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Contact: Lexie Henderson
202-349-9650 ext. 800
membership@accmforum.org

American Council of Cannabis Medicine Announces – Yes We Cann! Steps Up Advocacy and Education in Utah. National Hot Spot Launch

Full Elevated States and Hot Spot Location Initiatives Launch, to Educate and Support Utah and Their Medical Cannabis Program.

Washington, DC — Today the American Council of Cannabis Medicine (ACCM) announced that advocacy and education outreach through the Elevated States program begins extensive programming this week in the State of Utah. National Hot Spot Location Program Launches on 4-20-23 with selection of Dragonfly Wellness as national kickoff partner.

“ACCM is very pleased to have the Elevated States and Hot Spot Location programs launching and operating in Utah as part of Yes We Cann! We have amazing members in the state. Utah has a great medical-cannabis program. ACCM has been involved since the beginning. They are helping a lot of Utahns.” says, Mark Block, Chairman of ACCM. “We are pleased to announce that Dragonfly Wellness has been selected to be the first Hot Spot Education Location to kick off the United States launch. Dragonfly, as the largest independent pharmacy group in Utah, is well suited to take the lead, as its values are completely aligned with ACCM. They have been a supporter and participant in Elevated States since the early years of the Utah program. We are pleased to send interested patients to learn at their pharmacies.”

Elevated States (ACCM's state-centered education program)—works with Yes We Cann! Focusing on expanding physician participation and patient access through extensive outreach and education. ACCM works closely with members in each state to help educate new patients and support existing patients.

This is done through significant direct advocacy, education outreach, and physical locations. Having Hot Spot Locations provides physical places where people can go to learn about medical cannabis in Utah. Learn more at: www.elevatedstates.org/hotutah

“Dragonfly Wellness has always been committed to serving our patients and the communities we live and work in. We believe if you put people first, the rest will take care of itself.” Says Hoang Nguyen, CEO of Dragonfly Wellness “Providing locations for people to come learn from professional pharmacists is a great idea. The Hot Spot program is a terrific example of putting people first. We have been a long-time supporter of ACCM's mission to advocate for medical cannabis through education. Our pharmacists are ready to provide another option for health care.”

As Elevated State outreach launches in Utah this week, it will provide extensive education and programs for new and existing medical-cannabis patients through several web-based resources. Information is provided at: www.elevatedstates.org/patient-2

“We are very happy to be selected as the initial Hot Spot education location in Utah. We are excited to kick off the American Council of Cannabis Medicine's new education initiative in our state.” Says Narith Pahn, Chief Growth Officer of Dragonfly Wellness. “ACCM has been committed to Utah since before our program started. We are ready to provide education and information about medical cannabis. We look forward to helping people in the Salt Lake City and Price areas learn about medical cannabis.”

As a part of Elevated States, ACCM has also set up a specific program to help physicians in the State of Utah. We provide connectivity, education, and access to leading national physician organizations. All found at www.utahdoctors.org.

Yes We Cann! began full advocacy work in the fourth quarter of 2021. Today the program has had between 2-2.5 million conversations, working with over 700,000 people. Yes We Cann! is building the nation's largest pool of advocates to support upcoming federal legislation and state initiatives, like delivery in Pennsylvania, veteran assistance in Florida, and patient/physician access in Utah. And the just announce Hot Spot Location program. Yes We Cann! is supported at www.yescann.org

The American Council of Cannabis Medicine is the “Voice of American Medical Cannabis.” ACCM represents America’s medical-cannabis industry, which supports millions of U.S. jobs and is backed by a growing grassroots movement, supporting millions of beneficiaries. Members produce, process, and distribute medical cannabis through state-licensed programs, as well as, supporting companies, the healthcare industry, physicians, researchers, health/wellness providers, insurance companies, systems, and patient advocacy groups. They participate in ACCM's 15 standing area-centric committees.

In 2022 ACCM launched the landmark Next Frontier program along with the standardized industry platform to facilitate member-based group interactions with industry pharmacies and dispensaries. www.nextfrontier.us

ACCM was started in 2016 as a Capitol Hill working group and has developed into a mission-driven 501c4. Our pressing objective is to facilitate legislation that advances medical cannabis at the federal level and improve state access.

Reach the American Council of Cannabis Medicine at 202-349-9650 or www.accmforum.org.

