

# SERVICES GUIDE

MELDEN ♦ TECH

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# STRATEGY & AUDIT SERVICES

## 1:1 SYSTEMS & TECH STRATEGY POWER HOUR

**\$500**

- A 60-min personalized session directly with you and our CEO who has 15 years of automation, systems and technical experience
- Discuss your business goals, challenges, and technology needs.
- Receive detailed implementation plans and recommendations tailored to your business based on our conversation and observations.
- **BEST FOR: The business owner who is not sure where to begin and needs a systems expert to guide them in the right direction.**

## SYSTEMS & TECH AUDIT

**\$1500**

- The audit involves examining various aspects of your business processes, systems and technology.
- We provide recommendations for enhancements and optimizations including website enhancements, back-office systems, adjustments to marketing strategies, and testing systems for functionality based on the findings of the audit.
- Includes a 90-minute review on Zoom and delivery of a comprehensive report detailing the results of the audit.
- **BEST FOR: The business owner who has “DIY’d” their systems or is not pleased with the current function, and needs an expert set of eyes to give them all of the steps to implement.**

# IMPLEMENTATION SERVICES

STRATEGY AND AUDITS ARE INCLUDED WITH OUR IMPLEMENTATION SERVICES

## STRATEGIC MARKETING SYSTEM IMPLEMENTATION

**\$5000+**

PAYMENT PLANS ARE AVAILABLE TO MEET THE NEEDS OF ALL BUDGETS

- We analyze your launch, offer, marketing strategy, and tech infrastructure to pinpoint strengths, weaknesses, and areas for growth.
- Get a tailored, done-for-you setup of all essential automation and tech assets for your launch, guaranteeing smooth execution and powerful results.
- Includes professionally crafted and on-brand digital assets such as graphics, email campaigns, and landing pages to captivate your audience and ensure a successful launch.
- **BEST FOR: The business owner who is launching a new offer to a new or existing audience via webinar, livestream, etc.**

## STRATEGIC CLIENT MANAGEMENT SYSTEM IMPLEMENTATION

**\$10,000+**

PAYMENT PLANS ARE AVAILABLE TO MEET THE NEEDS OF ALL BUDGETS

- This service combines our expertise in automation business process strategy, client management and technology optimization.
- Includes a thorough tech audit to deliver actionable solutions tailored to your business goals.
- Streamlines your operations, enhances efficiency, and drives growth through client-first system design and re-engineering.
- **BEST FOR: The business owner with an overwhelming client base and needs their daily business operations automated, streamlined and enhanced for improved productivity.**

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# DONE FOR YOU A LA CARTE SERVICES

- Tailored automation solutions designed to enhance one of your business systems.
- Seamless integration to ensure tangible results to drive business success.
- Additional included bonuses:
  - All copywriting (if applicable)
  - A 60-min strategy call to ensure we meticulously implement your workflow with on-brand excellence for your business.
  - 7-days of dedicated tech support after the project is completed
- **BEST FOR: The business owner with a small project/custom request and does not need a full system build.**

## EXAMPLES

- CHATBOTS
- EMAIL SEQUENCES
- ZAPIER WORKFLOW
- INQUIRY WORKFLOW
- OFFBOARDING WORKFLOW
- RETENTION WORKFLOW

## INVESTMENT

**\$1000**



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# READY TO GET STARTED?

SCHEDULE YOUR COMPLIMENTARY DISCOVERY CALL

## Meet Melanie

OWNER OF MELDEN TECH AND YOUR TRUSTED  
AUTOMATION, SYSTEMS AND TECH EXPERT

I specialize in solving those tech headaches you've been dealing with by streamlining your business processes to capture more leads, increase your revenue and manage your clients more efficiently through optimized automations and workflow enhancements.

*What makes me different than other systems and tech experts?*

Glad you asked, I've spent the last 15 years helping businesses of all sizes scale to over 300% in less than one year and increase their net revenue by multiple 7 figures.

My mission is to help businesses and people just like you overcome those tech challenges and thrive so you can supercharge your productivity allowing you to serve your clients more efficiently while working smarter, not harder.

*Let's transform your business together!*

