

Rick Ross Investment

PICK A BOO



Small Crowd Investment For Film

The **Jumpstart Our Business Startups Act (JOBS Act)** encourages funding of small businesses, including production companies.

Title III, the **CROWDFUND Act**, allows everyday investors to own a piece of a feature film — something not permitted prior to 2012.

Be among the few leveraging this **exclusive opportunity** designed to inspire small-business investment in entertainment.

SIGNED BY

OBAMA

IN 2012

#FilmmakingLifestyleGuides

Film Production Company Business Plan: The Complete Guide 

1. Structure Your Film As A Business

The film industry is a business. It's not just about the art, but also about the bottom line. You've watched a ton of movies, but have you ever wondered how films are structured?

There are many ways to make money in film, and it's important to structure your movie as an investment that will create financial returns for you and your investors.

2. What Is Included In A Film Business Plan?

The film business plan should include a thorough description of the product, market research, production costs and expenses, sales strategy, marketing plan, and projections for profit.

The product is typically an independent film with limited distribution.

3. Film Marketing Strategy

Marketing campaigns have now shifted to digital media platforms such as Facebook and Twitter, which are more accessible for potential viewers. A successful film marketing campaign needs to capture the attention of your audience and get them excited about seeing your movie in theaters.

FilmLifestyle.com

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Key Investment Benefits



Portfolio Diversification
Diversify your investment portfolio
beyond traditional stocks and
bonds with entertainment assets.



Short Term Investment
Principle Investment and Interest
earned to be repaid in less than 60 day
period from closing.



Lower Risk Profile
Asset-backed investments offer lower
volatility compared to traditional stock
market investments.

Asset-Backed Is Security

Our process uses a **Bond Rating System**, similar to credit rating agencies like Moody's, Standard & Poor's, and Fitch, to evaluate investment reliability, financial strength, and ability to meet projections.

Asset-backed investments are among the safest, low-risk investments traditionally offered, which historically equated to lower returns - until now!

All our investments are **"High Yield"** based on the minimum guaranteed return offered over a limited term (less than 90 days). All our assets are backed!



About The Feature

It's the day before Valentine's Day in Houston, Texas and Cienna Lloyd is convinced her life is about to level up. After two years together, she's certain her boyfriend, Dimitri—freshly promoted to VP at the tech company where they both work, Code Next—is about to propose. Instead, Dimitri dumps her over dinner. Worse, Cienna has secretly live-streamed the moment she thought would end in an engagement, turning her heartbreak into a viral public humiliation overnight.

Still reeling, Cienna throws herself into work and is assigned to lead **Pick-A-Boo**, a cutting-edge dating app, alongside its creator, Dr. Nehemiah Good, and his smooth, wealthy angel investor, Harper Michaud. Complicating matters, Nehemiah isn't a stranger—he's the brilliant, awkward crush Cienna left behind in high school. As months of late nights and creative breakthroughs bring them closer, sparks fly. But Nehemiah is engaged to Lilith, the polished daughter of his boss, the hospital provost, and Cienna—burned and embarrassed—has sworn off love altogether.

The chemistry is undeniable, but the timing couldn't be worse. Then life intervenes. When Cienna's father suffers a sudden stroke, Dimitri resurfaces, offering comfort—and news of a lucrative job offer from a rival tech firm. In her most vulnerable moment, Cienna falls back into the familiar. The next morning, Dimitri proposes, and she says yes.

The engagement is a quiet heartbreak for Nehemiah, who accepts the news with grace, knowing he's already committed to Lilith. As Pick-A-Boo nears completion after six intense months, everyone pushes forward, pretending nothing has changed. To celebrate their engagement, Cienna and Dimitri escape to Galveston for a romantic weekend—where Cienna makes a shocking discovery. She spots Lilith kissing another man: Harper Michaud. Unsure whether to intervene, Cienna keeps the secret. But fate has other plans.

As the app prepares to launch, Nehemiah heads to London to deliver a career-defining TED Talk. While reviewing the app's final data, Cienna makes one last, life-changing discovery: according to Pick-A-Boo, she and Nehemiah are a 99% match. Trusting the very algorithm she helped build, Cienna books a last-minute flight to London.



