



EVENT GUIDE



PRESENTED BY



WELCOME

NORTH IOWA FAIR

EST 1860 • MASON CITY, IA

Welcome to the 2023 North Iowa Fair! The theme of "Imagine the Fun!" was selected as an invitation for all guests to truly envision what our Fair can be like. It's a unique opportunity to hit reset and plan an event from the ground up that has been around for 160 years. What we've found in that process is that North Iowa was ready to rebuild, regrow and revive this annual celebration. The support from sponsors, volunteers, civic organizations, government officials and the community as a whole has been remarkable. In total, over \$150,000 in cash contributions and over \$50,000 in in-kind donations have been given to bring the Fair back to a standard of excellence we can all be proud of and enjoy. So, when you are experiencing the splish-splash of the sea lions, looking in awe at one of the world's best sword swallows or kicking back listening to a great local band perform, know this was all made possible because of the support and effort of your community.

Paul Gagnon
President
North Iowa Fair Association

Dane Dugan
General Manager
North Iowa Fair & Events Center

HOURS OF OPERATION

Wednesday, July 19th - 3:00 PM to 10:00 PM
 Thursday, July 20th - 11:00 AM to 10:00 PM
 Friday, July 21st - 10:00 AM to 10:00 PM
 Saturday, July 22nd - 10:00 AM to 10:00 PM
 Sunday, July 23rd - 11:00 AM to 7:00 PM

ADMISSION

There is no gate admission for the North Iowa Fair!

PARKING

General parking will enter off of the North Iowa Events Center's main entrance on 4th Street. Parking is free on Wednesday and Sunday. Parking is \$5 per car on Thursday, Friday and Saturday. Handicapped parking is available near the All Seasons Building.

CARNIVAL

K&S Southern Midways is the Fair's carnival ride provider. All you can ride passes are \$20 in advance and \$25 onsite.

The carnival is open the following hours:

Wednesday, July 19th - 3:00 PM to 10:00 PM
 Thursday, July 20th - 3:00 PM to 10:00 PM
 Friday, July 21st - Noon to close
 Saturday, July 22nd - Noon to close
 Sunday, July 23rd - Noon to 7:00 PM

FOOD & SHOPPING

The North Iowa Fair has over 20 food vendors located throughout the Events Center, but primarily on the Main Midway, also known as Treat Street! Other vendors are located inside the Shopping Mall in the All Seasons Building and at various outdoor locations.



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NIGHT SHOW ENTERTAINMENT



Shenandoah Live in Concert
Wednesday, July 19th
7:00 PM
First Citizens Arena



Mason City Motor Speedway
USMTS North Iowa Nationals,
Thursday, July 20th -
Saturday, July 22nd

FEATURED ATTRACTIONS



Sea Lion Splash!



Aussie Kingdom Kangaroos



Adventure Family Circus

FEATURED ATTRACTIONS



Firefighter Training Show



**Magician & Hypnotist
Jeff Martin**



**Sword Swallower
Dan Meyer**



Woody's Barnyard Racers

NORTH IOWA FAIR DAILY SCHEDULE

WEDNESDAY, JULY 19, 2023 3:00 PM - 10:00 PM

3:00 PM	Opening Ceremony	All Seasons Stage
3:00 PM	Carnival Opens	South Midway
3:00 PM	Little Farmers Opens	Little Farmers Area
3:00 PM	Agriculture Education Center Opens	Farm Bureau Building
3:30 PM	Jimmie C. Clark & Fiddle Band	South Midway Stage
4:00 PM	Dan Meyer, Sword Swallower	All Seasons Stage
4:00 PM	Firefighter Training Show	North Midway
4:30 PM	Adventure Family Circus	Olson Parking Lot
4:30 PM	Neal Simmons	Beer Garden
5:00 PM	Woody's Barnyard Racers	South Midway
5:00 PM	4-H & FFA Llama & Alpaca Show	Junior Barn
6:00 PM	Jeff Martin, Magician	All Seasons Stage
6:00 PM	Aussie Kingdom Kangaroos	South Midway
6:30 PM	Sea Lion Splash!	Arena Parking Lot
6:30 PM	Liv McNair	South Midway Stage
7:00 PM	Shenandoah Concert	First Citizens Arena
8:00 PM	Jeff Martin, Hypnotist	All Seasons Stage

