

2019/20

Retail Catalog



COLORWORX®

Economical Four Color Process Printing

NOTHING MAKES A BIGGER IMPACT THAN COLOR!

HIGH QUALITY, FULL COLOR

High quality, full color printing you expect at an affordable price. Printed in 4-color process only.

QUICK TURNAROUND

Most orders ship in 3-5 working days from receipt of acceptable art file.

AMERICAN MADE

All products are Union made in the U.S.A.

COLORWORX® GUARANTEE

Your satisfaction is guaranteed. We're proud of the work we do. If we don't do it right, we'll make it right. Period.



Business Cards • Flat Sell Sheets • Folded Brochures
Table Tents • Door Hangers • Rack Cards • Postcards
Plastic Cards • Card Holders • Plastic Badges • Envelopes
Greeting & Note Cards • Photo Holders



COLORWORX®
Economical Four Color Process Printing



TABLE OF CONTENTS

BUSINESS CARDS	3
FLAT SELL SHEETS	3
FOLDED BROCHURES	4-5
TABLE TENTS	5
DOOR HANGERS	6
RACK CARDS	6
POSTCARDS	7-8
PLASTIC CARDS	9
CARD HOLDERS	10
PLASTIC BADGES	11
ENVELOPES	12
GREETING & NOTE CARDS	12
PHOTO HOLDERS	13
IMPORTANT INFORMATION	14-15
ARTWORK GUIDELINES	16

Prices shown are effective March 1, 2019.

Prices, conditions and specifications are subject to change without notice.

COLORWORX® is a product line of **Admore®**.
Sold only through qualified dealers.

BUSINESS CARDS

Popular Uses:

- coupons • punch cards • event tickets • appointment cards
- sports schedules • referral programs • calendar cards



STANDARD COATED BUSINESS CARDS • 50-71-001

3.5" x 2" • 14 pt. C2S White Cover (UV Coat front side) • Write on non-UV side

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk, 4/4	0.066	0.042	0.034	0.029	0.027	0.025	0.024	0.024	0.024

(R) Price shown is per piece

STANDARD UNCOATED BUSINESS CARDS • 50-D-71-001-SM

3.5" x 2" • 100# Uncoated Smooth White • Digital Print • Easy to write on!

	250	500	1000	1500	2000	2500	3000	5000	10000
4/0, 4/1-Blk, 4/4	0.109	0.073	0.046	0.039	0.036	0.034	0.033	0.030	0.027

(R) Price shown is per piece

OVERSIZED BUSINESS CARDS • 50-D-CR8014

3.375" x 2.125" • 14 pt. C2S White Cover (UV Coat front side)

Write on non-UV side • Digital Print

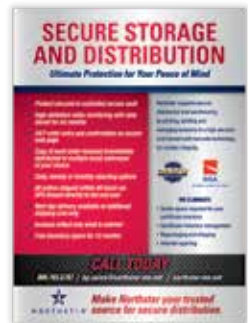
	50	100	200	250	500	1000	1500	2000	2500
4/0, 4/1-Blk, 4/4	0.764	0.437	0.246	0.218	0.120	0.071	0.061	0.053	0.049

(R) Price shown is per piece

FLAT SELL SHEETS

Popular Uses:

- trade shows • sales literature
- inserts • handouts • order forms
- product brochures • special offers



8.5" x 11" FLAT SELL SHEET • 50-11-001

80# Gloss or 80# Matte Text • Matte text is easy to write on!

