Phone: (251)419-4700

Email: Jennifer@jensgenerators.com **Website:** www.jensgenerators.com



Privacy Policy

Effective Date: August 11, 2025

Jen's Generators LLC values your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website (www.jensgenerators.com) and when you make purchases through our payment partner, Square. Please read this policy carefully. If you do not agree with the terms of this Privacy Policy, please do not use the Site.

1. Information We Collect

We may collect the following types of information:

• Personal Information You Provide:

- Name
- o Email address
- Billing and shipping address
- Phone number
- Payment details (processed securely through Square; we do not store full payment card numbers)

Automatically Collected Information:

- IP address
- Browser type and version
- Pages visited, time and date of visits
- o Device information

Cookies & Tracking Technologies:

We may use cookies and similar technologies to improve your browsing experience and analyze website traffic.

2. How We Use Your Information

We use the information we collect for purposes including:

- Processing and fulfilling orders
- Communicating with you about your purchases, account, or inquiries
- Improving our Site, products, and services

- · Complying with legal obligations
- Detecting and preventing fraud or unauthorized transactions

3. How We Share Your Information

We do not sell or rent your personal information. We may share it in the following ways:

- Service Providers: With trusted third parties such as Square (payment processor), GoDaddy
 (along with any other hosting providers), and analytics services, solely to perform services on our
 behalf.
- Legal Obligations: If required by law, regulation, subpoena, or court order.
- Business Transfers: In connection with any merger, sale, or transfer of assets.

4. Payments

Payments are processed securely through **Square**. We do not collect or store your full credit card information. Square's use of your personal information is governed by their own Privacy Policy, which you can review here: https://squareup.com/legal/privacy.

5. Data Retention

We retain your information only as long as necessary to provide services, comply with legal obligations, and resolve disputes.

6. Your Privacy Rights

Depending on your location, you may have rights under privacy laws (such as the GDPR in the EU or CCPA in California), including:

- The right to access the personal data we hold about you
- The right to request correction or deletion of your data
- The right to object to or restrict certain processing
- The right to withdraw consent (where applicable)

To exercise your rights, please contact us at jennifer@jensgenerators.com.

7. Data Security

We use administrative, technical, and physical safeguards to protect your information. However, no method of transmission over the Internet is 100% secure, and we cannot guarantee absolute security.

8. Children's Privacy

Our Site is not directed to children under 13 (or under 16 in the EU). We do not knowingly collect information from children. If we learn we have done so, we will promptly delete it.

9. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for the privacy practices or content of those sites.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with the updated "Effective Date."

11. Contact Us

If you have questions about this Privacy Policy, please contact us at:

Jen's Generators LLC

Email: Jennifer@jensgenerators.com

Phone: (251)419-4700