TNG COMPLIANCE RADAR



This month's developments highlight a shift from awareness to action. Whether preparing for the Deposit Return Scheme, reviewing promotional activity under Scotland's HFSS rules or ensuring health claims remain compliant, businesses are increasingly expected to translate regulatory requirements into day-to-day practice.

ON THE RADAR

01

Deposit Return Scheme registration opens

Exchange for Change has opened Phase 1 registration for businesses that may be required to register as drinks producers, return point operators, or both. Phase 2 is expected to open in January 2027 ahead of the scheme launch in October 2027.

Read full article

02

ASA ruling highlights risks of creatine marketing claims

The Advertising Standards Authority recently upheld a complaint relating to creatine advertising, finding that claims about muscle strength, muscle definition and performance went beyond authorised health claims. The ruling serves as a reminder that nutrition and health claims must remain within the scope of their authorised wording and conditions of use.

Read full article

03

Scottish HFSS restrictions come into force

New Scottish restrictions on the promotion and placement of certain HFSS foods came into force on 1 October 2026. The rules affect multibuy promotions, free refills and product placement in stores and online.

Read full article

THIS MONTH'S SIGNAL

Regulators are paying increasing attention to how products are promoted, positioned and supported by evidence.

Businesses that embed compliance into everyday decision-making are likely to be better placed to manage both regulatory and commercial risk.



WHAT TO WATCH NEXT

- Upcoming milestones for the UK Deposit Return Scheme.
- Continued scrutiny of health and nutrition claims in food and supplement marketing.
- Early business responses to Scotland's new HFSS promotion and placement restrictions.
- Further developments in food packaging, sustainability and producer responsibility requirements.

HOW WE SUPPORT YOU

We support food and drink businesses with regulatory compliance, helping ensure products remain aligned with current legislation and evolving expectations.
If these updates are relevant to your business, we can help assess the impact and identify appropriate next steps.

Regulatory Compliance Labelling Food & Consumer Products THE NUTRIENT GAP

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