

MONETIZING FAST Channels

LIVE STREAM | PAY-PER-VIEW

ADVERTISING | BRAND INTEGRATIONS | SPONSORSHIP

IMAGEYSER®



UIN FALL/HOLIDAY-2025

MORE THAN COMMERCIALS | BRAND INTEGRATION | CONTENT DEVELOPMENT

Daily shows, live stream events, reality, scripted it's all streaming on UIN iPTV. Our innovative process incorporates your brand from the outset, and leverages on-set activity and behind-the-scenes access to create traditional media and social media content for placement/promotion (ROI).

CLICK 2 WATCH

our Sizzle

REEL



RANDOLPH
Ranch



ADVERTISE ON UIN

UIN is a multidirectional, multichannel network powered by an intricate system of FAST Channels. Affiliates on our IPTV system are content funnels: unique landing pages that are fully optimizable, organized by market in 40 US cities and five African Countries

An IPTV based streamer, or telecom provider, delivering broadcast and digitally produced content to affiliate stations in its network, UIN reaches over **250K households monthly**; distributes premium news, film, television, pay-per-view, specials, and live events, via FAST Channels.

CLICK 2 WATCH

our Sizzle

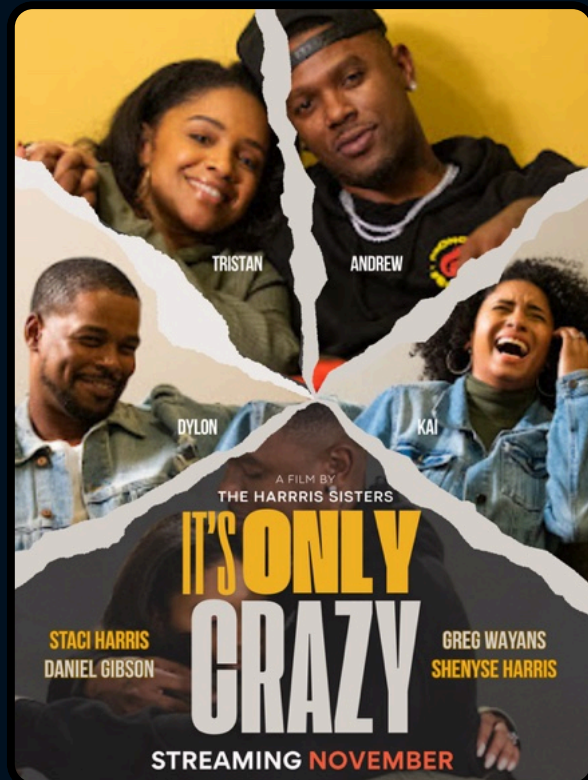
REEL



RANDOLPH Ranch

“Randolph Ranch” is an unscripted docu-series about three generations of a Black Southern family reconnecting under one roof in Memphis. At its center is Kobie “Gatsby” Randolph, a Hollywood entrepreneur returning home after 15 years in the worlds of film, fashion, music, and entertainment.

Daniel “Boobie” Gibson and Gregg Wayans star opposite “The Harris Sister” in this flashback to the 90’s Family Dramedy.



Two families are forced to confront old betrayals and fragile hopes while planning a wedding, as a newly pregnant woman struggles with fear of lies, loss and the messy beauty of love, forgiveness, and family ties.

"Across Wilshire" is a gripping urban drama that follows the life of Joaquin, a man whose pursuit of success and acceptance leads him into a world of danger, betrayal, and legal battles in Los Angeles.



The series is based on a novel by the same name, currently available on Amazon and most popular booksellers.

LIVE
NEWS
SCRIPTED
REALITY
LIVE
STREAM
PAY-PER-VIEW
MORE...



Former co-host of DISH NATION and THE RICKEY SMILEY SHOW, Ebony Steele is “STEELE STANDING” on UIN is a new series set to launch

Brand Integration: Thru-line, recurring with multi-scene storyline integration, consumption aligned with lead character or host.

