

PIERRE WALTERS

MEDIA & THEATER DIRECTOR, PRODUCER, CONSULTANT, & AUTHOR

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Contact

301-888-4395
info@pierrewalters.com
www.pierrewalters.com

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Brand Consultant

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EXECUTIVE SUMMARY

I am a versatile, results-driven executive leader and creative visionary with over two decades of professional experience spanning theater, independent film, and large-scale corporate media. Synthesizing the analytical rigor of a Chief Operating Officer with the bold imagination of an award-winning director, I offer a rare hybrid of artistic excellence and high-level operational strategy. Throughout my career, I have remained dedicated to bridging the critical gap between ambitious creative vision and flawless professional execution, whether on stage, behind the camera, or in the boardroom.

Operational Strategy & Corporate Leadership

As a former COO and ongoing agency CEO, I have consistently architected the business infrastructures required to support large-scale media production and sustainable corporate growth.

- **Strategic Infrastructure:** Engineered scalable operational blueprints, digital ecosystems, and high-efficiency remote management models that transition creative concepts into highly profitable, market-ready realities.
- **Executive Management:** Led cross-functional teams of creative professionals and brand strategists, standardizing corporate culture and ensuring rigorous compliance for high-value media and government contracts.
- **Business Incubation:** Directed comprehensive brand development and digital marketing strategies that elevate corporate visibility, driving market expansion and client acquisition across diverse global sectors.

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Artistic Direction & Narrative Excellence

My operational expertise is matched by an unwavering dedication to the craft of storytelling. As a director of theatrical productions, feature films, and broadcast media, I translate complex themes into resonant visual and emotional experiences.

- **Theatrical & Film Directing:** Mastered the creative execution of live stage performances and independent cinema, expertly managing cinematic vision, script breakdowns, and the emotional pacing of complex narratives.
- **Live Broadcast Production:** Orchestrated the seamless technical and creative execution of prestigious award galas, immersive live theater, and multi-camera television series for global audiences.
- **Inclusive Programming:** Championed demographically diverse, socially impactful programming that challenges societal norms, engages communities, and elevates underrepresented voices within the arts.

Talent Mentorship & Arts Education

I am a proven visionary in arts education, deeply committed to empowering the next generation of performers and equipping them with the tools to navigate the competitive entertainment landscape.

- **Curriculum Development:** Authored and published the comprehensive educational curriculum *Act Beyond the Lines*, providing emerging actors with actionable, industry-standard training and career strategies.
- **Artist Cultivation:** Mentored rising talent through nationally recognized training programs—including the DC Media Academy and Backstage cohorts—cultivating raw ability into compelling, high-impact performances.
- **Community Engagement:** Fostered a supportive, growth-oriented ecosystem for artists and entrepreneurs, utilizing local festivals and philanthropic initiatives to drive regional arts engagement and cultural enrichment.

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EXECUTIVE & STRATEGIC LEADERSHIP

Washington Digital Media - Chief Operating Officer (2025)

Strategically engineered the organizational infrastructure to support large-scale media production and corporate growth. Successfully managed the transition of executive operations from onsite leadership in Washington, D.C., to a high-efficiency remote model following relocation to Georgia.

- **Organizational Strategy:** Authored the comprehensive 2026 Strategic Plan and established the formal Employment Handbook to standardize corporate culture and cross-regional operations.
- **Systems Innovation:** Designed and implemented bespoke internal project management tools and custom web-based systems for high-volume Equipment Management and Customer Relationship Management (CRM), facilitating seamless remote oversight.
- **Infrastructure Development:** Built the digital architecture necessary for decentralized media production, allowing for real-time tracking of physical assets and project milestones.
- **Blue Wave Supplier Development Program Certification (2025):** Completed specialized training on behalf of Washington Digital Media to master international standards and supplier selection protocols. Focused on seven critical operational areas to ensure organizational compliance and readiness for high-value corporate and government contracts.

Brand Desk - Chief Executive Officer (2020 - Present)

Strategically directed the corporate vision and operational expansion of a comprehensive digital branding platform designed to elevate business visibility and drive market growth. Successfully established a scalable agency infrastructure that integrates award-winning creative strategies with robust web, marketing, and hosting solutions for a diverse global clientele.

- **Organizational Strategy:** Engineered the foundational business architecture to support a dynamic team of creative professionals

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and brand strategists, cultivating an innovative corporate culture focused on personalized service and scalable growth.

- **Systems Innovation:** Spearheaded the development of a streamlined digital ecosystem integrating web design, digital marketing, and client relationship management, enabling seamless, high-volume project delivery for startups and visionaries.
- **Infrastructure Development:** Built the strategic framework for comprehensive brand incubation, aligning creative direction, web presence, and media campaigns to maximize client reach and ensure cohesive cross-channel brand identities.
- **Industry Thought Leadership & Executive Education:** Launched and anchored the "Build Your Difference" strategic podcast, expanding the agency's industry authority. Focused on educating entrepreneurs and partners on core branding fundamentals, performance strategy, and executive leadership to secure high-value market positioning.

Blue Artists, LLC - Chief Executive Officer (2011 - Present)

Strategically spearheaded the executive operations and creative vision of an award-winning media production and brand development agency. Successfully led the expansion of the firm from a specialized media production house into a comprehensive agency model, serving visionaries and small business owners through innovative niche services, critically acclaimed feature film development, and impactful community initiatives.

- **Feature Film & Multimedia Production:** Directed the end-to-end development, production, and distribution of premium full-length feature films, including the widely distributed *The Red Effect*, alongside award-winning short films. Achieved top-tier industry recognition, including Telly Awards, BET Award nominations, and official selections at prestigious international film festivals.
- **Niche Service Innovation & Agency Expansion:** Engineered and launched specialized digital infrastructures—most notably the Brand Desk platform—designed to democratize top-tier branding and media production for small business owners, authors, and

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thought leaders. Streamlined client onboarding and project delivery to ensure rapid, highly effective market deployment.

- **Community Impact & Philanthropy:** Established and directed the agency's "Serving Our Community" corporate social responsibility initiative over a 15-year tenure. Leveraged organizational resources to executive produce and distribute impactful mini-documentaries, working pro bono or in strategic partnership with community service organizations to amplify their social missions.

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EDUCATIONAL LEADERSHIP & INSTRUCTION

DC Stage Society - Lead Workshop Instructor (2026)

Cultivated a dynamic training environment for regional actors by bridging the gap between foundational acting techniques and practical industry demands. Fostered a robust local creative ecosystem through hands-on education and community-driven programming.

- **Workshop & Curriculum Design:** Facilitated recurring, hands-on audition workshops tailored to diverse skill levels, focusing on real-world audition scenarios and actionable industry feedback.
- **On-Camera Audition Training:** Directed the live audition process during workshops, ensuring actors received professional-grade self-tapes and performance footage for immediate industry submissions.
- **Community Leadership:** Spearheaded networking events and community programming designed to help artists build meaningful relationships and foster ongoing industry collaborations.

