



EVENT GUIDE



PRESENTED BY





Welcome to the 2025 North Iowa Fair! This year, we are thrilled to be celebrating our 165th anniversary with the theme "A Timeless Tradition." We've had a busy but exciting few months leading up to the fair. In March, we were delighted to hold our 3rd annual North Iowa Cowboy Ball, which proved to be a great success, raising nearly \$37,000 to support the fair. Following this signature fundraising event, we immediately turned our focus to securing sponsorships. We are incredibly grateful for the amazing support from our community, which has allowed us to raise an additional \$36,000 in cash donations and \$20,000 in in-kind contributions. These generous donations are absolutely essential in helping us continue to bring the fair to our community, and we deeply appreciate each and every contribution. We are also excited to announce a new addition to the fair this year: our carnival provider. We have partnered with GoldStar Amusements, a well-regarded carnival company that has been a preferred choice for numerous fairs and festivals across Iowa and Minnesota. With 33 years of experience, they are bringing a fantastic selection of rides, concessions, and games that we are sure will offer something for everyone, no matter their age. We encourage you to explore all that GoldStar Amusements has to offer, in addition to the wonderful entertainment we have lined up for this year's fair. And of course, don't forget to indulge in your favorite fair foods from our many diverse vendors, take a leisurely stroll through the Shopping Mall and outdoor vendor areas, and be sure to visit the impressive open class, 4-H, and FFA exhibits, as well as our livestock barns. Thank you from all of us at the North Iowa Fair!

**Kristin Winters, General Manager and
Jade Schurtz, President of the Fair Association**



HOURS OF OPERATION

Wednesday, July 16th - 3:00 PM to 10:00 PM

Thursday, July 17th - 11:00 AM to 10:00 PM

Friday, July 18th - 11:00 AM to 10:00 PM

Saturday, July 19th - 11:00 AM to 10:00 PM

Sunday, July 20th - 11:00 AM to 6:00 PM

ADMISSION

There is no gate admission for the North Iowa Fair!

PARKING

General parking will enter off of the North Iowa Events Center's main entrance on 4th Street.

Parking is free on Wednesday and Sunday.

Parking is \$5 per car on Thursday, Friday and Saturday.

Handicapped parking is available near the All Seasons Building.

CARNIVAL

GoldStar Amusements is the Fair's carnival ride provider.

All you can ride passes are \$20 in advance and \$25 onsite.

The carnival is open the following hours:

Wednesday, July 16th - 3:00 PM to 9:00 PM

Thursday, July 17th - 3:00 PM to 9:00 PM

Friday, July 18th - 3:00 PM to close

Saturday, July 19th - Noon to close

Sunday, July 20th - Noon to 6:00 PM



FOOD & SHOPPING

The North Iowa Fair has over 20 food vendors located throughout the Events Center, but primarily on the Main Midway, also known as Treat Street! Other vendors are located inside the Shopping Mall in the All Seasons Building and at various outdoor locations.

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Night Show Entertainment



Little Texas
with opener
Jess Kellie Adams
Wednesday, July 16th
7:00 PM
First Citizens Arena



Featured Attractions

Tumbleweed Crossing



Extreme Raptors



Mason City Motor Speedway
USMTS North Iowa Nationals,
Sunday, July 20th

Featured Attractions



Ninja Experience



Cooking with Kids



Butterfly Kingdom

NORTH IOWA FAIR
DAILY SCHEDULE

WEDNESDAY, JULY 16, 2025
3:00 PM - 9:00 PM

“Community Appreciation Day”