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk, 4/4	0.380	0.212	0.162	0.139	0.126	0.113	0.094	0.088	0.085
100# Gloss Text Upcharge	0.073	0.055	0.046	0.046	0.040	0.036	0.036	0.036	0.036

(R) Price shown is per piece

FOLDED BROCHURES

Popular Uses:

- rack brochures • menus • handouts • sales literature
- newsletters • product brochures • special offers



8.5" x 11" TEXT • 50-11-006-TRI

folded size: tri-fold 3.6875" x 8.5" • 80# Gloss or 80# Matte Text

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/4	0.406	0.237	0.187	0.165	0.151	0.138	0.118	0.105	0.104
100# Gloss Text Upcharge	0.073	0.055	0.046	0.046	0.040	0.036	0.036	0.036	0.036

(R) Price shown is per piece

8.5" x 11" COVER • 50-D-11-006-TRI-100C

folded size: tri-fold 3.6875" x 8.5" • 100# C2S Gloss Cover • Digital Print

	100	150	200	250	500	1000	1500	2000	2500
4/4	1.311	1.019	0.928	0.852	0.593	0.377	0.336	0.304	0.297

(R) Price shown is per piece

8.5" x 11" TEXT • 50-11-006-HLF

folded size: 5.5" x 8.5" • 80# Gloss or 80# Matte Text

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/4	0.406	0.237	0.187	0.165	0.151	0.138	0.118	0.105	0.104
100# Gloss Text Upcharge	0.073	0.055	0.046	0.046	0.040	0.036	0.036	0.036	0.036

(R) Price shown is per piece

8.5" x 11" COVER • 50-D-11-006-HLF-100C

folded size: 5.5" x 8.5" • 100# C2S Gloss Cover • Digital Print

	100	150	200	250	500	1000	1500	2000	2500
4/4	1.311	1.019	0.928	0.852	0.593	0.377	0.336	0.304	0.297

(R) Price shown is per piece

8.5" x 14" TEXT • 50-11-014-TRI

folded size: tri-fold 4.6875" x 8.5" • 80# Gloss or 80# Matte Text

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/4	0.923	0.523	0.401	0.344	0.311	0.281	0.218	0.202	0.198
100# Gloss Text Upcharge	0.073	0.055	0.046	0.046	0.040	0.036	0.036	0.036	0.036

(R) Price shown is per piece

OVERSIZED FOLDED BROCHURE

Popular Uses:

- menus • handouts • sales literature • newsletters
- product brochures



11" x 17" TEXT • 50-11-002

folded size: 8.5" x 11" • 80# Gloss or 80# Matte Text

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/4	0.923	0.523	0.401	0.344	0.311	0.281	0.218	0.202	0.198
100# Gloss Text Upcharge	0.073	0.055	0.046	0.046	0.040	0.036	0.036	0.036	0.036

(R) Price shown is per piece

TABLE TENTS

A very effective advertising tool in the service industry.

Great potential at reception desks and check-out counters.



4.25" x 5.5" TABLE TENT • 50-D-54-001

Ships flat, unfolded 4.25" x 14.5" • Digital Print

14 pt. C2S White Cover (UV Coat outside)

	100	150	200	250	500	1000	2000	3000	5000
4/0	1.541	1.104	0.935	0.747	0.558	0.455	0.418	0.388	0.378

(R) Price shown is per piece

7" x 4.25" TABLE TENT • 50-D-54-002

Ships flat, unfolded 7" x 12" • Digital Print

14 pt. C2S White Cover (UV Coat outside)

	100	150	200	250	500	1000	2000	3000	5000
4/0	1.541	1.104	0.935	0.747	0.558	0.455	0.418	0.388	0.378

(R) Price shown is per piece

4" x 6" TRI-PANEL TABLE TENT • 50-D-54-003

Ships flat, unfolded 14.125" x 6" • Digital Print

14 pt. C2S White Cover (UV Coat outside)

	100	150	200	250	500	1000	2000	3000	5000
4/0	1.541	1.104	0.935	0.747	0.558	0.455	0.418	0.388	0.378

(R) Price shown is per piece

Prices do not include shipping.

