



Fourth Sunday Music Co. is an Indiana public benefit corporation, a not-for-profit entity and is approved as a 501(c)(3) public charity by the IRS.

Our mission is to help advance the original music scene in Central Indiana by awarding recording scholarships to local musicians and by showcasing these artists in a way that promotes local music to the public.

In 2018, our first year, Fourth Sunday Music Co. recorded 10 local artists at Postal Recording here in Indianapolis, run by Alex Kercheval and Tyler Watkins, who along with Richard Edwards, help us as special consultants to the board of Fourth Sunday. Our first year artists were Meghan Cristeen Martin, Zach Craft, Clint Breeze, Frank Dean, Jeff Kelly, David Anderson (New Age Emcee), Charlie Ballantine & Rob Funkhouser, Jen Roberts, Boyhood Bravery, Joshua Powell. Their releases are starting to trickle out and can be streamed at [www.FourthSundayMusic.com](http://www.FourthSundayMusic.com) or on Facebook at Facebook.com/fourthsunmusic

In 2019, we plan to record at least 12 local artists. Artists are typically offered a full day of studio time to track, mix and master their music. We ask artists to focus on 1 or 2 songs – completing tracking, mixing and mastering in their given time so that we can quickly release the song from their session and promote their music. If the artist finishes a song or two, including mixing and mastering, the remainder of the time can be used for whatever they desire.<sup>1</sup>

To the artists in our community, it is very important for us to make it clear – it is your music and you own everything that is made in your session. We will assist with pre-production (planning), we have volunteer musicians who can assist if you have a need for players on your session.

We intend to release a compilation record and digital album highlighting our artists in 2019. Yes, you read that right, it is our plan to get the artists we work with on vinyl. Without attention on the new music created, what is the point? Vinyl will help garnish attention. So will the local music showcase we are funding and hosting at Square Cat Vinyl the Fourth Tuesday of every month – starting January 22, 2019.

Unlike many non-profits, The Fourth Sunday Music Co. is fully funded now. The founders have secured the funds required to try this for 2 years. Our initial funding covers the

---

<sup>1</sup> In our first year artists tried to do too much. You simply can't record an EP that's any good in 10 hours of studio time, including mixing and mastering – and we're not out to make average recordings. We want you to shine. Trust us. One or two songs should be your focus. In the rare event that you finish one or two songs in a handful of hours, you can track to your heart's content for the rest of the session.

formation of the non-profit, its application for tax exempt status with the IRS (to encourage future donations by others), 220 hours of recording time at Postal Recording, and 15 concerts (3 in 2018 and 12 in 2019). We have not funded the vinyl project yet, but that portion of our project could be self-funding if the vinyl sells.

We are committed to successfully proving this concept before asking anyone to contribute to our vision – although we welcome opportunities to grow our list of sponsors, supporters, local business partners, and musicians/artists at any time! The HiFi is our first corporate partner, donating \$650 to us in late 2018. Thank you HiFi, we will love you forever for your early belief and support. Donations can be made at [www.donorbox.org/funding-year-2](http://www.donorbox.org/funding-year-2)

We would love to have you involved in the Fourth Sunday Music Co. in any way you'd like to be involved. Maybe you are an artist who would like to be considered, or a local business interested in a relationship, or a person with ideas how to improve this idea, or would like to volunteer as a session musician.

As the tide comes in, all boats rise. We are very interested in learning how we might work together with you to advance our goals, build our scene, and help each other.

Please reach out to us at [FourthSundayMusic@gmail.com](mailto:FourthSundayMusic@gmail.com)

We can't wait to hear from you.

#### 2018 -2019 Board Members

Craig Helmreich, Kels Arntzen, Wes Heaton, Erin Laird & Jen Roberts



#### 2018 -2019 Special Advisors to the Board

Tyler Watkins, Alex Kercheval, Richard Edwards

[www.FourthSundayMusic.org](http://www.FourthSundayMusic.org)