

Company Profile

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Phi Egypt

Built to impact, shaping the *Future*

it's a mindset that drives everything we do. At Phi, we believe in creating with purpose, designing with intention, and delivering experiences that leave a lasting impression.



Introduction

Who We Are?

PHI EGYPT is a fit-out and contracting company based in Cairo, delivering bold, reliable, and technically precise solutions across Egypt's most dynamic sectors. With a strong foundation in execution and over 10 years of leadership experience, PHI stands as a trusted partner for clients seeking clean design, efficient build, and on-time delivery.

We specialize in creating tailored environments — from administrative spaces and retail showrooms to residential units and commercial hubs — with a clear focus on client-centered thinking and functional excellence.

Driven by innovation and built on a culture of agility and solution-oriented execution, PHI EGYPT continues to grow as a multidisciplinary team redefining how people experience the spaces they live and work in.

Our Story

PHI®

Construction
& Fit-out

"Built to impact, shaping the future"

Our Journey Begins

Since 2022, PHI has been on a steady growth journey — evolving from a passionate team of builders and designers into a trusted fit-out and contracting partner across multiple sectors.

2023 – Foundations & First Milestones

A step forward in healthcare interiors, this project allowed us to push further in creating emotionally balanced, modern environments.

healthcare interiors

2024 - Expanding Our Footprint

With this high-end residential showcase in Hyde Park, PHI expanded its expertise into lifestyle-driven design.

high-end residential

2025 – What We’re Building Today

Today, we’re proud to lead dynamic projects that reflect our bold thinking and technical precision:

