

PIERRE WALTERS

Author & Speaker
Media Director & Producer,
Entrepreneur & Brand Consultant

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Awards & Nominations

- ★ "Winner - Tears of the Soul" DC Black Theatre Festival 2018
- ★ "Winner" San Francisco Black Film Festival, 2017
- ★ "Winner" Queens World Film Festival, 2017
- ★ "Real Family Talk" Telly Award Bronze Winner, 2013
- ★ "Winner - Adult One-Act" DC Black Theatre Festival, 2011
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- ★ "Best Gospel Video," BET Awards Nominee, 2010
- ★ "Video Director of the Year," BET Awards Nominee, 2010
- ★ "Search My Heart," Gospel Music Channel Video of the Year Nominee, 2009
- ★ "Tell the World," Gospel Music Channel Video of the Year Nominee, 2009
- ★ "Young Professional of the Year" Society of Adventist Communicators, 2008

PROFILE

Pierre Walters is a multi-talented Director, Producer, and Consultant renowned for leading and producing over 300 brands and campaigns across diverse media platforms. From televised broadcasts to corporate industrials and music videos, his projects have earned national acclaim. Pierre's creative vision and dedication to excellence drive him to innovate and deliver demographically diverse programming for clients. He shares valuable business insights as host of the "Build Your Difference" podcast and the TV show "21st Century Small Business," broadcast on Public Access channels nationwide. An accomplished author with eight books on small business principles, Pierre excels as a speaker, focusing on various topics and encouraging audiences to pursue their dreams.



EXPERIENCE HIGHLIGHTS

350. Real Ageless Living - Brand, Web, Email, Digital Marketing (2024)

Pierre Walters consulted with Velma Knights to establish and nurture her brand "Real Ageless Living," emphasizing a vibrant approach to retirement as not just an endpoint but a new beginning full of possibilities. Together, they crafted a distinctive brand identity and messaging that resonated with individuals entering this phase of life, creating a compelling web presence alongside engaging content such as routine blog articles, an informative email newsletter, and effective digital marketing strategies. Their goal was to empower and support adults transitioning into retirement by encouraging them to set goals, stay fit, and embrace a fulfilling lifestyle beyond traditional expectations.

349. Tynisa Merkerson - Brand, Publishing, Web, Marketing (2024)

Pierre Walters consulted with Tynisa Merkerson to bring her book "Why Do People Say: Get Over It, You're Not the Only One?" to life, creating her author

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brand and establishing a compelling web presence highlighting the essence of her work. By focusing on email and digital marketing strategies tailored to promote her book effectively, they aimed to engage readers and drive sales while solidifying Tynisa's presence in the literary world as a voice worth exploring and embracing.

348. Fredrick Marie Custom Clothing - Brand, Web, Marketing (2024)

Pierre Walters assisted Tina Woody in establishing her clothing store, Fredrick Marie Custom Clothing, by crafting a brand identity that resonated with the essence of bespoke fashion. Together, they meticulously defined the brand's voice and image, designed a distinctive logo, created a visually appealing website, and formulated strategic email and digital marketing strategies to reach a diverse clientele seeking personalized style solutions. By emphasizing the uniqueness of each individual and offering custom-tailored garments that celebrate their distinct personalities, Fredrick Marie Custom Clothing aimed to empower customers to express themselves boldly through exclusive fashion choices that set them apart from the crowd.

347. Tammy Turner - Branding, Web, Press Release, Marketing (2024)

Pierre Walters consulted with Tammy Turner to enhance her brand by creating a robust online presence, strategic email and digital marketing plans, and a comprehensive press kit. This partnership aimed to elevate Turner's visibility in her industry and effectively engage her target audience through well-crafted messaging, captivating visuals, and targeted marketing campaigns. By blending creativity with strategic planning, Walters supported Turner in expanding her reach, optimizing her communication channels, and creating impactful press materials to enhance her brand's credibility and appeal to key stakeholders.

346. Restore Life Behavioral Health - Brand, Web, Marketing (2024)

Pierre Walters partnered with Sonia Taylor to establish the branding, website development, and email and digital marketing strategies for Restore Life Behavioural Health Services. This collaboration aimed to create a solid online presence that reflects the organization's commitment to offering holistic care for individuals dealing with substance abuse and mental health issues. By emphasizing compassionate treatment approaches, empowering clients towards sustainable recovery, and promoting a message of hope and wellness, this initiative sought to convey the mission of Restore Life in a compelling and

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empathetic manner. Through carefully curated marketing efforts, Walters supported Taylor in reaching a wider audience and positively impacting the lives of those seeking support in their journey toward healing and restoration.

345. Comforts of Home - Brand Strategy (2017)

Pierre Walters consulted with Shichosia Jones to craft a comprehensive brand identity for her cleaning service, Comforts of Home: Pure Cleaning Services. This involved defining the brand's core values, messaging, visual elements, and overall brand personality to ensure a cohesive and compelling presence in the market. By establishing clear brand guidelines, Walters helped Jones create a strong foundation for effectively communicating her brand's unique offerings and meaningfully connecting with her target audience.

344. Sharyn Alvarez- Brand, Publishing, Web, Public Relations (2022)

Pierre Walters plays a crucial role in Sharyn Alvarez's book project, "Rusty Bobby Pins," overseeing tasks like branding, establishing an online presence, devising email marketing tactics, and organizing a promotional appearance for her on the TV program "21st Century Small Business." This holistic approach is geared towards boosting Alvarez's book sales and increasing her visibility in the market by leveraging multiple strategic avenues for promotion.

343. Helpings Hands of Christ Ministries - Brand Strategy, Web (2022)

Pierre Walters consulted with Sharee Bennette to establish the branding, online presence, and email/digital marketing strategy for Helping Hands of Christ Ministries. The organization aims to assist homeless parents with children transitioning off the streets by providing shelter and supporting them in finding temporary and long-term housing solutions as they rebuild their lives. The plan includes leveraging physical structures or hotel/motel rentals to support housing during this pivotal period.

342. Adventures of Sable Brown - Brand, Web, Marketing (2022)

Pierre Walters consulted with Shalise Gardner to enhance her online author brand through a new website promoting her book, "Adventures of Sable Brown." Additionally, he devised an email marketing and digital strategy to boost Gardner's book's sales and visibility across various online platforms.

341. The Struggle Within - Brand, Publishing, Web, Marketing (2021)

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In his collaboration with Selina Avent on her book "The Struggle Within," Pierre Walters skillfully navigates the realms of publishing, branding, and digital marketing to ensure its success. By devising a comprehensive brand strategy that captures the essence of the book's message, creating a captivating web presence that resonates with the target audience, and implementing targeted email and digital marketing campaigns to drive sales, Pierre plays a pivotal role in bringing Selina Avent's powerful narrative to a broader audience. Through strategic promotion and outreach efforts, Pierre aims to elevate the visibility of "The Struggle Within" and connect it with readers whose stories of resilience and self-discovery will profoundly impact.

340. Colomb Physical Therapy - Brand Strategy, Web, Marketing (2021)

Pierre Walters' collaboration with Colomb Physical Therapy marks a significant step in enhancing the accessibility and visibility of their services. By meticulously crafting the brand strategy, designing a compelling logo, developing a user-friendly website, and implementing targeted email and digital marketing campaigns, Pierre has played a crucial role in positioning Colomb Physical Therapy as a go-to destination for individuals seeking Emotional Therapy and Overall Well-Being solutions. This partnership reinforces Colomb Physical Therapy's commitment to providing high-quality care and underscores its dedication to simplifying the healthcare experience for those searching for effective treatment options.