DC Media Academy - Lead Acting Instructor & Program Developer (2025)

Spearheaded the academic and operational evolution of the academy's acting department, successfully merging professional-grade media production with rigorous academic curricula.

- **Curriculum Authorship:** Authored and published the comprehensive acting textbook and curriculum, *Act Beyond the Lines*, currently distributed through major book retailers.
- **Program Expansion & Infrastructure:** Developed the comprehensive "Acting On-Camera" program, executing the build-out of its digital infrastructure and implementing sustainable student financing models.
- **Student Production Directing:** Served as Director for the student cohort film productions (*The Corner Table* and *The Line*) and theatrical showcases (*Second Chances* and *Porch Squatters*),

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providing students with professional-grade screen and stage credits.

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"TransActing" Workshops - Lead Instructor & Program Director (2013)

Directed and facilitated exclusive, high-level acting workshops focused on advanced character development and real-time audition feedback in front of distinguished industry panels.

- **Advanced Performance Technique:** Instructed participants in the innovative "dream-working" technique, guiding actors to intertwine personal experiences with character growth to craft deeply compelling performances.
- **Audition Execution:** Facilitated live audition panels, providing instant, actionable feedback to help actors refine their on-the-spot performance abilities and secure casting opportunities.

Aaron Jackson's Acting Bootcamp - Acting Instructor (2012)

Provided expert instruction and mentorship to teenage actors, focusing on translating raw talent into professional-grade performance capabilities.

- **Youth Talent Development:** Instructed teens in foundational and advanced acting techniques, preparing them for the rigorous demands of the professional entertainment industry.
- **Professional Mentorship:** Bridged the gap between amateur youth performance and professional industry standards, equipping young actors with the discipline and on-camera skills required for successful casting and character development.

Kensington Elementary School Arts Program - Artistic Director & Instructor (2007)

Led a groundbreaking, grant-funded arts education initiative, mentoring over 70 third-grade students in the creation, development, and live performance of an original community opera.

- **Creative Mentorship:** Steered young talents through a transformative journey of creativity, directing the end-to-end

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production while nurturing a foundational passion for the performing arts.

- **Strategic Partnerships:** Executed the program with the prestigious backing of major educational and arts sponsors, including The Metropolitan Opera Guild, The Geraldine R. Dodge Foundation, The GE Fund, and Washington Post Grants in Education.

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FILM, VIDEO, & THEATER DIRECTING

Theatrical & Live Event Directing

AmaZing Theatre - Play Director (2025)

Productions: *10-Minute Play Festival* ("Second Chances" & "Porch Squatters")

- Partnered with AmaZing Theatre to lead the creative execution of live stage performances for their annual festival.
- Directed the theatrical stage productions, overseeing the creative vision, blocking, and narrative pacing to craft performances that deeply resonated with attendees.
- Cast and mentored emerging actors from the DC Media Academy and Backstage's training cohorts, cultivating raw ability into compelling, high-impact stage performances.

Live Orchestral & Choral Performances - Stage Director (2006)

Productions: *Atlantic Union Oratorio Society at Carnegie Hall (NY) & Mechanic's Hall (MA)*

- Directed the live staging and visual capture of massive orchestral and choral performances.
- Collaborated directly with Maestro Francisco de Araujo and Virginia Gene-Rittenhouse to orchestrate the seamless fusion of choral and orchestral movements.
- Captured the intricate dynamics of the ensemble to translate a breathtaking auditory spectacle into a visually striking live production.

Immersive Live Theater - Assistant Director (2005 - 2006)

Productions: *"The Bethlehem Nativity Drama" & "Atlantic Union College: O Holy Night!"*

- Directed elaborate, immersive live theatrical productions.

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- Orchestrated the transformation of Takoma Park's streets into a historical set for the Nativity Drama, managing outdoor blocking, live actors, and environmental staging.
- Masterfully shaped stage dynamics for "O Holy Night!" to merge compelling narrative storytelling with live musical brilliance, transitioning seamless stage setups to replicate diverse cityscapes.

Prestigious Award Galas & Film Festivals - Director (2008 - 2011)

Productions: *S.A.C. Awards Presentation (2010, 2011) & SONScreen Film Festival Gala (2008, 2009)*

- Directed the live, multi-camera production of prestigious awards ceremonies and film festival galas.
- Orchestrated the run-of-show, live video playback, stage lighting, and camera blocking.
- Masterfully paced the live events to maintain high energy and audience engagement, capturing the elegance of the galas while ensuring seamless technical execution for both the in-house audience and broadcast viewers.

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Feature, Documentary, & Short Film Directing

Independent Feature Films - Director (2004 - 2012)

Films: "562" (2012), "Greener by the Day" (2010), "Faith-Based" (2006), "Bicycle Man" (2004), "Deadly Admiration" (2004)

- Directed a diverse slate of independent full-length feature films for the competitive film festival circuit.
- Steered the cinematic vision, script breakdowns, actor blocking, and emotional pacing.
- Guided talent through complex narratives—from a released prisoner's reintegration into society, to ethical dilemmas in pharmaceutical marketing, to a preacher's quest for justice.
- Orchestrated all on-set operations, translating intricate scripts into emotionally resonant, visually arresting cinematic masterpieces.

Documentary Films - Director (2006 - 2010)

Films: "To God be the Glamour" (2010), "Covatri" (2006)

- Directed compelling documentary films requiring sensitive subject handling and dynamic unscripted storytelling.
- Directed intimate interviews and verité footage to chronicle the lives of four women entrepreneurs balancing business and faith for "To God be the Glamour."
- Intricately wove location footage and personal narratives to advocate for a Mexican educational scholarship fund in "Covatri," translating real-world struggles into powerful cinematic advocacy.

Narrative Short Films & Pilots - Director (2004 - 2006)

Films: "I Am Dallas Latrell" (2006), "Face Down" (2006), "Black City: Deadly Admiration 2" (2005), "iKill Too" (2005), "Small Still Voice" (2005), "iKill" (2004)

- Directed a highly acclaimed portfolio of short films and series pilots, including the AFI 48 Hour Film Festival "Best Film" winner

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("Small Still Voice").

- Mastered visual aesthetics—from homage to 1950s cinema to stark, graphic-novel-inspired noir lighting.
- Directed intense, emotional performances dealing with heavy themes such as gambling addiction and family dynamics.
- Established a reputation as a visionary visual storyteller capable of executing high-concept narratives on tight schedules.

"The True You!" Series - Series Director (2005)

- Directed a revolutionary five-part satirical short film series tackling extreme makeovers and cultural standards.
- Masterfully balanced humor, satire, and provocative messaging.
- Directed talent to deliver sharp, poignant performances that successfully challenged societal expectations of self-image.