Workspaces

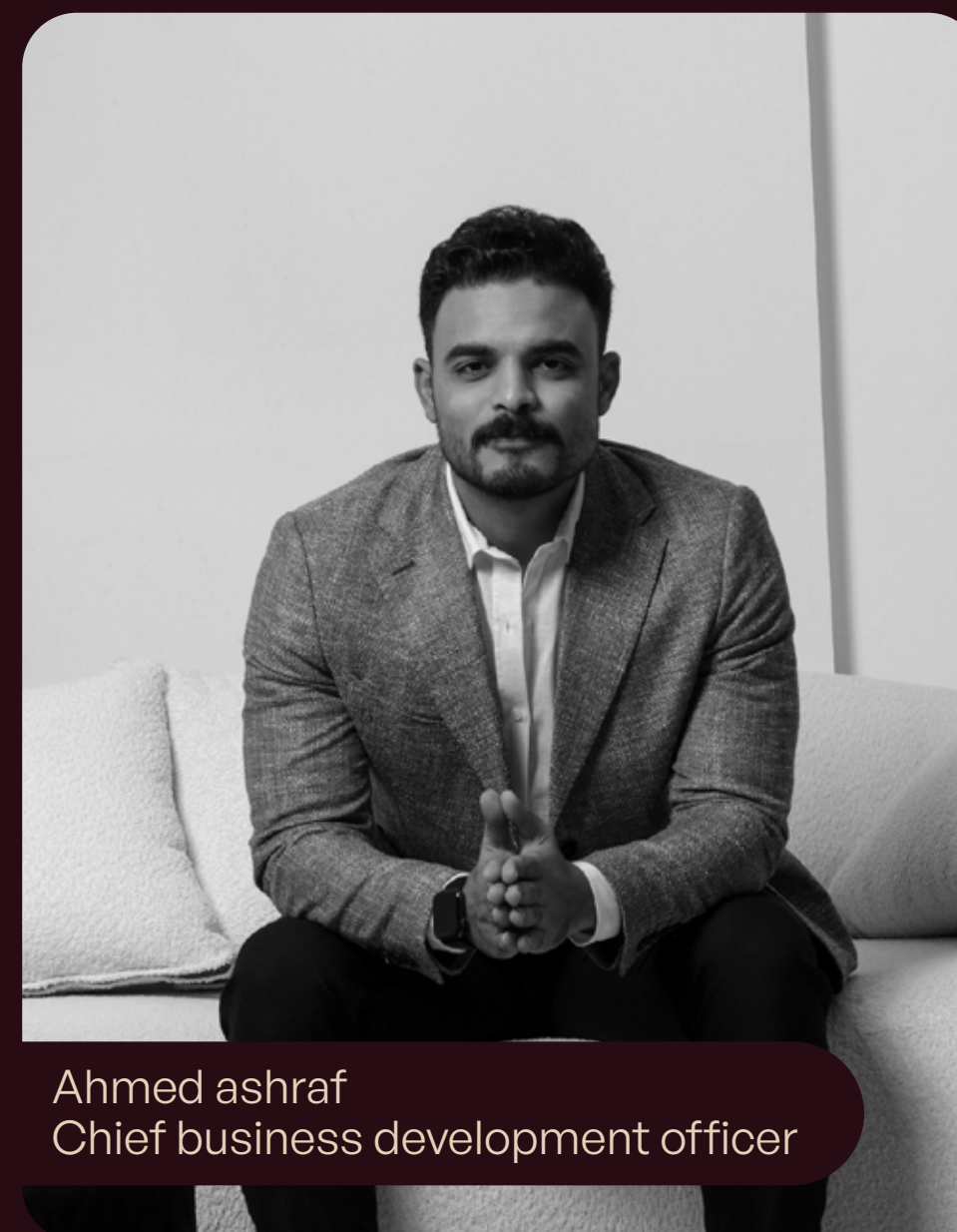
Retail

Leadership Team

Phi Egypt is led by a multidisciplinary team of co-founders and senior executives with a deep commitment to excellence, innovation, and growth. Their combined expertise in operations, commercial strategy, technical design, and finance positions Phi Egypt as a trusted partner in delivering