



## MARKETING MANAGER / ALL ROUNDER

### *About Us!*

Lioncrest Education is a leading provider of learning materials for the Primary education markets of Australia and New Zealand. We are also a proudly owned and operated family business located in the heart of the Hunter Wine Region at Lovedale. With a thoroughly professional approach, we whole heartedly believe in, understand, and stand behind the products that we sell!

We have an exciting opportunity for a Marketing Manager/Lioncrest All-Rounder looking for a 6-Month Parental Leave contract (with an opportunity to extend).

### *The Role*

Reporting to the Marketing Director and the Sales Manager, the Marketing Manager will:

- Populate / Update the Lioncrest Education website, ensuring it is current and up to date - <https://lioncrest.com.au>.
- Coordinate conference samples for our sales representative.
- Ensure price lists are maintained and current using Microsoft Excel.
- Understand & learn about our educational resources and their alignment with the Primary Education Sector Curriculum, enabling you to converse in an effective manner with teachers in relation to the resources.



## MARKETING MANAGER / ALL ROUNDER

### *About You!*

- A down to earth human with a passion for education.
- Proven experience in a Marketing or related role (or a Teacher with a passion for marketing).
- Tech savvy with a creative flair (experience in Canva would be highly regarded).
- An ability to build rapport and communicate effectively via phone and email.
- An ability to check catalogue copy would be highly regarded.
- An all-hands-on deck approach when required.
- Happy to pitch in in the warehouse as needed.
- Current drivers' licence and own comprehensively insured vehicle.
- We take great pride in treating our team well & we are flexible! Whilst our preference and business need is for someone who is available Monday-Friday, we are open to the role being within school hours.

### *Apply Now!*

Please apply with a current resume & tailored cover letter sharing why you would like to be part of the Lioncrest Education team!

If you have any questions about the role, or would prefer to submit a video application, please email Angela Penton – [angela@behumanhr.com.au](mailto:angela@behumanhr.com.au)