

# Community Connector



**MEDIA PACK 2025**



## ■ ABOUT US

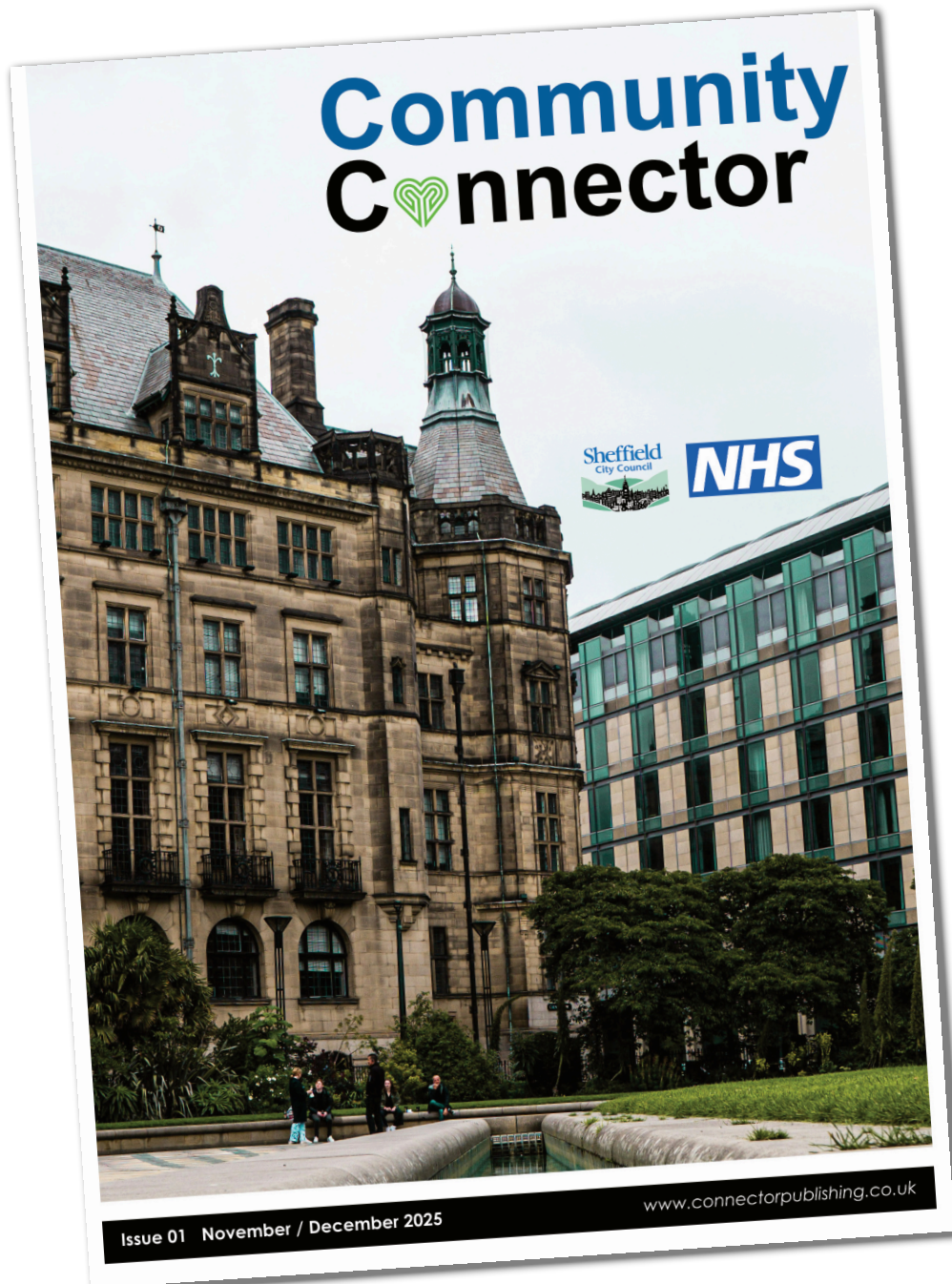
With over 30 years of experience in the publishing industry, we have built a strong foundation in educational, charitable, community, and healthcare-focused publications.

Following in-depth conversations with individuals, organisations, and volunteers involved in health and primary care, we are proud to introduce **Community Connector Magazine** — a new patient-focused publication.

Distributed to GP practices, dental surgeries, and community hubs across Sheffield, **Community Connector Magazine** is a vibrant A4 full colour publication created to promote well-being and strengthen local relationships. Our goal is to be a trusted resource for patients and healthcare professionals throughout the UK.

With a dual focus, Community Connector empowers individuals by showcasing support services, holistic therapies, and opportunities for personal enrichment - from rediscovering hobbies to volunteering and making meaningful social connections. Simultaneously, we support primary care by promoting social prescribing, encouraging community engagement, and helping to alleviate pressure on healthcare services.

Whether you're looking to engage patients or simply reach a broad consumer audience - look no further than **Community Connector!**



# REACH

The **Community Connector Magazine**, is distributed to **GP Practices, Dental Surgeries and Community Hubs in Sheffield** four times a year. We expect exponential organic growth of the magazine through the sharing of articles from numerous GP Practices, community organisations, sponsors, partners and advertising clients.



"It helps patients make the most of local services - a real time-saver in consultations."



"An excellent resource for our community - patients are better informed and more confident."



"It's reassuring to know where to turn when I need support."



"Great to have local services explained clearly - I discovered help I didn't know was available."





# CONTENT

The **Community Connector** magazine offers a comprehensive A - Z directory of local services designed to support patients across Sheffield.

From healthcare services such as Chiropody and Dementia Support, to community events, NHS monthly campaigns and resources, we connect patients with the help they need - when they need it most.

Available in the waiting areas of GP, Dental Practices, and Community Hubs across Sheffield, the magazine is a trusted, accessible resource for thousands of patients.

By signposting key services and support networks, we help reduce the burden on health services and contribute to improving the health and wellbeing of our local communities.





## ■ PRICING

The **Community Connector Magazine**, is an A4 full colour publication printed 4 times a year (every 3 months).

We offer 4 different advert sizes - 1/8 page, 1/4 page, 1/2 page and a Full page.

Discounts are available for block bookings over multiple issues.

### SINGLE ISSUE BOOKING

1/8 Page - **£75.00** (96mm Wide x 65mm High)

1/4 Page - **£136.00** (96mm Wide x 136mm High)

1/2 Page - **£248.00** (198mm Wide x 136mm High)

Full Page - **£450.00** (210mm Wide x 297mm High)

### BLOCK BOOKINGS (MULTIPLE ISSUES)

**10% discount** for **two** consecutive issues

**20% discount** for **four** consecutive issues

### PRIME SPACES (FULL PAGE ONLY)

Inside Front Cover, Page 3 - **£650.00**

Back Cover - **£750.00**

Centre Spread (Double Page) - **£810.00**