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Television & Broadcast Series Directing

"Columbia Union Story" (Editions 1 - 12) - Director (2007 - 2012)

- Directed a massive, 12-episode televised documentary series aired on the Hope Channel, hosted by Dave Weigley.
- Helmed the on-set direction for all interviews and location shoots, weaving together a diverse tapestry of historical roots, community outreach, and deeply personal narratives.
- Expertly managed the visual pacing and cinematic look of the series, ensuring each episode delivered a profound, cohesive visual narrative that captured the diverse human experiences within the Columbia Union community.

"The Christian's Challenge" & "Family Talk" - Director (2012 - 2015)

- Directed multi-camera, in-studio television series.
- Directed the highly acclaimed pilot episode of the fast-paced game show "The Christian's Challenge," expertly pacing the on-screen talent, contestants, and live-action mechanics to deliver exceptional production quality that drove a remarkable upsurge in viewership.
- Directed hosts Dr. Willie and Elaine Oliver in an intimate studio setting for "Family Talk" (12 episodes), fostering engaging, expertly paced discussions on familial bonds for a global viewing audience.

Televised Broadcast Documentaries - Director (2007 - 2013)

Select Broadcasts: *Revealing HIS Coolness, Camp Meeting in the City, Oasis in a Food Desert, Breakthrough in India, Against a Common Enemy, Connecting Faith and Health, Medicine, Ministry, & Mission, A New Awakening*

- Directed an extensive portfolio of televised broadcast segments and mini-documentaries spanning global locations, from South

Pierre Walters

Author & Speaker
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Contact

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Africa and India to urban food deserts in Ohio.

- Commanded on-location shoots, directing unscripted action, conducting compelling interviews, and capturing stunning b-roll.
- Translated complex humanitarian, spiritual, and community initiatives into tightly paced, visually arresting broadcast segments that informed, entertained, and mobilized television audiences.

"Four Now" (Season 1) - Web Series Director (2009)

- Directed an innovative, fashion-forward internet web series.
- Merged captivating narrative storytelling with unique visual flair, demonstrating meticulous attention to detail and a visionary approach that challenged conventions.
- Harmoniously blended fashion aesthetics with entertainment pacing to captivate a modern digital audience.

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Commercial, Corporate, & Campaign Directing

Political & Healthcare Commercials - Director (2010 - 2023)

Campaigns: *Bangar Reddy Congressional Campaign, Advantage Rehabilitation & Wellness, Kettering Health Network, Adventist HealthCare, Group Dental Service, Shop Free Quote*

- Directed high-impact television commercials and broadcast spots for political candidates, healthcare networks, and insurance agencies.
- Directed persuasive political messaging and on-camera candidate performances for the Bangar Reddy campaign.
- Directed cinematic commercial spots for healthcare clients that visually communicated holistic healing, advanced medical technologies, and compassionate care, reshaping brand images and driving regional visibility.

Brand Launch & Corporate Asset Directing - Director (2015 - 2023)

Brands: *Faithema Juices, Julian Wines, Black Tax Office, Ujima Developers, Southern Belle Cleaners, Come Up Higher Ministries*

- Directed dynamic promotional videos and foundational visual assets for brand launches.
- Led the on-set production and creative execution, successfully translating brand commitments into compelling visual narratives.
- Managed lighting, set design, and product cinematography to deliver premium, broadcast-ready commercial assets.

Executive Thought Leadership & Education - Director (2014 - 2023)

Clients: *Dr. Dee Carroll, Parents As Tutors, Legis Group, Enjoy Your Legacy, Rhonda Chaplin, Rita Bailey, GGCIT, iBOSS, Washington Adventist University*

- Directed a massive volume of corporate video press kits (EPKs), online tutorial videos, and recorded speaking engagements.

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- Directed thought leaders, authors, and executives on camera, ensuring clear, accessible, and engaging visual instruction.
- Oversaw the creative execution of educational content, episodic YouTube series, and podcast visual assets to bolster digital media presence and drive high-converting client engagement.

Large-Scale Event Promotional Campaigns - Director (2008 - 2012)

Campaigns: *Get RADICAL Convention, ANEW Retreat, Claim LA, TheRealWord.org, Takoma Park Women's Ministry*

- Directed high-energy promotional video campaigns to drive event registration and awareness.
- Captured dynamic footage of notable influencers (including Jillian Michaels, Suze Orman, and Lisa Nichols).
- Utilized fast-paced editing direction and vibrant visual storytelling to craft high-impact promotional narratives that galvanized audiences and drove massive event attendance.

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Music Video Directing

Pop, R&B, and Urban Music Videos - Director (2008 - 2012)

Videos: Jamie Jones ("Whatever" ft. Swiss Beatz), Kitty ("The Struggle"), Cocktail Hall ("Mehanixm" & "Ostaius")

- Directed visually stunning, high-energy music videos for international pop and urban artists.
- Orchestrated complex on-location shoots (including international shoots in Moscow), managing intricate dance sequences, lighting setups, and narrative arcs.
- Crafted visually compelling works that captured the vitality of the tracks, securing widespread visibility and airtime on major networks such as BET and MTV.

Gospel & Soul Music Videos - Director (2008 - 2013)

Videos: Indigo ("Search My Heart"), Amos Saint Jean ("Tell the World"), Michael Egleton, Laura Whidden ("Table for One")

- Directed dynamic, culturally resonant music videos for top-tier gospel and soul artists.
- Blended contemporary visual flair with poignant messaging, directing authentic, emotionally striking on-camera performances.
- Achieved heavy rotation on the Gospel Music Channel and multiple nominations for the prestigious GMC "Soul" Music Video of the Year Award.

World & Reggae Music Videos - Director (2008 - 2010)

Videos: Ambassador Junior Lion ("Grim Reaper"), Urban Shaman ("The Government"), Irina Franca ("Segredo" & "Cega")

- Directed cross-cultural, highly stylized music videos for world music and reggae sensations.

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- Seamlessly intertwined imaginative narrative storytelling with vibrant, culturally rich visuals.
- Directed international talent to capture their distinct spirit and vibrancy, elevating the artists' profiles on specialized networks like MTV Caribbean and expanding their global reach through masterful visual storytelling.

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MARKETING AND BRANDING CONSULTING

Brand Strategy & Digital Marketing Consulting

Corporate & B2B Brand Consulting (2015–2024)

- **Clients:** *Premier Strategic Solutions, Mastermind Designers, SafeMoney Solutions, Company Counsel LLC, EVIA Language Services, Dreivax Tech Consulting, Hymes & Associates, The Moore Firm.*
- **Brand Engineering:** Consulted with founders and executive leadership to engineer comprehensive brand identities, defining core messaging, visual identity, logo design, and corporate guidelines.
- **Digital Infrastructure:** Established robust web platforms and developed targeted email and digital marketing campaigns.
- **Market Positioning:** Elevated corporate visibility and drove B2B client acquisition across the IT, legal, consulting, and financial sectors.