339. CURE Operation Pulse - Brand Strategy, Web, Marketing (2022)

In collaboration with Samuel Redd, Pierre Walters played a pivotal role in shaping the brand strategy and digital footprint of C.U.R.E. OPERATION P.U.L.S.E., an impactful crime prevention program focused on establishing safety and security in East Baltimore. Operation P.U.L.S.E. (People United to Live in a Safe Environment) has been dedicated to eliminating crime and violence from the community for over two decades, creating a positive environment for residents to live, work, worship, learn, and engage in recreational activities. By spearheading initiatives related to web development, email campaigns, and digital marketing strategies for C.U.R.E. OPERATION P.U.L.S.E., Pierre's contributions have significantly enhanced the program's outreach efforts and mission to foster a safer community environment in East Baltimore.

338. Mastermind Designers - Brand Strategy, Web, Marketing (2017)

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In the partnership between Pierre Walters and Samir Omar to launch Mastermind Designers and WizeWear 360, a brand emphasizing mindfulness and self-expression through art and fashion, their joint venture created a meaningful platform for social impact. Through initiatives like "Frontline: A.R.T. 4 Lyfe," aimed at empowering disenfranchised youth, the brand exemplifies its commitment to fostering positivity and creativity in the community. Pierre's role in managing the brand articulation, strategy development, web presence, and email and digital marketing efforts has been instrumental in amplifying the message of mindfulness and expression that defines Mastermind Designers and WizeWear 360's mission to make a difference in the world through art and fashion.

337. Schuyler Road Farm - Brand Strategy, Guidelines (2020)

In the collaboration between Pierre Walters and Rona Allen to rebrand Schuyler Road Farm, Pierre's expertise in branding and marketing has played a pivotal role in transforming the farm's identity. Dr. Rona Allen's vision of creating a community space where individuals can connect with rescued animals, enjoy healthy produce, engage in artistic pursuits, and immerse themselves in nature was brought to life through Pierre's strategic approach. By infusing the brand with elements that highlighted the farm's unique offerings, such as alpacas, goats, ducks, chickens, dogs, and rabbits in the tranquil setting just minutes from downtown Nyack, Pierre helped communicate the essence of Schuyler Road Farm to its target audience effectively. Through thoughtful branding strategies that resonated with the values of sustainability, community engagement, and animal welfare promoted by Dr. Rona Allen, Pierre successfully revamped Schuyler Road Farm's image to align with its mission of fostering connections between people, animals, and nature within the Blauvelt community.

336. Come Up Higher Ministries - Video Campaign, Marketing (2018)

In the collaboration between Pierre Walters and Robin Smiley to establish Come Up Higher Ministries, Pierre's expertise played a crucial role in bringing the vision to life. Spearheading the video production for the ministry's event campaigns, Pierre skillfully captured the essence and message of Come Up Higher Ministries through compelling visual storytelling. Furthermore, his dedication extended to crafting a solid social media presence, strategic branding, and marketing across various platforms to expand the ministry's reach and impact. With a keen eye for design, Pierre meticulously developed logos and eye-catching flyers that resonated with the ministry's mission, effectively

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communicating their message and enhancing their overall brand identity. Through Pierre's multifaceted contributions, Come Up Higher Ministries launched successfully and established a strong foundation for sustained growth and community engagement in line with their spiritual endeavors.

335. Rae’s Confections - Brand Strategy, Web, Marketing (2015)

Pierre Walters consulted with Rhonda Hart to shape the identity of Rae's Confections, a dessert brand that cherishes the joy of family bonding over delectable treats. Together, they meticulously crafted a comprehensive set of brand guidelines that encapsulated the brand's essence and values. Through strategic planning and execution, Pierre aided in developing a robust marketing strategy that included enhancing the brand's web presence and leveraging email and digital marketing channels to reach a wider audience. Additionally, Pierre went above and beyond by creating captivating video commercials and branded collateral to further elevate Rae's Confections in the competitive dessert market landscape. The collaborative efforts between Pierre and Rhonda refined the brand's image and strengthened its connection with customers through engaging storytelling and visually appealing content.

334. Venus’s Comic Shop - Brand Strategy, Web, Marketing (2019)

Pierre Walters and Raymond Francis joined forces to bring Venus's Comic Shop to life, a vibrant store catering to comic book enthusiasts. Together, they meticulously crafted brand guidelines that captured the essence of the store's eclectic offerings and created strategies to resonate with the target audience. They aimed to boost the shop's online presence and drive customer engagement through a strategic approach to digital marketing and email campaigns. By blending Raymond's passion for comics with Pierre's expertise in branding and marketing, Venus's Comic Shop emerged as not just a store but a community hub for all things comic-related.

333. Cake Pops by Qiana - Brand Strategy, Web, Marketing (2021)

Pierre Walters consulted with Qiana Walker to establish her brand, Cake Pops by Quite. The brand focuses on crafting delectable and creatively designed cake pops while highlighting Qiana's inspiring narrative. Together, they crafted brand guidelines, devised a strategic marketing plan, and enhanced her web presence through email and digital marketing strategies. This partnership aimed to

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showcase Qiana's passion for creating delicious treats and sharing her motivational journey with a broader audience.

332. Pamela Bodley Coaching - Brand Strategy, Web, Marketing (2021)

In a strategic partnership, Pierre Walters and employment coach Pamela Bodley consulted to elevate Pamela's brand. Revamping her web presence with a comprehensive design overhaul, implementing targeted email and digital marketing strategies, and creating compelling video content enhanced her online visibility and reach. Furthermore, Pierre arranged for Pamela to be featured as a guest on the esteemed television program 21st Century Small Business, providing her with a platform to showcase her expertise and services to a broader audience. This collaboration exemplified their dedication to bolstering Pamela's professional presence and advancing her impact in the employment coaching industry.

331. Abundant Care Nursing - Brand Strategy, Web, Marketing (2020)

Pierre Walters consulted with Naudrey Jenkins to create Abundant Care Nursing, focusing on exceptional healthcare services. He crafted the brand identity, website, and digital marketing strategies, emphasizing a commitment to top-tier professionals who undergo rigorous screening processes like professional background checks and random drug testing for trustworthiness, professionalism, and reliability to meet clients' unique healthcare needs with the utmost integrity.

330. Multiamory - Brand, Web, Social Media, Public Relations (2022)

Pierre Walters consulted with the founders of Multiamory to elevate and broaden their brand recognition through a refreshed branding approach and enhanced web presence, complemented by an effective social media strategy, book promotion tactics, and comprehensive press kit materials. Multiamory's inclusive ethos, embracing diverse expressions of love, ranging from monogamy to nonmonogamy and various relationship structures, was at the forefront of this strategic branding initiative to resonate with its audience and promote acceptance of varied relationships.

329. Love to Life Coaching - Brand, Web, Email, Digital Marketing (2023)

Pierre Walters consulted with Morgan Carey to establish Love to Life Coaching, a Breast Cancer Recovery Concierge service dedicated to guiding individuals through the challenges of breast cancer diagnosis and survivorship post-

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treatment. Supporting Morgan in defining brand articulation and guidelines, Pierre orchestrated the creation of an impactful web presence, tailored email, and digital marketing strategies. He secured her appearance as a guest on the 21st Century Small Business television program. This partnership shaped Morgan's brand identity and amplified her outreach within the breast cancer recovery community through various promotional channels.

328. Good Friends - Brand, Web, Publishing, Marketing (2022)

Pierre Walters partnered with Michelle Overton to create and publish her book "Good Friends," specially crafted for a children's audience. Using a network of skilled artists, Pierre curated captivating illustrations that seamlessly complemented the narrative. Alongside overseeing the publishing and distribution processes, Pierre implemented an integrated strategy to optimize Michelle's web presence, email campaigns, digital marketing initiatives, and social media engagement tactics. This comprehensive approach brought "Good Friends" to life and enhanced Michelle's reach and impact within her target audience through various online platforms.