high-quality construction and interior fit-out solutions.



Maged Eid
Chief operating officer



Ahmed ashraf
Chief business development officer



Ahmed hossam
Chief commercial officer

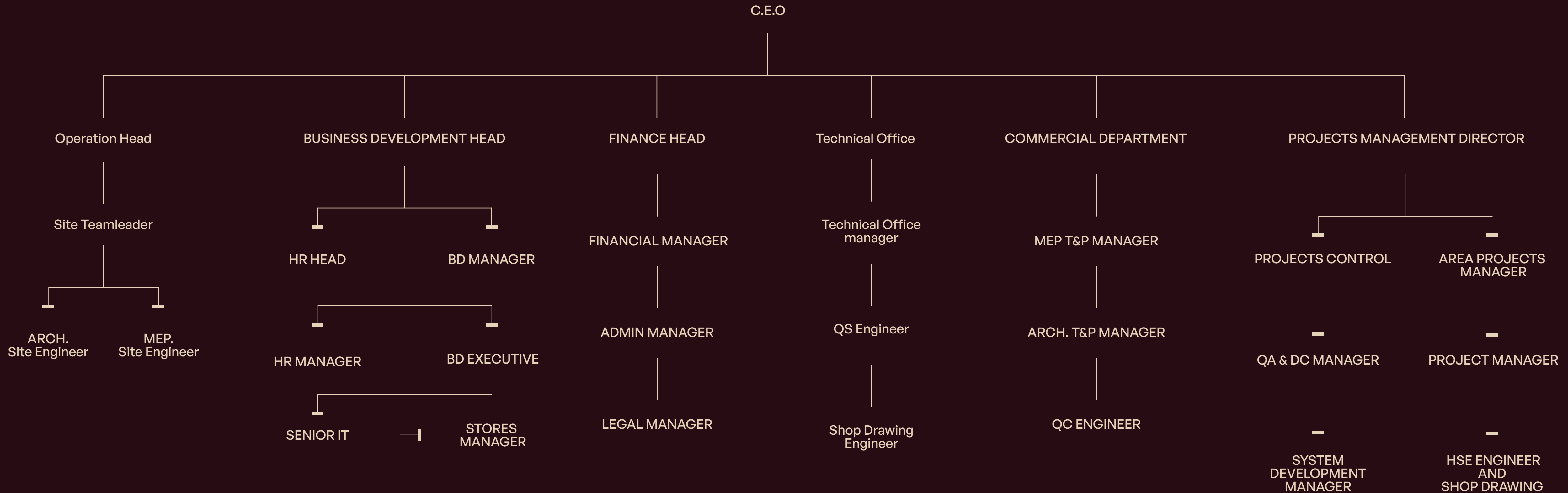


Ismail Hashish
Chief design and technical officer



Sahar Hassan
Chief growth and strategy officer

Organizational Chart



EXPLORE THE MASTERY.