Healthcare & Wellness Brand Consulting (2020–2024)

- **Clients:** *Restore Life Behavioral Health, Abundant Care Nursing, Colomb Physical Therapy, Advantage Rehabilitation & Wellness Center, DC Drip, Love to Life Coaching, Dr. Darlene Jones Do.*
- **Strategic Messaging:** Developed empathetic, professional brand messaging that highlighted compassionate care, rigorous screening standards, and holistic healing.
- **Digital Infrastructure & PR:** Engineered user-friendly web platforms, implemented digital marketing campaigns, and managed public relations initiatives.
- **Community Impact:** Connected vulnerable populations with critical mental health, physical therapy, IV therapy, and nursing

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services.

E-Commerce, Retail & Fashion Brand Consulting (2017–2024)

- **Clients:** *Fredrick Marie Custom Clothing, Fontainly Furnished, Day 1 Supply, Pierson Geoffreys, Nitti Gritti Clothing, Venus’s Comic Shop, Kids Shopping Network.*
- **Brand & Voice Development:** Spearheaded brand strategy for boutique retail and lifestyle brands by defining bespoke brand voices and designing corporate logos.
- **E-Commerce Engineering:** Established secure, high-conversion e-commerce web platforms tailored to specialized consumer markets.
- **Targeted Marketing:** Engineered email and social media marketing strategies to attract niche clientele—resulting in increased online visibility and sales growth.

Community, Non-Profit & Political Campaign Consulting (2016–2023)

- **Clients:** *C.U.R.E. Operation P.U.L.S.E., The Kelsey, Women of GoodWorks, Urban Kidney Alliance, T. Thompson Campaign (County Executive).*
- **Impactful Messaging:** Partnered with non-profit directors and political candidates to develop strong brand messaging and comprehensive brand guidelines.
- **Mission Amplification:** Optimized web presences to amplify missions related to crime prevention, inclusive housing, urban healthcare, and community empowerment.
- **Campaign Strategy:** Developed comprehensive PR strategies and digital marketing plans that increased awareness, energized voters, and drove philanthropic support.

Educational & Coaching Brand Consulting (2015–2023)

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Brand Consultant

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- **Clients:** *Global OVED DEI Seminary, The Wealth Zone University, Pamela Bodley Coaching, NexGen Financial Coaching, Parents Academy, JNA Adventist School.*
- **Identity Development:** Consulted with educators and specialized coaches to establish authoritative brand identities and cohesive brand guidelines.
- **Web & Content Strategy:** Developed educational websites, engineered content strategies, and launched targeted email campaigns.
- **PR & Lead Generation:** Managed digital marketing and PR outreach (including securing television appearances) to elevate thought leadership profiles, driving enrollment and client conversion.

Culinary & Event Services Brand Consulting (2015–2022)

- **Clients:** *Faithema Juices, Rae’s Confections, Little Food Studio, Like Sugar Like Spice, Grab QPons, Allure Ambiance, Kosupure DC Events.*
- **Brand Articulation:** Guided the brand articulation and digital launch of specialized culinary brands and event concierge services.
- **Digital Optimization:** Designed engaging websites and implemented data-driven digital marketing strategies, including local SEO and social media campaigns.
- **Market Launch:** Successfully attracted local clientele, promoted all-natural product lines, and launched regional cultural festivals and luxury event services.

Financial & Logistics Brand Consulting (2016–2023)

- **Clients:** *The Financial Recovery Doctor, Legacy Investors, Blueprint Logistics, DB2 Financial Services, RTB Financial*

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Solutions, Milend Corporation.

- **Brand Strategy:** Engineered cohesive brand identities that communicated trust, efficiency, and professional expertise for financial advisors, credit repair services, and logistics companies.
- **Marketing Funnels:** Created targeted email funnels and comprehensive digital marketing strategies.
- **Client Acquisition:** Successfully reached audiences seeking wealth-building, real estate investment, and corporate logistics solutions.

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Publishing & Author Brand Consulting

Author Brand & Launch Strategy Consulting (2014–2024)

- **Clients:** Tynisa Merkersen, Sharyn Alvarez, Selina Avent, Erica Austin, Douglas Moorer, Dr. Kevin Daniels, Sanchia McDougall.
- **Literary Brand Building:** Consulted closely with authors to build their literary brands from manuscript to market, defining brand articulation and visual web design.
- **End-to-End Publishing:** Managed the comprehensive publishing process alongside targeted email marketing strategies to drive book sales.
- **PR & Thought Leadership:** Orchestrated public relations campaigns and secured television features to amplify author visibility and establish authority within the competitive literary market.

Children's Book Publishing & Marketing (2013–2022)

- **Clients:** Michelle Overton, Afua Mireku, Bandiera Books.
- **Creative Production:** Spearheaded brand development and publishing strategy, managing talented illustrators and voice-over artists to bring stories to life visually and via audiobook.
- **Digital & E-Commerce Strategy:** Developed tailored digital marketing initiatives and e-commerce platforms to engage parents and children.
- **Sales & Philanthropy:** Orchestrated charitable book donation campaigns and strategic marketing pushes, resulting in substantial increases in nationwide book sales.

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KEYNOTE SPEAKING & EXECUTIVE PRESENTATIONS

Business, Brand Strategy & Entrepreneurship

- **Keynote Speaker, We Are the Village & Planning Your Entrepreneurial Success (2023–2024):** Anchored entrepreneurial summits with keynotes focused on business scaling, localized economic growth, and strategic execution. Equipped founders and business owners with operational blueprints and motivational insights to translate concepts into measurable corporate success.
- **Keynote Speaker, iBOSS Inc. Events (2014–2017):** Delivered multiple keynotes at *Pitch Perfect* and *Capital Cab* events. Educated startups, investors, and entrepreneurs on effective pitching techniques, capital market navigation, competitive business development, and financial management.
- **Keynote Speaker, Strategic Talks: Brand & PR Series (2018):** Presented dedicated sessions including *The Essence of Your Brand* and *Using PR to Expand Awareness*. Instructed business leaders on clarifying brand identity, maximizing market reach, leveraging public relations, and driving lasting customer loyalty.

Publishing, Media & Visual Storytelling

- **Keynote Speaker, Strategic Talks: Becoming an Author (2017, 2021):** Delivered comprehensive presentations outlining the strategic architecture of modern authorship. Educated attendees on elite writing techniques, contemporary publishing options, and high-impact media monetization to successfully launch and scale written works.
- **Keynote Speaker, Strategic Talks: Visual Influence (2017–2018):** Anchored sessions such as *Prove it with Pictures* and *Visually Inspired*. Explored the psychology of visual storytelling, demonstrating how imagery and visual aids enhance professional presentations, marketing campaigns, and creative innovation.