327. Michelle Brewington - Brand, Web, Publishing, Marketing (2018)

Pierre Walters consulted with Michelle Brewington to establish her consulting firm, which specializes in events, entertainment, financial independence, and inspiration. With a keen focus on enhancing Michelle's brand identity, Pierre set the tone through brand articulation and design elements, including creating an exclusive apparel line that resonates with the firm's core values and target audience. Additionally, Pierre orchestrated a comprehensive web presence strategy, incorporating email marketing campaigns and digital outreach initiatives to drive engagement and awareness. Furthermore, Pierre devised a tailored social media plan to amplify Michelle's online presence effectively. Lastly, Michelle successfully conceptualized, composed, and published her inaugural book under Pierre's guidance as part of her multifaceted consultancy launch strategy.

326. Premier Strategic Solutions - Brand, Web, Digital Marketing (2018)

Pierre Walters assisted Mary Gilliam in shaping the branding for Premier Strategic Solutions, LLC, a consultancy emphasizing its status as woman-owned, minority-owned, and service-disabled veteran-owned. The firm offers management consulting, strategic planning, project management and IT consulting, executive leadership development, and business writing services to

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clients, including government, corporate entities, non-profits, educational institutions, and professionals. Pierre focused on refining the brand logo and identity to reflect professionalism and diversity while developing a robust web presence and implementing targeted email and digital marketing strategies to position Premier Strategic Solutions as a trusted partner for organizations seeking operational excellence across various sectors.

325. Magnum Opus Hair Salon - Brand, Web, Digital Marketing (2017)

Pierre Walters consulted Magnum Opus Hair Salon to craft a brand identity that encapsulated the essence of personalized expression and the transformative experience of clients through hairstyling artistry. The salon's ethos revolved around providing a platform for clients to showcase their individuality and style through innovative hair services. Pierre spearheaded the development of comprehensive brand guidelines that reflected this commitment to creativity and self-expression. Additionally, he curated a captivating web presence that mirrored the salon's artistic flair, creating a digital space that resonated with its target audience seeking unique and personalized hairstyling experiences. Through strategic email and digital marketing initiatives, Pierre amplified the salon's online visibility, attracting clientele looking for more than conventional hair services but a bespoke journey of self-discovery and style enhancement at Magnum Opus Hair Salon.

324. Lotts of Luv - Brand, Web, Email, Digital Marketing (2020)

Pierre Walters consulted Michelynn Lott to elevate her childcare business, Lotts of Luv, by infusing innovative educational components like S.T.E.A.M into its curriculum. By integrating Science, Technology, Engineering, Art, and Mathematics into children's daily activities through tailored programs and hands-on Teacher's Activity Kits, the business aims to foster holistic cognitive development. Pierre played a pivotal role in refining the brand messaging to effectively showcase these unique offerings, designing visually appealing branding materials that resonated with the target audience. Moreover, he spearheaded enhancing the company's web presence to attract more clients. He implemented email and digital marketing strategies to amplify brand awareness and engagement among parents seeking quality childcare enriched with educational value. Through Pierre's strategic input and creative direction, Lotts of Luv positioned itself as an innovative childcare provider prioritizing learning and care for young children within the community.

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323. The Financial Recovery Doctor - Brand, Web, Publishing (2020)

Pierre Walters consulted with Lorie Nicholas to shape her brand, The Financial Recovery Doctor, by providing strategic guidance across various aspects. This included refining the brand articulation to effectively communicate its value proposition, designing a cohesive and impactful brand identity, and establishing a solid web presence to enhance visibility and credibility. In addition to these foundational elements, Pierre also delved into crafting an email marketing strategy and optimizing digital marketing efforts to effectively reach and engage the target audience. Through Pierre's expertise and comprehensive approach, The Financial Recovery Doctor established a compelling brand presence in the financial recovery sector and connected with clients meaningfully.

322. The Perfectly Imperfect Christian - Brand, Web, Publishing (2018)

Pierre Walters partnered with Lorene Chesley to bring her book, "The Perfectly Imperfect Christian," into the limelight through strategic brand consulting. Additionally, Pierre consulted with Lorene to develop the brand guidelines, ensuring a cohesive and compelling brand identity that resonates with the target audience. Furthermore, Pierre revamped the book's web presence, creating a digital platform that effectively conveys its message and values to readers. Through this comprehensive approach, Pierre's guidance helped elevate the book and its associated brand to reach a wider audience and make a meaningful impact in the literary world.

321. Bela Biz Events - Brand, Web, Email, Digital Marketing (2021)

Pierre Walters consulted with Linda Bridges to elevate her business, Bela Biz, an event concierge service provider specializing in a range of personalized options, including special events, conferences, volunteer services, speakers, televised award shows, and virtual events. The brand received a comprehensive makeover with enhanced articulation and design, strengthened web presence, and refined email and digital marketing strategies through Pierre's expertise. Pierre also played a pivotal role in launching and promoting the brand's YouTube channel, showcasing Bela Biz's unique offerings through targeted promotions and strategic marketing approaches.

320. Community Transformation Partners - Brand, Web, Marketing (2022)

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Pierre Walters' collaboration with Community Transformation Partners to enhance their brand articulation, web presence, and digital marketing initiatives marks a significant step in furthering the organization's mission. Community Transformation Partners focus on co-designing pathways for Black communities to access economic mobility, health, and wellness opportunities, fostering environments where these communities can thrive. Through Pierre's strategic guidance and expertise, the organization could amplify its message and engage effectively with its target audience. This partnership strengthened their online presence and advanced their efforts in creating sustainable solutions for uplifting and empowering Black communities towards holistic well-being and prosperity.

319. Ujima Developers - Brand, Web, Email, Digital Marketing (2022)

Pierre Walters was pivotal as the brand consultant instrumental in shaping and actualizing Ujima Developers' vision. His expert guidance and strategic direction were fundamental in transforming the company's brand design, web presence, email marketing campaigns, digital strategies, and creating impactful video commercials. This collaboration empowered Ujima Developers to effectively communicate its mission of revitalizing under-invested communities and reshaping neighborhoods for optimal resident experiences, thereby underscoring Pierre's significant contribution to bringing their vision to life.

318. Independent Artist Services - Brand, Web, Marketing (2022)

In a strategic partnership with Kim Giles of Independent Artist Services, Pierre Walters spearheaded a comprehensive rebranding initiative, encompassing redesigning the company's logo, brand identity, and digital platform. Teaming up with Brand Desk, the collaboration aimed to offer diverse branding and promotional services explicitly tailored for musicians and artists throughout the United States. By overhauling the visual elements and online presence of Independent Artist Services, Pierre played a pivotal role in modernizing its image and expanding its outreach within the creative community. The synergistic effort revitalized the firm's aesthetic appeal and solidified its reputation as a premier destination for aspiring talents seeking professional support and exposure in the music industry.

317. Kids Shopping Network - Brand, Web, Digital Commerce (2022)

Collaborating with Kid Shopping Network, Pierre Walters spearheaded the creation of a trustworthy brand focused on offering a secure platform for parents

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and children to explore and acquire educational and entertaining products. With a commitment to showcasing independent toy makers and kid-centered goods, Pierre crafted comprehensive brand guidelines, designed a distinctive logo, and established a user-friendly e-commerce website that prioritized ease of use. Implementing an effective email and digital marketing strategy, Pierre enhanced the brand's online visibility and engagement, fostering connections with their target audience through child-friendly entertainment and learning resources.

316. Keri’s Kakes - Brand, Web, Publishing, Marketing (2022)

In the partnership with Keri Tait to elevate her cupcake business, Keri's Kakes, Pierre Walters played a crucial role in revamping and expanding the company's web presence, ensuring that it not only showcased Keri's delectable treats but also provided a seamless e-commerce experience for customers. Pierre's expertise in digital marketing resulted in a well-crafted strategy that effectively targeted and engaged with the brand’s audience online. Moreover, his initiative to feature Keri's Kakes on the esteemed television show 21st Century Small Business amplified the brand's visibility and reputation, opening up new opportunities for growth and success in the competitive culinary market.