THURSDAY, JULY 20, 2023 11:00 AM - 10:00 PM

8:00 AM	4-H Dog Obedience Show	Loafing Shed
9:00 AM	4-H & FFA Swine Show	Swine Barn
11:30 AM	Woody's Barnyard Racers	South Midway
12:00 PM	Aussie Kingdom Kangaroos	South Midway
12:00 PM	Dan Meyer, Sword Swallower	All Seasons Stage
12:00 PM	Agriculture Education Center Opens	Farm Bureau Building
12:30 PM	Adventure Family Circus	Olson Parking Lot
12:30 PM	The Clear Lake Classics	South Midway Stage
1:00 PM	4-H & FFA Pet Show	Loafing Shed
1:00 PM	Little Farmers Opens	Little Farmers Area
1:00 PM	Sea Lion Splash!	Arena Parking Lot
1:30 PM	Firefighter Training Show	North Midway
2:00 PM	Woody's Barnyard Racers	South Midway
2:00 PM	Dan Meyer, Sword Swallower	All Seasons Stage
2:00 PM	Draft Horse Show	First Citizens Arena
2:30 PM	Adventure Family Circus	Olson Parking Lot
3:00 PM	Carnival Opens	South Midway
3:00 PM	Aussie Kingdom Kangaroos	South Midway
3:30 PM	Sea Lion Splash!	Arena Parking Lot
3:30 PM	Firefighter Training Show	North Midway

Thursday Continued

3:30 PM	Mr. V Duo	South Midway Stage	6:00 PM	4-H & FFA Rabbit Show	Curran Barn
4:00 PM	Jeff Martin, Magician	All Seasons Stage	6:00 PM	Jeff Martin, Magician	All Seasons Stage
4:00 PM	4-H & FFA Horse Drill Team & Game Events	First Citizens Arena	6:00 PM	Aussie Kingdom Kangaroos	South Midway
4:30 PM	Adventure Family Circus	Olson Parking Lot	6:00 PM	Draft Horse Show	First Citizens Arena
4:30 PM	Jesse Calvert	Beer Garden	6:30 PM	Island Fever	South Midway Stage
5:00 PM	Woody's Barnyard Racers	South Midway	6:30 PM	Sea Lion Splash!	Arena Parking Lot
5:30 PM	Firefighter Training Show	North Midway	7:00 PM	USMTS North Iowa Nationals	Motor Speedway
6:00 PM	Aussie Kingdom Kangaroos	South Midway	7:00 PM	4-H & FFA Horse Novelty Class	First Citizens Arena
6:00 PM	Jeff Martin, Magician	All Seasons Stage	8:00 PM	Jeff Martin, Hypnotist	All Seasons Stage
6:30 PM	Sea Lion Splash!	Arena Parking Lot	8:00 PM	Teen Dance Zone	Loafing Shed
6:30 PM	Brittany Sword Trip	South Midway Stage			
7:00 PM	USMTS North Iowa Nationals	Motor Speedway			
8:00 PM	Jeff Martin, Hypnotist	All Seasons Stage			

**FRIDAY JULY 21, 2023
10:00 AM - 10:00 PM**

8:00 AM	4-H & FFA Goat & Sheep Show	Junior Barn
10:30 AM	4-H & FFA Horse Halter, Performance & Ranch	First Citizens Arena
11:30 AM	Woody's Barnyard Racers	South Midway
12:00 PM	Dan Meyer, Sword Swallower	All Seasons Stage
12:00 PM	Carnival Opens	South Midway
12:00 PM	Aussie Kingdom Kangaroos	South Midway
12:00 PM	Agriculture Education Center Opens	Farm Bureau Building
12:00 PM	Little Farmers Opens	Little Farmers Area
12:30 PM	The Kraft Brothers	South Midway Stage
12:30 PM	Adventure Family Circus	Olson Parking Lot
1:00 PM	Livestock Judging Contest	Livestock Barns
1:00 PM	Sea Lion Splash!	Arena Parking Lot
1:30 PM	Firefighter Training Show	North Midway
1:00 PM	Clover Kids Activity	Kinney Building
2:00 PM	Woody's Barnyard Racers	South Midway
2:00 PM	Dan Meyer, Sword Swallower	All Seasons Stage
2:30 PM	Adventure Family Circus	Olson Parking Lot
3:00 PM	Aussie Kingdom Kangaroos	South Midway
3:30 PM	Sea Lion Splash!	Arena Parking Lot
3:30 PM	Jimmie C. Clark & Fiddle Band	South Midway Stage
3:30 PM	Firefighter Training Show	North Midway
4:00 PM	Jeff Martin, Magician	All Seasons Stage
4:30 PM	Bill Lester	Beer Garden
4:30 PM	Adventure Family Circus	Olson Parking Lot
5:00 PM	Woody's Barnyard Racers	South Midway
5:30 PM	Firefighter Training Show	North Midway
5:30 PM	Sponsor Reception	Schoolyard Tent