Product Placement: Clear and recognizable placement or hands-on usage with lead characters/hosts, with verbal mention in dedicated moment anywhere in the story.

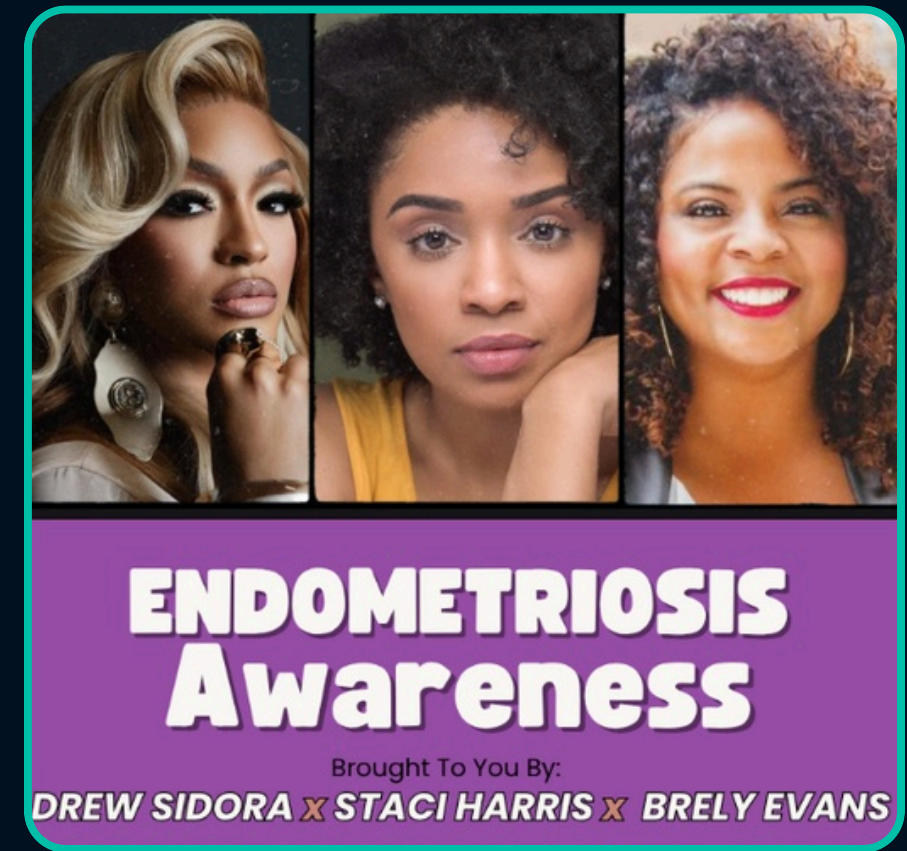
On-Air | On-Screen: Verbal on-air mentions and tag, NIL branding on screen, and consumption aligned with lead host and/or VIP guests.

HEALTH & WELLNESS

COMMUNITY AWARENESS | CONSUMER ENGAGEMENT



ENDOMETRIOSIS: Drew Sidora ("Real Housewives"), writer **Staci Harris**, and **Brely Evans** ("Mind Your Business") raise awareness of health disparities affecting Black women through podcasts, events, and activations on UIN and in our IPTV markets.



BREAST CANCER AWARENESS: Icon **Vanessa Bell Calloway**, a breast cancer survivor, brings her digital health series, produced in partnership with **Susan G. Komen**, to UIN IPTV. Full season set to stream | **In The Company Of Friends**.



ADHD: Chart-topping recording artist and ADHD awareness warrior, **Joyner Lucas**, in partnership with **CHADD**, uses his new music release and 2025 tour to engage fans and followers to educate, inform and empower.