315. Karen Conway - Brand, Web, Publishing, Marketing (2018)

Pierre Walters played a pivotal role in assisting Kenya Conway in launching her personal development consulting firm by spearheading various elements of her brand's establishment and marketing strategy. He led the brand articulation and design process, creating fundamental guidelines for her brand's identity. Pierre also developed the web presence, email campaigns, digital marketing strategies, and social media initiatives essential for establishing a solid online presence. Additionally, he produced several video commercials and designed brand collateral like business cards, postcards, and banners to ensure a consistent branding experience across all touchpoints. Pierre consulted closely with Kenya in developing and producing her book, "Better Than Ever," managing its successful publication and distribution to resonate effectively with audiences.

314. Lady K. Productions - Brand, Web, Publishing, Marketing (2018)

Pierre Walters consulted closely with Karen Simon to establish a cohesive brand identity encompassing brand articulation, design elements, and a robust web presence for her book "Chasing My Dreams, Not the Money." He also provided strategic direction for the publishing process. Moreover, Pierre played a crucial

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role in crafting public relations strategies for Karen as she launched her media production company, Lady K Productions. Through his expertise, Pierre enhanced Karen's book's visibility. He facilitated a successful debut of her new venture by leveraging effective public relations tactics to build awareness and engagement within the industry and with the target audience.

313. Unleashing Arrested Development Ministries - Brand, Web, Publishing, Marketing (2017)

Pierre Walters provided comprehensive guidance to Pastor Lisa Thompson in shaping the branding and online representation of Unleashing Arrested Development Ministries, Inc. His role encompassed brand articulation, design, web presence enhancement, email marketing strategies, and digital marketing initiatives. Additionally, Pierre took charge of producing, developing, publishing, and distributing Pastor Lisa's book titled "Before I Do: Prelude to the Journey." Unleashing Arrested Development Ministries is known for its family-centered approach to counseling with a mission to empower individuals from diverse backgrounds and age groups by harmonizing their lives with the inherent balance of natural principles.

312. JAAMinistries - Brand, Web, Commerce, Marketing (2017)

Pierre Walters consulted with Juliano A. Andujo to brand Juliano A. Andujo Ministries, focusing on brand articulation, design, web presence, email marketing, and digital solutions. Juliano A. Andujo Ministries, also known as JAAMinistries, is centered around the concept of life exemplified by Christ and aims to offer a life that is abundant and everlasting. Emphasizing values such as faith in Christ, excellence, the importance of individuals, growth for all, and fostering a sense of community as a family, JAAMinistries invites everyone to embrace and experience the gift of life according to God's plan.

311. Nitti Gritti Clothing - Brand, Web, Commerce, Marketing (2017)

Pierre Walters worked closely with artist Juan Sugars to establish Nitti Gritti Clothing, a brand that embodies Juan's love and passion for art. Pierre took the lead in developing the brand articulation, web design, and e-commerce platform for art and clothing, along with implementing email marketing strategies and fulfillment solutions. Nitti Gritti Clothing's mission is to convey positive messages through clothing, graphics, and fine art, reflecting Juan's artistic vision and creativity.

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310. Blueprint Logistics - Brand, Web, Publishing, Marketing (2017)

Pierre Walters consulted with Joelle Barnett in launching Blueprint Logistics, a trucking logistics company. He developed its brand logo, messaging, and web presence and implemented targeted email campaigns to enhance its visibility and reach within the industry. Through his strategic branding and digital marketing efforts, Pierre played a vital role in establishing Blueprint Logistics as a reputable and competitive player in the trucking logistics sector, positioning the company for success and growth in a competitive market.

309. Jennifer Parker Tuck - Brand, Web, Publishing, Marketing (2017)

Pierre Walters worked with Jennifer Parker Tuck to publish her book “Psycho-Paranoia.” Additionally, Pierre assisted in developing Jennifer's author branding, website presence, and email marketing strategy. He also created video commercials and handled all copyright and trademark applications for her book and brand.

308. Pierson Geoffreys - Brand, Web, and Marketing (2017)

Pierre Walters consulted with Jeff Pierson, the founder of Pierson Geoffreys, a distinguished cigar lounge and retail experience in Philadelphia, PA. Pierre oversees the branding, logo design, website development, email, and digital marketing strategies, focusing on SEO and customer engagement to promote their exceptional line of cigars in various blends ranging from Habano to Connecticut wrappers and flavored options. Their selection caters to fans, enthusiasts, and novices, promising a smooth and flavorful experience with every cigar.

307. Truth and Love Outreach Center - Brand, Web, and Marketing (2017)

Pierre Walters consulted with Pastor Jeff Harris to establish the Truth and Love Outreach Center, a brand focused on providing spiritual healing and Christian ministry for the LGBTQ community. Pierre oversees the logo design and website development and devises email and digital marketing strategies to enhance the center's outreach and impact within its target audience.

306. James Earl Thompson - Brand, Web, Publishing, Marketing (2018)

Pierre Walters consulted with James Earl Thompson to establish his consulting firm, which specializes in Master Marketing and Business Systems Strategy for

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business professionals. With James' expertise in areas such as sales funnels, marketing automation, email sequencing, CRM design and implementation, and technology integration for businesses, Pierre takes charge of producing branding elements, web presence development, logo design, and implementing email and digital marketing strategies to elevate the firm's visibility and impact in the industry.

305. Darkness to Destiny - Brand, Web, Publishing, Marketing (2015)

Pierre Walters consulted with Jai Simmons to bring her inspiring story to life through the publication of her book, "Darkness to Destiny." In addition to this literary venture, Pierre played a crucial role in shaping Jai's overall branding strategy, including developing her website presence and digital marketing campaigns. Leveraging Jai's fame as an American singer known for her hit single "Darkness to Destiny," this partnership aimed to amplify her message and reach a broader audience through a cohesive online presence and strategic marketing efforts.

304. Like Sugar, Like Spice - Brand, Web, Digital Marketing (2015)

Pierre Walters partnered with Ingrid Wright to conceptualize and actualize her private chef business, "Like Sugar, Like Spice." In this collaboration, Pierre crafted a cohesive brand identity that truly reflected the essence of Ingrid's culinary expertise. This process involved creating a compelling logo resonating with the target audience and establishing a solid web presence to showcase Ingrid's services and skills effectively. Additionally, Pierre devised an email and digital marketing strategy to reach potential clients and drive engagement. Through this comprehensive approach to branding and marketing, "Like Sugar, Like Spice" was launched successfully, ready to tantalize taste buds with its unique offerings.

303. Annual GWSCPA Nonprofit Finance & Accounting Symposium - Brand Collateral, Marketing Campaign (2015)

Pierre Walters consulted with the Nonprofit Symposium to brand and market The 26th Annual GWSCPA Nonprofit Finance & Accounting Symposium. Pierre took charge of the branding, design, and marketing collateral creation, encompassing flyer designs and postcards to promote this significant event effectively.

302. Wooden Nickel Park - Brand, Web, Digital Marketing (2015)

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Pierre Walters worked with Grace Fielder to introduce the branding for Wooden Nickel Park, a local park fostering creative thinking in children within a structured adventure environment. Pierre Walters produced the park's mascot, Woodside the Frog, and its overall design and branding elements. Additionally, Pierre supervised the creation of the park's logo and video commercials to attract investors and effectively promote the unique park concept.

301. Glitz Goon Kustomz - Brand, Web, Digital Marketing (2021)

Pierre Walters consulted with Geraldine Warlow to establish Glitz Goon Kustomz, a business specializing in crafting bespoke jewelry for discerning clients. Pierre played a crucial role in defining the brand's identity through precise articulation, creating an eye-catching logo design, developing a captivating web presence, and implementing tailored email and digital marketing strategies. The collaboration aimed to communicate the unique value proposition of Glitz Goon Kustomz and engage its target audience effectively through various online platforms.