PICKABOO

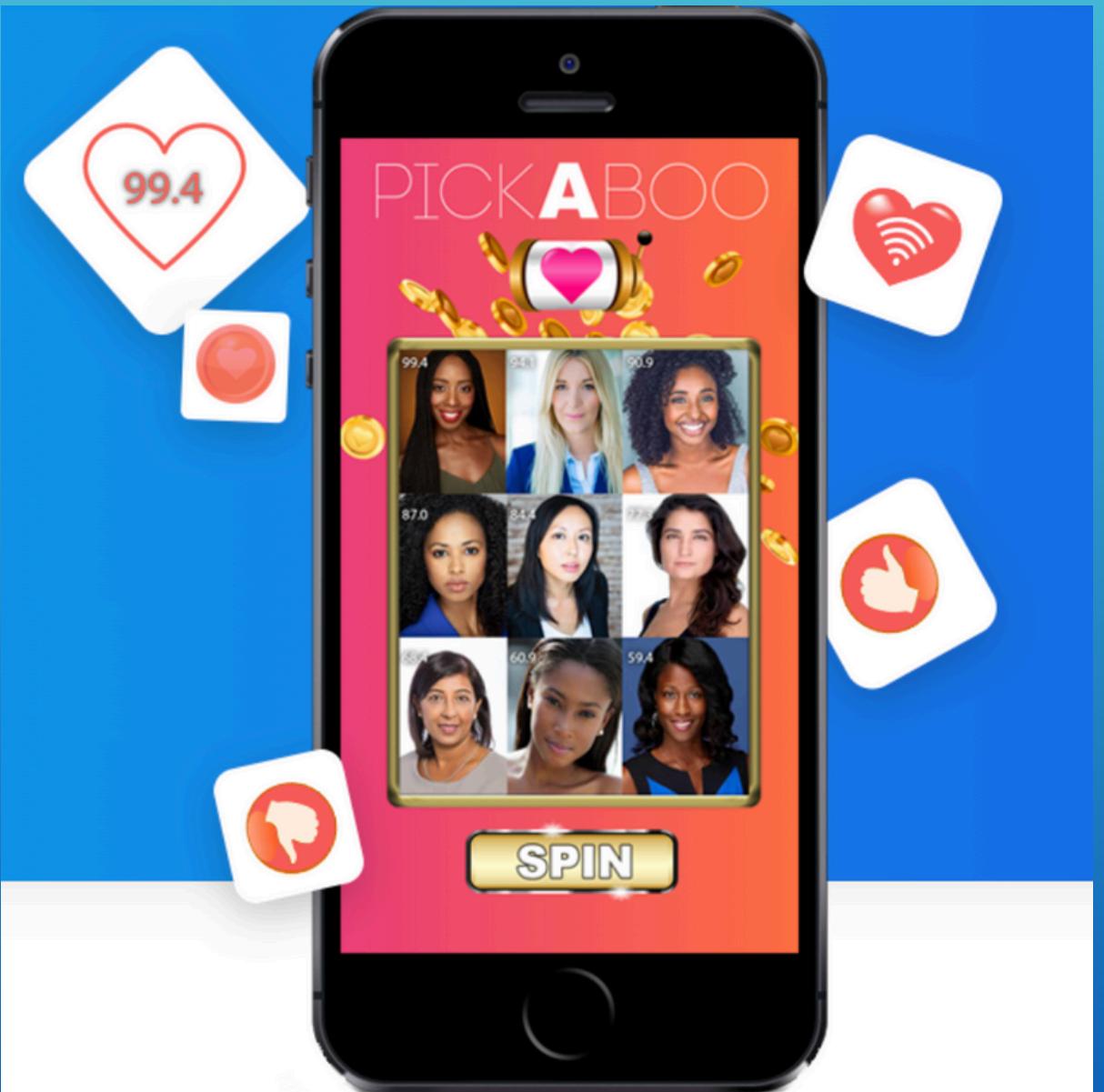


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Tech Integration & Global Marketing

Launch With Functioning Dating App

-  **Data Capture** for seamless consumer marketing and promotions of both the feature film, and the Pick-A-Boo App.
-  **Real-time Reporting** of film's production progress and milestone achievements accessible to all investors
-  **Secure Community** ensures all interactions with target audiences are private and safe for users to share information
-  **Global Accessibility** allows international investors to participate without complex cross-border communications issues
-  **Pick A Boo** be the first in the community to utilize the App for its intended purpose, invest in the App's development



Investment Opportunity

Nexus Entertainment is seeking short-term lenders to issue a \$300K - \$500K bridge loan/investment against **APPROVED** paper (\$2.6M) issued by certified film funder, [REDACTED].

*countersigned term sheet included

The bridge loan will allow Nexus Entertainment to immediately begin production and qualify for **2025 181 Federal Tax Credits**, which requires at minimum one day of photography before December 31st.

Return on Investment (ROI) is principle + **10%**, and not-less-than three percentage points (3%) on the film backend.



