



Discover Plum Life and get the advice you need—with the ease you want.

You've come to expect the convenience of a simple online experience. But when it comes to life insurance, you still want the confidence of working with an experienced advisor. We're the only solution that seamlessly combines the best of both worlds.

No hidden fees. No long wait times. No piles of paper.



Access to industry-leading insurance products



Flexible coverage options to meet your needs and budget



Ability to work with someone you know and trust: your advisor



Knowing you're getting some of the best prices available



A buying experience that's stress-free



Peace of mind that comes with protecting your family

Here's how it works:

1

Discuss your needs with your advisor, who sends your application link.

2

Complete the online application—it only takes a few minutes.

3

Get your decision quickly—no more waiting weeks for an answer.

That's all there is to it—and your advisor will be there to answer questions at any point in the process.

Powerful partnerships ensure we'll be there when your family needs us.

We partner with some of the industry's finest—companies that have helped millions of Americans secure life insurance, earned high financial strength ratings, and paid billions of dollars in claims.



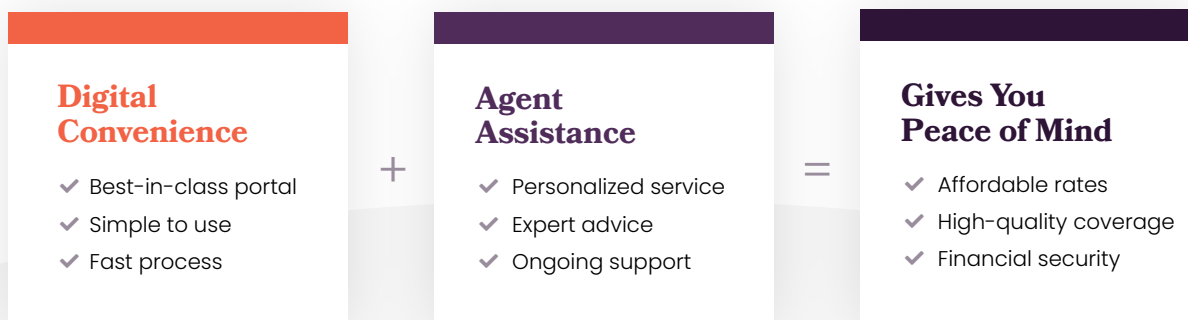
“Why do I need life insurance, anyway?”

Simple—it’s an easy, proven way to provide the long-term protection your family needs. Plus, it’s an important element of any financial plan—and most policies cost less than you think.

“Why should I get it from Plum Life?”

We worked hard to design the ideal life insurance experience—so you can get the coverage you need easily, quickly, and affordably. Your advisor has done the research—and out of the many options available, has recommended Plum Life based on cost, quality, and ease of purchase.

The list of Plum benefits really adds up.



A streamlined process.

Our application only takes a few minutes to complete. You can even do it from your phone. Using the latest digital technology and data, we can get you an approval decision quickly—without having to jump through hoops. And with our transparent process, you’ll know exactly where you stand at all times.

The value of advice.

By working with an advisor, you’ve made the smart choice. They can help you decide how much coverage is right for you, keep you on track throughout the process, and be there for you in the future if your insurance needs change.

We currently offer products from The Savings Bank Mutual Life Insurance Company of Massachusetts, Woburn, MA. Centrian Life Insurance is a registered trade name and Connecticut d/b/a of The Savings Bank Mutual Life Insurance Company of Massachusetts, Woburn, MA. Policy Form Series # B-56. Products and features may not be available in all states.

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Questions? Contact your advisor.