300. Credit Reversal Guru - Brand, Web, Digital Marketing (2021)

Pierre Walters worked closely with George Cole to introduce Credit Reversal Guru, an innovative credit repair app enabling entrepreneurs to offer efficient and profitable credit repair services. Pierre played a pivotal role in shaping the brand's identity through logo design, web presence development, email and digital marketing strategies, public relations initiatives, and television commercials. Furthermore, Pierre managed the publishing of George's book, "The Anatomy of Credit," adding depth to the brand's offerings and establishing its authority in the industry.

299. Legacy Investors - Brand, Web, Digital Marketing (2016)

Pierre Walters consulted with Garry Garnett on the inception of Legacy Investors, a firm committed to empowering families and individuals to secure their financial future through services encompassing Credit Restoration, Real Estate Investments, and other wealth-building activities. By providing strategic guidance on brand articulation, logo design, and website development, as well as creating and implementing email and digital marketing strategies, Pierre facilitated the successful launch of Legacy Investors, setting it on a path toward effectively assisting clients in their financial endeavors.

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298. EVIA Language Services - Brand, Web, Digital Marketing (2022)

Pierre Walters partnered with Everett Catlin to lay the foundation for EVIA Language Services Consultants, assisting in crafting its branding identity, logo design, website development, and implementing email and digital marketing strategies. By providing mentorship and strategic guidance, Pierre enabled Everett to successfully launch EVIA Language Services Consultants with a robust online presence and effective marketing initiatives, ensuring a promising start for the business within the language services industry.

297. Elogeia Hadley - Brand, Web, Digital Marketing (2022)

Pierre Walters consulted with Elogeia Hadley to develop and launch her author brand, overseeing the publishing of two significant books: "Amazing is My Superpower," which explores her son's journey with autism, and "Who Are We?", which chronicles the achievements of black pioneers in history. Pierre played a vital role in establishing Elogeia's online presence, creating press materials, devising a social media strategy, and articulating her brand to resonate effectively with her audience.

296. Blessed Fruit - Brand, Web, Digital Marketing (2023)

Pierre Walters worked with Elizabeth Guyton to establish her brand, "Blessed Fruit," known for providing 100% all-natural popsicles without additives or harmful sugars. The brand aimed to give back to the community through a portion of its sales, supporting outreach programs that empower families in need. Pierre assisted Elizabeth in creating her web presence, developing email and digital marketing campaigns, designing the logo, and crafting press materials to effectively promote Blessed Fruit's mission and products.

295. Parents Academy - Brand, Web, Digital Marketing (2023)

Pierre Walters provided consulting services to Edwina Neely to help her rebrand as a parenting coach. He worked on enhancing her web presence, optimizing digital marketing strategies, managing client reviews effectively, and boosting book sales. Through this comprehensive approach, Pierre supported Edwina in successfully transitioning her brand and expanding her influence in the parenting coaching industry.

294. DB2 Financial Services - Brand, Web, Digital Marketing (2021)

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Pierre Walters consulted closely with Donna Burks to craft a distinctive brand identity for her financial consultancy, DB2 Financial Services. In addition to designing a visually compelling logo and developing an engaging website that reflected the company's ethos, they meticulously created a comprehensive brand guideline to maintain consistency across all marketing materials and touchpoints. Furthermore, Pierre and Donna worked on crafting brand collateral, such as business cards, to enhance the professional image of DB2 Financial Services. As part of the branding process, focusing on financial services entailed defining core offerings like investment management, retirement planning, tax consulting, and wealth-building strategies tailored to individual clients' needs. The branding efforts aimed to communicate expertise, trustworthiness, and credibility in the competitive financial services landscape while showcasing a personalized approach that sets DB2 Financial Services apart in delivering tailored solutions for client's financial goals and aspirations.

293. Global OVED DEI Seminary - Brand, Web, Digital Marketing (2021)

Pierre Walters and Diane Eubanks worked closely on a multifaceted branding initiative for Global Oved DEI Seminary & University. Pierre's expertise in design and marketing complemented Diane's vision for the university, leading to the development of a prominent web presence that showcased the institution's commitment to diversity, equity, and inclusion (DEI) education. Their collaboration extended beyond digital realms to create engaging content, implement social media strategies, launch effective email and digital marketing campaigns, and secure coverage in traditional media outlets like print publications and television channels. Through their joint efforts, they aimed to position Global Oved DEI Seminary & University as a premier educational institution that promotes DEI values and initiatives within the academic community and beyond.

292. David Dickerson - Brand, Web, Digital Marketing (2022)

Pierre Walters consulted with David Dickerson to create a standout brand for his music career. This included developing captivating photography, designing a user-friendly website, and implementing strategic digital marketing initiatives to boost David's online presence and effectively engage his audience. Their work aimed to showcase David's musical style and persona while expanding his reach in the competitive music industry landscape.

291. DKB Industries - Brand, Web, Publishing, Marketing (2022)

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Pierre Walters consulted with Daryll Bryant to found DKB Industries, where Pierre oversees the entire brand development process, which includes logo design, press materials, web presence, and email and digital marketing strategies. Additionally, Pierre assists Daryll in publishing his debut book, "Engage Lead Deliver," showcasing Daryll's expertise as a transformational leader who creates dynamic work environments that drive exceptional outcomes. With a background in manufacturing and a track record of success across various business sectors, Daryll brings extensive skills in operations management, strategic planning, and business execution to his leadership roles within Fortune 100 companies and lower middle-market organizations.

290. Dreivax Tech Consulting - Brand, Web, Marketing (2022)

Pierre Walters partners with Daryl Wise to create a distinct brand identity for his technology consulting company, Dreivax. Pierre meticulously crafts the brand logo, designs the web presence to showcase their services effectively, and devises strategic plans for email and digital marketing campaigns to help Dreivax stand out in the competitive technology consulting industry. Together, they consulted on shaping a compelling brand image that resonates with their target audience and positions Dreivax as a trusted expert in technology consulting.

289. The Dream Team Home Buyers - Brand, Web, Marketing (2022)

Pierre partners with Danielle Howell to establish The Dream Team Home Buyers, a real estate business catering to career professionals interested in real estate investing. Pierre manages the branding, messaging, website development, and email and digital marketing initiatives to enhance the brand's visibility and engage potential clients effectively.

288. Your Online Success Coach - Brand, Web, Marketing (2022)

Pierre consulted Danielle Howell to launch Your Online Success Coach, a consulting business to empower young professionals and established career individuals to transition into entrepreneurship successfully. Pierre handles the branding, messaging development, website creation, and email and digital marketing strategies to strengthen the brand's online presence and effectively reach the target audience.

287. Vision Transformation Firm - Brand, Web, Marketing (2022)

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Pierre Walters consulted with Danielle Bland to establish Vision Transform Firm, a youth personal development firm focused on providing counseling, coaching, and consulting services to uplift, inspire, and heal families. To enhance the brand's identity and digital presence, Pierre produced the logo, created brand collateral materials, and optimized the website, emphasizing email and digital marketing strategies to reach and engage the target audience effectively.

286. Little Food Studio - Brand Design, Articulation, Strategy (2021)

Pierre Walters consulted with Dani Harris to shape the branding and digital marketing strategies of Little Food Studio, a cafe known for its high-quality and healthy fare. The consultancy includes designing a unique logo, optimizing the business website for functionality and appeal, and creating targeted email campaigns to engage customers effectively. By implementing data-driven digital marketing tactics across various online platforms, Pierre aims to amplify Little Food Studio's visibility and attract a wider audience while reinforcing brand loyalty and driving sales.