Phi Egypt Showcase
of unforgettable projects



Our Service

Our Services

ARCHITECTURE HIGH END FINISHES & FIT - OUTS.

At PHI, we bring spaces to life through refined architecture, bold interior finishes, and fully integrated fit-out solutions. From initial concept to final delivery, our team combines creativity with technical precision — ensuring every element is both beautiful and functional.

Whether it's a retail store, a corporate office, or a luxury residence, we tailor every detail to meet the space's purpose and the client's vision. Clean lines, balanced compositions, and seamless execution are at the heart of what we do.

We don't just build spaces — we shape experiences that leave a lasting impression.

Our Services

MEP & High-End Technical Finishing

PHI delivers advanced MEP works with high-end technical precision — integrating mechanical, electrical, and plumbing systems that support performance, safety, and sustainability.

Our scope includes:

1. *HVAC* – Efficient and scalable climate control system
2. *Fire Fighting* – Code-compliant safety systems built to protect
3. *Electrical* – Reliable power systems for every function
4. *Plumbing* – Clean, efficient water and drainage solutions
5. *Networking* – Smart, secure infrastructure for connected spaces

We approach MEP not as a background task, but as a core part of the spatial experience. Our engineering teams work seamlessly with our architects and builders to ensure every system is integrated, tested, and delivered with excellence.

With PHI, technical doesn't mean complicated — it means built right.

Area of Expertise

Where We Excel.

Work spaces

We design and build agile work environments that empower productivity and reflect brand identity. From executive offices to collaborative spaces, we ensure each workspace is functional, modern, and tailored to how teams operate.

Retail & Flagships

PHI crafts standout retail and flagship experiences that blend bold aesthetics with commercial performance. Every detail — from lighting to flow — is executed to enhance customer interaction and support your brand story.

Residential

From high-end apartments to private villas, we deliver refined residential interiors that balance comfort with clean design. Our team ensures each home is a seamless expression of style, practicality, and personal vision.

Guiding Principles

Our Vision

Shaping the Future

To redefine how spaces are built — blending bold creativity with technical excellence to shape environments that elevate how people live, work, and connect.

We envision a future where execution is seamless, delivery is on time, and every space we create becomes a reflection of purpose and possibility.

Our Mission

Built to impact

To deliver integrated fit-out and contracting solutions that are clean, precise, and built around our clients' needs.

Driven by innovation and guided by technical mastery, our mission is to transform every space we touch — through agile execution, dynamic leadership, and a deep commitment to quality and trust.

Our Case studies

Telda Head Office



Telda Head Office

The project demanded fast-track delivery, technical precision, and tight coordination between trades. Our team managed the full scope, including MEP integration, lighting design, finishes, and branded elements — ensuring every touchpoint aligned with Telda’s visual identity and customer journey.