Leadership, Execution & Social Impact

- **Keynote Speaker, Strategic Talks: Action & Execution (2018):** Led intensive sessions including *Your Call to Action* and *Developing Action Plans*. Provided professional frameworks for

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strategic goal-setting, overcoming professional stagnation, and building effective, measurable action plans for sustained growth.

- **Keynote Speaker, Reid Temple-North Commission on Social Action (2016–2017):** Addressed community leaders on social responsibility, justice, and activism. Provided actionable strategies to empower grassroots advocacy and drive collective, positive societal change through community engagement.
- **Keynote Speaker, Strategic Talks: Team Building (2017):** Shared high-level organizational strategies on fostering communication, collaboration, and motivation to build cohesive corporate cultures that drive operational success.

Arts, Performance & Community Outreach

- **Keynote Speaker, Actors Bootcamp & Transacting Workshops (2014–2016):** Delivered industry-focused keynotes alongside Aaron Jackson for aspiring actors. Provided practical guidance on performance techniques, character development, personal branding, and navigating the competitive entertainment landscape.
- **Keynote Speaker, Faith & Arts Conventions (2007):** Headlined events including the *GO Fish Ministries Convention* and the *Notes of Perfect Harmony Convention*, inspiring attendees on community outreach, spiritual growth, and achieving life balance through artistic pursuits.
- **Keynote Speaker & Artistic Director, Kensington Elementary School (2007):** Spearheaded the launch of a distinctive children's theater program, delivering a motivational address to spark student passion for the performing arts and empower the school community.

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PRODUCED & PUBLISHED WORKS

Global Distribution & Reach: Pierre Walters' authored and produced books, media, and digital content are globally distributed in electronic, print, audio, and visual formats across major retailers, including Amazon, Barnes & Noble, Apple, and Baker & Taylor.

Digital Content Serials & Television

- **Television Broadcasts:** Produced and distributed *21st Century Small Business* (Episodic) and *Build Your Difference* (TV Segment/Episodic) for Public Access Television.
- **Audio Podcasts (iTunes):** Hosted and produced the *Build Your Difference* Weekly Podcast (2013–Present) and the *Blue Artists LiveCast* Podcast (2012–2013).
- **Web Video Series (YouTube):** Produced the *Blue Artists Difference* Video Series (2012–Present) and the *Blue Artists LiveCast* Video Series (2012–2013).

Books in Print (2013–2025)

- **2025:** *Act Beyond the Lines: Four-Week Acting Program* and *Washington Digital Media: Operational Handbook* by Pierre Walters; *Navigating the Dialysis Journey: A Guide for Families* by Steven Belcher; *Because I Said So...That's What's for Dinner!* by Stanley B. White
- **2024:** *Build Your Difference: Foundational Pillars for Making an Impact* by Pierre Walters; *Conquering the Big Three, The Dialysis Patient Handbook of Information*, and *How to Survive Outpatient Hemodialysis* by Steven Belcher
- **2023:** *Let's Roll With It, Ripple in the Stream, Success is Planned*, and *Make Some Noise* by Pierre Walters; *Heal the Feminine, Heal the Planet* (Book & Journal) by Sanchia Divine; *Faithema Juices* by Diana Walker; *Cancer, Covid, and Christ* by Douglas Mooror

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- **2022:** *Poised for Greatness* by Erica Austin; *Haunt-A-Weaveable* by Aaron Woody
- **2021:** *Rusty Bobby Pins* by Sharyn Alvarez; *Limitless: Make the Decision* by Tiequille Rose; *The Anatomy of Credit* by George Cole; *They Took Our Village* by Crystal Blue
- **2020:** *Media Roll: Social Video Planner* and *The Power of Support* by Pierre Walters; *Standing on the Word of Adonai* by Charles Moorner; *Slow and Steady Sets the Bass* by Michael Egleton; *Good Friends: Tales from the Purple Realm* by Michelle Overton; *Get Over It, You're Not the Only One* by Tynisa Merkersen; *Who Are We?* by Elogeia Hadley
- **2019:** *The Struggle Within* by Selina Avent; *Chasing My Dreams, Not the Money* by Karen Simon; *Engage. Lead. Deliver.* by Daryll Bryant; *Business Breakthrough Strategies* (5-Book Series: Entrepreneurs, Accountants, Attorneys, Real Estate, Solopreneurs) by Teresa Martin
- **2018:** *Becoming an Author* by Pierre Walters; *The Perfectly Imperfect Christian* by Lorene Chesley; *Insanely Great Customer Loyalty* by Daniella Fairbairn
- **2017:** *Autobiography of An Entrepreneur* by Janice DeLoatch; *Building an Empire on Little Or Nothing* by Dr. Wanda Carr; *Complementary Resources: Reading Strategies* by Andrea Thompson; *Success in Celibacy* by Shea Scott Edwards
- **2016:** *Broken Heart, Faded Love* by Sandradene Walters; *Comprehension Intervention Full Guide* by Andrea Thompson; *Giving Up Is Not An Option* by Charles Moorner Jr.; *Insanely Great Customer Service* by Daniella Fairbairn; *Project Provocateur* by Madam J. Harriston; *The Ex-Con, Voodoo Priest, Goddess, and the African King* by William Jones
- **2015:** *Smart Life University: Your Master Key to Success* by Haywood Barber; *Better After Baby* by Nikki Ferguson; *Financial Cent\$, Financial Freedom Formula, and Wealth and Poverty* by

Pierre Walters

Author & Speaker
Media Director & Producer
Brand Consultant

Contact

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Dr. Teresa R. Martin, Esq.; *Darkness to Destiny* by Jai Corrine Simons; *If You Want It, Speak It!* by Iyabunmi A. Moore; *Inspirational Notes of Love* by Sandradene Walters; *What Every Child Should Know About Prayer* by Erica Austin; *Blending and Segmenting* (Parent Guide & Workbook), *Reading Foundation* (Parent Guide & Workbook), and *Understanding Words Full Guide* by Andrea Thompson

- **2014:** *The Passages of Love* and *Uncharted Love* by Sandradene Walters; *You Be The Bank: Finance Yourself to Wealth!* (Book & Workbook Companion) by Jovan Walker
- **2013:** *Prove it with Pictures* by Pierre Walters; *Unspoken Words* by Sandradene Walters; *O: Children's Book* by Vester Banner

Audio Programs & Soundtracks (Audible & Compact Disc)

