

FLOAT TELEHEALTH SOLUTIONS

Mission-Critical Infrastructure for Psychedelic Medicine

The Opportunity

Float Telehealth Solutions is building the mission-critical infrastructure for the **\$3.1B psychedelic medicine market**. We bridge the **"Integration Gap"** between clinical sessions—the exact point where patient safety is most at risk and clinical outcomes are determined—by providing professional, remote-guided medication administration and monitoring.

The Problem: The "Sitter Barrier" & The Support Cliff

While ketamine and psychedelic therapies are highly effective, clinical delivery is currently fragmented and creates significant barriers to entry for patients:

- **The Sitter Requirement:** Most ketamine clinics require patients to have a supervisor present during medication administration, often requiring photographic proof of a "sitter" before treatment begins.
- **Access & Discouragement:** Many patients find it impossible to secure a reliable supervisor, leading to discouragement and causing them to stop treatments prematurely.
- **Safety & Compliance:** Clinics lack HIPAA-compliant tools to monitor patients during the critical 24-48 hour post-session window.
- **Operational Inefficiency:** Specialized clinics rely on manual, non-scalable follow-up methods, limiting patient volume and increasing overhead.

The Solution: Dual-Channel Infrastructure & Service Layer

We provide a plug-and-play digital infrastructure that enables clinics and individual patients to manage support, safety, and supervision through two core channels:

- **B2B Clinical Dashboard:** Enables clinics to provide professional remote monitoring and real-time guidance during medication administration via encrypted video, removing the patient's burden of finding an in-person sitter.
- **D2C Monitoring Marketplace:** A direct-to-consumer channel where patients can book on-demand, specialized telehealth integration professionals for remote supervision and guided sessions independently of their clinic's internal staffing.
- **Integration Network:** On-demand access to specialized telehealth integration professionals who can be seamlessly deployed into a patient's care plan.
- **Proprietary Safety Masterclasses:** Standardized, asynchronous integration curricula to improve long-term patient retention and efficacy.

Technical Architecture & Compliance

Float utilizes a "white-label" infrastructure-as-a-service model to ensure HIPAA compliance, capital efficiency, and rapid scalability:

- **Clinical CRM & Workflow:** **Tellescope** for end-to-end patient management and automated secure communication.
- **Telehealth Interface:** **Doxy.me** for encrypted, browser-based clinical video conferencing.
- **Specialized Outcomes Tracking:** **Osmind API** integration for psychedelic-specific mood tracking and EHR connectivity.
- **Automation Layer:** **Zapier for Health** for secure, HIPAA-compliant data synchronization.

Market & Business Model

- **Target Market:** 1,500+ specialized U.S. ketamine clinics; expanding to the broader \$13B behavioral health market.
- **B2B Revenue Model:** Monthly Platform Fee + Per-Patient Activation Fee.
- **D2C Revenue Model:** Per-Session Supervision Fee / Tiered Subscription for ongoing integration coaching and remote monitoring.
- **Competitive Advantage:** MSO-compliant legal structure; first-mover advantage in specialized integration and remote-supervision infrastructure; deep CRM-driven operational efficiency.

Traction & Milestones

- **Q2 2026:** Finalizing technical blueprint and HIPAA-compliance audit.
- **Q3 2026:** Launching 3-clinic Marquee Pilot Program in South Florida (LOIs pending).
- **Founder-Market Fit:** Led by **Sasha Fernandez**, a high-volume operations specialist with 7+ years in CRM architecture and sales strategy.

The Ask: **\$150,000 Pre-Seed Round**

Funds will be allocated to transition from blueprint to **Production-Ready MVP**:

- 60% Product Development: Core HIPAA-compliant dashboard, API configuration, and remote monitoring tools.
- 25% Legal & Regulatory: Finalizing MSO structuring and clinical compliance audits.
- 15% GTM Strategy: Onboarding initial pilot partners and clinical advisors.

Founder: Sasha Fernandez

Location: Miramar, FL

Email: sasha@floattelehealth.com