

Bursting Through

2025 DEI Subcontractor Programs

Bursting Through is the Social Justice Movement for Allies and the Queer Community.

Bursting Through creates change through the power of storytelling and community building. It is a distinctive platform that produces compelling life-changing content from lived-experiences and narrows the space between us.

Bursting Through believes companies and brands are the modern community leaders. They can influence employee satisfaction, the economic health of the nation, and the quality of our society by consistently living their company's values and leading by example.

Bursting Through's DEI Subcontractor Programs are custom-designed to support your existing workplace inclusion strategies. The Subcontractor Programs will add new tactics and fresh ideas to your important work.

Our products and services use the power of storytelling and personal experiences to connect people and strengthen relationships. When individuals understand each other better they are more productive, collaborative, and trusting of one another. They will communicate better, and be more creative and productive.

Bursting Through's Subcontractor Programs:

- Work as a dedicated resource to extend the committed DEI work you are currently doing through the LGBTQ+ lens.
- Use Bursting Through's powerful and proven Workshops, Activations, and Events to seamlessly further your DEI strategies.
- Infuse computer-based training with interactive learning experiences that allow your teams to join the conversation and engage with each other.
- Move DEI beyond company compliance by demonstrating your company's inclusion values in action.
- Make it easy to customize a package that best serves your company.

Bursting Through's Products and Services include:

Workshops



Activations



Events



DEI Subcontractor Package Example

All Subcontractor Packages are built to meet your needs.

Select various products/services



Package Example

- **6 Interactive Workshops:**
 - 4 Allyship Awareness Workshops
 - 2 C-Suite Allyship Awareness Workshop
- **1 Keynote delivered by Bursting Through founder, Steve Petersen**
- **2 of your company's Allyship stories published via Bursting Through ONLINE and featured on the Bursting Through Website**
- **Customized Issue of Bursting Through Connections Magazine**

Bursting Through's Subcontractor Programs:

- Help you reach your 2025 DEI goals while leading your industry in workforce inclusion.
- Allow you time to focus on other DEI initiatives while still achieving your LGBTQ+ objectives.
- Increase a sense of belonging for your Ally and LGBTQ+ workforce.
- Pave the way for continuing colleague conversation, better relationships and a more productive workforce.
- Demonstrate your commitment to equality for the LGBTQ+ community.

Bursting Through's Value Proposition:

- **Bursting Through leans into one simple fact:** all Queer people have straight family and friends.
- **Bursting Through's trademarked storytelling formula creates stories that spark awareness and raise important questions.**
- **Bursting Through is a growing community of LGBTQIA+ people and Allies brought together by the need to connect, share, understand, and support one another. This ever-expanding alliance is committed to help create sustainable safety and equality for the Queer community**
- **Bursting Through's secret weapon is founder Steve Petersen who has the unique gift and talent of bringing cross-sections of people together to create connections where previously there was none.**

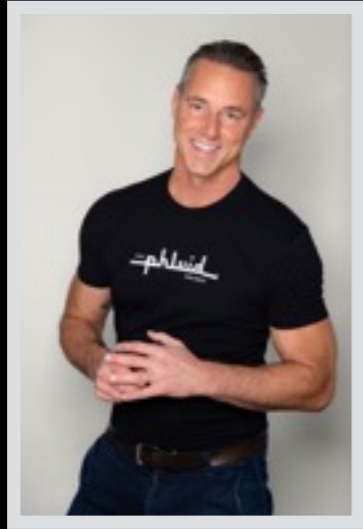
ABOUT STEVE



Steve Petersen

Steve Petersen is the founder of Bursting Through, the storytelling movement for Allies and the Queer Community. Steve's 27-year marketing and visual merchandising career took him on a journey from rural Iowa to Fortune 500 companies in Manhattan. While his professional success informed much of his life's work, the journey of coming out in his mid-20s cemented his core values of compassion, courage, and change. These values are the heartbeat of the Bursting Through Movement and drive him in his mission to create sustainable equality and safety for the Queer Community.

“My professional and personal experience created a unique combination of skills that allow me to connect deeply and meaningfully with your workshop participants. They will leave with a renewed awareness of each other, the human experience and Allyship“



“I’m very excited about the work Steve and Bursting Through are doing. At the Phluid Project, we are working to infuse the world with more empathy, equity and compassion. Steve and Bursting Through are doing that work as well through the power of storytelling and are an agent of change.

Rob Smith

Grassroots organizations like Bursting Through are able to connect people to people, in their communities, where they live. When we begin to see our neighbors and our community as the place we all live and want to thrive, we support one in a way that matters.

Steve and Bursting Through realize that connecting with our stories is a proven method for effecting change. Sustainable equality for the LGBTQIA+ community is not going to happen until LGBTQIA+ people are seen, heard and supported nationwide. Bursting Through is making that happen one powerful story at a time.

Rob Smith, (he/they) Founder and CEO of The Phluid Project and Bursting Through Member

Create your 2025 DEI Subcontractor Program Now



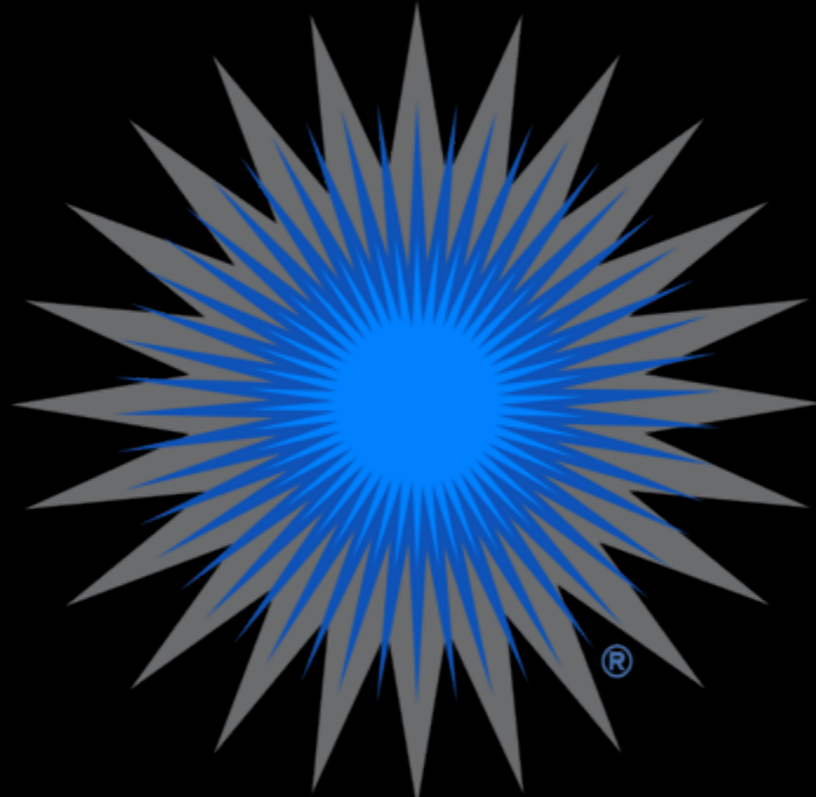
Steve Petersen

Schedule a 30- Minute
Discovery call with Steve.

Email: Steve@burstingthrough.gay

Phone: 515-554-1132

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Thank you!

BURSTING through® LLC