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Alliance for Black NICU Families Raises \$25,485 During Big Day of Giving, Powered by \$25,000 Sponsorship from Supernus Pharmaceuticals and Biogen

Sacramento-area nonprofit ranks #7 in Health Care category and #140 overall out of 909 organizations — the only NICU-dedicated nonprofit in the competition — advancing the launch of its Maternal Health Access Program

SACRAMENTO, CA — The Alliance for Black NICU Families (ABNF) announced today that it successfully raised **\$25,485** during the Sacramento Region Community Foundation's annual Big Day of Giving on May 7, 2026 — one of the largest single-day fundraising events in the Sacramento region, which collectively raised **\$15.4 million** across 909 nonprofits.

ABNF ranked **#7 in the Health Care category** and **#140 overall out of 909 participating organizations** — and notably, stood as the **only nonprofit exclusively dedicated to NICU families** among all Health Care participants. This milestone reflects the growing national urgency around Black maternal and infant health and the deep community support behind the organization's mission.

A Landmark Sponsorship Anchors the Campaign

The campaign was anchored by a landmark **\$25,000 sponsorship from Supernus Pharmaceuticals and Biogen**, marking one of the largest single corporate investments in the Alliance's history. The sponsorship signals a growing recognition among healthcare industry leaders of the critical need to address racial disparities in NICU care and Black maternal health outcomes.

*"We are beyond grateful to Supernus Pharmaceuticals and Biogen for their extraordinary investment in Black NICU families," said **Ashley Randolph, CEO and Founder of the Alliance for Black NICU Families**. "This sponsorship doesn't just fund our programs — it sends a powerful message that the healthcare industry sees this crisis and is ready to act."*

Safe Credit Union also supported the campaign through a generous matching grant, further amplifying the impact of individual donors throughout the day.

Funds to Launch the Maternal Health Access Program

Dollars raised during Big Day of Giving will directly fund ABNF's **Maternal Health Access Program**, a new initiative designed to ensure that no Black NICU family is turned away due to lack of resources. The program will provide access to breast pumps, transportation assistance, lactation support, and community advocacy services to families navigating the emotional and financial hardships of a NICU stay.

Black women are **2–3 times more likely** to experience pregnancy-related complications than white women, and Black infants are born preterm at a rate of **14.7%** — significantly higher than the national average (CDC NCHS Data Brief No. 525, March 2025). The Maternal Health Access Program is designed to meet families at their most vulnerable moment and ensure equitable access to critical support.

A Community That Shows Up

The campaign also honored a deeply moving donation from **Gloria Crockett**, who gave in loving memory of **Amaya Virgen** — a reminder of the personal stories and profound losses that fuel this work.

"Every donation we received during Big Day of Giving represents a family, a story, and a life we will be able to touch," said Randolph. "From a \$25 gift to a \$25,000 sponsorship — every dollar is sacred to us."

ABNF expressed deep gratitude to the **Sacramento Region Community Foundation** for its continued commitment to connecting nonprofits with community resources, and to the greater Sacramento region for its generosity in raising \$15.4 million on behalf of causes across El Dorado, Placer, Sacramento, and Yolo counties.

About the Alliance for Black NICU Families

The Alliance for Black NICU Families is a nonprofit organization dedicated to supporting Black premature infants and their families through advocacy, education, resources, and community. Rooted in the belief that every Black baby deserves a fighting chance, ABNF works to eliminate the racial disparities that persist in neonatal care and maternal health outcomes across the United States.

To learn more or donate, visit: www.bigdayofgiving.org/organization/Alliance-For-Black-Nicu-Families

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