

## FOR IMMEDIATE RELEASE

### **That's Family! Celebrates Their Official Launch With Their First Set Of Short Stories**

*Family of creators, That's Family!, officially launches their lifestyle brand with the publication of their debut set of short stories on social media*

That's Family! is a team of creative minds led by Tia Singleton, a single mom, that is set to teach life lessons and inspire more people to bring out their ingenuity. The brand currently has a clothing line and recently launched their first set of short stories as part of their much anticipated official launch.

*"I have worked for some of the best, Jay Z, Sony Records, Getty Images, and Yelp to name a few, but I thought with everything going on it's time to focus on me and what makes me happy. Creating content with my family inspires me, it's not easy but it's always genuine, real, and true,"* said Tia Singleton Co-Founder.

*"All my life I have been scared of sharing my ideas due to my fear of what people might think. I come up with new ideas almost every day, but I was just scared. Now my mindset has changed. I'm ready to share my creative ideas with the world through videos and stories in the hope of entertaining, motivating, and uplifting the readers,"* said Adam Acoff Co-Founder.

[That's Family!](#) is a unique lifestyle brand that shows the world the strength in family bond, with the single mom working with her daughter and son to create something new. The first set of short stories is currently available on the company's website as well as social media platforms. The stories include poems, videos, and other content inspired by Tia and her kids as she encourages them to aim beyond the skies. The stories are created to educate and entertain the audience, with Tia leveraging her over 15 years of experience in entertainment, media, technology, diversity, and multicultural marketing to deliver captivating content.

One of the stories, titled "Flashback," is about a couple who find themselves trapped in 1933 Germany. The second story is titled "Ella's Roses," a coming to age story of an African American girl growing up in the 1950s in South Carolina.

The clothing line is set to be officially launched in the coming weeks, with a wide range of collections to suit different age groups and gender. The collections include Queen of the Castle, inspired by Tia's 8-year-old daughter, King of The Jungle, inspired by my 20-year-old son, and the Savage Mom Collection.

Prior to setting up That's Family!, Tia Singleton was a valuable asset to teams at GettyImages, Sony Music, BMG Distribution, YELP, Comcast Cable, and TheCASHFLOW to name a few. She aims to share her wealth of knowledge and experience with the world via the That's Family! brand.

That's Family! is currently working on several scripts and concepts, to hopefully break into the television and movie business. The creative family is also open to bookings for speaking engagements.

For more information about That's Family! and the range of innovative products offered, please visit - [www.thatsfamily.com](http://www.thatsfamily.com). That's Family! can also be found across social media, including [Facebook](#) and [Twitter](#).

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