



Texas Entertainer of the Year F.I. 2025

Date: Sunday, September 21, 2025

Location: The Rose Room @ S4 Dallas

Registration: TBA

(\$140 txeoy.com / \$160 @ Registration)

Doors Open: 9 PM

Overture: 9:30 PM



Contestants,

On behalf of Texas Entertainer of The Year and Zorn Universal Entertainment, I would like to wish each perspective participant the best of luck on their journey to National Entertainer of the Year 2025. For many of you this is your first year competing with EOY, and I hope you feel welcomed and as excited to take this journey as I am. Texas EOY has a long history with many iconic winners and participants. *It is a coveted crown sought by many and worn proudly with honor by a select few.* If you have any questions about this packet, the 2025 Texas Entertainer of the Year competition, or NEOY please reach out to me. Once again, good luck and thank you for choosing Texas EOY for your 2025 Prelim. See you in Dallas!


ZORN UNIVERSAL ENTERTAINMENT

Promoter

Texas Entertainer of The Year





Over \$2,500 cash and prizes

Winner:

- \$625 Cash (\$200 Night Of/\$225 Step Down/\$200 Entry to NEOY)
- Crown and Sash
- Trophy
- Promotional Photoshoot with legendary photographer Andrew Kyle

1st Runner-Up:

- \$300 Cash (\$100 Night Of/\$200 Entry to NEOY)
- Trophy
- Promotional Photoshoot with legendary photographer Andrew Kyle

2nd Runner-Up:

- Trophy

All contestants must be born male and be at least 18 years of age. Contestants must be able to show legal proof of age.

Each winner of an individual category will receive a trophy in addition to any other prizes they may win.

The **Sheri Powers Congeniality Award** winner will be determined by a vote of fellow contestants. (any tie will be broken by a vote of judges) and will receive a special trophy.





Categories

Presentation

NO PROP SET UP TIME ALLOWED! The maximum time for this category is three (3) minutes. This time should be used to create a first impression with the judges and audience. Each contestant should provide their own music. Props are allowed but no time for set-up or cleanup will be given. Contestants will also need to give a brief statement introducing themselves to the judging panel and audience and are required to state their name and where they are from. This introduction can occur at any time during the presentation as long as it and the presentation remain in the 3 minutes allotted time.

Points: 40/Judge

Judged On: Stage Presence 0-5 pts

Self-Confidence 0-5 pts

Ability to Communicate 0-5 pts

General Appearance 0-5 pts

Self-Expression, Delivery & Content 0-20 pts

Creative Evening Wear

No Prop Set-up time allowed (Props are still encouraged but not necessary). Evening Wear may be of any color or style, and should display **creativity, imagination, and individuality** on the part of the contestant. In the Evening wear category, we are looking for a total evening wear look from head to toe and the proper display of that





look. This should not be a costume. No outfit commentary cards will be read during this portion of the contest, and it is free form modeling. Points: 50/Judge

Judged On: Presentation, Poise, Hair & Make-Up 0-5 pts

Fit, Modeling & Coordination 0-5 pts

General Appearance 0-20 pts

Creativity 0-20 pts

On-Stage Question and Answer

Each contestant will be asked a question on stage. This question will be composed from the personal biography that each contestant submits. Approximately three (3) minutes is allowed for answers.

Points: 10/Judge

Judged On: Delivery, Presentation, Self-Confidence, Poise 0-5 pts

Overall Answer/Content, Ability to Communicate,
Grammar 0-5 pts

Talent

Talent may be any type of entertainment that is legal and does not pose any danger of injury to either the contestant or anyone else.

Talent presentations are limited to seven (7) minutes in length.

Prop set up and break time is limited to five (5) minutes total. There are no restrictions on the number of persons who may be involved in the talent presentation but please keep in mind the venue and of the space that is available for your talent. All participating or helping must be at least 18 years old. Music for the talent category





must be properly and clearly marked with the contestant's name and contestant number.

