



### **Introduction:**

There are literally hundreds, maybe even thousands, of jobs within the field of Psychology and new ones are being created every day.

How do you figure out which careers you might like to try? It takes some thought, creativity, and research. In the following exercise, you will have the opportunity to learn about yourself and careers found within the psychology field.

Begin by reading through the components of the WebQuest to see what will be required.

### **The Task:**

You will research a career in a specialized area of psychology and write a profile on this area in pamphlet form. Choose one career in psychology that you want to learn more about. Some examples include:

- Sports psychology
- Clinical psychology
- Neuropsychology
- Forensic psychology
- Educational psychology
- Community psychology
- Industrial/organizational psychology

This list is not exclusive; there are many other specialties you can investigate.

For the career you have selected, find the answers to the questions on the Careers Worksheet. Then use the information you have gleaned to create a pamphlet designed to inform prospective psychology majors about a career in the specialty. The pamphlet should be creative, attractive and factual. It should be designed to not only inform, but also to “sell” the career.

## **The Resources:**

Go to “Careers in Psychology” link in the list below. This is the website of the APA. Start here and read about Careers for the Twenty First Century. There are many other websites you can use. Here are a few to get you started:

- [Careers in Psychology](#)
- [U.S. Department of Labor Bureau of Labor Statistics --Occupational Outlook Handbook](#)
- [Careers in Psychology and Mental Health](#)

## **What to Turn In:**

1. Careers Worksheet with complete answers to the required questions.
2. A pamphlet designed to profile your chosen specialty for prospective psychology majors.

## **Evaluation:**

Your pamphlet should be accurate, complete, and artistically/creatively designed. It will be graded using the Pamphlet Rubric.

**Good Luck on your Quest!**



## Careers Worksheet

Answer each of the following questions in complete sentences. Your answers should be complete and well thought out. Your answers will be used to create your pamphlet.

1. What job have you chosen?
2. What do you do in this job?
3. Is this job primarily concerned with research in psychology, applied psychology, or both??
4. What type of training and/or education is required for this job?
5. What is a typical day like?
6. What kinds of job opportunities exist?
7. What is the employment outlook? Is the field growing or contracting?
8. What is the average salary? How much can you expect to earn to start? In the future?
9. Describe the work conditions (indoor/outdoor, travel required, work with people or machines, work independently or with a team, etc.).
10. What are the licensing requirements for this occupation in the state of Georgia, if any?



## PAMPHLET RUBRIC

<b>Name _____ Block _____</b> <b>The pamphlet accomplishes its purpose.</b> <input type="checkbox"/> Information in the pamphlet is complete and accurate. <input type="checkbox"/> Placement of Information is logical and easy to follow. <input type="checkbox"/> Pamphlet meets expectations of the assignment in that it addresses all information required by the Careers Worksheet. <input type="checkbox"/> The pamphlet demonstrates understanding of the topic.	<b>5 4 3 2 1</b>
<b>The pamphlet is well organized.</b> <input type="checkbox"/> The inside is clearly divided into meaningful sub topics. <input type="checkbox"/> Sub topics are presented in a logical fashion. <input type="checkbox"/> Information is complete and clear. <input type="checkbox"/> Design and lay-out make information easy to locate and understand.	<b>5 4 3 2 1</b>
<b>The pamphlet is creative and interesting.</b> <input type="checkbox"/> Cover tactfully attracts reader's attention. <input type="checkbox"/> Use of images, different fonts or sizes, or other stylistic choices enhance the pamphlet.	<b>5 4 3 2 1</b>
<b>The writing conventions add to the quality of the pamphlet.</b> <input type="checkbox"/> There are few spelling errors. <input type="checkbox"/> Grammar and punctuation are correct. <input type="checkbox"/> Vocabulary and style are appropriate for the audience.	<b>5 4 3 2 1</b>
<b>The presentation adds to the quality of the pamphlet</b> <input type="checkbox"/> The pamphlet looks professional. <input type="checkbox"/> There are no obvious erasures or whiteouts. <input type="checkbox"/> The pamphlet is neat and attractive.	<b>5 4 3 2 1</b>
<b>The careers worksheet is submitted in with the pamphlet.</b> <input type="checkbox"/> The worksheet is fully answered in complete sentences with no spelling or grammatical errors.	<b>5 4 3 2 1</b>
<b>OVERALL SCORE:</b>	<b>/30</b>