3:00 PM	Opening Ceremony	All Seasons Stage
3:00 PM	Shopping Mall Opens	All Seasons Building
3:00 PM	Food Vendors Open	Treat Street
3:00 PM	Carnival Opens	South Midway
3:00 PM	Agriculture Learning Center Opens	Farm Bureau Building
3:00 PM	Butterfly Kingdom Opens	South Midway
3:00 PM	Extreme Raptors	South Midway
3:30 PM	Tumbleweed Crossing	Olson Parking Lot
4:00 PM	Central Bar Opens	Kinney Parking Lot
4:00 PM	Cooking With Kids	All Seasons Stage
4:30 PM	Ninja Experience	Arena Parking Lot
4:30 PM	4-H & FFA Llama & Alpaca Show	Heritage Arena
5:00 PM	4-H Games	Outdoor Arena
5:30 PM	Jesse Kellie Adams	First Citizens Arena
5:30 PM	Cerro Gordo Farm Bureau Membership Picnic	Schoolyard Tent
6:00 PM	Extreme Raptors	South Midway
6:30 PM	Tumbleweed Crossing	Olson Parking Lot
7:00 PM	Little Texas Concert	First Citizens Arena
7:00 PM	Cooking With Kids	All Seasons Stage
7:30 PM	Ninja Experience	Arena Parking Lot

THURSDAY, JULY 17, 2025
3:00 PM - 9:00 PM

8:00 AM	4-H & FFA Dog Obedience Show	Loading Shed
10:00 AM	4-H & FFA Dairy Goat, Meat Goat, & Sheep Show	Swine Barn Show Ring
11:00 AM	Shopping Mall Opens	All Seasons Building
11:00 AM	Food Vendors Open	Treat Street
11:00 AM	Little Farmers Opens	Little Farmers
11:00 AM	Butterfly Kingdom Opens	South Midway
12:00 PM	Agriculture Learning Center Opens	Farm Bureau Building
12:00 PM	Extreme Raptors	South Midway
1:00 PM	Cooking with Kids	All Seasons Stage
1:00 PM	4-H & FFA Pet Show	Loading Shed
1:30 PM	Tumbleweed Crossing	Olson Parking Lot
2:00 PM	Central Bar Opens	Kinney Parking Lot
2:00 PM	Ninja Experience	Arena Parking Lot
3:00 PM	Carnival Opens	South Midway
3:00 PM	Clover Kids Activity	Kinney Building
3:30 PM	Extreme Raptors	South Midway
4:00 PM	JeNNi & NoNo	Kinney Parking Lot
4:00 PM	Cooking with Kids	All Seasons Stage
4:00 PM	4-H & FFA Horse Drill Team & Game Events	Indoor Arena
	Novelty Class to Follow	

Thursday Continued

4:30 PM	Tumbleweed Crossing	Olson Parking Lot
5:00 PM	Extreme Raptors	South Midway
5:30 PM	The Hats	Midway Stage
6:00 PM	MacNider Kids Club	Family Fun Park
7:00 PM	Cooking with Kids	All Seasons Stage
7:30 PM	Tumbleweed Crossing	Olson Parking Lot
7:30 PM	Island Fever	Kinney Parking Lot
8:00 PM	Ninja Experience	Arena Parking Lot

FRIDAY JULY 18, 2025 3:00 PM - CLOSE

8:00 AM	4-H & FFA Swine Show	Swine Barn Show Ring
11:00 AM	Shopping Mall Opens	All Seasons Building
11:00 AM	Food Vendors Open	Treat Street
11:00 AM	Little Farmers Opens	Little Farmers
11:00 AM	Butterfly Kingdom Opens	South Midway
11:00 AM	Little Miss/Mister Contest	All Seasons Stage
11:00 AM	4-H & FFA Horse Halter, Performance, & Ranch	Indoor Arena
12:00 PM	Agriculture Learning Center Opens	Farm Bureau Building
12:00 PM	Extreme Raptors	South Midway
1:00 PM	Livestock Judging Contest	Swine Barn Show Ring
1:00 PM	Cooking with Kids	All Seasons Stage
1:30 PM	Tumbleweed Crossing	Olson Parking Lot
2:00 PM	Central Bar Opens	Kinney Parking Lot
2:00 PM	Ninja Experience	Arena Parking Lot
3:00 PM	Carnival Opens	South Midway
3:00 PM	Clover Kids Activity	Kinney Building
3:30 PM	Extreme Raptors	South Midway
4:00 PM	Cooking with Kids	All Seasons Stage
4:30 PM	Tumbleweed Crossing	Olson Parking Lot
5:00 PM	Extreme Raptors	South Midway
5:00 PM	Gucci the Cow	Kinney Parking Lot
5:30 PM	"Toast to Tradition" Appreciation Party	Schoolyard Tent
6:00 PM	4-H & FFA Rabbit Show	Curran Barn
7:00 PM	Cooking with Kids	All Seasons Stage
7:00 PM	Mojo Productions Karaoke	Kinney Parking Lot
7:30 PM	Tumbleweed Crossing	Olson Parking Lot
8:00 PM	Ninja Experience	Arena Parking Lot