**SATURDAY JULY 22, 2023
10:00 AM - 10:00 PM**

8:30 AM	4-H & FFA Beef & Bucket Bottle Show	First Citizens Arena
10:00 AM	Jeep Show	Vendor Row
10:30 AM	Bill Reilly Talent Show	All Seasons Stage
11:00 AM	4-H & FFA Poultry Show	Curran Barn
11:00 AM	Iowa Corn Trailer	North Midway
11:30 AM	Woody's Barnyard Racers	South Midway
12:00 PM	Aussie Kingdom Kangaroos	South Midway
12:00 PM	Carnival Opens	South Midway
12:00 PM	Dan Meyer, Sword Swallower	All Seasons Stage
12:00 PM	Agriculture Education Center Opens	Farm Bureau Building
12:00 PM	Open Cattle Show	First Citizens Arena
12:00 PM	Little Farmers Open	Little Farmers Area
12:30 PM	Little Miss & Mister Contest	South Midway Stage
12:30 PM	Adventure Family Circus	Olson Parking Lot
1:00 PM	Sea Lion Splash!	Arena Parking Lot
1:00 PM	Clover Kids Activity	Kinney Building
1:30 PM	Firefighter Training Show	North Midway
1:30 PM	Cribbage Tournament	Olson Building
2:00 PM	IJBBA Cattle Show	First Citizens Arena
2:00 PM	Woody's Barnyard Racers	South Midway
2:00 PM	Dan Meyer, Sword Swallower	All Seasons Stage
2:30 PM	Adventure Family Circus	Olson Parking Lot
3:00 PM	Aussie Kingdom Kangaroos	South Midway
3:30 PM	Andy Hartley Comedy	South Midway Stage
3:30 PM	Firefighter Training Show	North Midway
3:30 PM	Sea Lion Splash!	Arena Parking Lot
4:00 PM	Jeff Martin, Magician	All Seasons Stage
4:30 PM	Levi Smith	Beer Garden
4:30 PM	Adventure Family Circus	Olson Parking Lot
5:00 PM	Woody's Barnyard Racers	South Midway
5:00 PM	CG Cattlemen's Grill Out	Schoolyard Tent

Saturday Continued

5:30 PM	Firefighter Training Show	North Midway
6:00 PM	Aussie Kingdom Kangaroos	South Midway
6:00 PM	Jeff Martin, Magician	All Seasons Stage
6:30 PM	Neal & Friends	South Midway Stage
6:30 PM	Sea Lion Splash!	Arena Parking Lot
6:30 PM	USMTS North Iowa Nationals	Motor Speedway
8:00 PM	Jeff Martin, Hypnotist	All Seasons Stage
8:00 PM	Teen Dance Zone	Loafing Shed

**SUNDAY, JULY 23, 2023
11:00 AM - 7:00 PM**

7:30 AM	Vietnam Vets of America Flapjack Breakfast	Schoolyard Tent
8:00 AM	Open Horse Show	First Citizens Arena
11:00 AM	Jesse Watters Memorial Open Swine Show	Swine Barn
11:30 AM	Woody's Barnyard Racers	South Midway
12:00 PM	Carnival Opens	South Midway
12:00 PM	Aussie Kingdom Kangaroos	South Midway
12:00 PM	Dan Meyer, Sword Swallower	All Seasons Stage
12:30 PM	Adventure Family Circus	Olson Parking Lot
12:30 PM	The Players	South Midway Stage
1:00 PM	Clover Kids Activity	Kinney Building
1:30 PM	Firefighter Training Show	North Midway
2:00 PM	Jeff Martin, Magician	All Seasons Stage
2:00 PM	Woody's Barnyard Racers	South Midway
2:00 PM	Pedal Pull	Arena Parking Lot
2:30 PM	Adventure Family Circus	Olson Parking Lot
3:00 PM	Clover Kids Graduation & Fair Ceremony	Kinney Building
3:00 PM	Aussie Kingdom Kangaroos	South Midway
3:30 PM	Firefighter Training Show	North Midway
3:30 PM	Jazz Duo	South Midway Stage
4:00 PM	Jeff Martin, Hypnotist	All Seasons Stage
4:30 PM	Adventure Family Circus	Olson Parking Lot
5:00 PM	Woody's Barnyard Racers	South Midway
5:30 PM	Firefighter Training Show	North Midway
6:00 PM	Aussie Kingdom Kangaroos	South Midway