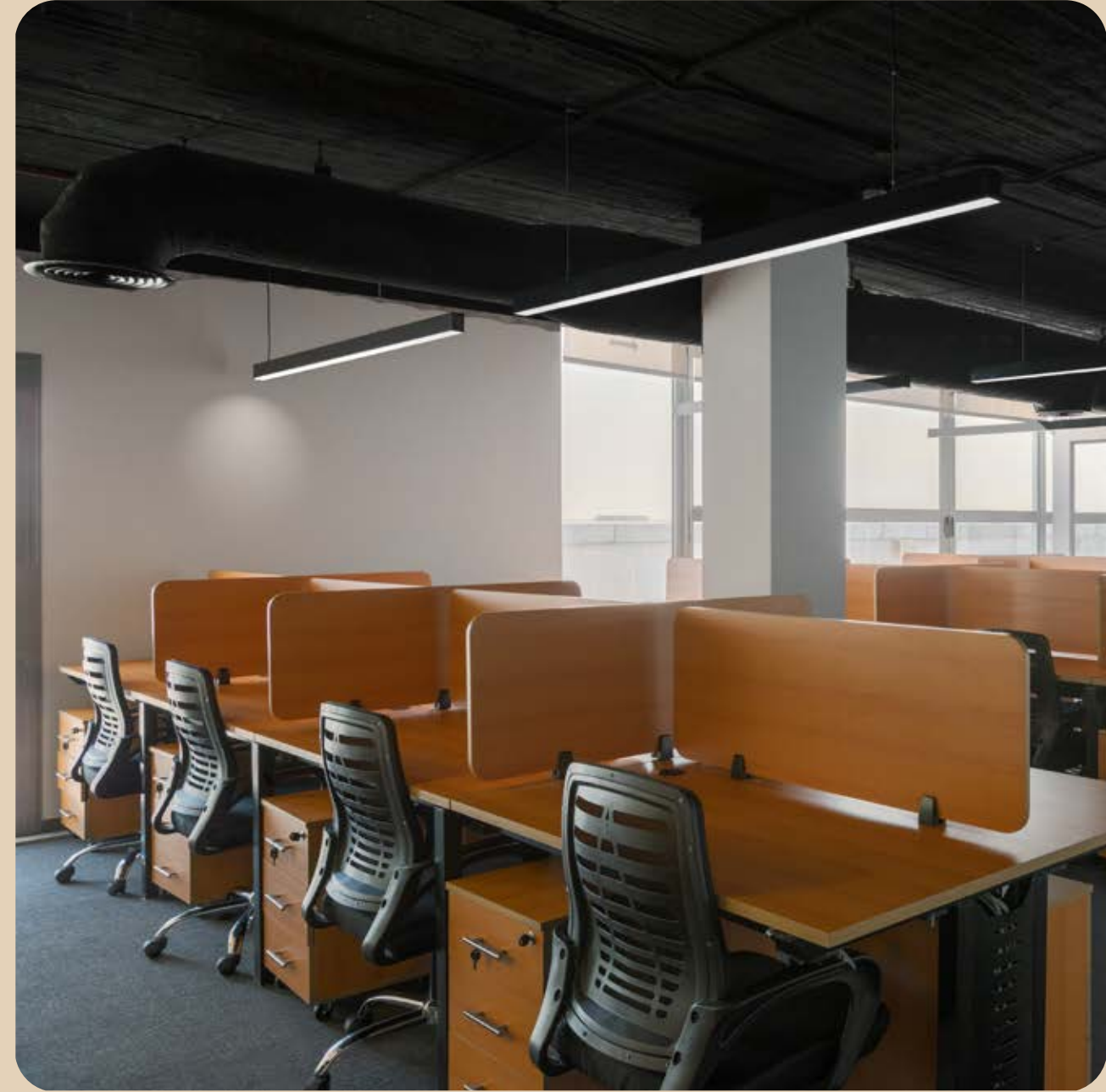
LOCATION: ONE KATTAMEYA, NEW CAIRO, EGYPT

AREA: 1000 M²

YEAR: 2025

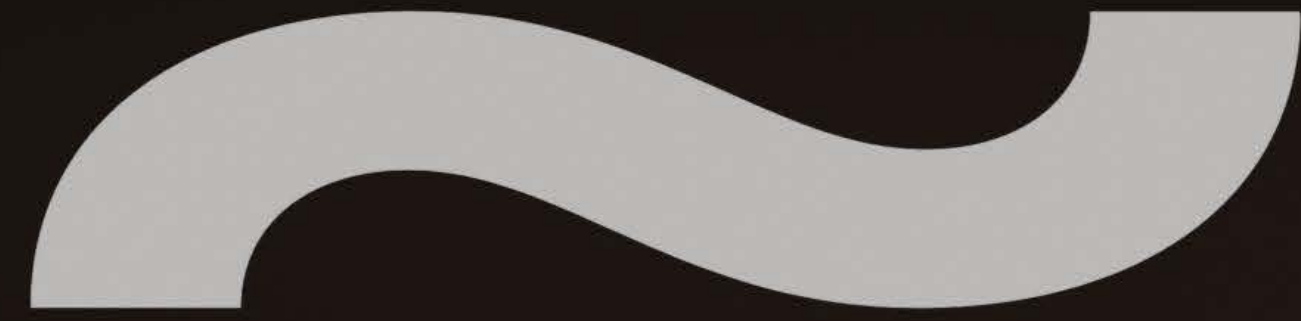
SCOPE: DESIGN & BUILD

CATEGORY: ADMINISTRATIVE PROJECT





Telda Retail Branch



Telda Retail Branch

The project demanded fast-track delivery, technical precision, and tight coordination between trades. Our team managed the full scope, including MEP integration, lighting design, finishes, and branded elements — ensuring every touchpoint aligned with Telda’s visual identity and customer journey.

