At the end of the

20th *Century*

television CHANGED

forever...

Internet
Protocol TV

UIN is a telecom service provider, or an IPTV based streamer, delivering both broadcast and digitally produced content to affiliate stations in its network.

Reaching over 100K viewers/households, UIN/IPTV distributes premium news, film, television, pay-per-view, specials, and live events, direct-to-consumers in 30 US markets, in five African Countries, via IPTV.

Dubai is an emerging IPTV market for Content Geyser.

ILLUSTRATION BY C.J. BURTON

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The End of TV Is Here

As the final few holdouts (like the Oscars) ink streaming deals, a monumental shift in the way Hollywood works is underway.

BY ALEX WEPRIN FEBRUARY 12, 2025

Internet Protocol television

Internet Protocol television (IPTV), also called **TV over broadband**,[1][2] is the service delivery of television over Internet Protocol (IP) networks. Usually sold and run by a telecom provider, it consists of broadcast live television that is streamed over the Internet (multicast) — in contrast to delivery through traditional terrestrial, satellite, and cable transmission formats — as well as video on demand services for watching or replaying content (unicast).[3]

Urban Information Network (**UIN**), the second longest provider of content viewing via the internet, is a **Broadcast Digital Network** with fully integrated technology, localized by market, by demographic.

UIN is localized in **30 US Markets** and **Five African Countries**.

MONETIZING Television For
21ST CENTURY CREATIVES

A FAST (Free Ad-Supported Streaming Television) channel is a streaming service that offers content for free, mimicking traditional cable TV with premium programming and ad breaks, but accessed via streaming.

FAST channels are accessed through streaming devices and apps, rather than requiring a cable subscription.

Content Geyser provides creators with a direct-to-consumer partner focused on advertising, ecommerce, events, and sales.

The **POP|POS** is an immersive campaign to covert followers to data, by creating and driving CTR, to create your ecosystem.

The funnel mindset

Attract

Landing Pages, Lead magnets, Opt-in Forms, Surveys, Blogs, Content Pages, Websites, FunnelHubs

Sell

Order forms, Checkout, Tripwire Funnels,E-Commerce Stores

MONETIZING
Television For
21ST CENTURY CREATIVES

Our innovative POP|POS conversion is driven through direct-to-consumer campaigns, sales., and marketing funnels created to capture loyal fans/follower in a CRM to build a community of active customers - your ecosystem!

Funnels for Creators

UpSell

One-Click Upsells, One Time offers, Order Form Bumps

Ascend

Sales CRM, Pipelines, Appointments, Calendars, 2-way Messaging, Chat, SMS, Email, Social

Repeat

Courses, Membership Areas, Community Groups, Email Sequences, Email Broadcasting

MONETIZING
Television For
21ST CENTURY CREATIVES

Urban Information Network

NETFLIX

Local
Internet

tubi

Other Streamers live
ONLY IN THE CLOUD

UIN's internet localization is connection to communities throughout the US, and Africa.

Boots on the ground representatives, sales teams, content creators, influencers, talent, tastemakers, and trendsetters, provide UIN a decided advantage over other streamers.