CONSUMER VIEWING FACTS

FORBES | AUGUST 2025

**50% OF AMERICAN HAVE CUT THE CORD WITH
TRADITIONAL BROADCAST TV PROVIDERS**

NIELSEN | AUGUST 2025

**STREAMING SERVICES NOW ACCOUNT FOR 44.8%
OF TOTAL TV VIEWERSHIP AS OF MAY 2025**

CNBC | JUNE 2025

**BROADCAST TV'S SHARE OF TOTAL VIEWERSHIP
DROPPED TO 20.1% IN MAY 2025, DOWN 21%**

NIELSEN | JUNE 2025

**CABLE TV VIEWERSHIP ALSO FELL, DOWN 39%
FROM 2021 TO 24.1% AS OF MAY 2025**

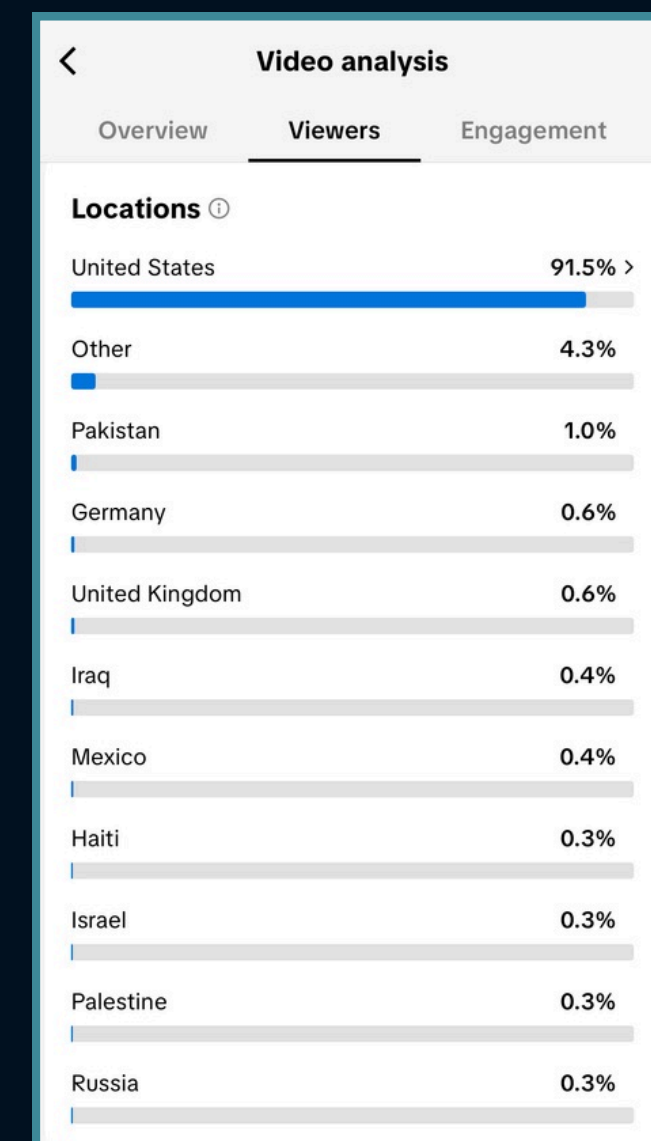
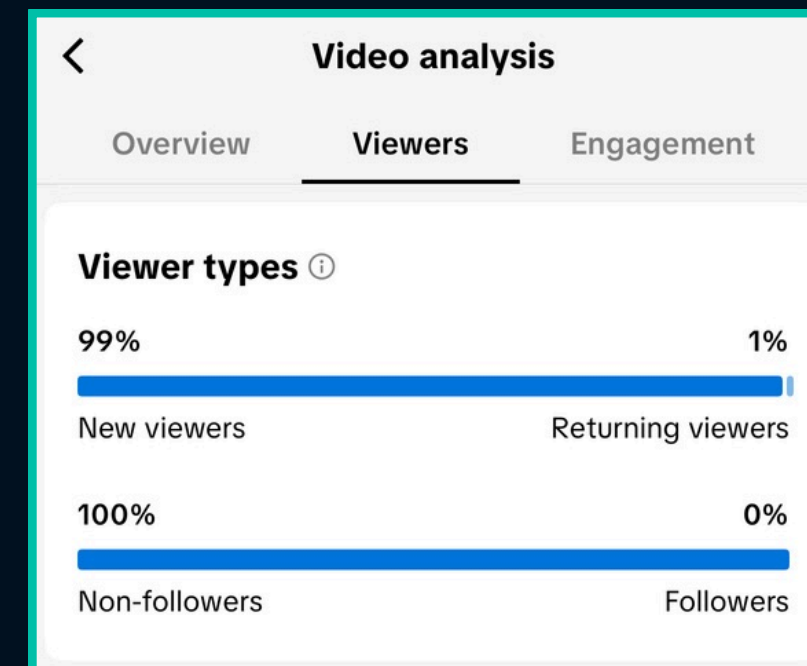
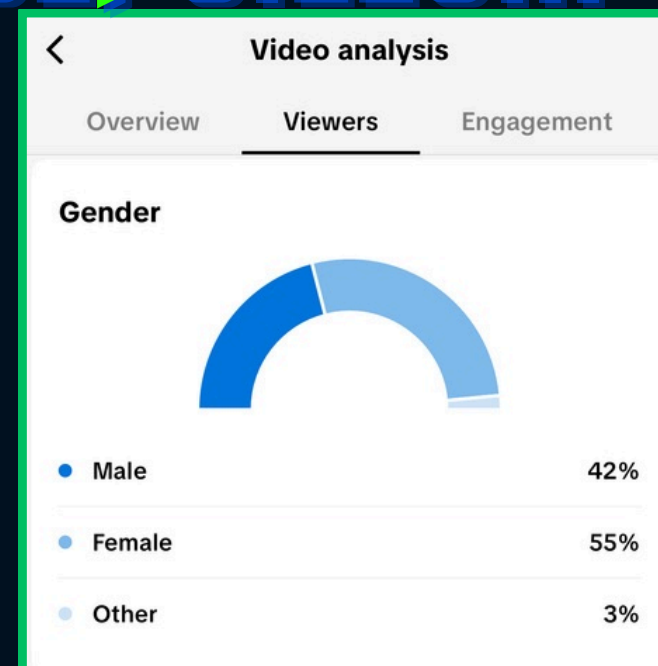
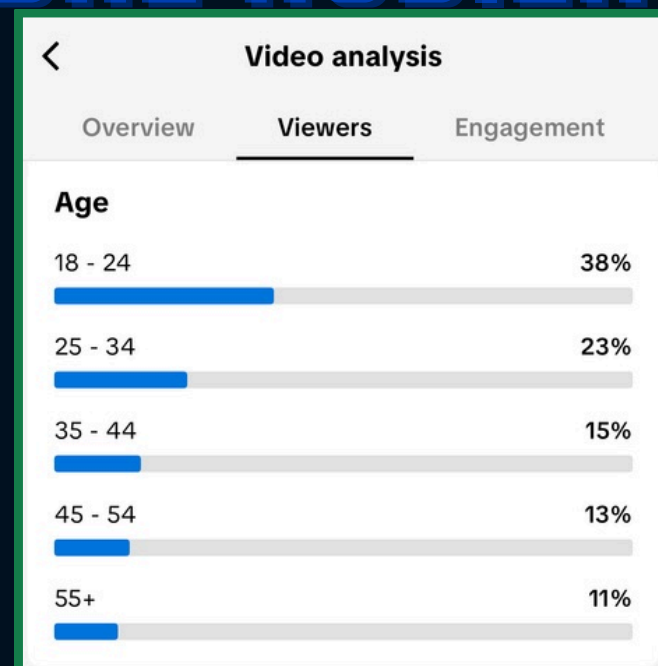
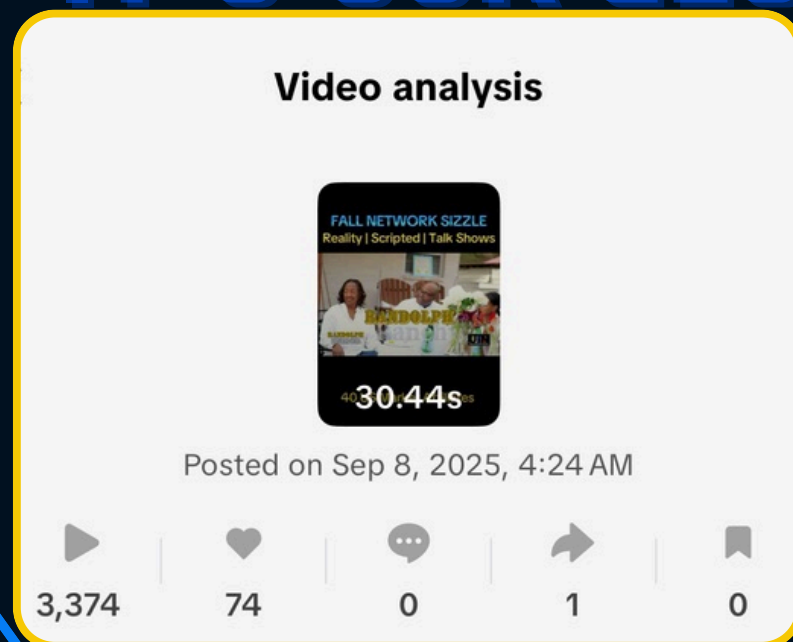




