget.

1

“CORE EXPERIENCE PACKAGE” “TALK PRESENTED BY GATOR (10-15 MINUTES)

- Mini Great Gator talk
- Guided, supervised cowboy duel experience
- 6 rounds per participant
- Performance debrief connects lessons to workplace success
- ★ Capacity up to 40 participants



★ *Face the Fear, Learn the Skills.* ★

2

PERFORMANCE + SOCIAL PACKAGE \$185-\$225 ★ POPULAR PACKAGE (APPROX. 1 HOUR)

Everything in Core Package, plus:

- ★ Open or Cash Bar
- ★ Time for team bonding in a dedicated event space
- ★ Group photo opportunity
- ★ Capacity up to 40 participants



★ *Conquer the Challenge, Celebrate the Win.* ★

BAR SERVICE OPTIONS

- ★ **Open Bar** – *Company-hosted drinks*
- ★ **Cash Bar** – *Guests purchase their own*



CUSTOMIZATION OPTIONS

- ✓ Sales team performance focus
- ✓ Leadership confidence training
- ✓ Client appreciation event
- ✓ Executive retreat activity
- ✓ High-energy kickoff for conferences

Give your team a confidence-building, high-performance event they'll talk about for years.



READY TO BOOK?

CONFIDENCE™ ★ UNDER FIRE ★

ONE EPIC TEAM-BUILDING EXPERIENCE

At Confidence Under Fire™, safety and professional conduct come first.



Book Your Team's
ADRENALINE
TEAM BUILDING Experience.

- ★ Flexible scheduling for daytime or after-hours
- ★ Groups up to 40 participants
- ★ Perfect for sales teams, leadership offsites, client events, executive retreats & more

★ ★ **WOW. YOUR TEAM WILL TALK ABOUT THIS SUMMIT FOR YEARS!**

- ★ Experienced safety officers brief and monitor all guests.
- ★ Controlled, old-fashioned duels supervised by experts in an Old West atmosphere.
- ★ Felt their courage and confidence grow.

HOW TO START?

- 1. Contact Us:** Reach out via phone or the contact form on our website.
- 2. Tell Us Your Goals.** Share your team size, objectives, and preferred dates.
- 3. Receive a Custom Proposal:**
We'll design a package that fits your needs.



BUILT IN THE FORT WORTH STOCKYARDS. DESIGNED FOR MODERN PERFORMANCE.

SAFETY & PROFESSIONAL ENVIRONMENT

CONFIDENCE ★ UNDER ★ FIRE ★

Enjoying an unforgettable Old West-style team building experience shouldn't mean compromising on safety and professionalism.



At Confidence Under Fire™, safety and professional conduct come first.



We've Built An Old West
EXPERIENCE Within a Modern
SAFETY CULTURE

Supervised

- Experienced safety officers oversee all duels.

Authentic

- Real six-shooter revolvers fire safe, non-lethal PopSafe blanks.

Focused

- Focus is on composure and confidence vs. simple competition.

Evaluated

- Each duel ends with a brief, structured debrief to draw workplace lessons.

This is a distinct adventure, not a casual shootout.

- ★ Experienced safety officers brief and monitor all guests.
- ★ Controlled, old-fashioned duels supervised by experts in an Old West atmosphere.
- ★ Unsafe, careless behavior isn't tolerated by our staff.
- ★ The structure and lessons are uniquely designed to apply back at the workplace.



Experience a controlled challenge that feels like the Wild West. .. but is run with a modern, safety first approach.