Approved Budget - \$2.6 M

Investment Structure

500 Units | \$1k per Unit

Fixed Number Of Units Available

45 Days Term

Timeline for Revenue Return

ROI - 10%

Principle + Interest

Percentage Points:

Investors will also earn not-less-than three-points (3%), but not-more-than five points (5%), on the backend to be shared equally by all members in the group, and will be administered by Image Geyser.

500 UNIT MAX

\$1000 EACH

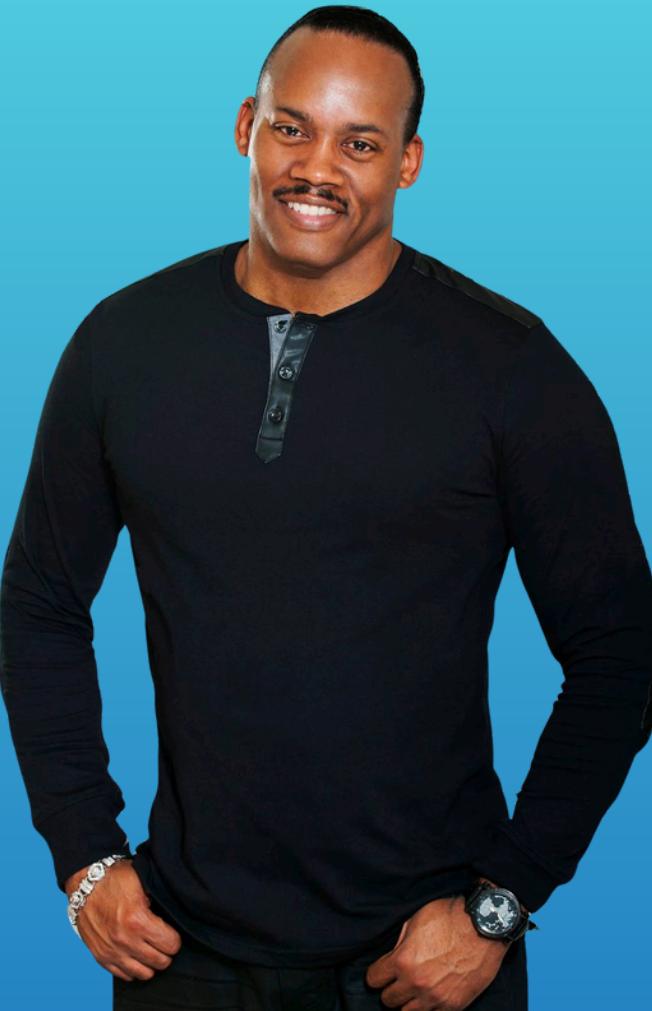


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Meet The Filmmaker

Greg Carter is a writer, director, producer with over feature 50 films credits with media partners that include **AMC Networks, Paramount +, Viacom/CBS, WE, eOne, Netflix, Lifetime, Warner Brothers** and **Amazon Prime Video**. Carter is also a creator and showrunner for the hit **UMC/ALLBLK** television series, **5th Ward**, which stars platinum R&B artist, **Mya**. Greg's recent films include **The Christmas App** (2025) which he wrote and produced, **Hip Hop Family Christmas Wedding** (2022) and **Hip Hop Family Christmas** (2021) for producer **Jaime Foxx** and **Paramount+, My B.F.F.** for **AspireTV**, and **One Crazy Christmas** for **BET**. Carter also worked on feature films distributed by **Lionsgate, Warner Brothers, and Netflix**. His film, **A Boy, A Girl, A Dream** starring **Megan Good** and **Omari Hardwick** premiered at the **Sundance Film Festival** and was distributed by **Sony Pictures** via **Samuel Goldwyn Films**.

As a creator and showrunner, Carter produced the hit **UMC/ALLBLK** television series, **5th Ward**, which stars platinum R&B artist, **Mya**. Greg's recent films include **The Christmas App** (2025) which he wrote and produced, **Hip Hop Family Christmas Wedding** (2022) and **Hip Hop Family Christmas** (2021) for producer **Jaime Foxx** and **Paramount+, My B.F.F.** for **AspireTV**, **One Crazy Christmas** for **BET**. As a line producer, Greg also worked on feature films distributed by **Lionsgate, Warner Brothers, and Netflix**. The film, **A Boy, A Girl, A Dream** starring **Megan Good** and **Omari Hardwick** premiered at the **Sundance Film Festival** and was distributed by **Sony Pictures** via **Samuel Goldwyn Films**.



