

PRIME PAGEANTS™

THE FIRST SELF CARE & PERSONAL IMPROVEMENT NATIONAL PAGEANT AND MASTERMIND FOR WOMEN



OUR WHY

We are all about the contestants and what THEY are capable of achieving through personal development and self-care through becoming a titleholder, working with other title & community leaders, and developing a skill set through a focused approach that includes support and accountability. This strong sense of identity will enable them to lead and benefit the community by sharing their journey and offering insight. And we all get to look fabulous and take a ton of pictures too!

20% increase

POST-JAN. LAUNCH PARTY
2 more events prior to Nationals

79K

IG & FB COLLECTIVE
FOLLOWERS



200K

PROJECTED BY JULY 1ST

94th Percentile

better website performance
than competitors

31 Queens

8 DIVISIONS

As of December 2021



60 Queens

PROJECTED BY JULY 1ST

PRIME PAGEANTS
THE 2022 EDITION

MS. USA PRIME™
USA PRIME™ AMBASSADOR
MRS. USA PRIME™

- **Mastermind:** Weekly meetings, pageant training and using the Pageant Pioneer Program for goal achievement
- **Queen Parties:** Columbus, Myrtle Beach and Las Vegas get together with tons of opportunity for promotion
- **National Competition:** Sept 15-19, 2022 (Orlando, FL) with Orientation, Sponsor Highlight, Pageant Competition Show, Disney Day with the Queens and National Winner photoshoot