DOOR HANGERS

Popular Uses: coupon offers • political campaigns • hotels
 “sorry we missed you” • new business openings • promotions



4" x 9" DOOR HANGER • 50-D-18-003

14 pt. C2S White Cover (UV Coat front side) • Digital Print • Write on non-UV side

	100	150	200	250	500	1000	2000	3000	5000
4/0, 4/1-Blk, 4/4	1.312	0.983	0.786	0.677	0.370	0.233	0.182	0.169	0.168

(R) Price shown is per piece

4.25" x 11" DOOR HANGER • 50-D-18-004

14 pt. C2S White Cover (UV Coat front side) • Digital Print • Write on non-UV side

	100	150	200	250	500	1000	2000	3000	5000
4/0, 4/1-Blk, 4/4	1.312	0.983	0.786	0.677	0.428	0.267	0.191	0.169	0.168

(R) Price shown is per piece

4" x 9" DOOR HANGER with PERF-OFF CARD • 50-D-18-005

Perf-off card is 4" x 2" • Write on non-UV side

14 pt. C2S White Cover (UV Coat front side) • Digital Print

	100	150	200	250	500	1000	2000	3000	5000
4/0, 4/1-Blk, 4/4	1.312	0.983	0.786	0.677	0.407	0.263	0.187	0.169	0.168

(R) Price shown is per piece

4.25" x 11" DOOR HANGER with CARD SLITS • 50-D-18-007

Holds 3.5" x 2" business card • Write on non-UV side

14 pt. C2S White Cover (UV Coat front side) • Digital Print

	100	150	200	250	500	1000	2000	3000	5000
4/0, 4/1-Blk, 4/4	1.434	1.082	0.864	0.745	0.509	0.293	0.207	0.187	0.166

(R) Price shown is per piece



RACK CARDS

Popular Uses:

- tourist attractions • sales literature racks
- product inserts • political information
- chamber of commerce info packets

4" x 9" RACK CARDS • 50-21-020

14 pt. C2S White Cover (UV Coat front side) • Write on non-UV side

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk, 4/4	0.312	0.194	0.170	0.149	0.134	0.128	0.126	0.117	0.114

(R) Price shown is per piece

STANDARD POSTCARDS

Popular Uses:

- business & store openings • political campaigns
- special events • new product announcements • direct mail



4" x 6" POSTCARDS • 50-21-001

14 pt. C2S White Cover (UV Coat front side) • Address (inkjet or label) the non-UV side

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk, 4/4	0.186	0.111	0.094	0.084	0.077	0.072	0.057	0.054	0.053

(R) Price shown is per piece

5.5" x 8.5" POSTCARDS • 50-21-002

14 pt. C2S White Cover (UV Coat front side) • Address (inkjet or label) the non-UV side

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk, 4/4	0.391	0.231	0.196	0.175	0.160	0.151	0.114	0.112	0.111

(R) Price shown is per piece

6" x 9" POSTCARDS • 50-21-003

14 pt. C2S White Cover (UV Coat front side) • Address (inkjet or label) the non-UV side

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk, 4/4	0.391	0.231	0.196	0.175	0.160	0.151	0.114	0.112	0.111

(R) Price shown is per piece

6" x 11" POSTCARDS • 50-21-004

14 pt. C2S White Cover (UV Coat front side) • Address (inkjet or label) the non-UV side

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk, 4/4	0.478	0.270	0.229	0.204	0.187	0.184	0.146	0.139	0.136

(R) Price shown is per piece

EDDM POSTCARDS

Reach local neighborhoods without a mailing list!

Manage your own promotional mailing with the **USPS Every Door Direct Mail® program**. Utilize the USPS online tools at www.usps.com to figure out which carrier routes you want to target and determine the number of postcards. Deliver the completed postcards and postage payment to your local post office.

The prices shown below are for printing the postcards only.