Our POP|POS targets markets by city, state, region; with demographic breakdowns based on deep-dive data analytics - unparalleled.
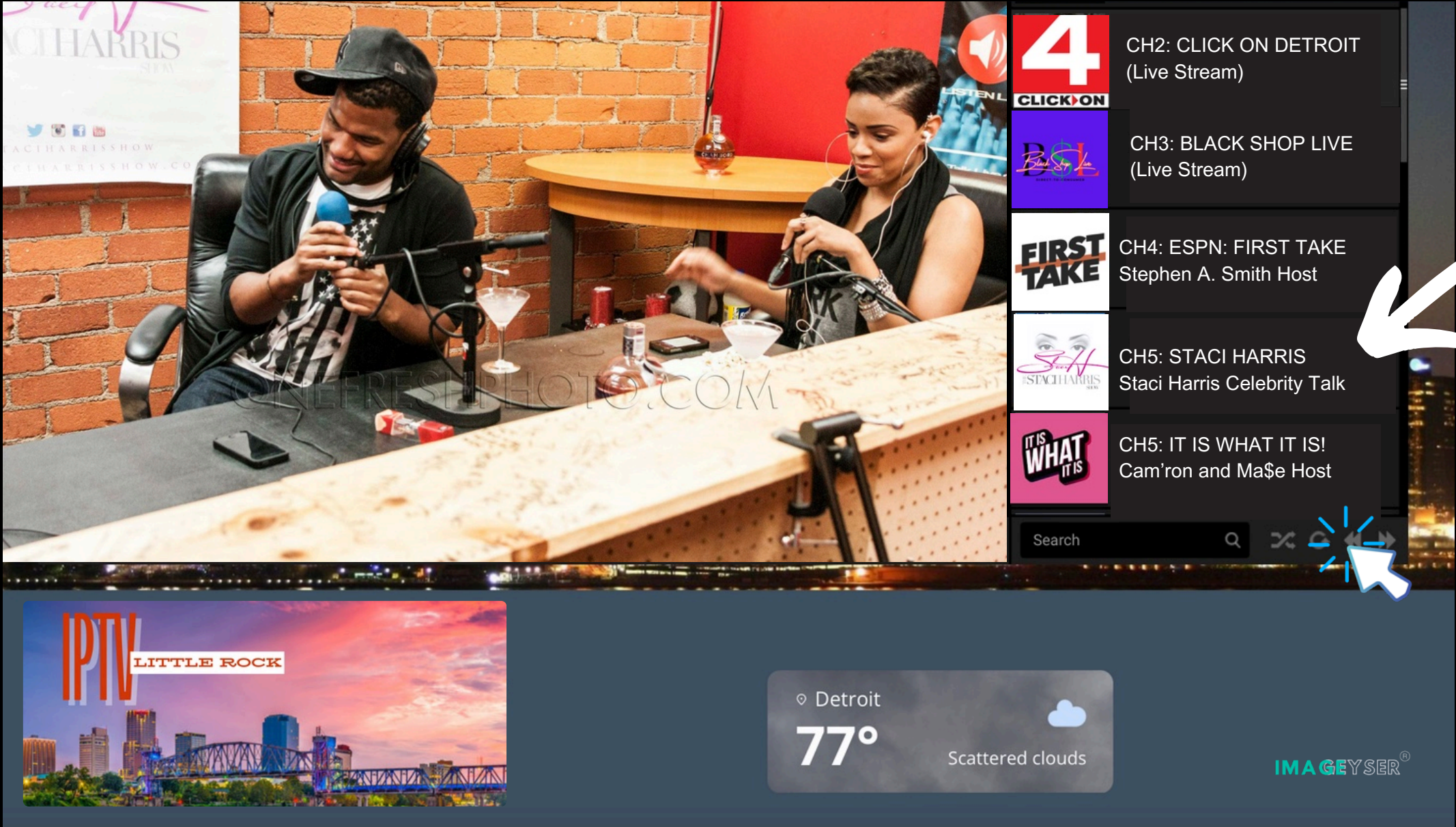
CREATORS GET THEIR VIEWS!

Content Geyser supports content creators through shared ad revenues and online sales, while increasing content views on YouTube, and/or personalized websites.

internet CHANNELING internet

UIN
Urban Information Network

Channel Switcher

UIN introduces content customization and channelization with its **Channel Switcher**, which allows viewers organize and to surf content.

Click **<<** or **>>** on the video player to change channels on **UIN**!

ASK ABOUT STAND ALONE FAST CHANNELS

Live News
Premium Content
On-Demand

Pay-Per-View
Subscription
Fast Channels [PREMIUM]

In Development:
UIN APP with Remote Control

CH2: CLICK ON DETROIT (Live Stream)

CH3: BLACK SHOP LIVE (Live Stream)

CH4: ESPN: FIRST TAKE Stephen A. Smith Host

CH5: STACI HARRIS Staci Harris Celebrity Talk

CH5: IT IS WHAT IT IS! Cam'ron and Ma$e Host

Search

Detroit 77° Scattered clouds

IPTV LITTLE ROCK

IMAGEYSER®

PRODUCT OVERVIEW

STORYLINE: **BLACK $HOP LIVE (B$L)**, is a global shopping network for creatives seeking to reach diverse consumer markets, **AND** a fun, interactive, marketplace for fans and followers of established, emerging, and "pre-loved" brands.

OBJECTIVE: **SHOPPABLE CONTENT**, CONTENT GEYSER integrates brands with creators to develop "shoppable content," **AND** create organic engagement with the products and brands featured in the content, to produce a more immersive experience and/or activation - *In Content*. Content Geyser is a single-solution **OR** an an ease-of-use portal, which allows creatives to manage an entire ecosystem within the UIN/IPTV network.