

Bursting Through

Interactive Allyship Experience

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Did you know? 55% of the adult US population identify as LGBTQ+ supporters.

And... the percentage of US adults who self identify as gay, bisexual, transgender or something other than heterosexual has increased to 7.1%.

Yet... anti-LGBTQ+ mobilization has significantly increased in recent years. Legislation targeting LGBTQ+ rights more than doubled in 2024 and 26 states now have book bans in place banning books with a LGBTQ+ people or themes.

So... anti-LGBTQIA+ rhetoric, violence and legislation at the state level are on the rise even though the LGBTQ+ community is growing and some federal protections have been put in place.

WHY? Because, we (Allies and the LGBTQ+ Community) are not as visible and verbal as the LGBTQ+ hate movement.

WHY ARE WE LESS VISIBLE?

HATE IS ORGANIZED.

Hate groups are grassroots, highly organized and constantly taking action. They have won significant battles at all levels of American government and society - from local school boards to the federal courts.

We (Allies and the Queer Community) are not as organized and actionable. We tend to rely too heavily on huge political organizations like HRC and PFLAG to do the heavy lifting, counteract the hate and solve the problem.

WE CAN AND WILL CHANGE THAT.

HOW DOES THE EXPERIENCE WORK?

The Bursting Through Interactive Allyship Experience provides a simple, straight-forward statistic and asks one powerful question.

The answers to that question create connection, open up meaningful dialogue and offer insight into responders beliefs and values.

Over a 3 year period, Bursting Through has collected over 400 Allyship belief statements, and witnessed countless people read the Allyship beliefs of others.

The Allyship majority has shown their desire to know like-minded people, connect, and share a human experience.

THE QUESTION AND ANSWERS LOOK LIKE:



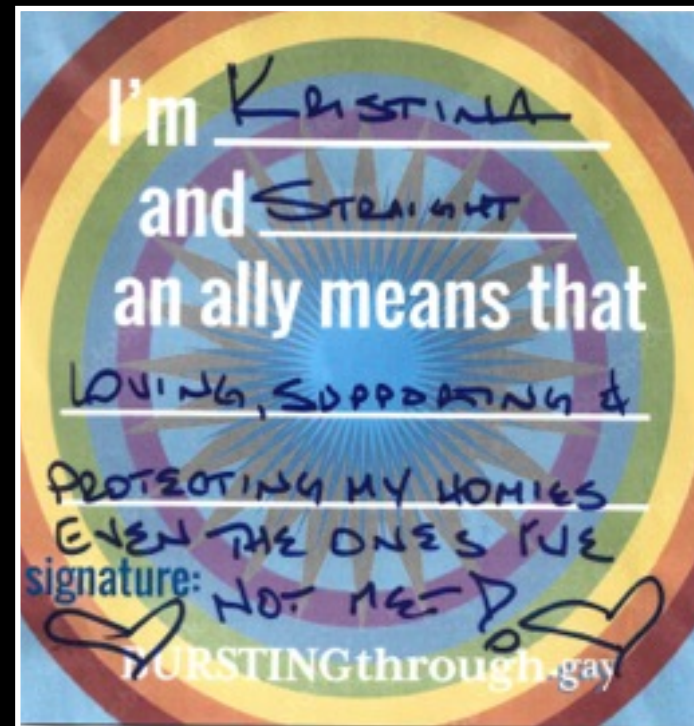
What does allyship mean to you?

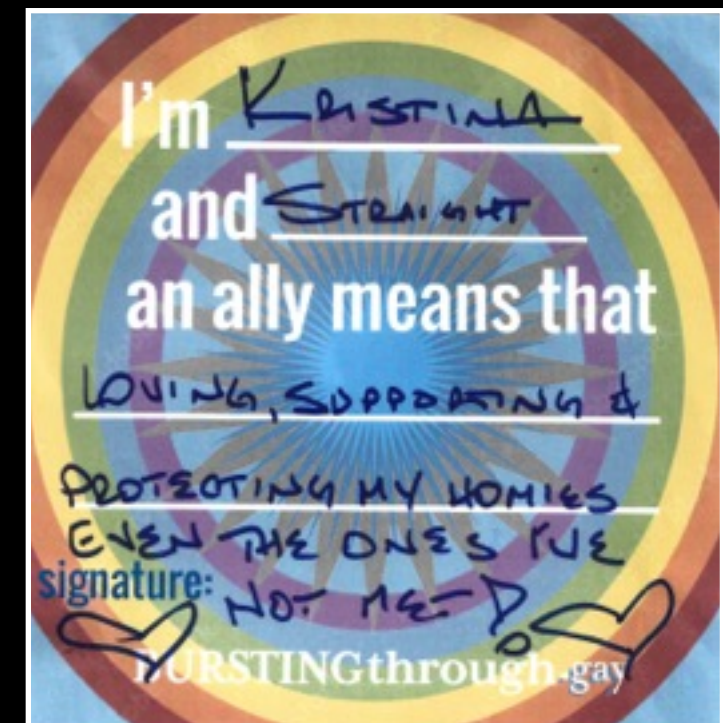
55% of the adult US population self-identify as LGBTQ+ allies and 7.1% self-identify as LGBTQ+

If you're straight, what does being an ally mean to you?

If you're LGBTQ+, what does having an ally mean to you?

Share your message of allyship with us and on your social media.
#burstingthrough





THE IMPACT!



WHY INSTALL AN ALLYSHIP EXPERIENCE?

Installing Bursting Through's Interactive Allyship Experience will:

- Create social change and build community through direct engagement, creativity and expression.
- Increase a sense of belonging and welcome for Allies and LGBTQ+ guests.
- Show commitment to safety and Active Allyship for the LGBTQ+ community.
- Give your guests and organization members an opportunity to join the conversation and let their voices be heard.
- Further your commitment to diversity, inclusion, and community.