4.25" x 11" POSTCARDS • 50-21-EDDM1

14 pt. C2S White Cover (UV Coat front side)

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk, 4/4	0.340	0.193	0.162	0.145	0.134	0.132	0.104	0.099	0.097

(R) Price shown is per piece

6.5" x 9" POSTCARDS • 50-21-EDDM2

14 pt. C2S White Cover (UV Coat front side)

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk, 4/4	0.391	0.231	0.196	0.175	0.160	0.151	0.114	0.112	0.111

(R) Price shown is per piece

6.25" x 11" POSTCARDS • 50-21-EDDM3

14 pt. C2S White Cover (UV Coat front side)

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk, 4/4	0.478	0.270	0.229	0.204	0.187	0.184	0.146	0.139	0.136

(R) Price shown is per piece

PLASTIC CARDS

Popular Uses:

- membership cards • community discount cards • loyalty cards
- sport schedules • health cards • punch cards



13 MIL LAMINATED PLASTIC CARD • 50-D-CR8013

3.375" x 2.125" (CR80 credit card size) • Digital Print

	50	100	250	500	1000	2000	3000	5000
4/0	2.985	1.669	0.801	0.495	0.379	0.306	0.283	0.259
4/1-Blk, 4/4	3.928	2.141	0.990	0.589	0.428	0.331	0.302	0.273

(R) Price shown is per piece

30 MIL LAMINATED PLASTIC CARD • 50-D-CR8030

3.375" x 2.125" (CR80 credit card size) • Digital Print

	50	100	250	500	1000	2000	3000	5000
4/0	3.614	2.121	1.053	0.656	0.505	0.409	0.376	0.335
4/1-Blk, 4/4	4.556	2.592	1.241	0.750	0.554	0.434	0.394	0.349

(R) Price shown is per piece



ECONOMY PLASTIC CARD • 50-D-ECON13

3.375" x 2.125" (CR80 credit card size) • Digital Print
13 mil plastic (UV Coat front & back)

	50	100	200	250	500	1000	1500	2000	2500
4/0	2.719	1.416	0.736	0.604	0.344	0.251	0.223	0.199	0.188
4/1-Blk, 4/4	3.520	1.815	0.935	0.763	0.422	0.290	0.247	0.216	0.202

(R) Price shown is per piece

See page 14 for available options.
Prices do not include shipping. Request quote for variable copy, barcodes, numbering, etc.

CARD HOLDERS

Our Card Holders will help you "wrap up" your cards – so you get extra mileage from your marketing message. A personal note or gift card amount can be written on the (non-UV coated) inside. Holds a 3³/₈" x 2¹/₈" card.



3.5" x 2.5" CARD SLEEVE • 50-D-55-019

80# Smooth White Cover • Digital Print • No heavy coverage, copy cannot cross scores

	200	250	500	1000	1500	2000	2500	3000	5000
4/0	1.310	1.095	0.645	0.436	0.329	0.300	0.285	0.264	0.242

(R) Price shown is per piece

4" x 6" ECONOMY CARD HOLDER • 50-D-55-010

Folds to: 4" x 3.25" • 10 pt. C2S White Cover (UV coat outside) • Digital Print

	50	100	200	250	500	1000	1500	2000	2500
4/1-Blk, 4/4	3.870	2.091	1.075	0.907	0.539	0.346	0.278	0.237	0.223
Add Plain Envelopes	0.415	0.302	0.198	0.196	0.144	0.144	0.144	0.144	0.144

(R) Price shown is per piece



4¹/₈" x 2⁷/₈" SIDE FOLD CARD HOLDER • 50-D-55-007

Ships flat, unfolded 9.25" x 2.875" • 10 pt. C2S White Cover (UV coat outside) • Digital Print

	50	100	200	250	500	1000	1500	2000	2500
4/1-Blk, 4/4	3.870	2.091	1.075	0.907	0.539	0.346	0.278	0.237	0.223

(R) Price shown is per piece

4¹/₄" x 6" CARD HANGER • 50-D-55-009

Folds to: 4.25" x 3" • 10 pt. C2S White Cover (UV coat outside) • Digital Print

	50	100	200	250	500	1000	1500	2000	2500
4/1-Blk, 4/4	3.870	2.091	1.075	0.907	0.539	0.346	0.278	0.237	0.223

(R) Price shown is per piece

PLASTIC BADGES

Credentials: Front and Center!