SATURDAY JULY 19, 2025 12:00 PM - CLOSE

8:30 AM	4-H & FFA Dairy Cattle, Bucket Bottle, & Beef Show	Indoor Arena
10:00 AM	IA Storytelling Festival	Olson Building
11:00 AM	Shopping Mall Opens	All Seasons Building
11:00 AM	Food Vendors Open	Treat Street
11:00 AM	Little Farmers Open	Little Farmers
11:00 AM	Bill Riley Talent Show	All Seasons Stage
11:00 AM	Butterfly Kingdom Opens	South Midway
12:00 PM	Agriculture Learning Center Opens	Farm Bureau Building
12:00 PM	Carnival Opens	South Midway
12:00 PM	Cooking with Kids	All Seasons Stage
12:00 PM	Central Bar Opens	Kinney Parking Lot
12:00 PM	Extreme Raptors	South Midway
12:30 PM	Open Bucket Bottle (following 4-H Beef Show)	Indoor Arena
12:30 PM	Ninja Experience	Arena Parking Lot
1:00 PM	Mason City Kennel Club Meet the Breeds	All Seasons Stage
1:00 PM	4-H & FFA Poultry Show	Curran Barn
1:30 PM	Tumbleweed Crossing	Olson Parking Lot
2:00 PM	IJBBA Cattle Battle	Indoor Arena
2:30 PM	Ninja Experience	Arena Parking Lot
3:00 PM	Clover Kids Activity	Kinney Building
3:30 PM	Extreme Raptors	South Midway
4:00 PM	Blake Jacobs	Kinney Parking Lot
4:00 PM	Cooking with Kids	All Seasons Stage
4:30 PM	Tumbleweed Crossing	Olson Parking Lot
5:00 PM	Extreme Raptors	South Midway
5:15 PM	The Hemsworth Brothers	Kinney Parking Lot
5:30 PM	Cattlemen's Dinner	Schoolyard Tent
6:45 PM	Mad Delirious	Kinney Parking Lot
7:00 PM	Cooking with Kids	All Seasons Stage
7:30 PM	Tumbleweed Crossing	Olson Parking Lot
8:00 PM	Ninja Experience	Arena Parking Lot
8:00 PM	Jimmie C. Clark & Fiddle Band	Kinney Parking Lot