**THANK YOU FOR SUPPORTING
THE NORTH IOWA FAIR!**

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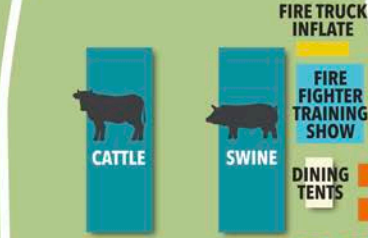
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MASON CITY MOTOR SPEEDWAY



WEST GATE



EXIT



IMAGINE THE FUN!
JULY 19-23 ★ 2023

	CAMPING/PARKING		ATTRACTION
	FOOD VENDOR		INFORMATION
	STAGE		VENDOR
	CARNIVAL/INFLATE		EXHIBITS



MAIN GATE

TREAT STREET VENDORS & MENUS

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4268
13138

*BIRDSALL'S ICE CREAM

Ice cream cones, cups, sundaes, malts, shakes and poffertjes

BJ'S SWEET TREATS & MORE

Fresh squeezed lemonade, cotton candy, popcorn, corn dogs, hot dogs, nachos, walking tacos, chips, pizza bites, caramel apples, caramel apple sundae, ice cream bars, cookies, pop and water

*CHRIS' KETTLE CORN

Assorted kettle corn flavors

CENTRAL BAR

Beer, wine, hard seltzer, pop and water

COSMIC SMASH BURGERS

Cosmic burger, Mercury burger, Saturn burger, rocket boosters (fries) and rocket fuel (pop, water, lemonade)

FILIPINO FOODIE

Chicken-on-a-stick, crab rangoon, egg rolls, bijon, fried rice, pork-on-a-stick and water

4-H FOOD STAND

Sloppy joe's, burgers, walking tacos, chef salad, hot dogs, pork tenderloins, fruit, coleslaw, chips and drinks

HUBBA BUBBA CUPPA

Fruit Fusions, Bubba's Bubblerz, coffee, frappe, iced tea, lemonade and slushies

JT'S SMOOTHIES

Assorted smoothies and bottled water

LAKE LEMONADE

Fresh squeezed lemonade and gourmet grilled cheese



TREAT STREET VENDORS & MENUS

LUCKY WIFE WINE SLUSHIES

Real fruit wine slushies

MAMA DEES

Tacos, tortas, walking tacos, quesadillas, nachos, churros, burritos, birria, street corn and drinks

NEL'S DINER

Fresh cut wedge fries, cheeseburgers, hamburgers, pizza burgers, hot dogs, mini corn dogs, chicken strips, deep fried pickles, egg rolls, onion rings, smoothies, pop and water

PUCKERBRUSH MITCH

Lemonade, limeade, orangeade and various specialty drinks

SMOKIN HOT REDNECKS

Assorted pulled pork sandwiches, assorted fries with toppings, cowboy beans, potato salad, coleslaw, queso mac & cheese, pop and water

TACOS Y MARISCOS EDY

Tacos, tortas, burritos, quesadillas and drinks

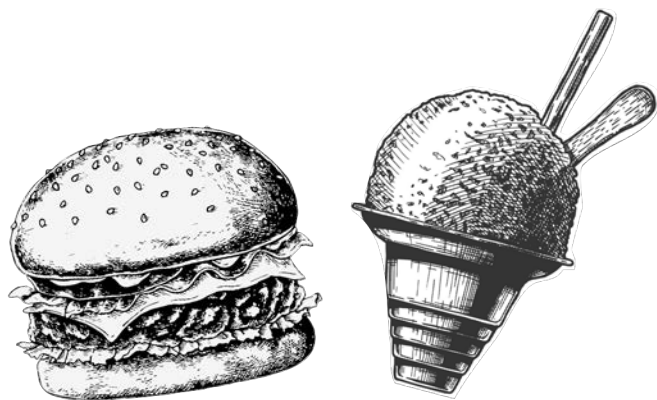
THE CHROME GRILL-EATZ & SWEETZ

Grilled tenderloins, burgers, hot dogs, shaved ice, cotton candy, soda and water

WISCONSIN DEL'S CHEESE STOP

Original curds, spicy curds, water and soda

**Located inside the All Seasons Building Shopping Mall*



OPEN CLASS EXHIBITS & CANNONBALL

OPEN CLASS EXHIBITS

Get ready to see all of the amazing talent that North Iowa has to offer! The open class exhibit program features creations of all types that have been judged in a competitive setting to win ribbons and prizes. This year's departments include:

Arts, Crafts & Photography

Culinary Arts

Field & Garden

Floriculture

Threads & Fabric

New this year - the ugly lamp and tablescaping contest!

These items are all on display in the Olson Building. Add entering open class exhibits at the Fair to your lineup of activities next summer! There is also an activity area inside of the building. See the schedule posted in the entryway of that building.