Give customers the security of knowing that your representatives are who they say they are. **Improves on-site security.**



24-HR. EXPRESS BADGE • 50-D-EXPBDG30

3.375" x 2.125" (CR80 credit card size) • 30 mil plastic

Digital Print includes variable copy one side

Purchase a single badge! Perfect for replacement badges or small staff levels!	quantity 1 - 49
4/0	\$10.386 each
4/1-Blk, 4/4	\$11.330 each
Add Slot	\$ 0.953 each

(R) Price shown is per piece

BADGE without SLOT • 50-D-BDG30

3.375" x 2.125" (CR80 credit card size) • 30 mil plastic

Digital Print includes variable copy one side

	50	100	200	250	500	1000	1500	2000	2500
4/0	5.381	3.005	1.640	1.406	0.833	0.652	0.572	0.518	0.487
4/1-Blk, 4/4	6.324	3.476	1.876	1.595	0.927	0.701	0.605	0.542	0.508

(R) Price shown is per piece

BADGE with SLOT • 50-D-BDG30-SLT

3.375" x 2.125" (CR80 credit card size) • 30 mil plastic

Digital Print includes variable copy one side

	50	100	200	250	500	1000	1500	2000	2500
4/0	6.167	3.594	1.974	1.720	1.068	0.829	0.729	0.655	0.624
4/1-Blk, 4/4	7.109	4.065	2.209	1.909	1.163	0.878	0.762	0.679	0.646

(R) Price shown is per piece

BADGE OPTIONS

Add to badge price or can be purchased separately.	price each
Badge Clip	\$0.317 each
Break-Away Safety Lanyard with Clip (Black or White)	\$0.817 each
Clear Plastic Badge Holder (use with badges without slot)	\$0.817 each

(R) Price shown is per piece

DIGITAL PRINT ENVELOPES



#10 BUSINESS ENVELOPES 9½" x 4⅛"

24# White Wove • Digital Print on front of envelope only • No bleeds

	500	1000	1500	2000	2500	3000	5000
50-D-65-10	0.334	0.264	0.224	0.208	0.188	0.188	0.188
50-D-65-10S Security Tint	0.372	0.303	0.264	0.248	0.228	0.228	0.228
50-D-65-10W Window	0.372	0.303	0.264	0.248	0.228	0.228	0.228
50-D-65-10WS Window Security Tint	0.372	0.303	0.264	0.248	0.228	0.228	0.228

Sold in boxes of 500.

(R) Price shown is per piece

GREETING & NOTE CARDS

Create a card with your own personal brand!
You have the ability to write on the inside of all cards.



5.25" x 7.875" GREETING CARD • 50-D-55-002

Ships flat, unfolded 10.5" x 7.875" • Digital Print

14 pt. C2S White Cover (UV Coat outside) or 80# Smooth White Uncoated Cover

	50	100	200	250	500	1000	1500	2000	2500
4/0	1.990	1.551	0.951	0.831	0.594	0.343	0.284	0.252	0.227
4/1-Blk, 4/4	2.283	1.785	1.098	0.960	0.685	0.395	0.320	0.283	0.250
Add A8 Plain Envelopes	0.378	0.283	0.189	0.189	0.170	0.170	0.170	0.170	0.170

(R) Price shown is per piece

5.5" x 4.125" NOTE CARD • 50-D-55-003

Ships flat, unfolded 5.5" x 8.25" • Digital Print

14 pt. C2S White Cover (UV Coat outside) or 80# Smooth White Uncoated Cover

	50	100	200	250	500	1000	1500	2000	2500
4/0	1.284	1.001	0.614	0.536	0.383	0.221	0.183	0.163	0.153
4/1-Blk, 4/4	1.473	1.152	0.708	0.619	0.442	0.255	0.207	0.183	0.161
Add A2 Plain Envelopes	0.302	0.208	0.142	0.113	0.113	0.113	0.113	0.113	0.113