285. Shakira Stewart - Brand, Website, Digital Marketing (2018)

Pierre Walters consulted with Shakira Stewart to craft the branding for Optimum Payment Solutions. He created the logo, designed the website, and devised email and digital marketing campaigns. Optimum Payment Solutions provides low—to zero-fee payment processing solutions tailored explicitly for brick-and-mortar businesses. Through their collaboration, Pierre helped Shakira establish a strong brand identity and effective marketing strategies to successfully promote her business and its unique offerings.

284. Cynthia Williams - Brand Guidelines, Photography(2022)

Pierre Walters consulted with Cynthia Williams to develop her brand, PUMPS Inc., which is focused on empowering young women in academics and higher education. Pierre assists Cynthia by creating her Brand Guidelines and overseeing promotional photography, aiming to communicate the organization's mission and values effectively visually. Together, they work to establish PUMPS Inc.'s identity and messaging for more significant impact and resonance with their target audience.

283. Crystal Blue - Publishing, Website, Digital Marketing (2022)

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Pierre Walters supports Crystal Blue in publishing her book, "They Took Our Village," and building her online presence by offering email and digital marketing solutions. By leveraging his expertise, Pierre helps bring Crystal's story to a broader audience through strategic book publishing guidance and effective online marketing strategies to enhance her visibility and reach.

282. Clarence Davis - Brand, Website, Digital Marketing (2022)

Pierre Walters consulted with Dr. Clarence Davis to enhance and expand his consulting business, showcasing Dr. Clarence's counseling and practical guidance services on a revamped website that highlights his videos, talks, and TED Talk appearances. Improving the email and digital marketing strategy maximizes strengths and empowers clients to achieve their best lives. Dr. Clarence's expertise in addressing past traumas through workshops and keynote speeches on domestic violence and suicide prevention, along with being an author of "I Deserve To Live!", reinforces his commitment to helping others overcome challenging life experiences.

281. Let It Go - Brand, Website, Digital Marketing (2022)

Pierre Walters partnered with Charlton Woodyard to establish the brand identity for "Let It Go," a product designed to aid male incontinence. Beyond crafting a distinctive brand image, Pierre supported progressing patent administration and creating comprehensive brand guidelines that would maintain consistency across all touchpoints and resonate with the target audience seeking solutions for this sensitive issue.

280. Sapphire Solutions - Brand, Website, Digital Marketing (2022)

Pierre Walters consulted closely with Carrie Grant to establish Sapphire Solutions, a business that educates individuals on wealth protection and growth. From crafting a compelling brand identity to designing an informative website with a seamless user experience, Pierre's expertise ensured that Sapphire Solutions stood out as a trusted source for financial insights. By implementing a strategic digital marketing plan, Pierre expanded Sapphire Solutions' reach, effectively attracting a wider audience interested in securing their financial futures.

279. Kosupure DC Events - Brand, Website, Digital Marketing (2023)

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Pierre Walters consulted with Bronson Beverly to establish the brand and website for Kosupure DC, a specialized event company known for organizing large-scale cultural-themed events and festivals in the Washington, DC, area. Through their partnership, they designed a compelling brand identity and an engaging website that showcased the unique and diverse events Kosupure DC offers, attracting a broader audience to immerse themselves in cultural celebrations and experiences within the local community.

278. Unorthodox Consulting - Brand, Website, Market Strategy (2021)

Pierre Walters partnered with Briuana Jackson to craft the brand identity and website for her consulting firm, Unorthodox Consulting. Specializing in offering work solutions like remote and on-site positions for marginalized communities, particularly people with disabilities and minorities, the consultancy aims to showcase its value in a workplace that fosters exceptional community and unparalleled customer service. Together, they created a robust online presence to promote inclusivity and opportunity within the workforce.

277. NEAL Agents - Brand, Website, Digital Marketing (2021)

Pierre Walters consulted with Brian Neal on rebranding his business, NEAL Agents. The company offers tax preparation services for individuals, self-employed individuals, and small businesses, as well as bookkeeping and payroll services. Together, they revamped the website and implemented digital marketing strategies to drive growth for the business, enhancing its online presence to attract more clients seeking financial services.

276. Bernadette & Winston Charles - Brand, Web, Marketing (2019)

Pierre Walters worked closely with vocal artists Bernadette and Winston Charles to craft a cohesive brand identity that resonated with their music and values. Together, they created a professional website to showcase their work and promote their album "Take My Life," which has gained acclaim in faith-based communities globally. Pierre also assisted in publishing and marketing the album and developing strategies to promote their concerts and events effectively, reaching thousands of listeners and fans worldwide.

275. Girls Can - Brand, Website Development (2021)

Pierre Walters consulted with Barbara Rhoden to shape the brand identity of "Girls Can," focusing on empowering young girls to embrace their power and

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pursue ambitious goals. Together, they developed a website communicating the organization's mission and values. Pierre also crafted robust email and digital marketing strategies to promote Girls CAN's message and effectively engage with their target audience. By leveraging STEM-based education as a tool for empowerment, Pierre assisted in establishing a platform that supports girls in realizing their full potential and encourages them to aspire towards a future filled with possibilities.

274. Barbara Asare-Bediako - Brand, Website Development (2015)

Pierre Walters consulted with Barbara Asare-Bediako to craft an authentic and compelling personal brand that resonated with her artistic identity. Together, they established a cohesive web presence that showcased Barbara's creative portfolio and vision, effectively reaching her target audience. Pierre also played a crucial role in transforming Barbara's ideas into a captivating book by assisting with audio transcription, ensuring her unique voice and narrative were preserved in the written format. By combining strategic branding insights with supportive content creation, Pierre successfully helped Barbara launch her artistic brand across various platforms, amplifying her reach and impact within the artistic community.

273. Elders Child Care Center - Brand, Website Development (2022)

Pierre Walters worked closely with Annie Thomas Hubbard to craft the brand identity and messaging for Elders Child Care Center, ensuring alignment with its values and services. Together, they designed a user-friendly website highlighting the center's unique offerings and created an email marketing strategy to reach and engage parents effectively. By clearly communicating the center's mission and commitment to quality childcare, Pierre enhanced Elders Child Care Center's online presence, fostering trust and connection with families seeking reliable and nurturing childcare services.

272. The AngelWing Project - Website Development (2022)

Pierre Walters consulted with Angela Wilson to revamp The AngelWing Project's online presence, focusing on enhancing its website to showcase the non-profit's mission and initiatives better. By working closely with Angela, they identified vital elements to emphasize, such as the organization's dedication to using performing arts for community upliftment and cultural storytelling. Through strategic web design and content creation, Pierre ensured that The AngelWing

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Project's website effectively communicated its values of education, empowerment, and cultural connection to engage audiences and foster lasting relationships within the community.

271. StaySafe Homecare Services - Brand, Web, Marketing (2022)

Pierre Walters guided Andualem Bekele in shaping the brand identity and messaging for StaySafe Homecare Services, a private-duty nursing business. Collaborating closely, they outlined the brand's core values to reflect compassion and professionalism in caregiving. Pierre then spearheaded the creation of a comprehensive web presence that highlighted the services offered and established credibility within the healthcare sector. In addition, he designed tailored email campaigns and digital marketing strategies that communicated StaySafe's commitment to exceptional care, ensuring a solid online presence and increasing brand visibility to attract clients seeking high-quality home healthcare services.

270. Hymes & Associates Consulting - Brand, Web, Marketing (2022)

Pierre Walters consulted with Amy Hymes to define the brand identity and messaging for her business, Hymes & Associates Consulting, specializing in financial education, to cultivate prosperous mindsets in working professionals. He was crucial in crafting her branding materials, developing an impactful web presence, and creating tailored email and digital marketing strategies to effectively convey the firm's mission and services, ultimately positioning Hymes & Associates as a trusted resource for wealth-building and financial empowerment.