Points: 100/Judge

Judged: Overall Look (Hair & Make-Up, Costume) 0-5 pts

Creativity 0-10 pts

Precision of Medium Used 0-35 pts

Entertainment Value 0-50 pts

Maximum Points Possible Per Judge

Category	F.I.
Presentation	40
Creative Evening Wear	50
On-Stage Q&A	10
Talent	100
Total	200

No scores will be dropped. Five (5) judges will be present for a total possible score of 1000 points. The answering of questions by the persons involved will break ties.





Possibilities For Admin. Deductions/Disqualifications

- Arriving outside of the allocated time for Registration.
- Arriving later than 6PM roll call for the beginning of the competition.
- A contestant not being stage ready once their name has been called for each individual category.
- A contestant that causes any injury to themselves or anyone else.
- A contestant that uses live animals, fire, weapons of any nature, streamers, liquids, or anything deemed inappropriate or dangerous during the pageant.
- Contestants must have been born male and be at least 18 years of age or older and provide ID when requested. (All helpers must be at least 18 years old)
- The Entertainer of the Year contest and Texas Entertainer of the Year FI do not discriminate against an entertainer with silicone or hormones, nor a competitor's ability to compete in an EOY segment after they may have completed sexual reassignment surgery.
- A contestant that abuses alcohol or illegal substances during the pageant. We understand and are considerate of addiction issues. What you do on your own time is your decision. However, a contestant that is representing Texas EOY cannot abuse substances while competing or in a setting in which they are representing the EOY organization.
- Any contestant that takes personal property that does not belong to them. (criminal charges will be filed if applicable).
- Any contestant that is known to use (whether physical or verbally) racist, homophobic, sexist, transphobic actions will be immediately disqualified following review of their actions.
- Any contestant that is known to discriminate on the basis of religion or sexual orientation.
- Any contestant that causes damage to the venue will be immediately disqualified and charged and have criminal charges filed if applicable.
- Any contestant/judge interaction is strongly discouraged and should be conducted after crowning.
- Any questions should be directed to Mark Zorn (mark@txeoy.com)
- The Entertainer of the Year corporate office reserves the right to make decision concerning any matters not covered in these rules and regulations.





National Entertainer of the Year



National Entertainer of the Year FI began in 1985 with the crowning of its emeritus Naomi Sims. The National Entertainer of the Year pageantry system started in 1991 and was created by George Stinson and Ed Lewis, owners of the successful Connection Complex in Louisville,

Kentucky. They drew their inspiration from **Female Impersonator of the Year**, a onetime pageant event held in Houston in 1985, hosted by Ruth Buzzi and Lyle Waggoner, and released as a cable-TV special and home video. The winner of that contest, the late Naomi Sims (Newman Braud), is honored as EOY Emeritus. The National Entertainer of the Year Pageantry system prides itself on showcasing drag creativity and entertainment. The EOY pageantry system has served as a charitable contest raising funds for the nonprofit SLS Pride Foundation, which is “dedicated to the betterment of diverse cultures.” It is an honor to have the current National Entertainer of the Year FI 2024, Genesis join us for the 2025 Texas Entertainer of the Year competition in Dallas.





Texas Entertainer of the Year



Texas Entertainer of the Year is a direct preliminary to National Entertainer of the Year. Texas Entertainer of the Year FI began in 1991 and crowned its emeritus, Tasha Kohl who



went on to take the crown for National Entertainer of the Year in the same year. Texas Entertainer of the Year boasts a list of contestants and winners of the Texas A-List of female impersonators over the years. On September 2, 2021, Promoter of Texas Entertainer of the Year, John Buchanan died from the Delta variant of the COVID-19 Virus. He was only 57.

Texas EOY went dark for the next several years as COVID-19 continued to turn the world upside down. In 2023, Bishop Mark Zorn, a longtime LGBTQ+ advocate from Dallas and widower to female impersonator, the late Sheri Powers of Dallas, and Oklahoma City, stepped up to become the new promoter of Texas EOY FI. Before Sheri's death in 2010, Mark was active in every aspect of Sheri's career as a female impersonator refusing to ever watch from the sidelines. Although a seasoned veteran in the art of female impersonation and performance as a devoted husband and supporter of the art, this was his first go around at the helm of a state-wide pageant.

