

OFFICE OF MAYOR, CITY OF NEW ORLEANS

ELECTION, OCTOBER 11, 2025

"Your Vote, Your Voice: Understanding Local Leadership"

QUALIFICATIONS TO RUN: According to the City of New Orleans Home Rule Charter and Louisiana State Law, a candidate for Mayor must:

- Be at least 18 years of age
- Be a citizen of the United States
- Be a qualified elector and registered to vote in Orleans Parish
- Have been domiciled in New Orleans for at least five (5) years immediately preceding the election
- Not have a felony conviction, unless civil rights have been formally restored
- **RECOMMENDED EXPERIENCE & EDUCATION:** While not mandated by law, strong candidates for the Mayor's Office in New Orleans may have:
 - Experience in government leadership, civic engagement, budgeting, or nonprofit or business management
 - A bachelor's or graduate degree in public administration, law, political science, business, or urban planning
 - Experience in government, nonprofit leadership, public policy, or large-scale management
 - Demonstrated success in budgeting, negotiation, communication, and leadership under pressure
- **© ROLES & RESPONSIBILITIES:** The Mayor serves as the Chief Executive Officer (CEO) of the City of New Orleans. Responsibilities include:
 - Enforce city laws and ordinances
 - Supervise and manage all city departments, agencies, and employees
 - Prepare and submit the annual operating and capital budgets
 - Lead the city's response to public health emergencies, disasters, and crises
 - Represent the city in intergovernmental relations and economic development efforts in local, regional, and national matters
 - Deliver the annual "State of the City" address and set legislative priorities
 - Appoint the Chief Administrative Officer, City Attorney, board and commission members
 - Appoint with confirmation by City Council, Police Chief and heads of executive branch departments

TYPICAL DAILY DUTIES: A typical day as Mayor may include:

- Attending or hosting public and community meetings
- Making strategic decisions about city operations
- Reviewing and signing contracts and permits
- Collaborating with City Council and other elected officials
- Addressing citizen concerns and emergencies
- Reviewing reports, data, and updates from city departments
- Holding meetings with directors, advisors, and councilmembers
- Engaging with community organizations, business leaders, and residents
- Responding to crises and emergency events such as weather incidents or public safety threats
- Speaking at press conferences, public events, and neighborhood meetings
- Coordinating with state and federal officials on funding, policy, or infrastructure projects
- Overseeing the implementation of strategic plans and citywide initiatives

DESCRIPTIONS TO CONSIDER OF CANDIDATES RUNNING FOR OFFICE:

- 1. How will you lead efforts to make housing more affordable and prevent displacement?
- 2. What are your specific strategies to lower crime while building trust in law enforcement?
- 3. How do you plan to increase job opportunities and living wages for working families?
- 4. How will you make the city more climate-resilient while protecting the most vulnerable neighborhoods?
- 5. What performance benchmarks and public reporting mechanisms will you establish to hold city departments accountable for delivering high-quality services, especially in the areas of drainage, sanitation, blight elimination, and street maintenance to ensure that these efforts are both efficient and responsive to community needs?

WHY THIS OFFICE MATTERS: The Mayor is the face and leader of the city's executive branch. The Mayor's leadership directly impacts the residents by:

• Oversight of all city departments, setting the citywide agenda, managing the city budget, leading disaster response, and working with City Council to pass laws and policies. Representing the city in local, state and national matters.

• IMPORTANT ELECTION DATES:

- In-person/ By Mail Registration Deadline: September 10, 2025
- Geaux Vote Online Registration Deadline: September 20, 2025
- Early Voting Period: September 27 October 4, 2025 (Sunday excluded)
- Election Day: October 11, 2025

Created by the Lower 9th Ward Voter's Coalition, www.l9wvc.org, l9voters@gmail.com.

This flyer is intended for informational purposes only and does not constitute endorsement of any candidate or policy.