

Community Connector



MEDIA PACK 2025

■ ABOUT US

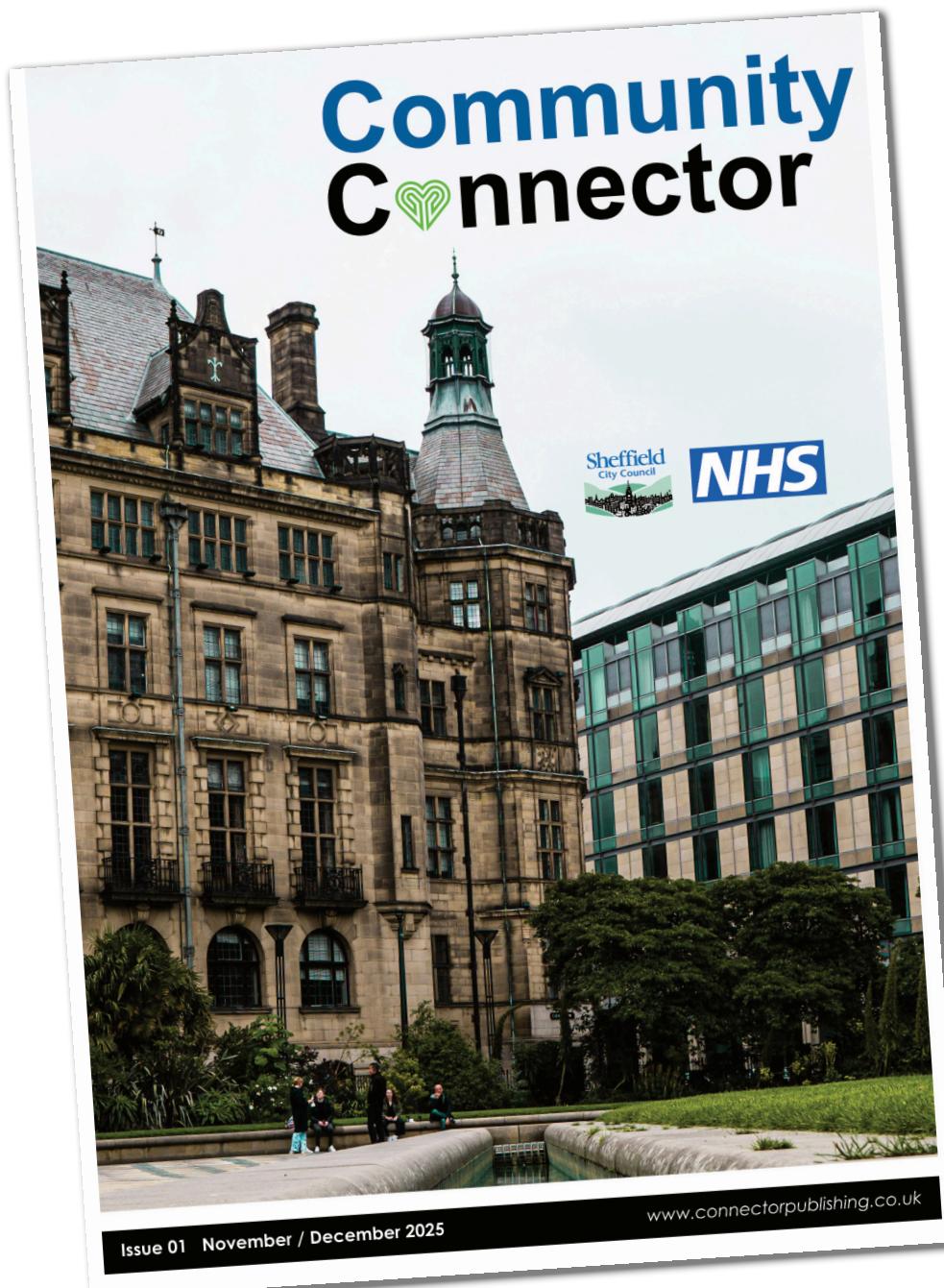
With over 30 years of experience in the publishing industry, we have built a strong foundation in educational, charitable, community, and healthcare-focused publications.

Following in-depth conversations with individuals, organisations, and volunteers involved in health and primary care, we are proud to introduce **Community Connector Magazine** — a new patient-focused publication.

Distributed to GP practices, dental surgeries, and community hubs across Sheffield, **Community Connector Magazine** is a vibrant A4 full colour publication created to promote well-being and strengthen local relationships. Our goal is to be a trusted resource for patients and healthcare professionals throughout the UK.