(R) Price shown is per piece

ECONOMY PHOTO HOLDERS

Popular Uses:

- fund raising promotions • golf outings
- school field trips • grand openings • company events



7.875" x 5.25" LANDSCAPE PHOTO HOLDER • 50-D-55-064

Ships flat, unfolded 15.75" x 5.25" • Digital Print

14 pt. C2S White Cover (UV Coat outside) or 80# Smooth White Uncoated Cover

	50	100	200	250	500	1000	1500	2000	2500
4/0	1.990	1.551	0.951	0.831	0.594	0.343	0.284	0.252	0.227
4/1-Blk, 4/4	2.283	1.785	1.098	0.960	0.685	0.395	0.320	0.283	0.250
Add A8 Plain Envelopes	0.378	0.283	0.189	0.189	0.170	0.170	0.170	0.170	0.170

(R) Price shown is per piece



5.25" x 7.875" PORTRAIT PHOTO HOLDER • 50-D-55-046

Ships flat, unfolded 10.5" x 7.875" • Digital Print

14 pt. C2S White Cover (UV Coat outside) or 80# Smooth White Uncoated Cover

	50	100	200	250	500	1000	1500	2000	2500
4/0	1.990	1.551	0.951	0.831	0.594	0.343	0.284	0.252	0.227
4/1-Blk, 4/4	2.283	1.785	1.098	0.960	0.685	0.395	0.320	0.283	0.250
Add A8 Plain Envelopes	0.378	0.283	0.189	0.189	0.170	0.170	0.170	0.170	0.170

(R) Price shown is per piece

IMPORTANT INFORMATION

Artwork (Guidelines & Templates) We have an all digital workflow and work with all Mac and Mac compatible files. **Artwork must be created on our design templates-download from ColorWorxPrint.com. Follow art guidelines and design restrictions in template; use acceptable programs.** Incorrect files and files created without our item template may delay production and can incur prep charges. Files are archived for 12 months.

Changes/Cancellations Changes to orders in progress may or may not require additional cost and/or time. Cancellation after order is in progress will require payment for work already performed or materials generated.

Color Matching COLORWORX® is a “gang run” style print company. Your job will be run on a press sheet with other jobs and will be run to standard color densities. The overall dominant color on a sheet may cause individual job colors to shift slightly. Every effort is made to ensure a reasonable representation, but **COLORWORX® DOES NOT GUARANTEE AN EXACT COLOR MATCH.** Reorders may vary between runs. **If you require a color match or your job needs to match other pieces, let us know prior to placing your order.**

Copy Errors Customer files are reviewed before output to ensure accuracy and that your expectations are met. **However, we are not liable for errors in customer submitted files.** Additionally, when a remake is warranted the order will be produced according to the original specifications, without alteration.

Damaged Goods/Claims In the case of loss or damage in transit, the liability is that of the carrier and not COLORWORX®. Please mark shipper “received damaged” and contact your dealer immediately. It is important to inspect all materials upon arrival. **Cartons may be opened for inspection, but do not dispose of damaged merchandise or containers.** A claim must be filed with the carrier within **10 days** after receipt of merchandise. A digital photo is helpful in filing a claim with the carrier. **All other claims must be made within 30 days of delivery.** Our liability is specifically limited to the value of the product we manufacture.

Express Badges Copy will NOT bleed off edges-prints almost to the end of the badge (a thin white line will appear at outer edges). Keep live copy (type, etc.) 1/8" in from edges. 24-hour schedule is based on approved credit and acceptable file output. If a proof is required, production begins AFTER proof approval. Complete information must be received by NOON EST (M-F) and your order ships the next day. Service is not provided on weekends or holidays.