EXECUTION OPTIONS

These are many forms the over 400 messages and the experience can take. Each installation allows the guest to add their Allyship belief statement.



Final look will be driven by collaboration, space and budget.



Corey Fagan

This experience is truly powerful. I am honored to have Bursting Through and Steve Petersen at First Friday to help create positive conversations and critical thought processes.

At First Friday Las Vegas, we spend a lot of time talking to our guests about the businesses we invite to be a part of the art community and our event. Every person we talk to about Bursting Through has had a wonderful experience interacting with Bursting Through. I have been drawn into the experience myself and have personally left a message.

I have also witnessed many people stopping at the Bursting Through space and having an authentic emotional experience while reading and discussing the messages left by others. I look forward to Bursting Through creating experiences like this in other venues and continuing to gather and share these powerful messages.



Corey Fagan, Executive Director First Friday Foundation, Las Vegas

**Bursting Through is a Social Justice Movement
for Allies and the Queer Community creating
change through the power of storytelling
and community building.**

**Bursting Through is casting aside the belief that safety and
good quality of life for your LGBTQIA+ loved ones is the
responsibility of other people or politicians.**

**That responsibility to create the neighborhoods and
communities we want belongs to all of us.**

Social responsibility and creating the world we want to live in is not just something we say, it is something we do through our actions and interactions.

When purpose driven organizations and people come together, we all win.

CONTACT



Steve Petersen

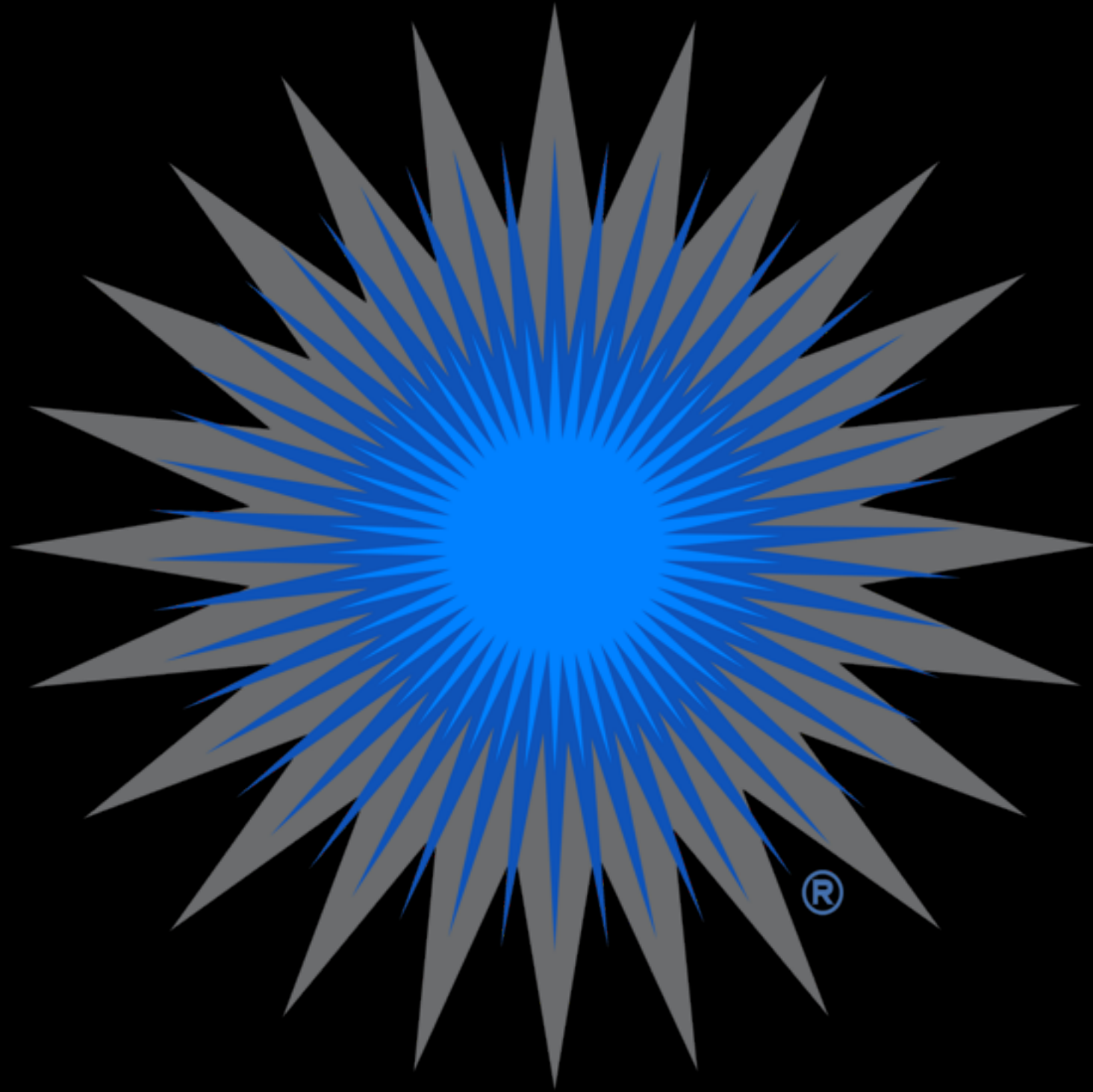
**Schedule a 30- Minute
Discovery Call with Steve.**

Email: Steve@burstingthrough.gay

Phone: 515-554-1132

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Thank you!