

East Central Illinois Mobile Law Enforcement Training Team

MTU #13

Course Announcement



How to Eliminate Social Media Mistakes On/Off Duty

October 16-17th, 2023

0830-1630 Hrs

Denny Stewart Training Center

3121 Dewitt Avenue

Mattoon, Il.

Submit enrollment to:

Registration form at

www.mtu13.com,

ecimlett@gmail.com

“Jury awards Vanessa Bryant 16 Million Dollars”regarding social media

“Los Angeles County loses 31 Million over bad electronic media policies”

Petersburg settles multi-million dollar lawsuit over inadequate Social Media policies.”

“Court of Appeals strikes down Palm Beach County Fire Social media policy.”

“ACLU says town social media policy violates employees’ first amendment rights.”

Many of you have attended a class that I have taught on this very topic. How departments are getting killed both financially and by public image over what officers and in some cases departments are posting on their social media platforms. There is case law that needs to be employed both for the use of the department and the officers in order to keep everybody safe. Please take the time to come listen to Mark speak about this very important issue.....The information you receive could save your jurisdiction million, save a fellow officers job as well as your own perhaps.

Observed Mandates Include:

Civil Rights

Const. Use of LE Authority

Cultural Competency

Legal Updates

Procedural Justice

This course is intended for Supervisors and Administration but everybody is welcome. Patrol, Probation, Corrections and Dispatch are all effected by this issue and are encouraged to attend.

Now more than ever there is a need for all social media users to gain at least a basic understanding of social media law. Most employees do work on personal phones without much oversight. Without the proper social media liability training, this places both the employee and employer at great legal risk. To mitigate this risk, I use my 30 years as a digital media law attorney and communication skills as a former network television anchor to develop specialized social media training and policies for all employees, especially non-lawyers.



My expert strategies not taught anywhere else, give you the freedom to grow your brand with social media without becoming entangled in a web of legal issues. My quick and easy-to-use "Red Flag Warning" system helps you identify toxic speech that triggers lawsuits. This new knowledge diminishes the mistakes that you make and also brings you more respect and trust from clients, co-workers, and your attorneys.



This course is funded by the Illinois Law Enforcement Training and Standards Board.