Texas EOY FI returned to the competition, building on the foundation of its rich history of arguably, some of the best of the best in female impersonation, May 30, 2024, in Dallas, Texas in The Rose Room at S4. Just prior to the competition, Dallas was hit with spring thunderstorms with many tornadoes and damaging high winds causing power outages throughout the city. Despite Mother





Nature's roadblock, Mark insisted "The show must go on." Many that had tickets and many of the VIP guests were unable to attend due to the weather-related problems throughout the metroplex.

With four contestants, and a small crowd that braved the power outages and weather problems, the show did go on. Tasha Kohl, Texas EOY FI Emeritus, wowed the crowd as always and host and MC Jenna Skyy's experience kept the show exciting and on point. National Entertainer of the Year 2023, Twila Holliday didn't disappoint and had everybody up out of their seats dancing.



Finally, it was time to crown a new Texas EOY FI and the winner did it in true Texas style, by sweeping every category. Vivien Vee Lauren took the crown, and Essence DeVille took first alternate. Both competed at the National Entertainer of the Year competition in Louisville Kentucky and Vivien placed in the top 12 of a very talented and experienced group of entertainers. Both represented Texas EOY very well.





Each contestant will be asked to sign a contract with Texas EOY. Copies of this contract will be made available upon request and each contestant will receive two with their registration packet. At registration both should be signed and dated with one being turned in and the other for the contestant to keep.

Contact Info: Mark Zorn

1-866-TXEOY-FI
(89369-34)

mark@txeoy.com





Contractual Agreement



Zorn Universal Entertainment, Texas EOY & Partners
&

I, _____

(Contestant's Legal Name)

hereby agree to withhold any legal obligation of Zorn Universal Entertainment, Texas EOY and Partners. I release myself from any rights to be videotaped, photographed, or recorded in any way necessary for the promotion of the Texas Entertainer of The Year FI Pageant or National Entertainer of the Year FI Pageant. I understand that I have no rights to any recordings or the sale thereof now or in the future. I hereby agree to allow my image to be released for publication should the production company deem it necessary and however the production company sees fit. I have received the pageant rules of conduct and scoring rules and regulations and agree to abide to said rules and regulations. By signing below, I agree to the above clause and rules set by Zorn Universal Entertainment, Texas Entertainer of the Year and Partners.

(Contestant's Signature)

(Date)





RECIEPT:

Contestant Name Printed

Contestant Registration for Texas Entertainer of the
Year FI 2025

\$140.00 / \$160.00 CASH / CREDIT

PAID IN FULL on _____
(date)

Received By _____
(printed name)

(Signature of Receiving Person)

Contestant copy





XX
XX

END OF CONTESTANT PACKET PAPERWORK

ALL OF THE FOLLOWING PAGES ARE TO BE
COMPLETED AND **TURNED IN** AT REGISTRATION OR
EMAILED AT LEAST 5 DAYS BEFORE THE
COMPETITION TO MARK@TXEOY.COM (Please get
confirmation from Mark Zorn that he received your
application)

XX
XX





CONTESTANT REGISTRATION FORM

Legal Name: _____

Stage Name: _____

Are you and all helpers at least 18 years old? Y N

Hometown: _____

Dresser: _____

Are you now or will you be prepared to attend NEOY?
Y / N

*Backstage Passes will be needed for a dresser and talent extras. Only 1 dresser will be allowed in the dressing room and it must be the same person throughout the competition. Admission will be \$10 and will be collected at registration. If these individuals pre-purchase online tickets, refunds or price differences discounts will not be honored or made.

Talent Extras: (*legal names and age*)

Prop Set-up: _____

Gown Designer: _____

Jewelry Designer: _____





Hair and Make-up By: _____

Gown Description:

Please also submit a one-page biography about yourself. This will be used for On-Stage Interview.





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Year FI 2025

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PAID IN FULL on _____
(date)

Received By _____
(printed name)

(Signature of Receiving Person)

OFFICE copy





Rev 8.21.2025 MZ