SUNDAY, JULY 20, 2025
12:00 PM - 6:00 PM

7:00 AM	Vietnam Vets of America Flapjack Breakfast	Schoolyard Tent
9:00 AM	West Fork Ranch Horse Show	First Citizens Arena
10:00 AM	Jesse Watters Memorial Open Swine Show	Swine Barn
11:00 AM	Shopping Mall Opens	All Seasons
11:00 AM	Food Vendors Open	Treat Street
11:00 AM	Butterfly Kingdom Opens	South Midway
11:00 AM	Extreme Raptors	South Midway
11:30 AM	Tumbleweed Crossing	Olson Parking Lot
12:00 PM	Little Farmers Open	Little Farmers
12:00 PM	Cooking with Kids	All Seasons Stage
12:00 PM	Agriculture Learning Center Opens	Farm Bureau Building
12:00 PM	Carnival Opens	South Midway
12:30 PM	Ninja Experience	Arena Parking Lot
1:00 PM	Central Bar Opens	Kinney Parking Lot
1:00 PM	Extreme Raptors	South Midway
1:30 PM	Tumbleweed Crossing	Olson Parking Lot
2:00 PM	4-H & FFA Show Stock Buddies Show	Swine Barn
2:00 PM	Pedal Pull	Loafing Shed
2:00 PM	Cribbage Tournament	Olson Building
2:30 PM	Ninja Experience	Arena Parking Lot
3:00 PM	Clover Kids Activity	Kinney Building
3:30 PM	4-H Style Show	All Seasons Stage
4:00 PM	Clover Kids Graduation & End of Fair Ceremony	All Seasons Stage
3:30 PM	Tumbleweed Crossing	Olson Parking Lot
4:00 PM	Extreme Raptors	South Midway
4:30 PM	Ninja Experience	Arena Parking Lot
5:45 PM	North Iowa Fair Races	Mason City Motor Speedway

**Thank you for supporting
the North Iowa Fair!**



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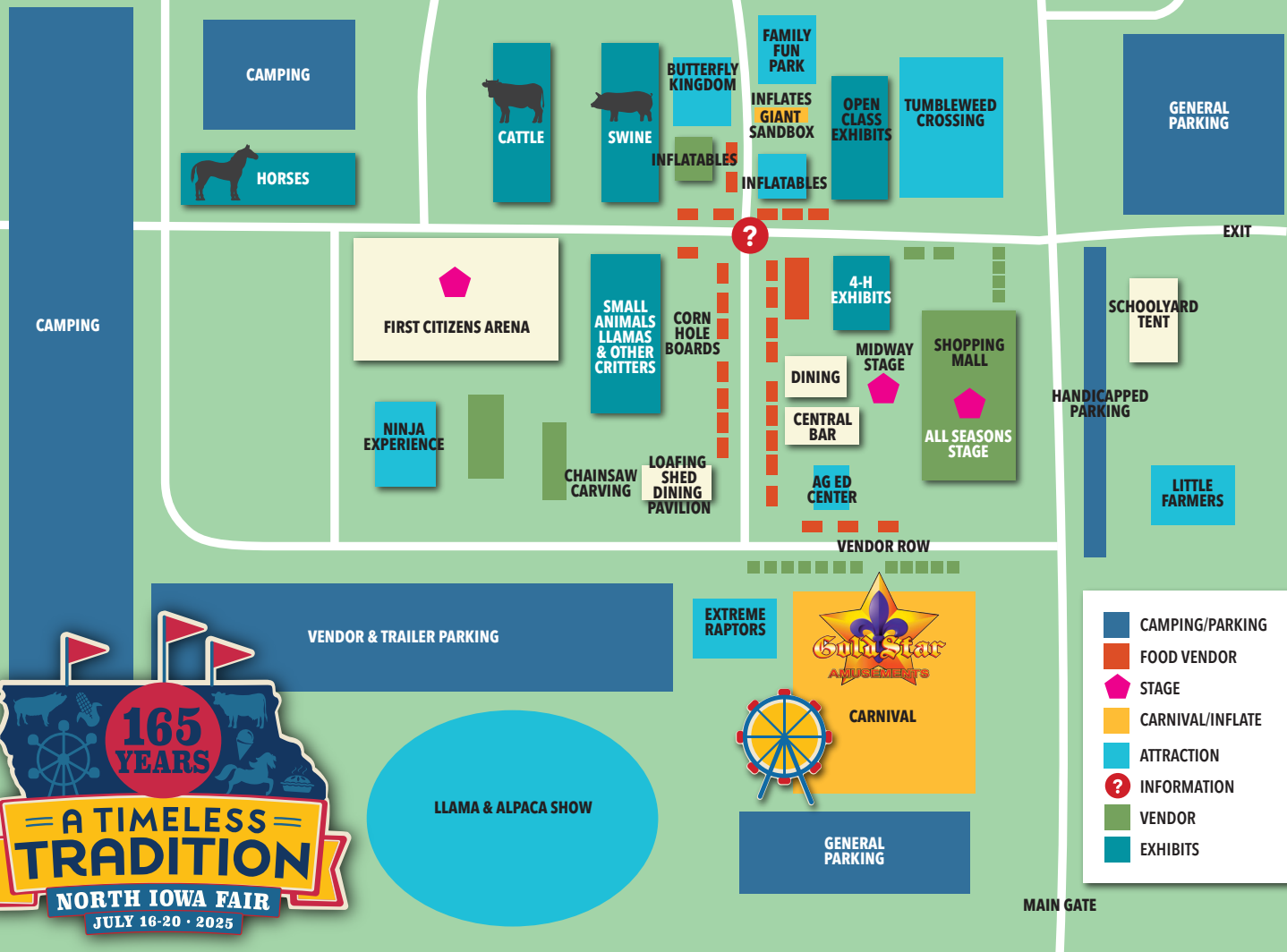
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MASON CITY MOTOR SPEEDWAY

