

## The Role of the State Chapter President

- In order to maintain consistency and professionalism, the state leader will use the title President or Co-Leader if there is more than one.
- In order to stay informed, the State President, or at least one Co-leader is expected to participate in at least half of the monthly PIE Presidents' conference calls (1 hour 6 times a year). A President will inform the Director of Communications if they are unable to make the call. If the President is unable to participate, they are expected to listen to the recording to stay informed.
- In order to grow state chapters, increase communication with likeminded activists in each state, and grow the national movement, presidents will
  - make regular contact with members of their PIE chapter and/or other networks to delegate duties, give updates, and encourage people to donate to uspie.org;
  - be actively involved on their PIE Facebook page using strategies to grow members on their Facebook page; ii and
  - share information provided by the Communications Director through your networks; above and beyond the PIE chapter mailing list.
- Send or get others to send the Stop Fed Ed pledge to local and state candidates.
- Have a working phone number and e-mail address on file.
- Donate at least \$100 per fiscal year January 1<sup>st</sup> to December 31st.<sup>iv</sup>
- Be an active member of at least one committee.
- In order to promote unity of purpose the PIE State Presidents will
  - not publicly speak against a decision made by the majority of the group, and
  - be evaluated annually by the Leadership Team to ensure the PIE Chapter President is fulfilling their commitments.

<sup>1</sup> The PIE Chapter President can delegate duties to chapter members such as managing the state's PIE Facebook group (as moderator), sending the Stop Fed Ed pledge to candidates, etc.

<sup>&</sup>quot;The PIE Facebook pages are to be Public or Closed groups, or Open Fan Pages. With an Open Fan Page, please select the option "Members, moderators, and admins can post to the group." To maintain consistency, the cover photo for all PIE State Chapter Facebook pages will be the USPIE logo, or the Stop Fed Ed logo. If you need the logo please contact Director of Communications, April Few- afew@uspie.org. Feel free to appoint secondary administrators to help maintain the PIE Facebook group. Connect with like-minded groups, local radio shows/media on Facebook.

The Stop Fed Ed pledge is on uspie.org under the "Candidates" page of USPIE.org. There is one for Congressional candidates as well as State and Local candidates. During election cycles, the PIE Chapter President, or those they recruit, will encourage candidates or elected officials to sign the Stop Fed Ed pledge. The PIE President will send a signed copy of any pledge to Communications Director she will create a press release for said candidate/official.

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The PIE President cannot expect others to give when they do not give. Using personal resources shows commitment and has a positive impact on organizational attitudes. The PIE Chapter President can choose to give \$100 all at once, or donate \$8.33 each month. Communications Director April Few will give a monthly financial report on each monthly PIE President's call.