

**JBGmg**  
**Exec-On-Call**

Dear Small Business Owner,

We are at your service for a complimentary appointment to share with you how our company can be of service potentially to your business in areas that may need improvement. Just like we all need a physical checkup for our health every 6 months or 1 year a Business is no exception. A Business checkup provides our clients is business analysis from the front office to the back office and everything in between.

We are at your service to do what you feel is your biggest need and help you fix it. The best thing is when we can find something you may not be aware of that may be hurting your business reputation of growth. After working for several national and international business consulting companies and working in sales for most of my career seeing the good, bad and ugly parts of consulting services, my mission was to start my own business consulting service focusing on small businesses with up to 100 employees and applying the good parts of what a business consulting company can offer to clients. That is to offer a service to business owners that is honest, fair and competitively priced to serve their needs. Our philosophy is based on a simple acronym we learned named IMPAC from one of our employers which is no longer in business. IMPAC stands for **Improved Management Productivity And Controls** for your small business which can be discovered in new technologies to serve your business needs whatever niche you are in. This could involve revamping and replacing outdated systems, controls procedures and of course products or services will make a world of difference in your business in the areas of potential market share, ease of operations and profitability.

Sales, profits, cashflow and operations in your business are dependent on a proper set of systems, controls, procedures and incentives. Dated management systems or procedures typically leads to less market share which means less customs, lost opportunities and of course lost profits as a result. History shows that the most profitable best managed companies review and improve business procedures on a regular basis to avoid losing momentum in the global marketplace which all businesses compete in today. New procedures, adjustments, strategies implemented by the "best of the best companies" make a huge difference in the business for continued growth and profitability of these companies and their ability to remain profitable and maintain peak performance in terms of products or services delivered and customer satisfaction. Profits are the wins for a business and the measure of success and rewards for the Business Owners Investment in terms of time, capital and energy expended to run a business.

If you would like to learn how we may be able to assist you in improving your business for better performance and potential increased profits please call me at 562.810.8881 for a confidential appointment to discuss any business concerns you may have at this time and how we can help you.

Sincerely,



"JB" James B. Griffin, **Exec-On-Call**  
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