CLEAR & PRESENT DANGER

PARAMOUNT IS **CBS**! SALES ARE SO DISMAL THAT THE ONCE MIGHTY NETWORK IS NOW **TROLLING FOR ADVERTISERS** VIA FACEBOOK, TIK TOK, AND MORE. **"HOW YOUTUBE OF THEM!"**

IT'S OUR GLOBAL AUDIENCE, SILLY...



Analytics on our :30 promo posted to a new Tik Tok channel to test engagement

networkpromo 2025

3.3K

SINGLE TIK TOK POST ANALYTICS

Premium Content from creators with both **Fans & Followers**, localized by city, state, and region, gives UIN | Image Geyser a decided advantage over other streamers, and broadcast TV.

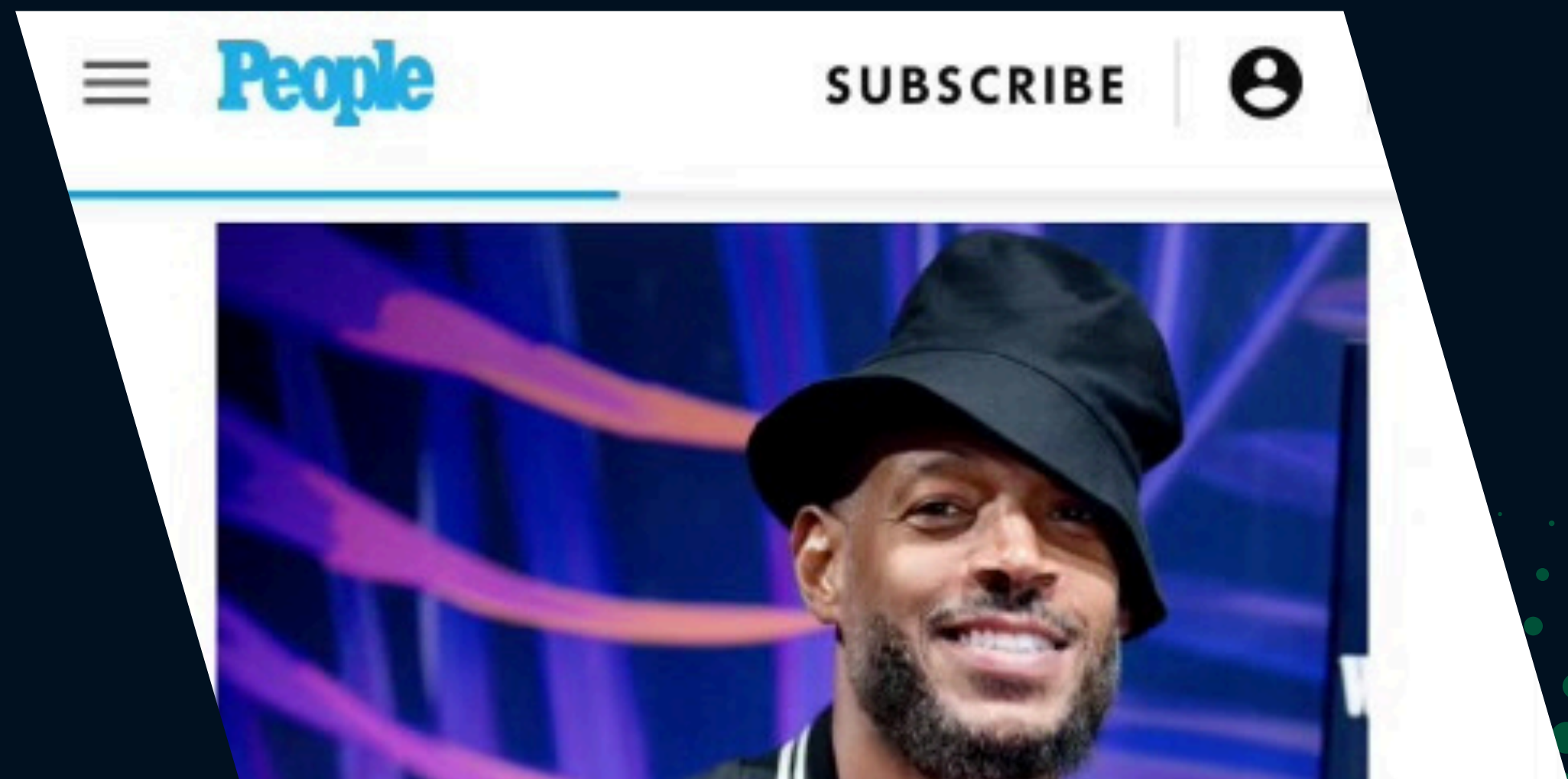
HOUSTON, TX | AUGUST 2025
UNIVERSAL PICTURES IN-MARKET PROMOTION FOR
FEATURE FILM *HIM* STARRING MARLON WAYANS

BENEFITS WITH UIN

High Visibility: Showcase your brand to a diverse audience in-market, during productions and live events, with seamless media and social media engagement.

Community Reach: Market your product/brand year-round to viewers in 40 US markets, via content and direct to consumer via activations and events.

Tailored Packages: We offer customized advertising packages to align with your sales goals and objectives.



DATA CAPTURE SALES LEAD + GENERATION

THEY ARE ONLY IN THE CLOUD | WE ARE IN THE COMMUNITY

*Our innovative **Point-Of-Purchase + Point-Of-Sale (POP|POS)** proprietary programming focuses on conversion and data capture driven through direct-to-consumer events and activations, sales, and marketing funnels targeting loyal fans/follower and local communities globally.*

*Our POP|POS program targets viewers/consumers where they live, **in-home** and **out-of-home** via a streaming network localized by **city, state, and region**; providing unprecedented direct access to diverse consumer groups via a virtual portal.*

*Integrate your brand with **live stream** and **live events** to create “shoppable content” with organic engagement; highlight featured products and services in-content, provide on-screen QR code or CTR links to **drive engagement, data capture, and sales generation**.*

MONETIZING
Television For
THE 21ST CENTURY

THANK YOU

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