LOCATION: TANTA & ISMALIA, NEW CAIRO, EGYPT

AREA: 200 M²

YEAR: 2025

SCOPE: DESIGN & BUILD

CATEGORY: RETAIL PROJECT



Project Reference

Swiss Aesthetic Clinic



Swiss Aesthetic Clinic

Phi was entrusted with the full design and execution of the Swiss Aesthetic Clinic, a leading destination for aesthetic and cosmetic services under the umbrella of Dr. Mohamed El Ghalbán. Located in the heart of Heliopolis, the 200-square-meter clinic was conceived as a serene, high-end environment that reflects both clinical precision and hospitality-grade comfort.

Heliopolis, Cairo, Egypt

Area: 400 m²

Year: 2022

Scope: Design & Build



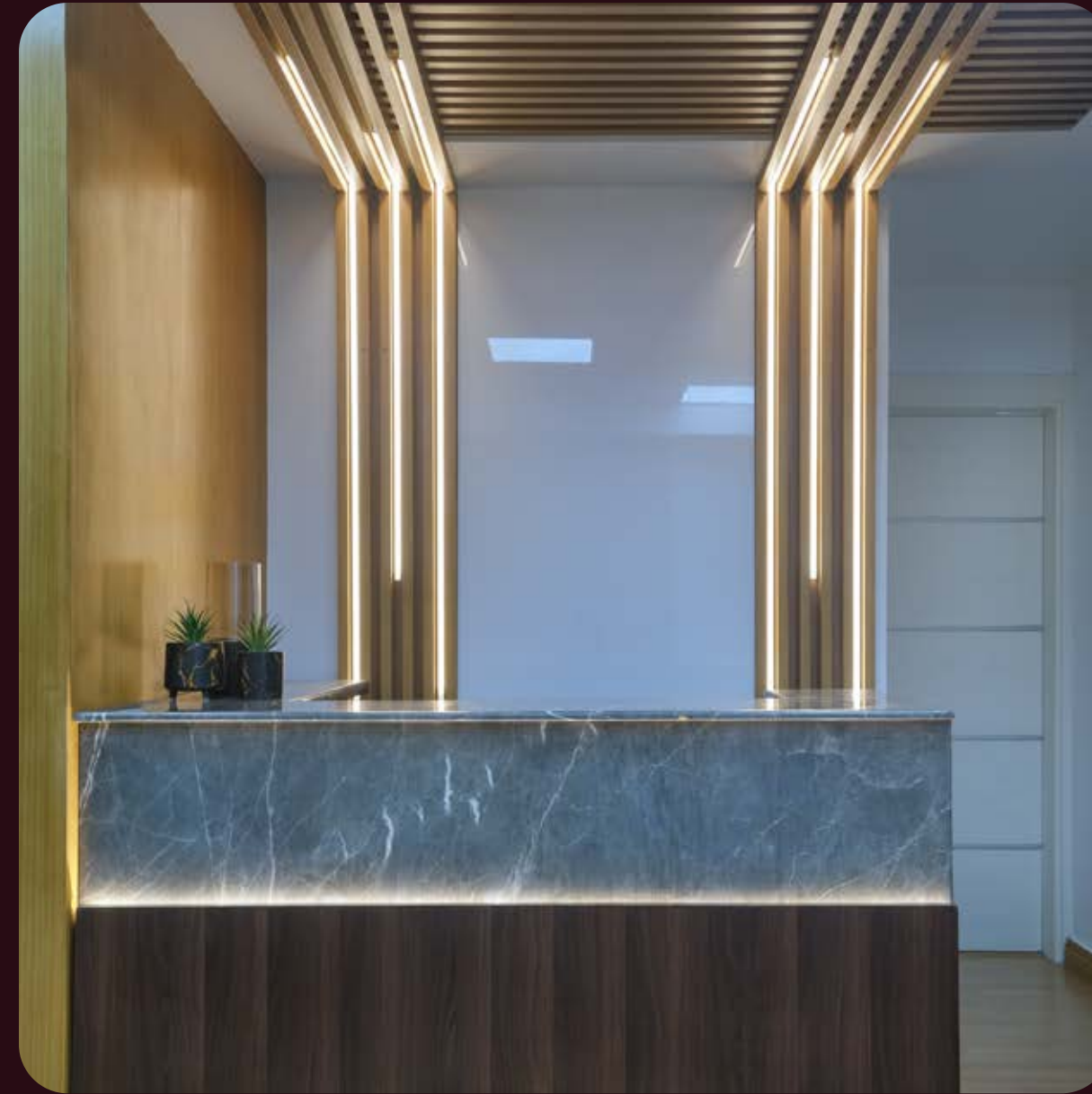


Cairo Business Plaza Clinic



Cairo Business Plaza Clinic

Phi delivered the full design & build scope for Dr. Yahia Hashish's state-of-the-art clinic in Cairo Business Plaza — one of New Cairo's premier medical and business hubs. The 100-square-meter space was transformed into a sophisticated and efficient environment, blending clinical functionality with modern aesthetics.



North 90 Street, New Cairo, Egypt

Area: 300 m²

Year: 2022

Scope: Design & Build



Dr. Metwally Dental Academy



Dr. Metwally Dental Academy

Phi was entrusted with the full design & build of the prestigious Dr. Metwally Dental Academy, located in the heart of South 90 Street — a key location for elite medical and educational institutions in New Cairo. Spanning 120 square meters, the space was designed to serve as both a high-end dental clinic and a modern training facility.

South 90 Street, New Cairo, Egypt

Area: 320 m²

Year: 2022

Scope: Design & Build



Hydepark Twin Villa



Hydepark Twin Villa

Phi was commissioned to deliver a full design and build solution for this elegant twin villa located within Hyde Park Compound – one of New Cairo’s most prestigious gated communities. With a total built-up area of 170 square meters, the residence was designed to blend timeless sophistication with contemporary comfort.

