Your Gateway to Growth in the Texas Hill Country

PODCAST & SOCIAL MEDIA ADVERTISING RATE CARD

Trusted Insights, Wide Audience













Production Services by Flank Strap
Productions (@flankstrapproductions)
For advertisers needing professional
video or audio content creation, we
partner with Flank Strap Productions to
deliver high-quality commercial content.



Silver Package - \$800

1 Pre-Roll Ad 1 Mid-Roll Ad 1 Social Media Promotion

Gold Package - \$1,200

1 Full Episode Sponsorship 1 Website Banner Ad (1 month) 2 Social Media Promotions

Platinum Package - \$1,800

2 Full Episode Sponsorships1 Website Banner Ad (1 month)3 Social Media Promotions1 Product Placement

Video Production Services

Basic Commercial Package - \$750

- 30-second professional video
- Basic scripting
- Single location shoot
- Editing & color correction
- One round of revisions
 - Optimized for social media

Premium Commercial Package - \$1,500

- 60-second professional video
- Professional scripting
- Two-location shoots
- Advanced editing & color grading
- Professional voice-over & custom music
- Two rounds of revisions
- Behind-the-scenes content

Brand Story Package - \$2,500

- 2-3 minute brand story video
- Professional scripting & storyboarding
- Multiple location shoots & interviews
- Advanced editing & custom music
- Three rounds of revisions
- Full social media optimization & raw footage

Audio Production Services

- Professional Voice-Over \$200
- Custom Jingle Starting at \$500
- Audio Ad Production \$300
- Podcast Intro/Outro Package \$400

Production Add-Ons

- Drone Footage +\$300
- Additional Filming Location +\$250
- Extra Revision Round +\$150
- Rush Service (48-hour delivery) +50% of package price
- Licensed Music Selection Price varies
- Professional On-Screen Talent Starting at \$300

Payment Terms

- Advertising payment is due in full upon booking.
- For production services, a 50% deposit is required at the start, with the remaining balance due upon project delivery.
- Rates are subject to change without notice.

Production Timeline

- Basic Package: 5-7 business days
- Premium Package: 7-10 business days
- Brand Story Package: 14-21 business days

Production Terms

- 50% deposit required to begin production
- Balance due upon final approval
- Travel fees may apply outside Kendall County
- Weather-related rescheduling at no charge
- Additional fees may apply for complex editing requests
- Rush fees apply for expedited delivery

Contact Info

Jon Tipton

flankstrapproductions@gmail.com

830-431-2155