



Behavioral Sciences Screencastify Rubric

Screencastify Presentation

	Beginner	Apprentice	Expert	Master	Score
Criteria	1-5 points	6-10 points	11-15 points	16-20 points	
Message and Graphics	The graphics are disjointed and the message/story is difficult to follow	The message/story is conveyed but the animation is not smooth	A clear message/story is shown. The graphics flow well.	Message/story is extremely clear and the graphics flow seamlessly.	
Composition and Editing.	There is little evidence of editing and thought to composition.	There is some evidence of editing and thought to composition.	Good composition and editing techniques displayed.	Well thought out composition with excellent editing techniques displayed.	
Narration and or music	The narration and/or music is missing or of a low standard.	The narration and/or music does not always contribute to the story.	The narration and/or music is of a good standard and helps develop the story.	All narration and/or music is of a high standard and enhances the story.	
Comments:				Total Score:	

Your animation should:

1. **Convey a clear message with the graphics flowing seamlessly**
2. **Show good composition, and editing**
3. **Have narration**
4. **Meet suggested time limits**

20 – 100%	10 – 50%
19 – 95%	9 – 45%
18 – 90%	8 – 40%
17 – 85%	7 – 35%
16 – 80%	6 – 30%
15 – 75%	5 – 25%
14 – 70%	4 – 20%
13 – 65%	3 – 15%
12 – 60%	2 – 10%
11 – 55%	1 – 5%
10 – 50%	0 – 0%