With a dual focus, Community Connector empowers individuals by showcasing support services, holistic therapies, and opportunities for personal enrichment - from rediscovering hobbies to volunteering and making meaningful social connections. Simultaneously, we support primary care by promoting social prescribing, encouraging community engagement, and helping to alleviate pressure on healthcare services.

Whether you're looking to engage patients or simply reach a broad consumer audience - look no further than **Community Connector**!



REACH

The **Community Connector Magazine**, is distributed to **GP Practices, Dental Surgeries and Community Hubs in Sheffield** four times a year. We expect exponential organic growth of the magazine through the sharing of articles from numerous GP Practices, community organisations, sponsors, partners and advertising clients.



"It helps patients make the most of local services - a real time-saver in consultations."



"An excellent resource for our community - patients are better informed and more confident."



"It's reassuring to know where to turn when I need support."



"Great to have local services explained clearly - I discovered help I didn't know was available."



CONTENT

The **Community Connector** magazine offers a comprehensive A - Z directory of local services designed to support patients across Sheffield.

From healthcare services such as Chiropody and Dementia Support, to community events, NHS monthly campaigns and resources, we connect patients with the help they need - when they need it most.

Available in the waiting areas of GP, Dental Practices, and Community Hubs across Sheffield, the magazine is a trusted, accessible resource for thousands of patients.

By signposting key services and support networks, we help reduce the burden on health services and contribute to improving the health and wellbeing of our local communities.



DEMENIA

Understanding and Accessing Dementia Services

Experiencing changes in memory, thinking, or behaviour can be worrying. A range of dementia services are available to provide essential support and guidance for individuals and their families. These services are vital for navigating a diagnosis, understanding the condition, and living as well as possible with dementia.

If a GP suspects dementia, they will refer you to a specialist memory service. This is where a formal diagnosis is made by a team of experts. The process involves more detailed cognitive tests to assess memory, language, and problem-solving skills, a neurological evaluation, and potentially brain scans (like a CT or MRI) to help determine the type of dementia and its stage. While the diagnosis can be a crucial step towards the right support, it's important to remember that dementia is a progressive condition that may cause similar symptoms.

Dementia Ad Sheffield
(Age UK Sheffield)
Tel 0114 250 287

SOCIAL PRESCRIBING

More Than Medicine

How Social Prescribing Can Improve Your Health

We often think of health as being solely about our physical bodies and the medicines we take. But in Sheffield, a new approach is helping people see a bigger picture. **Social prescribing** recognises that many things affecting our health - from loneliness and financial worries to a lack of confidence - can't be fixed with a pill alone.

Social prescribing is an **early intervention and prevention** service that can help you take control of your health and wellbeing before issues become more serious. Instead of just a medical prescription, your doctor or another healthcare professional can refer you to a social prescribing Link Worker. This person acts as a guide, spending time with you to understand "what matters to you," not just "what's the matter with you." They will help you find local community groups, activities, and services that can provide practical and emotional support tailored to your needs.

For example, if you're feeling isolated after a bereavement, a Link Worker might suggest a local walking group or a coffee morning to help you reconnect with others. If financial stress is taking a toll on your mental health, they can connect you with debt advice services. This preventative approach helps to address the root causes of ill health, building resilience and confidence, and ultimately reducing the need for more intensive medical care further down the line. It's about empowering you to make positive changes and feel better, sooner.

How to get in touch with a Social Prescribing Service:

Talk to your GP: Ask your doctor or a member of your GP surgery staff about a referral to a social prescribing Link Worker.

Darnall Wellbeing: If you live in the Darnall, Handsworth or Tinsley areas, you may be able to self-refer by calling 0114 249 6315.

Issue 01 November / December 2025

■ PRICING

The **Community Connector Magazine**, is an A4 full colour publication printed 4 times a year (every 3 months).

We offer 4 different advert sizes - 1/8 page, 1/4 page, 1/2 page and a Full page.

Discounts are available for block bookings over multiple issues.

SINGLE ISSUE BOOKING

1/8 Page - **£75.00** (96mm Wide x 65mm High)

1/4 Page - **£136.00** (96mm Wide x 136mm High)

1/2 Page - **£248.00** (198mm Wide x 136mm High)

Full Page - **£450.00** (210mm Wide x 297mm High)

BLOCK BOOKINGS (MULTIPLE ISSUES)

10% discount for **two** consecutive issues

20% discount for **four** consecutive issues

PRIME SPACES (FULL PAGE ONLY)

Inside Front Cover, Page 3 - **£650.00**

Back Cover - **£750.00**

Centre Spread (Double Page) - **£810.00**

