Pearly Wamsley

Graphic & Digital Designer Over 10 years of experience



0401 794 401



pearlywamsley@gmail.com

Skills

Creative • Adaptable • Proficient Reliable • Focused • Team Player Time Management • All-Rounder Hardworking • Organised • Quirky

Education

National White Card Courses **White Card NSW**

Australian Institute of Management **Email Marketing**

Bachelor of Visual Communication

Interests







Cuisines









Popular Culture

Otaku

References

Available upon request

Work Experience

02/08/21 -Present

Lek Supply Pty Ltd **Brand Designer**

Oversee internal and external design requirements for the LEKAUS Group, including business branding and collateral. Develop and manage marketing assets from concept to final artwork, and execute a cohesive content strategy across print, digital, and web. Responsibilities encompass digital marketing, graphic & promotional design, web design and management, advertising, marketing campaigns, photography, & social media.

02/03/20 -30/07/21

Everstone

Graphic & Digital Designer

Digital marketing, graphic design, promotional design collateral (brochures, flyers, stickers, arrival sheets, EDMs), web design & management, advertising (web, digital and print), video capture & editing, marketing campaigns, photography, 3D & 2D display mockups, packaging and social media.

05/08/16 -29/02/20

SSS Pty Ltd / Hobbysew

Web Graphic Designer & Administrator

Digital marketing - EDMs & print, graphic design, web design & management, advertising, video capture & editing, marketing campaigns, photography, social media (Facebook & Instagram), liasing with clients, eBay store managment & customer support.

21/01/13 -30/07/16

Skettos Marketing Communications

Web & Graphic Designer

Digital marketing, graphic design, web design & management, advertising (web, digital and print), logo design, brand identity and promotional design collateral (brochures, flyers, newsletters, posters, case studies, PR).

Technical Proficiency

















Professional Skills

Advertising Collateral Design Digital Marketing Graphic Design Marketing Campaigns

