

Historic Hastings Car Show Sponsor Packages 2025

2025 Car Show Dates: Sundays 5/18, 6/15, 7/20, 8/17, 9/21 & 10/12 from 11am-4pm

Bronze Level - \$250.00

- Your business announced throughout the day by the DJ
- A line listing for your business on the Car Show website
- Historic Hastings Car Show Sponsor Window Cling
- Please note: dash plaques are available for Bronze Level sponsors to purchase individually.

Silver Level - \$500.00

- Sponsor Plaque
- Your business announced throughout the day by the DJ
- Your name, logo and a link on Car Show website
- Historic Hastings Car Show Sponsor Window Cling
- Please note: dash plaques are available for Silver Level sponsors to purchase individually.

Gold Level - \$1000.00

- 100 Dash Plaques (collectible item to gift to patrons)
- Sponsor Plaque and Plaque for your car pick of the day
- Your Business announced throughout the day by the DJ
- Your name, logo, and a link on the Car Show website
- Your business name and logo marketing material (event posters)
- Opportunity for presence at Car Shows with table/tent space if requested (max 6 total)

Platinum Level - \$2500.00

- 200 Dash plaques with different designs (collectible item to gift to patrons)
- Sponsorship Plaque and Plaque for your car pick of the day
- Your business announced throughout the day by the DJ
- Your business name, logo and a link on the Car Show website
- Your business name and logo on marketing material and event banners
- Two Reserved parking spots for classic cars or new dealership cars for the season
- Opportunity for presence at Car Shows with table/tent space if requested (max 6 total)

Deadline for all levels is April 1st, 2025

Sponsorship Form

Name of Business _____ Website _____

Sponsorship Level (check one): Platinum ____ Gold ____ Silver ____ Bronze ____

Make checks payable to: Hastings Downtown Business Association

Mail to: Hastings Downtown Business Association, P.O. Box 541, Hastings, MN 55033

Website: hastingsdba.com/historic-cruise-car-show