

## Join Us in Supporting Montana's Cooperative Community



Dear Friend and Supporter!

I hope this letter finds you well. As we prepare for the upcoming Montana Council of Cooperatives Annual Meeting and Conference, we are excited to extend a special invitation to you and your organization to become a valued sponsor of this significant event.

At the Montana Council of Cooperatives, our mission is clear: to unite, strengthen, and promote Montana cooperatives. We believe in the power of cooperatives to create sustainable and vibrant communities, and we are dedicated to supporting and advancing the cooperative movement in our great state.

The Annual Meeting and Conference serves as a cornerstone of our efforts. It provides a platform for cooperative leaders, professionals, and enthusiasts to come together, share knowledge, and explore opportunities for collaboration and growth. Your support as a sponsor will not only align your organization with our mission but also offer you unique opportunities to:

- Showcase your cooperative's or business's products, services, and values to a receptive audience.
- Gain visibility through prominent logo placement on event materials and our online platforms.
- Network with key figures in the cooperative community.
- Participate in exclusive events and sessions.
- Share your organization's story with attendees.

We have designed sponsorship levels to suit a range of interests and budgets, ensuring that every cooperative, business, and supporter can find a meaningful way to support our cause. You can find more details about these sponsorship levels in the attached document.

We invite you to join us in empowering Montana's cooperative spirit by becoming a sponsor of the Montana Council of Cooperatives Annual Meeting and Conference. Your commitment will help us continue our work to strengthen and promote the cooperative movement in Montana.

To express your interest or discuss sponsorship opportunities in more detail, please feel free to contact Shandy Petersen at [shandy@mcdc.coop](mailto:shandy@mcdc.coop). Thank you for considering this invitation. We hope you will join us in making a positive impact on Montana's cooperative community. Together, we can create a brighter cooperative future.

Sincerely,

A handwritten signature in black ink, appearing to read "Tracy D. McIntyre".

Tracy D. McIntyre  
MCOC Administrator

## **Platinum Sponsorship (Top Tier): \$1,000**

Elevate the Cooperatives' Impact in Montana

Join us as a Platinum Sponsor and be at the forefront of advancing the cooperative movement in Montana. This premier sponsorship level is designed for cooperatives and businesses that share our mission to unite, strengthen, and promote Montana cooperatives.

As a Platinum Sponsor, you will:

- ***Showcase Your Cooperative:*** Secure an exclusive booth/exhibition space, allowing you to showcase your cooperative's initiatives and engage with industry leaders.
- ***Influence the Conversation:*** Take the stage to introduce your organization during a keynote session or significant event and share your cooperative's success story.
- ***Prominent Visibility:*** Your logo will receive prominent placement on all conference materials, including our website, banners, and program booklets.
- ***Social Media Recognition:*** Benefit from regular mentions and thank yous on our social media channels, reaching a broad audience of cooperatives and supporters.
- ***Dedicated Marketing Space:*** Enjoy a dedicated section in our program booklet to highlight your cooperative's achievements and contributions.
- Two complementary tickets to the conference

Become a Platinum Sponsor and lead the way in shaping the future of Montana cooperatives.

## **Gold Sponsorship \$750**

Empower Montana's Cooperative Spirit

Our Gold Sponsorship level is tailor-made for cooperatives and businesses passionate about supporting Montana cooperatives in their journey to success.

As a Gold Sponsor, you will:

- ***Highlight Your Organization:*** Booth/exhibition space to exhibit your products, services, and cooperative values to a receptive audience.
- ***Logo Visibility:*** Your logo will be prominently featured on our event materials, including our website, banners, and program booklets.
- ***Social Media Appreciation:*** Receive periodic mentions and thank yous on our social media channels, reaching cooperatives and supporters.
- ***Program Booklet Presence:*** Your organization will be recognized in a dedicated section of our program booklet alongside other esteemed Gold Sponsors.
- Two complementary tickets to the conference.

Join us as a Gold Sponsor and help empower Montana's cooperative spirit.

### **Silver Sponsorship \$500**

Support Montana Cooperatives

Our Silver Sponsorship level offers a valuable opportunity for cooperatives and businesses to support the Montana cooperative community.

As a Silver Sponsor, you will:

- **Logo Presence:** Showcase your commitment with your logo displayed on our conference website, banners, and program booklets.
- **Social Media Acknowledgment:** Receive occasional mentions and thank yous on our social media platforms.
- **Program Booklet Listing:** Your organization will be acknowledged in a dedicated section of our program booklet.
- One complementary ticket to the conference

Join us as a Silver Sponsor and contribute to the strength of Montana's cooperative network.

### **Bronze Sponsorship (Entry-Level) \$250**

Be Part of the Cooperative Movement

Our Bronze Sponsorship level is the ideal entry point for cooperatives and businesses looking to show their support for Montana cooperatives.

As a Bronze Sponsor, you will:

- **Name Visibility:** Your name will be featured on our conference website and program booklets.
- **Basic Social Media Acknowledgment:** Be recognized with thank you posts on our social media channels.
- **Recognition:** Your support will be acknowledged during the event's opening and closing remarks.

Join us as a Bronze Sponsor and be part of the cooperative movement in Montana.

### **Donation of Silent Auction Item to Build the Cooperative Education Fund:**

Coordinate a donation of a Silent Auction item with Membership Director Shandy Petersen by January 15<sup>th</sup>, 2024. Help MCOC raise funds to further develop their cooperative education fund. The education fund is utilized to promote cooperative values and impacts to youth across Montana including the production of the Legacy Coloring Book, school curriculum and outreach, pre-apprenticeship programs and more.

- **Marketing Presence:** Display their name on the conference website alongside Silent Auction information (information must be received about the item prior to January 15th, 2024).
- **Basic Social Media Acknowledgment:** Include their name in post-conference thank you alongside other Silent Auction contributors.
- **Recognition:** Acknowledge your donation to the Silent Auction on place card by the item.