



# MANifest: A Men of Color Mental Health Symposium

## Sponsorship Deck







# THE MISSION THE VISION THE PURPOSE



## ■ ABOUT

**Affecting Change Detroit**, 501(c)(3) was birthed out of Affecting Change, LLC. It was established in 2009 as a therapeutic counseling agency to provide a broader range of services to vulnerable populations. We are committed to the Metro Detroit area by maintaining core services for the community. **Our goal is to empower, motivate, and encourage individuals and families to live up to their full potential as we render supportive services for their advancement in life.**

## ■ PURPOSE

To enhance the quality of life for men of color in the Metropolitan Detroit area by dispelling myths around mental health and to provide strategies and knowledge around adaptive skills for daily living.

## ■ MISSION

To enhance the lives of disenfranchised children, adults, and families in Metro Detroit by supporting them through behavioral and mental health education, empowerment, community resources and local partnerships for self-improvement, while addressing the **8 dimensions of wellness: emotional, physical, occupational, social, spiritual, intellectual, environmental, and financial.**

## ■ VISION

To have a community receiving support and resources to live prosperous lives in a well balanced atmosphere where Adverse Childhood Experiences (ACEs) are minimal to nonexistent





# Welcome to MANifest:



## A mental health symposium for men of color

*Hosted by **Affecting Change Detroit**, a 501(c)(3) organization dedicated to community well-being, in partnership with Wayne State University School of Social Work and Association of Black Social Workers.*





# The Crisis

## Men of color and mental health: A Critical Intersection

### Men of color STATS & Disparities:

- Black American adults are 20% more likely to experience serious mental health problems, such as major depressive disorder or generalized anxiety disorder.
- According to a 2019 study, African Americans have the highest lifetime prevalence of PTSD (8.7%), compared to their white counterparts (7.4%), Latino (7%) and Asian (4%) counterparts.
- Challenges to equal Healthcare access
- Inaccurate mental health diagnoses
- Cultural mistrust of mental health care
- Small portion of mental health professionals are African -American





# Detroit Mental Health

## Behavior Issues in Detroit

LaTricia Mitchell, a clinical social work student at Wayne State University, attended the town hall and said the language used to talk to and about children needs to change.

"We talk about their behaviors and not what they have been through, and it is critically important to ask these people, to ask our young people, to ask children, what is life like for you?" Mitchell said. "(Black boys) see themselves as problems because the world speaks to them as if they are a problem."

### **Detroit town hall: Listening is first step to address Black boys' mental health issues**

The town hall took place Saturday morning to address mental health in the community and ways to support Black boys in Detroit.

 The Detroit News / Mar 25, 2023

## High rates of trauma, poverty, and violence affecting men of color

Partnerships between community organizations are also key in addressing the mental health crisis. Focus: HOPE, a Detroit-based organization dedicated to fighting racism, poverty and injustice, has partnered with the Children's Center to help provide families and children access to therapists and other mental health services.

"We are not experts in mental health at all," said Waymond Hayes, a panelist and director of Early Childhood at Focus: Hope. "It's really important for organizations to really look at what's their strength and partner with someone else who are stronger."



# Detroit Mental Health cont.

## Community Struggle

Wayne County is the largest county in the state of Michigan, with 1.7 million residents. According to the state's 2021 Epidemiology Report, it's estimated **about 5% of adults in the state report having suffered a mental health issue, but when it comes to youth, that statistic jumps.** For high school students, an **increase was noted from 27% reporting depressive feelings in 2013 to 37% in 2018 and 36% in 2019.**

**Youth with depressive feelings are at higher risk for substance abuse problems,** the state notes in its report. When youth have both substance abuse problems and mental health illnesses such as depression, they are at **increased risk for problems with peer and familial relationships, academics, suicide risk, and homelessness.**

# Goals

**Through these transformative initiatives, we envision:**

- **Cultivating heightened empathy and understanding** among diverse stakeholders and audiences.
- **Raising awareness and providing vital education** about the stark realities and profound impacts of mental health on men of color.
- **Amplifying the voices and narratives** of those directly and indirectly touched by existing mental health disparities
- **Igniting action and advocacy** for mental health reforms and the healing process.



## **OUR COLLECTIVE VISION:**

In this spirit of health, we extend an earnest invitation for your involvement and support. Together, we can contribute to the creation of a more knowledgeable and stable community of men that are living in wholeness based on learning ways to effectively manage their mental health.