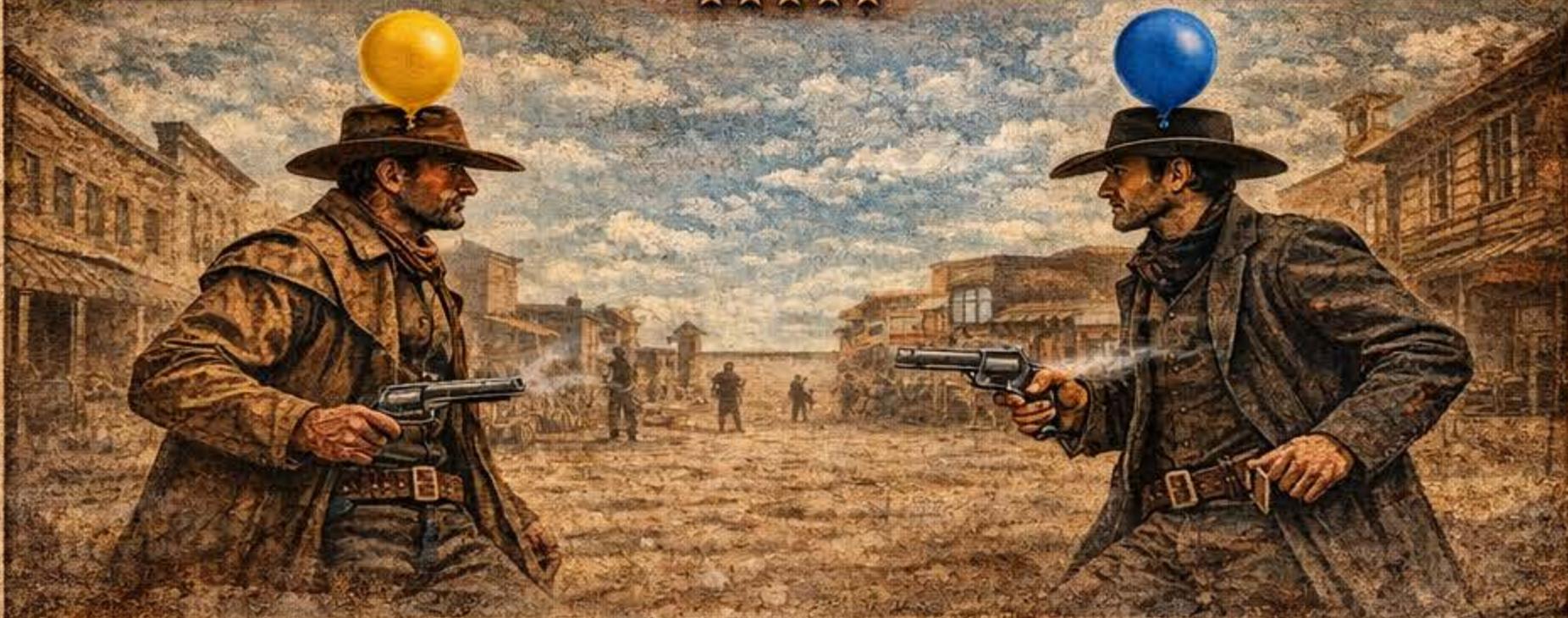


FREQUENTLY ASKED QUESTIONS

CONFIDENCE™

★ UNDER FIRE ★

Before booking your experience, you'll want to know...



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How Safe Is This Experience?

Extremely safe. Our "Confidence Under Fire" program is strictly monitored by trained safety officers.

Supervised: Experienced safety officers oversee all duels.

- Participants use real-weight, six-shooter replicas, loaded with PopSafe blanks that are loud.

Focused: Focus is on **composure** under pressure. Only professionally observed duels are conducted—no target shooting or

Evaluated: Each duel ends with a structured debrief to connect the experience back to "the real world."

S.A.F.E. DUELING

- Supervised
- Authentic
- Focused
- Evaluated

How Big of a Group Can You Accommodate?

We host groups of all sizes and find our sweet spot to be 12–40 participants.

How Long Does the Whole Experience Take?

- From mini keynote to grand finale, average events usually last **1.5–2 hours**.
- But for larger groups or premium packages, we can extend the experience to up to **3 hours**.

