

## ebay x IMAGEYSER®

### **BRAND INTEGRATION**

NEW TECH ALERT: CLICK CLUB SHAY SHAY X CDay - ad plays at 3mins

We do not own the video, nor does this show stream on UNIPTV — Superpowers!

This upgrade allows for the placement ads in existing videos, turning SVOD to AVOD in a click. You have total control over advertising in-content:

Place sponsored commercials in content post production

Place commercial ads buys across content

Place co-branded commercial ads across content

Place commercial ads buys across content w/ebay affiliate links

Place passive commercial ads across content to heighten interest

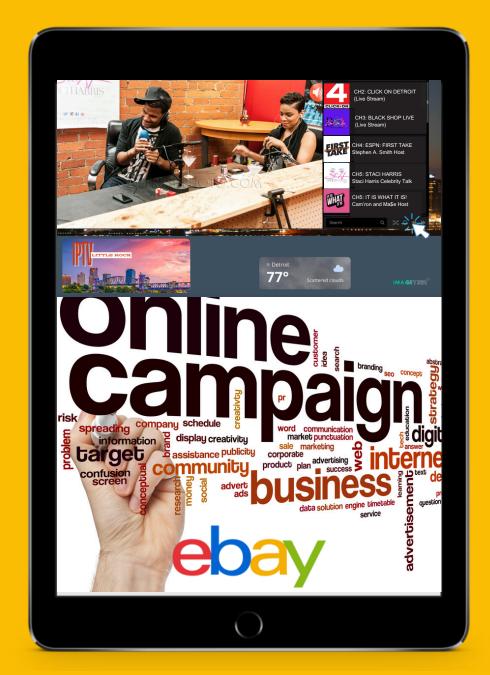
Place passive commercial ads across content, embed ebay links

#### PRE SOLE ODVERTISING IN-CONTENT DURING DEVELOPMENT

\*Ad Insertion is technology innovation to the UINiPTV Network, powered by Image Geyser's proprietaryBlockchain solutions.



## UNIQUE CYBER-MARKETING EXPERIENCE × ENGAGEMENT



eSell Everything Imaginable on ebay



ebay x Image Geyser is a direct-sales and marketing program to monetize Celebrity, Influence, and Culture via a Blockchain single-solution.

#### WHAT WE DO:

- 1. Acquire or produce physical/digital assets for monetization.
- 2. Monetization Plan\*- setup seamless interface for in-content shopping, ad insertion, and brand integration (development).
- 3. Authenticate and integrate through social platforms like YouTube, Facebook, Instagram, X, Pinterest, etc.
- 4. Launch PR, Marketing, Merchandising, and Ad Sales funnels.
- 5. Leverage social currency, cultural relevance, celebrity, and emotional impact to drive consumer engagement.
- 6. Drive consumers to "Shop On" client supported channels and/or on ebay. Consistently, promote content
- 7. Host offline activations, events, and experiences to gather data, raise consumer awareness, and drive physical sales.

<sup>\*</sup>Monetization Plans are customized programs created via our proprietary Blockchain solutions.



**BRAND PARTNERS** 











#### What is affiliate marketing?

At its core, affiliate marketing is an online referral program where merchants pay commissions to publishers on sales generated by customers they've referred. The merchant can be an online retailer like eBay, or a service provider. Individuals and companies referring the traffic are called publishers, or affiliates, who publish content on the web promoting the merchant's offerings.

Customers are the people that click on the promoted content and make a purchase or complete a specified action. Payment is typically in the form of commission, but sometimes merchants offer a flat rate for a specific action, or a bonus for a type of visitor.

# Convert Fans x Followers To User Data

COMY X IMAGEYSER

#### START MINING YOUR SOCIAL MEDIA FOR DATA

**Image Geyser** mines and manages **FansXFollowers** (FxF) user data through monetized conversion.

The goals we set are attainable at any level of FxF!

A mere 3% conversion of FxF using a \$20 monetization:

50K FxF x 3% = 1500 consumers x \$20 = \$30K 150K FxF x 3% = 4500 consumers x \$20 = \$90K 500K FxF x 3% = 15000 consumers x \$20 = \$300K annually | monthly | weekly - based on set goals

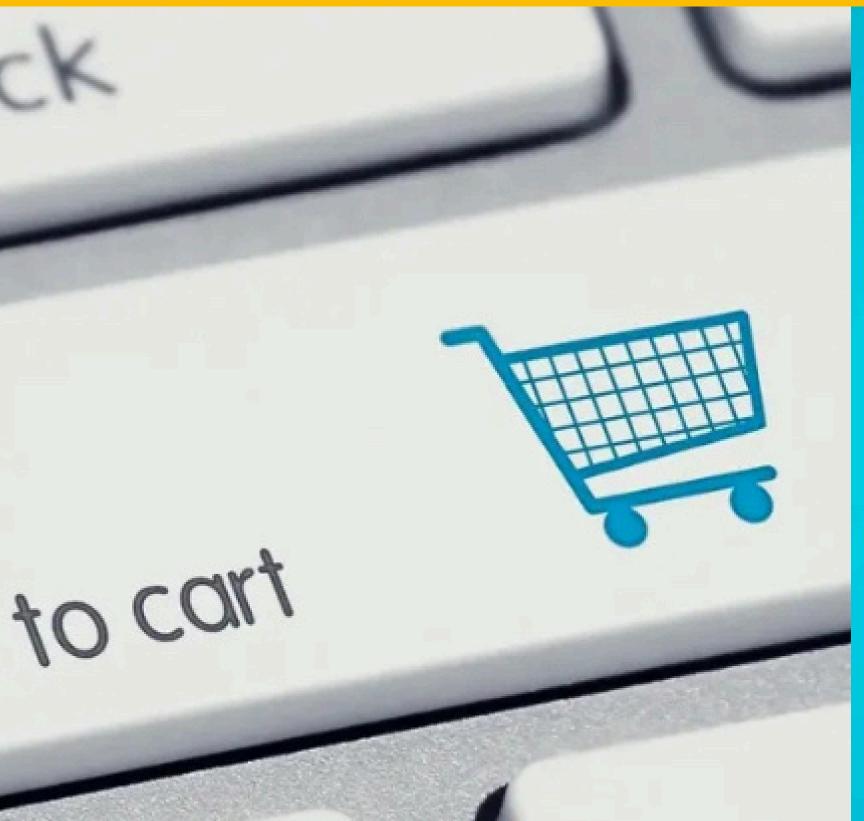
The revenue is great but the added value is the data!

\*Data Conversion Plans are customized programs created via our proprietary Blockchain solutions.



"The Great Monetization Migration."

Move your following and make money doing it.





A DSD Publicity & Consulting Agency

**IMAGEYSER.COM** 

IMAGEYSER®