WEST GATE



- CAMPING/PARKING
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- CARNIVAL/INFLATE
- ATTRACTION
- ? INFORMATION
- VENDOR
- EXHIBITS

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Treat Street Vendors & Menus

*BIRDSALL'S ICE CREAM

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BJ's Sweet Treats & More

Fresh squeezed lemonade, cotton candy, popcorn, corn dogs, hot dogs, nachos, walking tacos, chips, pizza bites, caramel apples, caramel apple sundae, ice cream bars, cookies, pop and water

Bubba Lou's BBQ

Bacon Wrapped Shrimp, Cheese, or Jalapeno; Bacon Lollipop, Ribs, Pulled Pork Sandwich, Brisket Sandwich, Corn on the cob, pop, water

Bummy's BBQ

Nachos, pizza, loaded mac and cheese, street tacos, sandwiches, cookies, sides, beverages

Central Bar

Beer, wine, hard seltzer, pop and water

Gettin' Toasted

Toasted sandwiches - grilled cheese, chicken bacon ranch, Philly, BLT, fries, loaded fries and doughnuts

Filipino Foodie

Chicken-on-a-stick, crab rangoon, egg rolls, bijon, fried rice, pork-on-a-stick and water

4-H Food Stand

Sloppy joe's, burgers, walking tacos, chef salad, hot dogs, pork tenderloins, fruit, coleslaw, chips and drinks

Hubba Bubba Cuppa

Fruit Fusions, Bubba's Bubblerz, coffee, frappe, iced tea, lemonade and slushies

Mama Dees

Tacos, tortas, walking tacos, quesadillas, nachos, churros, burritos, birria, street corn and drinks

Treat Street Vendors & Menus

McKinney Food Service

Jumbo corn dogs, zesty nacho bucket, fresh squeezed lemonade, cherry limeade, funnel cakes, fried Oreos

Nel's Diner

Fresh cut wedge fries, cheeseburgers, hamburgers, pizza burgers, hot dogs, mini corn dogs, chicken strips, deep fried pickles, egg rolls, onion rings, smoothies, pop and water

Puckerbrush Mitch

Lemonade, limeade, orangeade and various specialty drinks

Udderly Epic Desserts LLC

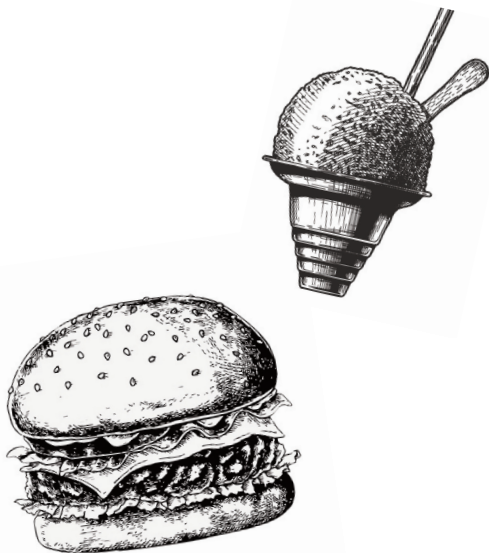
Locally sourced organic soft serve ice cream, rootbeer floats, cold brew coffee, affogato, and assorted drinks