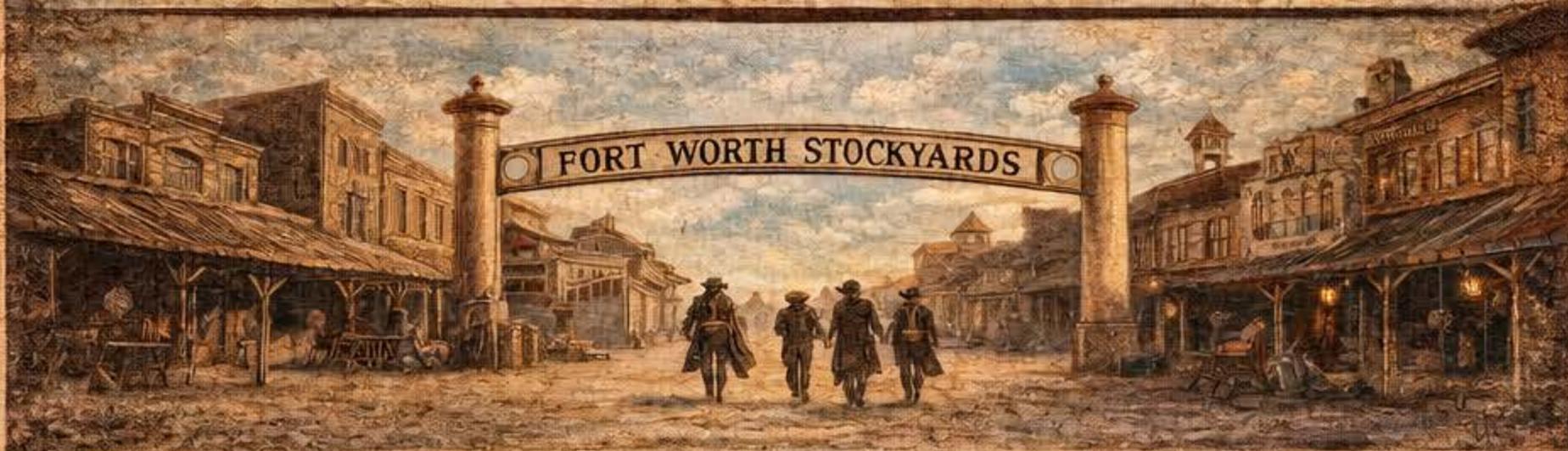
We can tailor the experience and debrief to align directly with your team's objectives. Our team will help you choose the best package.

THE ULTIMATE OLD WEST EXPERIENCE

CONFIDENCE™

★ UNDER FIRE ★

Get ready to experience the most fun and adrenaline-packed activity you could imagine... and it's right here, in the heart of the legendary
~ Fort Worth Stockyards. ~



WHAT YOU'LL EXPERIENCE...

- ★ **Private Experience**
Your group gets an entire Old West set to themselves.
- ★ **Old West Training Session**
A history of wild west gunfights followed by safe dueling training.
- ★ **Duels in the Stockyards**
Practice combining composure, speed, and accuracy in decisive Old West style dueling.
- ★ **Old West Awards**
Antique-style medal awards for top duelists.
- ★ **Photo & Video Opportunities**
Keepsakes with authentic props and expert staff.
- ★ **Immersive Storytelling**
An old-fashioned adventure led by a lively, engaging, seasoned storyteller.

INCLUDED IN YOUR PACKAGE...

- ★ **Old West Set & Props**
Book your authentic 1887 Fort Worth backdrop
- ★ **Non-Alcoholic Refreshments**
Lemonade, tea, soft drinks, and bottled water.
- ★ **Master of Ceremonies**
Rifle-toting emcee to guide your group with humor and intensity.
- ★ **Friendly Safety Team**
Attentive, trained safety experts to oversee every element of the dueling experience.
- ★ **Top-Quality Photos, Video & Awards**
Moderns, digital photos, high-quality video available for purchase, and championship trophy for overall winners.

This is an immersive event that puts you head-to-head with your colleagues in the unforgettable Old West of the
Fort Worth Stockyards.

Are you **READY** to **SHOWDOWN?**