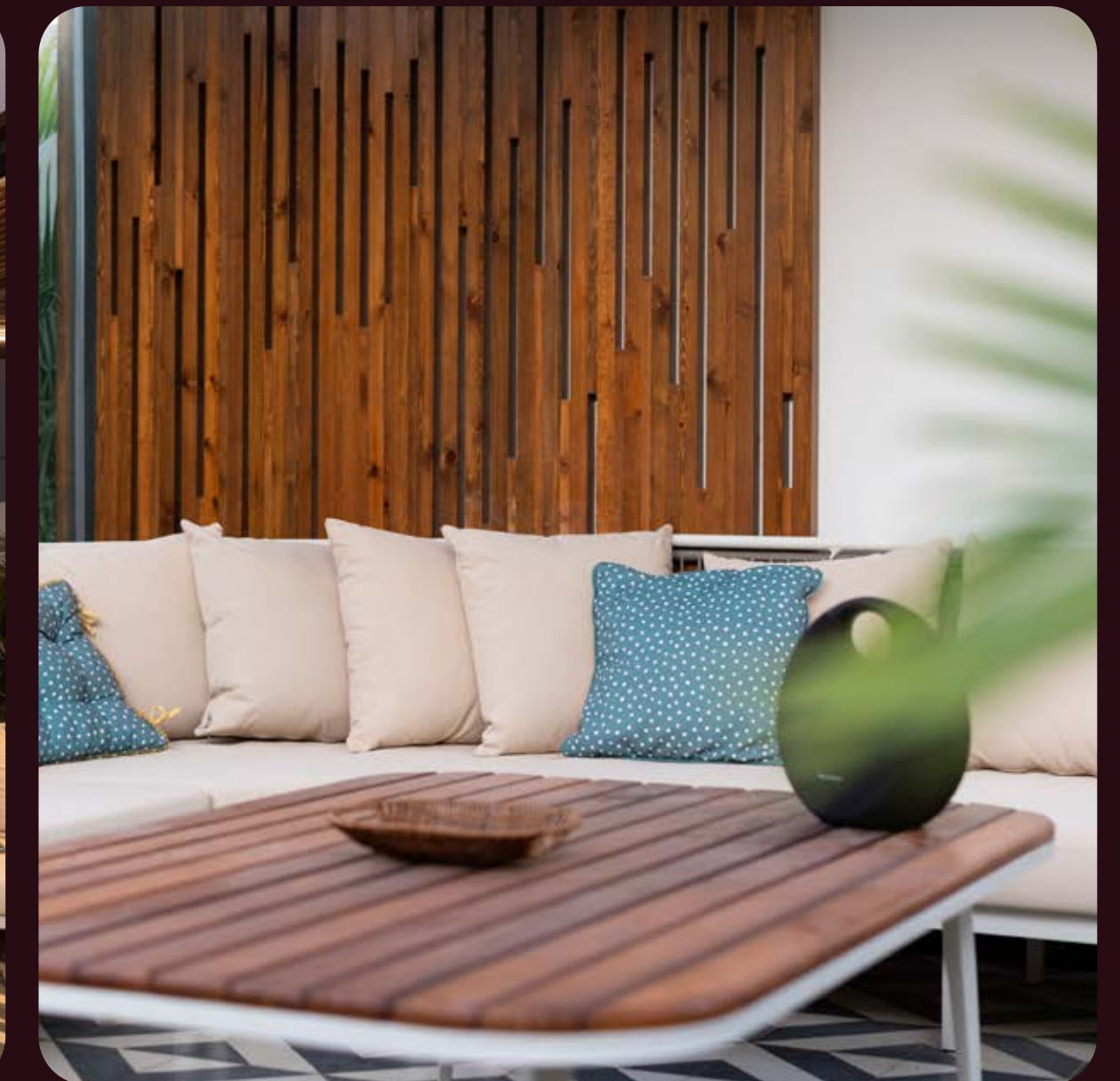


Hyde Park Compound, New Cairo, Egypt

Area: 370 m²

Year: 2023

Design & Build





Lake View Garden Apartment



Lake View Garden Apartment

This boho-inspired garden apartment was envisioned as a serene, artistic retreat in the heart of New Cairo. Embracing the essence of Casa Bohemista, the design reflects a laid-back elegance, fusing natural textures, earthy tones, and handcrafted details. Phi delivered a full turnkey solution, balancing aesthetic warmth with functional living. This project exemplifies our ability to tailor residential interiors to the unique lifestyle and spirit of the client.

Location: Lake View Residence Compound, New Cairo, Egypt

Area: 170 m²

Year: 2024

Scope: Design & Build

Category: Residential



Glow'n Dental Clinic

ELEGANTRY

Glow'n Dental Clinic

Glow'n Dental Clinic was developed as a modern dental practice that reflects both innovation and comfort. Located in the upscale Elegantry Mall, the space was designed to offer a premium clinical experience through sleek materials, ambient lighting, and patient-centric spatial planning. Phi handled the project from concept to completion, ensuring alignment with the brand image of Dr. Mahmoud Metwally, known for his progressive approach to dentistry. This clinic merges functionality with a welcoming, high-end aesthetic that redefines dental interiors.

Location: Elegantry Mall, New Cairo, Egypt

Area: 240 m²

Year: 2024

Scope: Design & Build

Category: Retail



Our Partners

our Partners

telda


HYDE PARK
DEVELOPMENTS

SH
&P
LAW FIRM

SODIC

MORSHEDY
GROUP

EMAAR
MISR


CAIRO BUSINESS PLAZA
NEW CAPITAL

LAVISTA
DEVELOPMENTS

متون ريزيدنس
STONE Residence
KATAMEYA


MOUNTAIN
VIEW


مدينة مصر
Madinet Masr
تأسست ١٩٥٩


YAHIA HASHISH

THE
LAKEVIEW
RESIDENCE
New Cairo

DR.M.
MEV
ALLY

**WE KNOW THIS ISN'T
THE END SO IF YOU
NEED ANYTHING, GET
IN TOUCH BELOW.**

Contact [**PHI EGYPT**] via Website on
[**email Address**] or
Via Mobile [**Phone Number**]

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