269. Amber Turner - Brand, Website, Digital Marketing (2022)

Pierre Walters closely consulted with social media manager Amber Turner to develop her brand identity, including designing a professional website showcasing her skills and expertise. Together, they crafted a comprehensive digital marketing strategy to promote her services effectively, targeting specific audiences and utilizing various online channels to boost her visibility and attract clients. With Pierre's guidance in branding and digital marketing, Amber successfully established a solid online presence, positioning her as an authority in social media management.

268. Allure Ambience - Brand, Website, Digital Marketing (2022)

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Pierre Walters provided direct consultation to the team at Allure Ambience, a luxury event planning firm, assisting in developing their brand identity, website presence, and email and digital marketing strategies. Allure Ambience curates unforgettable experiences for families and businesses, focusing on creating meaningful and memorable moments for their clients.

267. Afua Mireku - Brand, Website, Publishing Marketing (2022)

Pierre Walters engaged in a comprehensive consultation with Afua Mireku to bring her book "Yaa's Wiggle Tooth" to life. This collaboration involved the publication of the book and the creation of an audiobook version. In addition, Pierre dedicated efforts towards developing the brand identity for the book and overseeing its website and digital marketing. Moreover, Pierre was intricately involved in sourcing and managing talented illustrators to visually enhance the storytelling within the book, as well as identifying and coordinating skilled voice-over artists to narrate the audiobook companion.

268. Adrian Petrus - Brand, Web, Marketing (2022)

Pierre Walters advised Adrian Petrus on crafting the campaign for his 2016 Congressional candidacy in the US 7th District. Pierre spearheaded the creation of the campaign website, branding initiatives, public relations efforts, and digital marketing strategy to enhance Petrus' outreach and engagement with voters during the election.

267. Star Home Health Services - Brand, Web, Marketing (2022)

Pierre Walters consulted with Abraham Beri to establish the brand and online presence for Star Home Health Services. Pierre was crucial in showcasing the company's services by providing brand articulation, website development, and email and digital marketing strategies. Star Home Health Services aims to offer top-quality in-home care for seniors and disabled adults in Northern Virginia, supporting their health, independence, and well-being through a range of personalized services provided by certified professionals.

266. Sharon Bryant - Brand, Web, Marketing (2024)

Pierre Walters consulted with Sharon Bryant to create "God's Best Friend," an online community dedicated to fulfilling its mission and vision through spiritual counseling, group therapy sessions, workshops, discussions, seminars, and special events like the Beauty to Ashes gala dinner honoring homeless veterans.

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Pierre was instrumental in developing the brand identity, establishing the web presence, crafting email and digital marketing strategies, and creating promotional materials, including TV appearances and press publications for the community.

265. DC Drip - Brand, Web, Administration, Marketing (2024)

Pierre Walters played a pivotal role in collaborating with Marlon Cohen to create and introduce DC Drip, a prominent provider of IV therapy in Washington, DC. Spearheading the branding efforts, Pierre contributed significantly to establishing the brand identity. Additionally, he was instrumental in crafting the web presence, designing effective email and digital marketing strategies, overseeing advertising campaigns, and implementing customer outreach systems for DC Drip. With a dedicated team of medical experts, DC Drip is committed to delivering tailored hydration and wellness solutions that prioritize safety, efficacy, and convenience to help individuals optimize their well-being.

264. Sound Sleep Club - Brand, Web, Digital Marketing (2023)

Pierre Walters consulted with Marlon Cohen to create and launch SoundSleepClub.com, an online mattress resource center. Pierre was instrumental in developing the branding strategy, articulating the brand's message, establishing efficient commerce systems, enhancing web presence, and orchestrating impactful email and digital marketing campaigns for Sound Sleep Club. The platform, curated by experts, is a reliable source for unbiased insights on sleep and mattresses. It aims to empower consumers with valuable information to make informed decisions tailored to their sleep needs.

263. Advanced Rehabilitation & Wellness Center - Brand, Web, Commercial, Digital Marketing (2023)

Pierre Walters was pivotal in rebranding Advantage Rehabilitation & Wellness Center, overseeing various aspects of the transformation. As a consultant, Pierre led the brand articulation process, guided website development initiatives, crafted email marketing strategies, orchestrated digital and social media campaigns, ensured effective search engine optimization practices, and directed impactful video commercials for the center. By spearheading these comprehensive efforts, Pierre contributed to reshaping the center's image and enhancing its outreach to resonate with its audience personally and meaningfully. The rebranding aimed to convey the team's commitment as compassionate healers dedicated to

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empowering patients to rediscover joy and vitality. Their collective journey from personal experiences to healthcare professionals underscored their empathetic approach and unwavering dedication to holistic healing at Advantage Rehabilitation & Wellness Center in Washington, D.C.

262. Mosquito Commandos - Brand, Web, Digital Marketing (2023)

Pierre Walters partners with entrepreneur Aaron Woody to launch Mosquito Commandos, a pest control business, revamping its website, refining brand messaging, and implementing an effective digital marketing strategy. Through strategic consultation, Pierre assists in crafting a compelling online presence that resonates with the target audience and drives engagement. By focusing on user experience, brand consistency, and tailored marketing tactics, they work together to position Mosquito Commandos for success in a competitive market. This collaboration allows Aaron to establish a strong foundation for his business and attract customers effectively in the digital landscape.

261. The Kelsey - Brand Guidelines, Website, Brand Collateral (2023)

Pierre Walters played a crucial role in consulting with The Kelsey organization by articulating their Brand Guidelines, enhancing their Web Presence, and producing corporate reports to further their mission. By focusing on amplifying the voices of individuals with disabilities and accelerating the development of inclusive housing solutions, Pierre's expertise in branding, web development, and marketing strategies helped advance The Kelsey's goals. Through this collaboration, Pierre strengthened The Kelsey's online visibility, clarified their brand identity, and communicated their mission effectively through various channels, ultimately fostering more opportunities for all involved in the community.

260. Corporate Title - Brand, Web, Administration (2023)

Pierre Walters consulted with Veni Williams to develop the brand and launch the web presence of her titling business, Corporate Title. Pierre provided expertise in branding, web development, and streamlining administrative processes to help Veni establish a robust online presence, clarify her brand messaging, and simplify operational procedures. This strategic approach aimed to fortify Corporate Title's foundation for growth, enhance visibility in the market, and facilitate smoother operations to support the business's expansion and acceleration.

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259. Women of GoodWorks - Brand, Web, Digital Marketing (2023)

Pierre Walters advised Tijuana Young and Michelle Overton on rebranding and advancing their non-profit organization, Women of GoodWorks. The consultancy enhanced its web presence, refined brand messaging for better articulation, devised digital marketing strategies, and amplified social media outreach to broaden its audience and bolster community growth. Women of GoodWorks supports individuals or families facing challenges through capacity-building resources (CBRs). By leveraging Pierre's guidance across web development, branding, digital marketing, and social media promotion, Women of GoodWorks aimed to increase awareness, engage more individuals in need, and strengthen the impact of their charitable efforts within the community.

258. Sage Solutions GTM - Brand, Web, Social Media, Marketing (2023)

Pierre Walters consulted with Tijuana Young and Michelle Overton to revamp and scale their entrepreneurial support venture, Sage Solutions GTM. This partnership involved a focused approach to rebranding and expanding the business by refining its web development, enhancing brand articulation for clearer messaging, devising an effective digital marketing strategy, and boosting social media promotion to widen its reach. Additionally, Pierre's guidance aimed at securing initial exposure and product distribution through strategic media outreach channels while establishing connections with crucial support organizations to facilitate a sustainable and prosperous trajectory for Sage Solutions GTM. By aligning these efforts cohesively, Pierre Walters assisted Tijuana Young and Michelle Overton in positioning Sage Solutions GTM for increased audience engagement and accelerated business growth within the small business resource sector.

