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What we do

Consuming Future
Building a better future

Research, Advice, Training
<https://www.consumingfuture.com>

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Consuming Future

Building a better future

Research, Advice, Training

Who we are

We are a research, advice and training organization with knowledge and experience of developing strategies that are creative, profitable, ethical and sustainable.

Welcome to Consuming Future
Creative, Profitable, Ethical and Sustainable

What we do

We have worked with organizations like yours all over the world to solve problems. We do this through our research, advice and training programs. We help you switch the lights on so you can shape and see the future. We provide forecasts based on research evidence. We turn research into actionable insights. We shape strategy. Advice and training is an important aspect of bringing people with you. We are here to help and just a call or email away.



Twice a year (September and April) we run our insight meetings in major cities in the UK. These meetings provide insights into consuming futures from our insights team. These meetings are open to anyone wanting to understand the latest trends and how they might influence your business plans. You can check for the latest details on our website consumingfuture.com/events and you will be able to book your place.

Insight Reports



If you are unable to get to one of our insight meetings you can always purchase the report from our website. The reports contain details of the insights gleaned from our latest research. They offer you a way of keeping up to date with consumer trends affecting organizations. Each report is packed with useful information. If after reading a report you want further advice then do get in touch. You can contact us through the website, via email or telephone.

Advice

We offer advice about how you can do business that is ethical, sustainable and profitable. We want to help organizations develop strategies where they can think differently about what they do to preserve resources for future generations.

Learn how your organization can become consumer focused and achieve ethical, sustainable strategies that are profitable. We work with organizations all over the world.

“Profitable, ethical and sustainable. Good businesses work with their communities to build better lives. We will show you how.”

Training and Events

Throughout each year we offer open training courses and events to promote our mission. You will find details of these on our website. You can book places at any of our courses or events directly from the website. If you need more information about any of these simply fill out your request using our online contact form. Always leave a contact number if you want us to call you.

Consumer insights

Is one of our main research programmes. Each year we gather data from primary and secondary sources to provide consumer insights. Identifying trends from statistical analysis and soft data sources to provide the fullest picture of how consumers behave and how this is changing.

Insight Report

Our analysis is put together into an annual report and we supplement this by offering short quarterly reports on developing trends. Each year we have a road show of INSIGHT MEETINGS delivered in major cities that you can attend to find out the latest trends and how these may impact on your own organization.

All our speakers are actively involved in the research programme and will be able to answer any specific questions you may have on the day. Everyone attending these Insight Meetings is given a copy of our Insight Report free. If you cannot attend you can subscribe to receive a copy.

**Always creative!
Don't sit back and
wait for the future
to happen let us
help you create it.**

It is important that you know that we gather all our data ethically and we comply with GDPR. Any personal data provided to us is stored securely and will only be used to make you aware of our activities. You can unsubscribe at any time by dropping us an email via the contact form on the website.



Visit our website at
<https://www.consumingfuture.com>

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