Plastic Card Options May require additional charges and production time based on the specifics of your order. More information is available at our website ColorWorxPrint.com

Barcodes: We use code 3 of 9 (also known as Code 39). Visible (human readable) numbers are included below the barcode. Submit data file (Excel or .csv) or provide "start and end" number. Barcodes will print in BLACK INK only.

Signature Panel: A semi-opaque white writable surface. Allows you to add info on the card at a later time, such as expiration dates, member's name, signature, etc.

IMPORTANT INFORMATION

Variable Numbering: Available on plastic cards. Numbering is a separate step in production. Must indicate placement and size of number on art file. Submit data file (Excel or .csv) or provide "start and end" number. Numbers will print in BLACK INK only.

Printing (offset/general) Four color process only. Prices are based on customer supplied, print ready files in acceptable programs on our templates. **Process graphics must be in CMYK and not RGB or PMS.** We are not responsible for color shifts that may occur when PMS colors in files or RGB files are converted to CMYK. Refer to the Pantone® 4-Color Process Guide and Pantone® Color Bridge for assistance with process color builds. Never rely on color monitors for accurate color representation. (See Color Matching.)

Printing (Digital) Four color process only. Digital printing is more cost effective on smaller quantities and has shorter turn-around times. It also gives you the opportunity to print variable text or images. Since digital printing simulates PMS colors using four color process toner based inks, color matching to the Pantone® Matching system is less accurate. Large solid areas and screen tints produce better on an offset press. **Digital printing will not match offset printing.** Products that are printed digitally are indicated in the individual product specs.

Production Time Most orders ship in 3-5 working days or less from receipt of acceptable submitted art files. **COLORWORX®** cannot be held responsible for delays due to incorrectly submitted files. Additional time and charges may be required to alter or fix incorrect files. Production times are exclusive of delivery time and are non-contractual. Production days are Monday through Friday, excluding holidays.


Proofs Are available for an additional charge. Changes to proofs may incur additional charges. Normal production time is required after proof approval.

Quantities Product minimums are shown. Higher quantities not listed are available. Gang-run off-set printed products are sold in quantities divisible by 500.

Rights To Promote The plant reserves the right to use **all** products produced by the plant in the plant's advertising, promotional literature, displays and sample programs.

Samples A reasonable number of samples are available free of charge and are sent regular mail or ground. Expedited ship methods are available.

Shipping F.O.B. factory in Michigan. We normally ship UPS ground delivery inside the contiguous U.S.A. Expedited ship methods are available.

Union Label A union label can be added to any product upon request for no additional charge. ©  179

UV Coating Most items on cover stock have a high gloss UV finish applied to top (front) side of sheet. **You cannot write or inkjet on UV Coating.**

ARTWORK GUIDELINES

1. Download item template from ColorWorxPrint.com

2. Create Layout Files with the Following Programs (Mac or PC):

• InDesign • Illustrator • Photoshop

We cannot work with Publisher • Powerpoint • Word • PageMaker files

3. Send ALL Required Files & Art Elements:

use "package" function in program to collect all elements:
fonts, graphics, logos, scans, etc.

vector art: convert type to outlines save as .EPS

images (photos): 300 dpi high-res for CMYK & grayscale

PDF files are acceptable if they are full resolution, include bleed, created to proper item/template size

include 1/8" bleed

Wrong template, missing bleed, low-quality graphics will be rejected.

ALL graphics must be supplied as CMYK (4CP)

do not use RGB or PMS

For large black areas we suggest the following rich-black mix:

cyan 60% magenta 40% yellow 40% black 100%

To avoid "Blues that look Purple"

choose a blue formula with 30% more cyan than magenta

Avoid Errors in Your Files:

Proofread & test print your files: print color separations.

Added charges apply if we need to modify your files.

We are not responsible for errors in supplied files.

TO ORDER CONTACT:

COLORWORX® is sold only through qualified dealers.