- **2016:** *Financial Cent\$* and *Financial Freedom Formula* audiobooks by Teresa R. Martin; *Better Than Ever: Divine Direction* music album by Charles Moorer
- **2015:** *Your Choice Matters*, *No Fear Zone*, *Something Out of Nothing*, *Love Yourself*, and *Success Strategies* audiobooks by Haywood Barber; *Better Than Ever* and *Get “Unstuck”* audiobooks by Kenya Conway Jones; *The Passages of Love* and *You Be The Bank* audiobooks by Sandradene Walters; *Take My Life* music album by Bernadette and Winston Charles
- **2014:** *A Look Into My Heart* music album by Michael Eggleton
- **2013:** *Gary Jenkins Live Album* by Gary Jenkins; *Greener by the Day* and 562 film soundtracks by Enoch Attey

Videos and Films (DVD & Streaming)

- **2017:** *The Red Effect* (Directed by Jordan Miller)
- **2016:** *Introduction to Parents As Tutors* (Directed by Pierre Walters)

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- **2015:** *Enjoy Your Legacy: Let’s Begin Your Journey* (Directed by Pierre Walters); *Beautiful Sounds of Love* (Directed by Diante Jenkins)
- **2014:** *Introduction to Smart Life University* (Directed by Pierre Walters)
- **2013:** *562* and *Greener by the Day* Feature Films (Directed by Pierre Walters)

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PRESS HIGHLIGHTS

Magazine & Print Features

- **San Francisco Bay Newspaper (2017):** Profiled the racially polarizing thriller *The Red Effect*, noting the film "will wreak havoc on your mind at SF Black Film Festival."
- **VISITOR Magazine (2007–2010):** Graced the February 2010 cover story featuring Blue Artists. Previously featured in a 2007 interview discussing the intersection of filmmaking and Christian values, as well as a spotlight on his *Producing for the New Professional Seminar*.
- **Spirit Renew Magazine & Pacific Union Recorder (2008–2010):** Featured in a 2010 personal essay discussing his encounter with religion during college. Also featured in 2008 articles highlighting the core mission of Blue Artists and an interview on the *RE: Frame/Life Development* seminar.

Theatre Reviews & Performing Arts News

- **Maryland Theatre Guide (2020–2026):** Consistently recognized in critical theatre reviews for compelling stage performances. Highlighted for an "admirable" portrayal in *Rhinoceros* at the Silver Spring Black Box (2026). Also favorably reviewed for roles in:
 - *Miss Evers Boys* at Laurel Mill Playhouse (2024)
 - *The Book of Grace* presented by Rapid Lemon Productions at The Strand Theater (2024)
 - *August Wilson's Seven Guitars* presented by The AngelWing Project (2023)
 - *What Was Done* by the Baltimore Playwrights Festival at Spotlighters Theatre (2023)
 - *Tears of the Soul* Streaming from Globe Online (2020)

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- **Spotlighters Theatre Coverage (2023):** Garnered high audience and critical praise for his exceptional, deeply emotional portrayal of Alex Hawkins in the stage adaptation of Jack Gohn's *What Was Done*, praised for his "undeniable chemistry" and authentic emotional depth.

Television Broadcasts & News Media

- **Resources Unplugged TV Broadcast (2014):** Featured in an expert interview broadcast, providing actionable strategies and insights on "Branding Small Businesses" for entrepreneurs.
- **FOX 5 News TV Broadcast (2006):** Received local news coverage for his transformative directorial work orchestrating the City of Takoma Park, MD into the historical streets of Bethlehem for a massive live Nativity Drama.

Film Festivals & Digital Media Outlets

- **Examiner Website (2009–2010):** Featured in digital news for his prestigious 2010 BET Awards nomination and profiled for the release of his independent feature film, *Greener by the Day* (2009).
- **MicroFilmmaker Magazine (2008):** Selected Pierre Walters and the cast of *Eleven* as the recipient of the magazine's prestigious "Best of Show Feature Film" honor.
- **Church Support Services Website (2008):** Featured in digital publications discussing the core mission of his agency and its impact on the community.
-
- **Featured Panelist, Film Fest: The Algorithm of Us (2026):** Selected as a featured panelist alongside leading voices in the creative and entertainment sectors. Delivered expert insights on the intersection of artificial intelligence and artistic expression, exploring how algorithms are reshaping modern filmmaking and the future trajectory of the global entertainment industry.

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Syndicated Press & Media Placements

Features syndicated across major news platforms including Yahoo! News, Google News, CNN, FOX News, NBC News, ABC News, The CW, World Net Daily, and Wall Street Oasis.

Brand Strategy & Agency Innovations (Blue Artists & Brand Desk)

- **Agency Leadership & Innovation:** Featured extensively for modernizing creative agency services, redefining quality branding, and harnessing innovative business models for entrepreneurs (2015–2024).
- **Platform Launches & Enhancements:** Covered by national press for the launch of the Brand Desk platform, highlighting features like AI-powered social marketing, digital PR distribution, and rapid website development for small businesses (2024).
- **Service Expansions:** Syndicated coverage detailing Blue Artists' launch of premium elite memberships, risk management services, enhanced SEO solutions, and community stores to showcase client works (2015–2023).

Speaking Engagements & Professional Seminars

- **Strategic Talks Series:** Highlighted in the press as a featured speaker for the *Strategic Talks* conference series, with specific coverage on topics such as "Leveraging Your Brand," "Make Some Noise: Branding Without Bragging," and the visual impact of branding (2015–2024).
- **Podcast Host & Thought Leader:** Widely covered for debuting and hosting the *Build Your Difference* monthly podcast, offering insights on brand building, social media strategy, book publishing, and financial health for startups and solopreneurs (2015–2024).

Film, Media, & Publishing Successes

- **Award-Winning Directing:** Featured on the Examiner Website and Queens World Film Festival press for the success of the feature

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film *The Red Effect*, including its multiple nominations and award wins (2015–2016, 2023).

- **Publishing & Authorship Initiatives:** Covered for launching brand initiatives to support self-published and new authors in achieving greater recognition in the literary market (2015–2016).
- **Audiobook & Literature Launches:** Received press coverage for the launch and audio adaptations of numerous client works, including Daniella Fairbairn's *Insanely Great Customer Service* and Dr. Dee Carroll's *Emotional Emancipation* (2015–2021).

Business Education & Financial Empowerment

- **Capital Formation & Business Mentorship:** Featured in announcements regarding capital formation seminars (e.g., iBOSS Capital Formation Services) and educational courses guiding small business owners through government contracting and financial management (2016–2018).
- **Women's Wealth & Empowerment:** Covered as a contributing partner and sponsor for various women's empowerment and financial conferences, including the *Empower U Women's Wealth Summit* and Dr. Teresa R. Martin's *Women Doing it Big* events (2015–2024).

