

# Bursting Through

## C-Suite Allyship Awareness Workshop

nglcc   
Certified LGBTBE

**Did you know?** 55% of the adult US population identify as LGBTQ+ Allies.

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**And...** 7.1% of the adult US population self identify as a member of the  
of the LGBTQ+ Community.

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**Do you realize?** Today's workforce prioritizes inclusive values that encompass a range of viewpoints, demographics, and life experiences, including ethnic and gender diversity.

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**And...** Studies show that employees are more engaged when their organization has a well-defined set of values. And most importantly, leaders who embody their values earn the respect and commitment of their team.

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**SO...** Embracing diversity in the workplace holds the key to unlocking your organization's full potential.

# How do you unlock your company's full potential?

## With a **Bursting Through C-Suite** Allyship Awareness Workshop

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### Your **C-Suite** Allyship Awareness Workshop will:

- Guide your executive team through a powerful and valuable discussion that allows them to draw on their lived experience.
- Connect your team through the power of storytelling allowing them to foster colleague relationships, cultivate more successful employees, and build an organization that thrives in today's dynamic landscape.
- **Empower your executive team in living your company's values.**

# THE ALLYSHIP AWARENESS WORKSHOP **STRUCTURE**

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## Part I: Storytelling

**Bursting Through Founder, Steve Petersen begins each Workshop by sharing a relevant and powerful story from Bursting Through's library.**

## Part II: Your Story

**Following the story, Steve leads a guided discussion and interactive experience that allows your Workshop participants to explore and share their Allyship stories.**

## Part III: Understandings and Moving Forward

**In the final part of the Workshop, Steve summarizes what your participants have realized and gives concrete steps to move forward.**

# DIVERSITY AND INCLUSION TODAY

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## What thought leaders know:

- “To get real diversity of thought, you need to find the people who genuinely hold different views and invite them into the conversation.” - Adam Grant
- “If we want people to fully show up, to bring their whole selves including their unarmored, whole hearts—so that we can innovate, solve problems, and serve people—we have to be vigilant about creating a culture in which people feel safe, seen, heard, and respected.” - Brene Brown
- “The truth of the powerful and irresistible story illustrates in a way data can’t begin to capture. It’s the stories that make you understand.” - Carl Sessions Stepp
- “The most powerful, effective way to foster workplace compassion, empathy, and understanding is through the superpower of storytelling.” - Steve Petersen

# WHY BOOK A C-Suite Workshop?

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## Booking a C-Suite Allyship Awareness Workshops will:

- Allow your executive team to join the conversation in a connected way and let their voices be heard.
- Pave the way for continuing colleague conversation, better employee relationships, and a more productive workforce.
- Create a safe environment where people can share their true selves, be heard, and learn from each other.
- Increase a sense of belonging for the Ally and LGBTQ+ workforce.
- Further your commitment to diversity and inclusion.
- Empower your executive team in living your company's values.



# **Bursting Through is the Social Justice Movement for Allies and the Queer Community.**

**Bursting Through creates change through the power of storytelling and community building. It is a distinctive platform that produces compelling life-changing content and narrows the space between Allies and the Queer Community.**

**Bursting Through believes companies and brands are the modern community leaders. They can influence employee satisfaction, the economic health of the nation, and the quality of our society by consistently living their company's values and leading by example.**



**“I’m very excited about the work Steve and Bursting Through are doing. At the Phluid Project, we are working to infuse the world with more empathy, equity and compassion. Steve and Bursting Through are doing that work as well through the power of storytelling and are an agent of change.**

**Rob Smith**

**Grassroots organizations like Bursting Through are able to connect people to people, in their communities, where they live. When we begin to see our neighbors and our community as the place we all live and want to thrive, we support one in a way that matters.**

**Steve and Bursting Through realize that connecting with our stories is a proven method for effecting change. Sustainable equality for the LGBTQIA+ community is not going to happen until LGBTQIA+ people are seen, heard and supported nationwide. Bursting Through is making that happen one powerful story at a time.**

**Rob Smith, (he/they) Founder and CEO of The Phluid Project and Bursting Through fan.**

# ABOUT STEVE

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Steve Petersen

Steve Petersen is the founder of Bursting Through, the storytelling movement for Allies and the Queer Community. Steve's 27-year marketing and visual merchandising career took him on a journey from rural Iowa to Fortune 500 companies in Manhattan. While his professional success informed much of his life's work, the journey of coming out in his mid-20s cemented his core values of compassion, courage, and change. These values are the heartbeat of the Bursting Through Movement and drive him in his mission to create sustainable equality and safety for the Queer Community.