# MANifest Objectives

- Address the complexities of male identity, including societal expectations, cultural influences, and personal experiences.
- Explore cultural and societal factors that may impact men of color's access to mental health support and resources.
- Foster dialogue around the intersections of masculinity, dating relationships, gender roles, race, and mental health.
- Empowerment and resilience: Equipping men of color with tools for self-care and seeking help







# Sponsor Benefits

- **Brand Visibility:** Your logo and branding displayed prominently at the conference.
- **Community Engagement:** Direct interaction with attendees, including networking opportunities, as well as, your organization's name showing commitment.
- **Social Responsibility:** Demonstrating commitment to the well-being of men of color in Detroit





# Tiered Sponsor Packages

## **GOLD SPONSOR - \$5,000**

- ☒ Be a featured sponsor listed just beneath the organizing entities
- ☒ Have their logo on all printed promotional material and social media platforms
- ☒ Have 3-5 minutes of welcome remarks, plus verbal acknowledgement by organizers at the welcome dinner, and opening and close of the event.
- ☒ Have a video spotlight to be shown as part of welcoming remarks



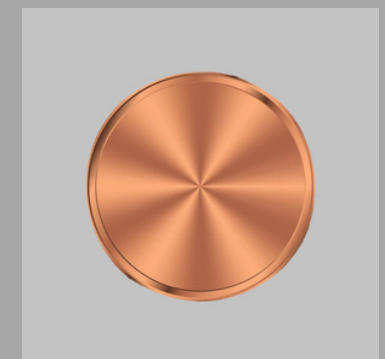
## **SILVER SPONSOR - \$3,000**

- ☒ Be a featured sponsor listed just beneath the organizing entities
- ☒ Have their logo on all printed promotional material and social media platforms
- ☒ Have a video spotlight to be shown as part of welcoming remarks



## **BRONZE SPONSOR - \$1,000**

- ☒ Be a featured sponsor listed just beneath the organizing entities
- ☒ Have their logo on all printed promotional material and social media platforms







# Why Sponsor MANifest?

- **Make a Difference:** Support initiatives addressing mental health disparities in men of color in the Metropolitan Detroit area.
- **Community impact:** Directly contribute to improving the well being of men of color in Metropolitan Detroit to assist with mental awareness
- **Tax Deductible:** as Affecting Change Detroit is a 501 (c)(3) organization.

## A LA CARTE SPONSORSHIP

- ☒ **Sponsor Two Meals** (Dinner on Friday, Lunch on Saturday, Continental breakfast on Sunday) \$2000
- ☒ **Sponsor one of the meals** \$1000
- ☒ **Sponsor a Speaker** \$500
- ☒ **Sponsor Give-aways** \$350







# Join Us at MANifest!

*Together, let's make a positive impact on the mental health of men of color in Detroit.*

[www.achangedetroit.org](http://www.achangedetroit.org)

Black Indegenious People of Color Mental Health Month  
**Affecting Change Detroit**  
WBA Association of Black Social Workers

PRESENTS  
**MANifest**  
**A MEN OF COLOR SYMPOSIUM**  
Exploring The Male Identity, The Struggle, The Power

Host: Andre Charley, LMSW

Hill Harper  
Keynote

Dr. Leidy De Leon, DSW, LCSW  
Presenter  
Corrections & Mental Health First Aid

Raynard Meridith, LPC  
Trauma & Recovery

Samori Pennet, LMSW  
Identity & Purpose

Mr & Mrs Carter M.Ed  
Educators  
Moderators Black Love

Drew Nelson Brent, LPC  
Mental Health Therapist  
Moderator Female Panel

Douglas Reed  
Motivational Speaker  
Moderator Male Panel

Scan Code \$40 to Register  
50% off before 6.10.24  
Code EARLYBIRD

**Friday, July 12th 6:30pm-10:30pm**  
**ARTBlock 1411 Bolden St. Detroit, MI 48208**  
Welcome Reception  
Soul Food Dinner  
Meet & Greet  
Live Entertainment

**Saturday, July 13th 9am-5pm**  
**Wayne State University McGregor Center**  
Barber Shop Talk: Mental Health, Black Love, Fatherhood, Suffering in Silence, Addictions, Managing Pressure, Imposter Syndrome, SIMPing, Breaking Cycles, ACEs, Man vs Male & More

[www.achangedetroit.org](http://www.achangedetroit.org)

Men & Women Panels

AMERICAN PSYCHIATRIC ASSOCIATION FOUNDATION

Mental health care can work for you when  
**You Make the Call**

Raffles & Giveaways





# Contact Information

Look forward to discussing sponsorship.  
Customizable packages are available.

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**Affecting Change Detroit**

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**Phone: 313-727-0658**





# Thank you for you consideration!

Thank you for considering sponsorship of MANifest  
Your support is crucial in addressing the mental health crisis  
among men of color in our community

**You will receive a donation letter for any contributions**