ROTARY CANNONBALL REPLICA

Thanks to the Friends of the 457, a replica of the Rotary Cannonball has been pulled from storage and put on display in the Olson Building. This was originally created as a float for local parades and took over 1,000 volunteer hours to create. The actual Rotary Cannonball is on display at the East Park in Mason City and is the only remaining Minneapolis and St. Louis Railway steam locomotive of its class in existence. It was built in 1912 at a cost of \$18,456.03. Be sure to check it out and learn more about its history!



2023 HONOREES

4-H & FFA / FAIR BOARD & STAFF

The Fair Board is starting a new tradition in selecting an outstanding business or organization and individual or family of the year. This is an effort to begin recognizing and thanking the many people who have "stuck with us" over the years. This year's honorees are Horseman of Iowa and the Nesbit Family. Read below about their history with the Fair and Events Center.

HORSEMAN OF IOWA

Established in 1984, Horseman of Iowa is one of the leading nonprofit equestrian organizations in North Iowa. Being a nonprofit organization, all manpower is voluntary and free gratis with a common purpose to serve and support the equine industry through communication, education and promotion. Horseman of Iowa sponsors many equine events, provides funding towards 4-H awards and, most recently, is a contributive member towards the latest building improvements of the equine facilities at the North Iowa Events Center. We believe strongly in the value and impact the equine industry has on our community and continue to offer our support so that they may be cherished by future generations of horseman alike.



THE NESBIT FAMILY

"As I look back over the years, the fair has been very important to me. When I was 10, I belonged to the 4-H club called "Daughters of the Land". It was in this club that I learned many things I still do today, such as canning, baking, sewing, and refinishing furniture. When I became too old to be a member of the 4-H club, I was asked to become a leader. I was a 4-H leader for 21 years. After the club disbanded, I began to enter in the open class division.

"When Rachel Wood retired, she asked if I would take her place as the open class superintendent. This is when my girls, Amy and Heidi joined me in taking charge of all the open class entries. Each of us has the so-called 'niche' that helps keep everything running smoothly. Over the years we have met many wonderful people from the youngest first time person entering something at the fair to some people that have entered items for years. We each have learned about flowers, gardening, artwork, photography, culinary, along with threads and fabrics. It is especially fun to see the excitement from those who won the blue ribbon or even the purple ribbon. We have had wonderful people to work with and help us. Thanks to all."

- Cheryl Nesbit



THANK YOU 4-H & FFA

Many thanks to the members, volunteers and leaders of the 4-H and FFA programs that participate in the North Iowa Fair. We appreciate all of the hard work that takes place year-round to prepare your exhibits and animals. Congratulations on a job well done and thanks again for being a key part of this event!



FAIR BOARD & STAFF

Board of Directors

Paul Gagnon, President
Jade Schurtz, Vice President
Jim Thomas, Treasurer
Deb Berg, Secretary
Scott Miller
Lauren Arnold
Chris Andersen
John Furst
Lindsey James

Staff

Dane Dugan, General Manager
Kristin Winters, Office & Events Manager
Jim Barkema, Facility Operations Manager
Shannon Merry, Facility Operations Assistant
Jim Winters, Maintenance
Vanessa Belcher, Maintenance
Greg Schmidt, Entertainment Coordinator

**THANK YOU TO ALL OF THE INCREDIBLE
VOLUNTEERS THAT HELP MAKE THE
NORTH IOWA FAIR HAPPEN!**

SHOPPING MALL

Make sure to visit all of the wonderful vendors inside the **All Seasons Shopping Mall!** There are local favorites like Birdsall's Ice Cream and Chris' Kettle Corn if you need a sweet treat. You can also patronize businesses like 4C Western Wear, Home Solutions Midwest, Color Street and so many more! Please show your support to all of these businesses and organizations. The mall also has a programmed stage with **Dan Meyer**, a sword swallower featured on America's Got Talent and **Jeff Martin**, a seasoned magician and hypnotist.



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LOCAL MUSICIANS & ENTERTAINERS

SOUTH MIDWAY STAGE

Jimmie C. Clark & Fiddle Band

Liv McNair

The Clear Lake Classics

Mr. V Duo

Brittany Sword Trip

The Kraft Brothers

Island Fever

Andy Hartley Comedy

Neal & Friends

The Players

Jazz Duo

BEER GARDEN

Neal Simmons

Jesse Calvert

Bill Lester

Levi Smith



Mr. V Duo



Liv McNair

Levi Smith



Brittany
Sword Trip

Neal Simmons



Kraft
Brothers





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