

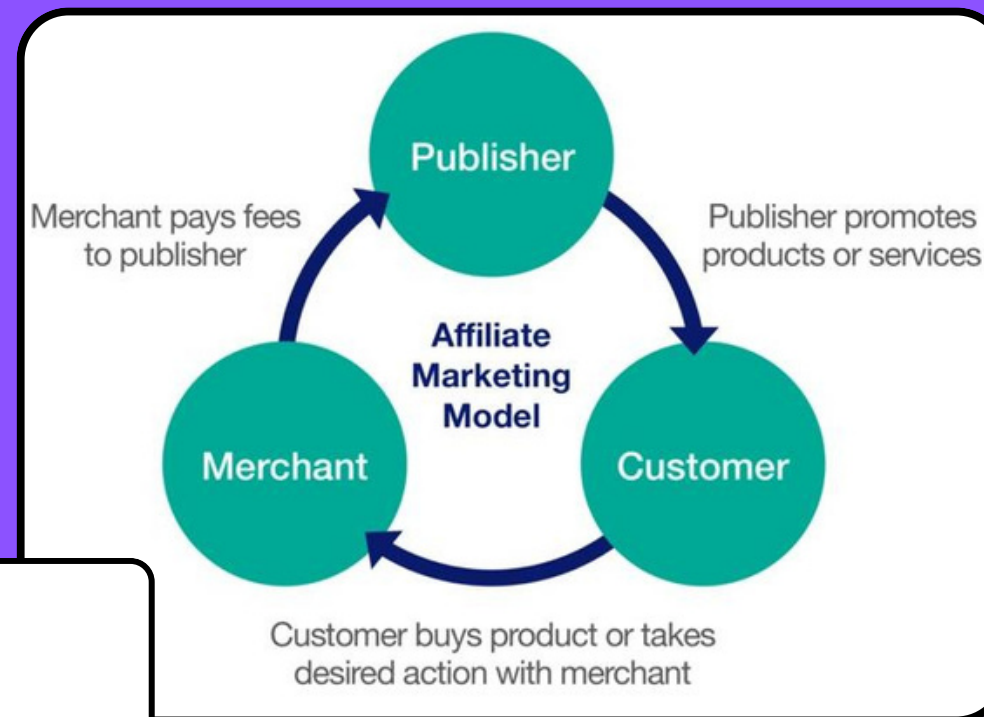


ebay x IMAGEYSER[®]

What is affiliate marketing?

At its core, affiliate marketing is an online referral program where merchants pay commissions to publishers on sales generated by customers they've referred. The merchant can be an online retailer like eBay, or a service provider. Individuals and companies referring the traffic are called publishers, or affiliates, who publish content on the web promoting the merchant's offerings.

Customers are the people that click on the promoted content and make a purchase or complete a specified action. Payment is typically in the form of commission, but sometimes merchants offer a flat rate for a specific action, or a bonus for a type of visitor. EPN offers both commissions and bonuses.





ebay x Image Geyser is a direct-sales and marketing program to monetize Celebrity, Influence, and Culture.

WHAT WE DO:

1. Produce physical/digital assets for monetization.
2. Monetization Plan*- setup seamless interface for in-content shopping, ad insertion, and brand integration (development).
3. Authenticate and integrate through social platforms like YouTube, Facebook, Instagram, X, Pinterest, etc.
4. Launch PR, Marketing, Merchandising, and Ad Sales funnels.
5. Leverage social currency, cultural relevance, celebrity, and emotional impact to drive consumer engagement.
6. Drive consumers to “Shop On” client supported channels and/or on ebay.
7. Host offline activations, events, and experiences to gather data, raise consumer awareness, and drive physical sales.

*Monetization Plans are customized programs created via our proprietary Blockchain solutions.

Convert Fans x Followers To User Data

3

START MINING YOUR SOCIAL MEDIA FOR DATA

Image Geyser mines and manages **FansXFollowers** (FxF) user data through monetized conversion.

The goals we set are attainable at any level of FxF!

A mere 3% conversion of FxF using a \$20 monetization:

50K FxF x 3% = 1500 consumers x \$20 = \$30K
150K FxF x 3% = 4500 consumers x \$20 = \$90K
500K FxF x 3% = 15000 consumers x \$20 = \$300K
annually | monthly | weekly - based on set goals

The revenue is great but the added value is the data!

*Data Conversion Plans are customized programs created via our proprietary Blockchain solutions.

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"The Great Monetization Migration."

Move your following and make money doing it.

