Historic Hastings Car Show Sponsor Packages 2027

2027 Car Show Dates: Sundays 5/16, 6/20, 7/18, 8/15 & 9/19 from 11am-3pm

Bronze Level - $250.00

- Your business announced throughout the day by the DJ
- A line listing for your business on the Car Show website
- Historic Hastings Car Show Sponsor Window Cling
- Please note: dash plaques are available for Bronze Level sponsors to purchase individually.

Silver Level - $500.00

- Sponsor Plaque
- Your business announced throughout the day by the DJ
- Your name, logo and a link on Car Show website
- Historic Hastings Car Show Sponsor Window Cling
- Please note: dash plaques are available for Silver Level sponsors to purchase individually.

Gold Level - $1000.00

- 100 Dash Plaques (collectible item to gift to patrons)
- Sponsor Plaque and Plaque for your car pick of the day
- Your Business announced throughout the day by the DJ
- Your name, logo, and a link on the Car Show website
- Your business name and logo marketing material (event posters)
- Opportunity for presence at Car Shows with table/tent space if requested (max 6 total)

Platinum Level - $2500.00

- 200 Dash plaques with different designs (collectible item to gift to patrons)
- Sponsorship Plaque and Plaque for your car pick of the day
- Your business announced throughout the day by the DJ
- Your business name, logo and a link on the Car Show website
- Your business name and logo on marketing material and event banners
- Two Reserved parking spots for classic cars or new dealership cars for the season
- Opportunity for presence at Car Shows with table/tent space if requested (max 6 total)

Deadline for all levels is April 1st, 2027

Sponsorship Form

Name of Business_____ Email_____

Phone_____

Sponsorship Level (check one): Platinum____ Gold____ Silver____ Bronze____

Make checks payable to: Hastings Downtown Business Association
Mail to: Hastings Downtown Business Association, P.O. Box 541, Hastings, MN 55033
Website: hastingsdba.com/historic-cruise-car-show