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RECOMMENDATIONS

"I want to thank you and the Blue Artists team: Pierre, Brittany, Jeff, Winnie, and everyone else. You guys have been more than motivating to me. It means a lot to have a genuine team helping support and execute visions. My professional membership is going a long way for \$49! I am readily available to talk whenever I need to! The team never makes me feel as if I am a burden. I appreciate all that Blue Artists does."	Tia Reynolds, Owner, Serene Workspace Design
"I love you ALL so much! That's the edge that Blue Artists has. Your movement is rooted in deep, genuine, consistent care. Like good parenting!! You are passionate about and committed to growing strong, valuable brands that make a difference in the world. And that's BIG!! It's Brand Building with a pulse...with a heart. It's how you create something that lasts and is continuously impactful!!"	Dr. Lola Thomps, Owner, Boundless Education
"Matthew and I can't thank you enough for our beautiful photographs and video! Working with your photographers/ videographers was truly an honor and a treat! You and your team went above and beyond to memorialize our day! Our photos/videos are perfect. They are perfect, PERFECT, and we have beautiful keepsakes of our day, thanks to you! You and your team are extremely professional, precise, and succinct. Facebook does not provide the platform to say all the lovely things we'd love to say about working with you and your team. We truly appreciate you and the work you did for our special day. We plan to work with you in the future."	Matthew Blair and Family
"I just want to take a moment to thank Pierre and Britney Walters for their outreach and work ethic for their clients. I just want to let them know how grateful Michelle and I are for all their hard work and support! They have always been there for us. We are always needing "SOMETHING"!	Tijuana Young, Business Owner

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“Pierre Walters has amazed me since the day he was recommended by Lisa Thompson. All I do is tell the vision and he simply produces it. Every project given to him, like Beauty 4 Ashes, The Thank You Tour, Pierre has excelled to greater heights. The team is like no other I’ve experienced. Their work is extraordinary, and they always make my website look so professional. If you are looking to build your brand, Pierre Walters comes highly recommended. Check him out on all social media platforms, you will understand why He is my go-to person and advisor. Thank you, team, for making my vision come to life....”

Sharon L., Business Owner

“This is my first ever production experience, and I must say it was great! Everyone was very much involved, professional, excited, energetic. The director was accommodating, easy to work with, and a great guy. I would LOVE to work with him again. Ms. Laura was very warm-hearted, easy to talk to, and beautiful. I learned so much from this experience, and I am still very grateful that I was chosen to be a part of the crew.”

Martricia Carroll, Actress

“Shout out to Blue Artists!!!! They are an amazing creative agency that is awesome at helping you build your brand!! Very professional, excellent quality, and the best customer service!!! I highly recommend them if you are in need!!!!”

Kenya Conway-Jones, Motivational Speaker & Author

“It was a real pleasure to work with the cast and crew of Table One Production. It allowed me to expose my talent on camera and experience the ambiance of a video shoot. I was impressed by the director's creativity with the theme and his ability to visualize how the music video should be performed.”

Leslie Green, Actress

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“It was wonderful working with Pierre and Laura. Pierre is a great director, and Laura is an amazing singer. They both had a vision for what they wanted to see and how to make it come to fruition. Being a part of that vision felt rewarding and exciting. Pierre shared a thought with us on the first day of shooting: he said he believes in Karma and how good energy returns to you when you do good things and help people with their dreams. I agree with that line of thinking.”

TJ (Tommy Baggett),
Actor

“I worked with Pierre in the Blue Artists’ film Greener by the Day. He is very professional, a hard worker, a great role model, and an amazing person who was always willing to go that extra mile for me. He is very dedicated to his work and career. I would work with Pierre on any other project.”

Paulina Rios, Actress

“Pierre is an artist who can capture your vision and concept and turn it into a stunning video. He is a pleasure to work with and patient while keeping the timeframe and budget in mind. Pierre delivers on time and budget.”

Bryant Taylor,
Communication
Director, Allegheny
West Conference

“Working with Pierre Walters was truly an amazingly great experience. His work ethic and professionalism are remarkable, and I would recommend anyone to hire him for video/film production. I had no complaints about the quality of work or the time in receiving the finished product.”

Jermaine Dent, Chief
Operating Officer,
Day 1 Productions

“Pierre Walters is a highly conscientious professional who relentlessly tries to achieve the best possible result with every project. His rare combination of attention to detail and creativity makes him successful as an artist and a businessperson. He is a demanding person—of himself and the people he works with and for—but I’ve found that only serves to raise the level of everyone’s game.”

Neil Conway, Film
Producer

“Pierre Walters is a creative individual. I have worked with him, making music videos and feature films. Pierre is driven and focused on all the projects he undertakes. One of the most important things about Pierre is that whatever he starts comes to fruition.”

Paul Edwardson,
Owner, Coatwolf
Productions

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“What first drew me to work with Pierre (and subsequently Blue Artists) was Pierre’s eye for both originality and detail. Passion is a word thrown around too much in this industry, but Pierre has it in abundance and a strong support network that will continue to help push his work to new levels.”

Stuart Evans,
 Screenwriter,
 Conflict Scripts

“I have had the honor to work with Mr. Walters on a film. He provided me with great input for my performance. He was kind, understanding, and particularly patient. The final product was a well done and creative film, unique in style and poignant subject.”

Robert Woodruff,
 Actor

“Pierre impresses me as someone who stays on top of his game. He is passionate about life and the work he takes on. He is always a professional and a pleasure to work with.”

David Brillhart,
 Director, Maranatha
 Volunteers
 International

“Pierre is a wonderful and talented Producer. His projects are professionally run, and the finished product is beautiful. He treats everyone with respect and dignity, which makes his crew happy and productive.”

Angie Ennis, Film
 Producer

“Confident, solid, production, professional!”

Ralph Jean-Pierre,
 Film Editor

“Pierre is an easy person to work with. When working with him, you quickly realize that videography and film production are his passions. He does great work and completes projects on time.”

Rich DuBose,
 Director of Support,
 Pacific Union
 Conference

“I had the opportunity to see Pierre's work as an actor in a movie I was producing and thought he had excellent acting skills and great stage presence. Later, we connected and were impressed by his work ethic and dedication to his craft as a director and producer.”

Fernando Beltran,
 CEO, Identika, LLC

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“I’ve had the pleasure of working with Pierre for over two years as a freelancer for Blue Artists. I am constantly impressed by the drive and attention to detail he puts into all his projects. He is open to collaboration and brings a relaxed yet focused demeanor to each shoot. He works long hours without complaining because that’s just part of the job. However, he is charming with his cast and crew, creating a positive environment for creativity and productivity. Whatever his vision is for Blue Artists and the rest of his career, I know it will all work together for his good.”

Yannick Skerritt,
 Producer,
 Monumental Sports
 & Entertainment

“Pierre is a great person to be on a team with. We worked together on a Visitor Magazine project, and I enjoyed his enthusiasm, professionalism, and great ideas!”

Michelle Bernard,
 Digital Media,
 Columbia Union
 Conference

“The best thing I did was to hire this company to create my vision...so happy I did!”

Sharon Bryant,
 Speaker

“Pierre is the best!! I always enjoy working with Pierre. He’s very attentive when working with you. I’m always satisfied after each project.”

