

The Business Case for Post-Harvest Measurement:

A Powerful Tool for proactive post-harvest management.



- **Confidently place real numbers to any size field or farm.**
- **Quickly understand potential remaining value in the field.**

Eliminate the guess-work and quickly understand post-harvest volumes for any size farm. By learning a quick, easy, uncomplicated way to get real numbers post-harvest, you're back in command to quickly identify opportunities that precisely capture what's out there, strengthening your bottom line, and setting in motion a more efficient, circular, and resilient food system that instantly qualifies your operation as a sustainability super power.

Learning this measurement tool is free for specialty crop growers in 2023 thanks to an award by the USDA Specialty Crop Block Grant program administered through the South Carolina Department of Agriculture. The service team includes one of the leading experts and researchers in on-farm metrics measurement, **Dr. Lisa Johnson** along with **The Society of St. Andrew** and **Growers for Grace PBC**. The service team was established to directly help **South Carolina Specialty Crop Growers**. Too often the voice of the grower is not included. We're here to change this. Post-harvest measurements allow outsiders to hear your perspective on the credible frustrations of unsold produce. Contact us today to find out more, carolinas@endhunger.org and goodfruit@growersforgrace.com.



Society of St. Andrew
GLEANNING AMERICA'S FIELDS
FEEDING AMERICA'S HUNGRY



With appreciation, this project made possible by,



**Specialty Crop
Block Grant Program**

Everything you're
growing has value.
We're here to help
make it count.



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