Mayor Sylvester Turner Proclaims Today 5th Ward TV Series Day

Community Invited to Join in Events with Houston's Original "5th Ward" TV Series Creators

HOUSTON - Mayor Sylvester Turner proclaimed today as Greg Carter/5th Ward TV Series Day in Houston.

Houston filmmaker Greg Carter is a native of the city's historic Fifth Ward community and creator of the "5th Ward" TV series, currently streaming on the Urban Movie Channel platform. Funded in part by a grant from the City of Houston, Greg Carter was able to film 98 percent of his production in Houston using mainly local actors, directors and crew.

"Greg Carter's work with everyone involved on the project demonstrates what can happen when vision and public/private partners come together," said Mayor Turner. "This highlights Houston's creative talent and Friday's events are well-timed with the new cultural district designations for two of our historic African American communities."

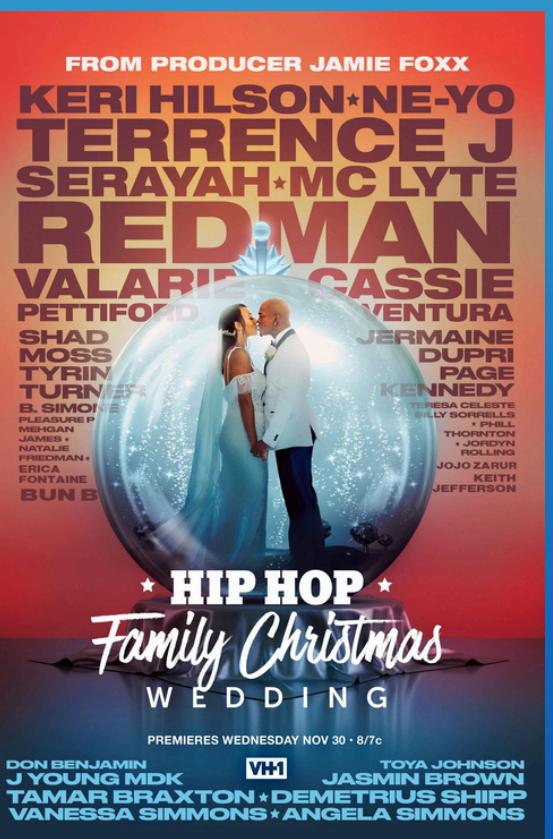
A native of Houston, Texas, Carter is a graduate of Texas A&M University, and currently serves as **President's Scholar** and **Professor of Film Media** at the **University of Houston Valenti School of Communication** and the **McGowen College of Art**.

An **Academy of Motion Picture Arts and Sciences - Institutional Grant Awardee**; **53rd NAACP Image Award Nominee** for producing and writing the documentary short - **"Club Matinee: Memory Builds The Monument**, Carter's commercial clients include **Toyota, Lexus, Infiniti** to list only a few.