Steven Belcher,
 Author

“Pierre was great with this project. He kept me informed every step of the way and produced a beautiful looking site. The migration was done quickly and efficiently.”

Danielle H.,
 Business Owner

Pierre Walters

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CONTACTS

Media, Film & Television Production

- **Ricardo Villalba** – CEO, Washington Digital Media & DC Media Academy
- **Bianca Ashton** – Content Manager, TV One | (202) 669-8820
- **Tara Calliste** – TV Producer, Discovery Communications | (301) 529-9554
- **Kurt Schneid** – Video Producer | (703) 585-7746
- **Bethany McKinzie** – Producer | (417) 434-1876

Performing Arts, Music & Entertainment

- **Dr. Alice Thomas** – Executive Director, AmaZing Theatre | (301) 503-3403
- **Dr. Percy Thomas** – Artistic Director, AmaZing Theatre
- **Angela Wilson** – CEO, The AngelWing Project | (443) 433-6250
- **William Jones** – CEO, AfroFuturism Network | (240) 750-7767
- **Thomas Huggins** – Director, Hopkins Hill Records | (410) 456-9970
- **Reginald Rainey** – CEO, X-Posure Entertainment | (301) 536-4565
- **Michael Egleton** – Recording Artist | (330) 592-3174
- **Bernadette Charles** – Recording Artist | (240) 304-9308
- **Raymond Reeder** – Recording Artist | (301) 622-7607

Pierre Walters

Author & Speaker
Media Director & Producer
Brand Consultant

Contact

301-888-4395
 info@pierrewalters.com
 www.pierrewalters.com

Awards & Nominations

- ★ “Winner - Tears of the Soul” DC Black Theatre Festival 2018
- ★ “Winner” San Francisco Black Film Festival, 2017
- ★ “Winner” Queens World Film Festival, 2017
- ★ “Real Family Talk” Telly Award Bronze Winner, 2013
- ★ “Winner - Adult One-Act” DC Black Theatre Festival, 2011
- ★ “Official Selection,” Peachtree Village Int’l Film Festival, 2011
- ★ “Best Gospel Video,” BET Awards Nominee, 2010
- ★ “Video Director of the Year,” BET Awards Nominee, 2010
- ★ “Search My Heart,” Gospel Music Channel Video of the Year Nominee, 2009
- ★ “Tell the World,” Gospel Music Channel Video of the Year Nominee, 2009
- ★ “Young Professional of the Year” Society of Adventist Communicators, 2008

Corporate Leadership, Business & Brand Strategy

- **Britney Whiten** – *Co-Founder, Brand Desk* | (424) 215-1491
- **Ciara Moore** – *Managing Attorney, Moore Firm* | (704) 968-9911
- **Daryll Bryant** – *CEO, DKB Industries* | (630) 450-4151
- **Clifford Smith** – *CEO, Milend Corporation* | (214) 536-4818
- **Richard Walsh** – *CEO, Synico Business Solutions* | (855) 235-1574
- **Brian Neal** – *CEO, Neal Associates* | (470) 627-9516
- **Charles Moorner** – *CEO, Solace Risk Management* | (317) 340-3098
- **Peta-Gaye Jamieson** – *CEO, The EZRA Group* | (917) 951-5133
- **Kent Wilson** – *Business Consultant* | (303) 960-5205
- **William Moore** – *Consultant* | (917) 407-9209
- **Boyd Whiten** – *Sales Manager* | (301) 266-9487
- **Alberto Sanchez** – *Graphic Designer* | (63) 999-834-2897
- **Anna Hardy** – *Graphic Designer* | (540) 604-4485

E-Commerce, Culinary & Lifestyle Brands

- **Myles Franklin** – *CEO, Julian Wines* | (213) 784-1675 / (949) 514-8524
- **Leslie Woodward** – *CEO, Edenesque* | (917) 882-8714
- **Jeff Pierson** – *CEO, Pierson Geoffreys* | (215) 869-6157
- **Babu Pinnamraju** – *CEO, Grab Qpons* | (704) 900-2968

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- **Emmalyne Head** – CEO, *Southern Belle Cleaners* | (301) 485-9106
- **Rashunda Bailey** – CEO, *Shea by Shaun* | (301) 633-4686
- **Keri Tait** – CEO, *Ker’s Kakes* | (202) 415-1376
- **Stanley White** – Business Owner | (917) 915-5440

Authors, Publishing & Education

- **Teresa Martin** – CEO, *Enjoy Your Legacy* | (631) 484-4455
- **Dr. Kevin Daniels** – Morgan State University | (410) 428-3557
- **Morris & Andrea Thompson** – CEOs, *Parents as Tutors* | (301) 814-1303
- **Erica Austin** – Author & Speaker | (678) 654-5038
- **Pamela Bodley** – Speaker & Consultant | (914) 319-2926
- **Aaron Woody** – Author & Entrepreneur | (412) 694-3145
- **Douglas Moorer** – Author | (330) 730-2397
- **Annie Hubbard** – CEO, *Elders Childcare* | (843) 298-0495
- **Michelynn Lott** – CEO, *Lotts of Luv* | (240) 581-3701

Healthcare, Non-Profit & Community Initiatives

- **George Johnson** – Director, *North American Division* | (301) 680-6057
- **Celeste Ryan Blyden** – Columbia Union Conference | (410) 997-3414
- **Willie & Elaine Oliver** – Adventist Family Ministries | (301) 680-6000

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 Year” Society of Adventist
 Communicators, 2008

- **Leon Caldwell** – CEO, *Ujima Developers* | (215) 839-6049
- **Barbara Rhoden** – Director, *Ujima Developers* | (240) 620-3582
- **Steven Belcher** – Author & CEO, *The Urban Kidney Alliance* | (443) 415-5215
- **Serena Satcher** – CEO, *Treat Yourself to Health* | (703) 454-9326
- **Marlon Cohen** – CEO, *DC Drip* | (202) 359-0503
- **Donita Corchado** – *Healing Hands* | (240) 838-1721
- **Samuel Redd** – CEO, *Cure Operation Pulse* | (410) 812-2190
- **Molly Weisman** – Project Manager, *The Kelsey* | (860) 573-7392
- **Bridget Newton** – CEO, *Newton Enterprises* | (252) 327-9223
- **Sarah Hoops** – CEO, *Holding Space Together* | (612) 597-2110
- **Michelle Overton** – *Sage Solutions* | (703) 843-4453
- **Tijuana Young** – *Sage Solutions GTM* | (703) 843-4076
- **Sharon Vollin** – *Blue Lotus Illumination* | (202) 802-4868
- **Velma Knights** – CEO, *Real Ageless Living* | (914) 426-5513
- **Sharon Bryant** – *God’s Best Friend* | (240) 877-5979
- **Kortnye Hurst** – *Public Relations* | (402) 570-7759