**“My professional and personal experience created a unique combination of skills that allow me to connect deeply and meaningfully with your workshop participants. They will leave with a renewed awareness of each other, the human experience and Allyship“**

# **C-Suite** Allyship Awareness Workshop pricing.

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Bursting Through C-Suite Allyship Awareness Workshops are priced with a flat fee per Workshop + travel.

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## **A SINGLE C-Suite WORKSHOP INCLUDES:**

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- 60 minute interactive Workshop
  - Complimentary follow-up at two and four-week intervals.
  - A story featuring your organizations Allyship Actions on Bursting Through ONLINE.
  - Customized executive team Allyship Awareness poster with each executive's belief statement about Allyship.
  - Priority access and bundle deals for future Bursting Through workshops, services, and events.
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**\$5000 per Workshop + Travel Expenses**

# Book your Allyship Awareness Workshop **now**

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Steve Petersen

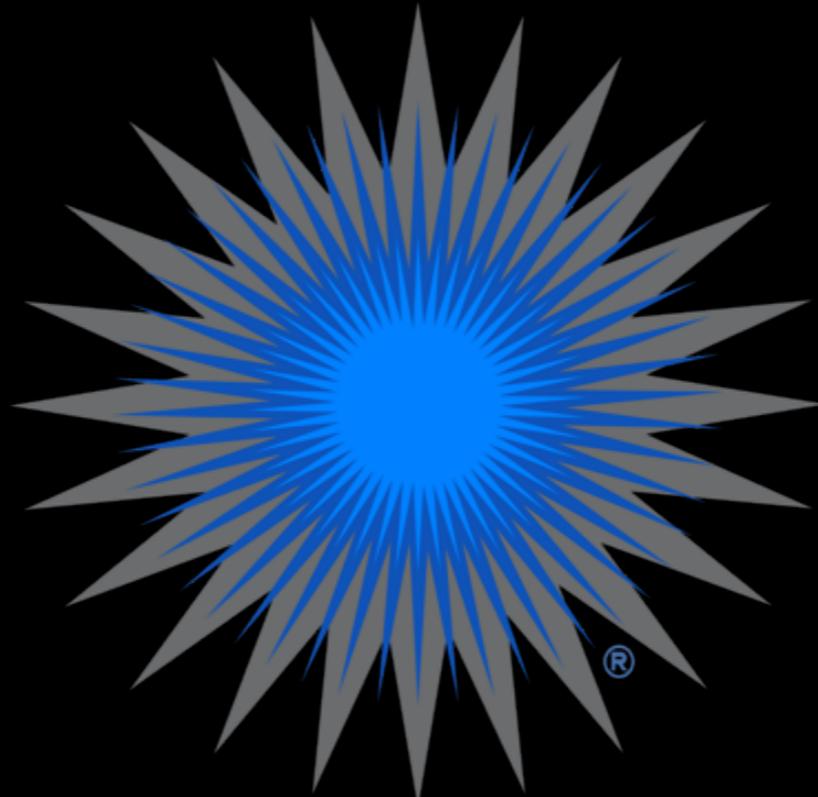
**Schedule a 30- Minute  
Discovery Call with Steve.**

**Email:** [Steve@burstingthrough.gay](mailto:Steve@burstingthrough.gay)

**Phone:** **515-554-1132**

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**“The most powerful, effective way to foster compassion, empathy, and understanding is through the superpower of storytelling.”**



**Thank you!**

**BURSTING through® LLC**

**nglcc**   
Certified LGBT  
Business Enterprise®