About The Production Company

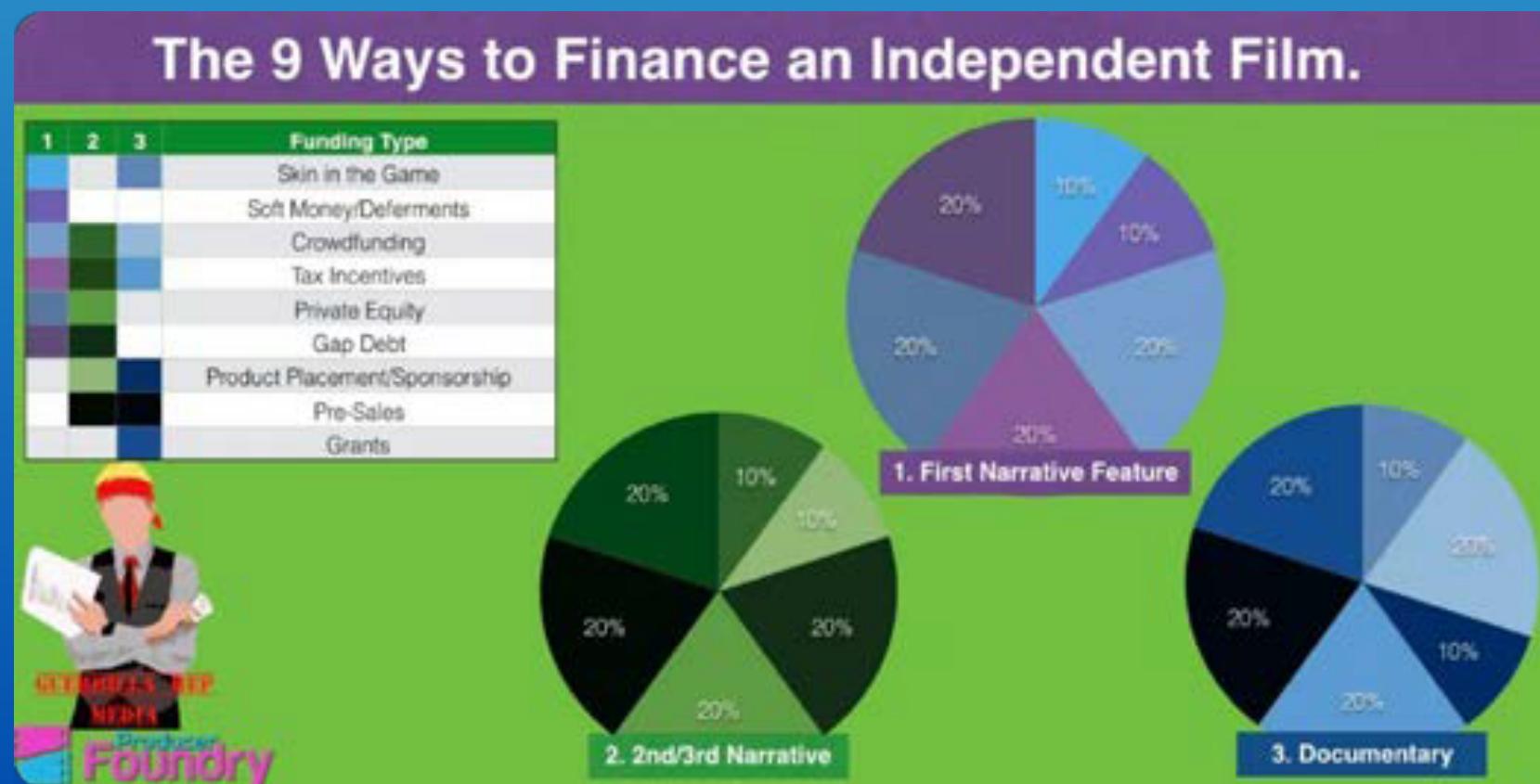
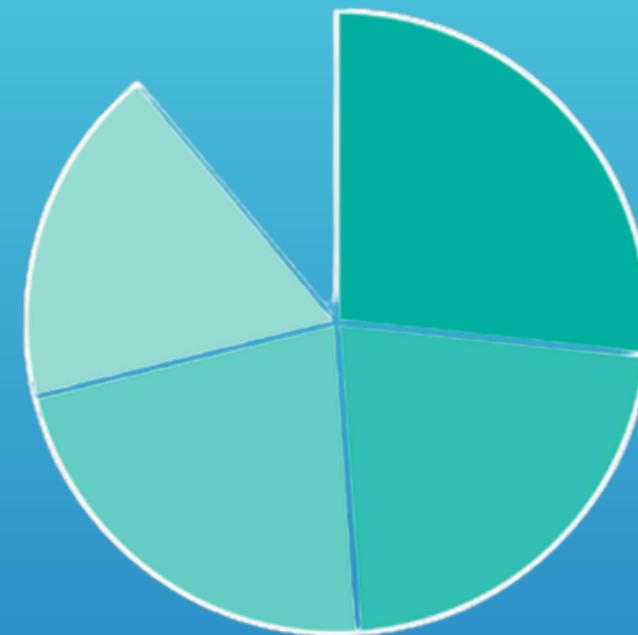
Nexus Entertainment is a Texas corporation established for the purpose of developing and producing feature length independent motion pictures for distribution worldwide. Founded in 1992, NEXUS has produced over 50 feature films and television projects at cost-effective prices, including music videos, television series, commercials, shorts, award winning documentaries and the feature-length motion pictures, like **Fifth Ward: The Series**, and **Hip Hop Family Christmas**.

NEXUS' goals are to make films that will raise awareness in the African-American community as well as entertain and exploit that awareness to a mass ethnic population.



Investment Usage

- Pre-Production, Casting, & Locations
- Actor Fees
- Completion Bond, SAG Bond
- Production Insurance



PICKABOO

Investor Opportunities

Invest in Hollywood, see your name in the credits, host events, and live the experience.

Tier	Investment	ROI	Benefits
Retail Investor	1-5 Units	10% ROI	Social Engagement
Investor	6-20 Units	10% ROI	Social + Attend 1-2 Events
Partner	25-100 Units	10% ROI	Host Event + Social
Credited	250 Units	10% ROI (+)	Name In Credits
EP Credit	500 Units	10% ROI (+)	Executive Producer



INVEST IN A BOX-OFFICE FEATURE FILM | INVEST IN CONTENT



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