Texas Sweet Tea

Fresh brewed tea and lemonade

Wisconsin Del's Cheese Stop

Original curds, spicy curds, water and soda



Open Class Exhibits

OPEN CLASS EXHIBITS

Get ready to see all of the amazing talent that North Iowa has to offer! The open class exhibit program features creations of all types that have been judged in a competitive setting to win ribbons and prizes. This year's departments include:

Arts, Crafts & Photography

Culinary Arts

Field & Garden

Floriculture

Threads & Fabric

Special Contests This Year - LEGO Creations, Yard Art and Tablescape Display!

These items are all on display in the Olson Building. Add entering open class exhibits at the Fair to your lineup of activities next summer! There is also an activity area inside of the building. See the schedule posted in the entryway of that building.



2025 Honorees

2025 INDIVIDUAL OF THE YEAR

Dalena Barz



On a personal level, I am very grateful and honored to receive the Individual award.

I first got involved with the Fair as a member of the Cinderella Girls 4-H Club in Swaledale. It was always a big deal to compete at the North Iowa Fair every year. Club members received several ribbons over the years, and I still have my blue ribbon for the Cloverleaf Rolls I won when I was in junior high.

One of the highlights for our family was seeing the stars from

Gunsmoke at the fairgrounds. I think it was in the early to mid-sixties. In my mind, the Gunsmoke stars were not actors. They actually were Doc, Chester, and Miss Kitty!

Making memories is what a fair should be, and what the North Iowa Fair has been for me. Let's continue to make those special memories for future generations!

Respectfully,
Dalena Barz

2025 BUSINESS OF THE YEAR

Alpha Media - Mason City

Alpha Media - Mason City is so pleased to accept this award. What an incredible honor. Thank you!

The North Iowa Fair is a community tradition. Alpha Media - Mason City realizes how important the Events Center and a successful fair is to a vibrant community.

We have been involved with some level of sponsorship for decades. It's satisfying to be able to use the power of our 5 radio stations to promote the North Iowa Fair, in addition to promoting the annual Cowboy Ball. What a wonderful fundraiser that has become in growing the Fair! And, it's one of the go-to fundraising events to attend every year.

It's very rewarding to see the renewed excitement and pride of the community in the North Iowa Fair. Many thanks to the staff and volunteers who work so hard. Alpha Media - Mason City is proud to continue our support.



**Thank you to all of the
incredible participants and
volunteers that help make the
North Iowa Fair happen!**





First Citizens Bank is proud to support the North Iowa Events Center, the North Iowa Fair, and local youth!



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Midway Stage Musicians

Thursday, July 17



Island Fever

7:30 PM

JeNNi & NoNo

4:00 PM



The Hats

5:30 PM

Friday, July 18



Mojo Productions Karaoke

8:00 PM

Saturday, July 19



Jimmie C. Clark & Fiddle Band

8:00 PM

Blake Jacobs

4:00 PM



The Hemsworth Brothers

5:15 PM

Mad Delirious

6:45 PM

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4-H & FFA / Fair Board & Staff



THANK YOU 4-H & FFA

Many thanks to the members, volunteers and leaders of the 4-H and FFA programs that participate in the North Iowa Fair. We appreciate all of the hard work that takes place year-round to prepare your exhibits and animals. Congratulations on a job well done and thanks again for being a key part of this event!



Fair Board & Staff

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Board Member
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Cerro Gordo County Supervisors

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Coordinator

Amy Hunzelman,
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 Erica Holiday,
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