

# Sustainable Projects

## #1 Bio Plastics

### Electronic Brand

- Phase 1- Established a bio plastic solution for material change impact
- Phase 2- Created a reuse and recycle program to improved process / save money

## #2 Bio Plastics

### Online Retailer w/ Electronic Product

- Established an in-process manufacturing process adjustment for a CPG using multiple manufacturing locations by incorporating a bio plastic material in a closed loop reuse and recycle program

## #3 Process Solution

### Cosmetic Company

- Solved a recycled material issue by creating a cleaning and salvaging process to close gap on promoted process to actual solution. Resulting in 70% of in market usable product being recycled. Achieving company statement to consumer

## #4 Product Innovation/ Experience

### Consumer Auto/Safety Product

- Phase 1- Government mandated chemical changes that required updated formulation and manufacturing process
- Phase 2- Updated product use resulting in innovation, material savings and environmental savings impact
- Phase 3- Updated packaging to reduce material resulting environmental and material savings.



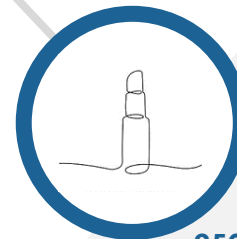
Annual Savings of Miles Driven



P1-1.75B p/year- 6-year run  
P2-1B p/year- 5-year run



600M 1-year program



250M p/year- running 10+ years



P1-2.4B p/year- running 8+ years

P2-350M p/year- running 7+ years

P3-225M p/year- running 4+ years

Current  
IMPACT OVER

# 41.15

**BILLION MILES DRIVEN  
SAVED and GROWING**