



POWER IN CONSISTENCY

"We are what we repeatedly do. Excellence, then, is not an act, but a habit."

THE BAMBOO STORY

A farmer plants bamboo seeds. For years—nothing happens. He waters it daily, tends the soil, and sees no growth. Then, in the fifth year, the bamboo shoots up nearly 80 feet in just weeks!

The truth is, it wasn't growing overnight—it was building roots through consistency. Sales & Marketing are the same: the calls, the follow-ups, the daily grind—it builds your “roots.” One day, results shoot up.

5 consistent calls made every day, will beat 25 calls just once a week!



KEEP WATERING THE BAMBOO

*The Reality is that great things come from patience and **small consistent actions** that **compound over time**; until one day things really TAKE OFF!*