257. Wealth Zone University - Brand, Web, Digital Marketing (2023)

Pierre Walters provided comprehensive branding support to Don Moragne in establishing The Wealth Zone University, collaborating closely on various aspects of the brand's development. This involved guiding web development to create an engaging online platform, overseeing video production for marketing purposes, strategizing social media campaigns for broader outreach, and crafting a detailed digital marketing strategy for optimal exposure. Furthermore, Pierre played a pivotal role in assisting Don Moragne throughout the development and production stages of the resource textbooks associated with his curriculum, ensuring alignment with The Wealth Zone University's brand identity and

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educational goals. By working together on these diverse elements, Pierre Walters and Don Moragne created a cohesive and impactful brand experience for The Wealth Zone University, enhancing its visibility and credibility within the educational landscape.

257. The Moore Firm - Brand, Web, Digital Marketing (2023)

Pierre Walters played a crucial role in providing branding consulting services to The Moore Firm during its establishment as a law firm in Charlotte, North Carolina. Collaborating closely with Managing Attorney Ciara Moore, Pierre helped shape the brand articulation, digital marketing strategy, and web presence infrastructure. Working together, they crafted a brand identity that reflected The Moore Firm's values and services, ensuring consistency across all communication channels. Additionally, Pierre's expertise guided the development of an effective digital marketing plan tailored to reach and engage the target audience effectively. This collaborative effort between Pierre Walters and The Moore Firm resulted in a compelling brand presence that set them apart in Charlotte's competitive legal landscape.

256. Get Real Solutions - Brand, Web, Digital Marketing (2023)

Pierre Walters consulted intimately with Stanley White to craft his cookbook tailored for single fathers, offering practical solutions and culinary inspiration. Furthermore, Pierre provided strategic guidance to Stanley in establishing his business, Get Real Solutions, contributing to the development of its branding, website design, and comprehensive digital marketing strategy. Through this partnership, Stanley's vision for empowering single fathers through culinary creativity and practical advice was brought to life with a cohesive brand identity and strong online presence. Pierre's content creation and digital marketing expertise enabled Stanley to launch his business and cookbook effectively, reaching the target audience with authenticity and impact.

255. Phoenix Vibrations - Brand, Web, Digital Marketing (2023)

Pierre Walters consulted closely with Sanchia McDougall to elevate Phoenix Vibrations by refining its branding, enhancing its web presence, and optimizing digital marketing strategies. Additionally, Pierre played a pivotal role in developing and publishing Sanchia's transformative book "Heal the Feminine, Heal the Planet" along with its companion 90-Day Journal. This partnership empowered Sanchia to reach a broader audience effectively, sharing her

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empowering message of healing and transformation while amplifying the impact of Phoenix Vibrations in promoting personal growth and planetary healing. By combining expertise in branding, web development, and content strategy, Pierre helped Sanchia authentically express her vision and purpose through her business and literary endeavors.

254. RTB Financial Solutions - Brand, Web, Digital Marketing (2023)

Through Pierre Walters' strategic guidance, Roger Beckwith successfully articulated and realized his vision for RTB Financial Solutions. Collaborating closely, Pierre helped Roger refine the brand messaging to resonate with a broader audience, emphasizing RTB's dedication to restoring credit, educating on financial health, and preparing clients for homeownership. By enhancing the branding and developing a tailored digital marketing strategy, Pierre enabled Roger to expand his reach authentically while maintaining his unique client appeal. With a focus on personalized solutions and empathetic communication, Pierre supported Roger in staying true to his client-centered approach, empowering RTB Financial Solutions to make a meaningful difference in transforming clients' financial well-being according to Roger's mission and values.

253. The EZRA Group - Brand, Web, Digital Marketing (2023)

Pierre Walters was instrumental in collaborating closely with Peta-Gaye Jamieson to successfully launch her brand, The EZRA Group, and craft an impactful digital marketing strategy for driving growth. The EZRA Group app is a gateway to a distinguished network of trusted professionals, explicitly catering to Black and Brown realtors, brokers, investors, and leaders. Clients are assured comprehensive support when seeking the ideal real estate agent or favorable mortgage solutions. Pierre's strategic guidance enabled Peta-Gaye to realize her vision for success by effectively positioning her brand, thus facilitating its reach and impact within the industry.

252. Paul Bodley Rental Mngmt - Brand, Web, Digital Marketing (2023)

Pierre Walters played a pivotal role in collaborating with Paul Bodley to refine his brand and establish his Rental Property Management company. At Paul Bodley Rental Property Management, the emphasis is not solely on business but on fostering a familial bond with clients. Understanding the significance of finding a home and the challenges associated with property management, the

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company prides itself on offering personalized and empathetic services. With Pierre's strategic guidance, Paul successfully expanded his brand reach through enhanced brand awareness initiatives, refined digital marketing strategies, and optimized email marketing campaigns, amplifying audience engagement and revenue growth.

251. Black Tax Office - Brand, Web, Digital Marketing (2023)

Pierre Walters consulted closely with Marlon Jackson to revamp and launch My Taxx Office. This top-tier tax firm delivers secure and reliable tax preparation services tailored for underserved communities. Leveraging his expertise, Pierre guided the rebranding process of My Taxx Office, shaping it as a trustworthy and customer-centric financial establishment. Additionally, he spearheaded the production of various television commercials and infomercials that showcased My Taxx Office's commitment to community service and excellence in tax preparation under Marlon Jackson's leadership, enhancing the brand's visibility and engagement with its target audience.

250. Premier Grooming Academy - Brand, Web, Digital Marketing (2023)

Pierre Walters consulted closely with Mark Moore to reimagine and revamp the branding and digital landscape of Premier Grooming Academy. Using his strategic branding and digital marketing skills, Pierre played a crucial role in modernizing the academy's web presence, ensuring it resonated effectively with its audience. By incorporating contemporary design elements, optimizing user experience, and implementing cutting-edge digital marketing strategies, Pierre significantly helped Premier Grooming Academy elevate its online visibility and engagement levels. This collaboration enhanced the academy's brand image and facilitated increased reach and impact within its target market, fostering growth and success for the institution under Mark Moore's leadership.

249. Dr. Kevin Daniels - Brand, Web, Digital Marketing (2023)

Pierre Walters expertly guided Dr. Kevin Daniels, an accomplished author, pastor, professor at Morgan State University, and international fellow at the International Institute of Human Sciences, in a transformative journey to enhance his personal and professional brand. Pierre revitalized Dr. Daniels' branding elements through a collaborative effort, such as his website platform, digital marketing strategies, brand articulation, and logo design. Moreover, Pierre played a pivotal role in developing and bringing to fruition two impactful book

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manuscripts authored by Dr. Daniels: "Faith and Science" and "The Resurgence of the Dialogue between Spirituality and Mental Health in Urban Communities." With his rich background as a social work professor, distinguished scholar with Harvard College's Leadership Institute, former senior fellow at the National Center for Health Behavioral Change (Kellogg Foundation), episcopal senior pastor at St. Martin Church of Christ, and community engagement leader in Baltimore City's policing initiatives under the Baltimore Consent Decree, Dr. Daniels benefitted immensely from Pierre's expertise in branding strategy and book publishing to establish a cohesive and impactful presence both online and in print.

248. Kent Wilson Business Management Consultants - Brand, Web, Digital Marketing (2023)

Pierre Walters was pivotal in launching Kent Wilson's consulting firm, Business Management Consultants. He spearheaded the venture's branding, website development, digital marketing strategies, and growth projections. Together, they crafted a distinctive brand identity, built a professional website, devised targeted email and digital campaigns, and set strategic growth goals to establish Business Management Consultants as a competitive player in the consulting industry.

247. A View from the Cheap Seats - Brand, Web, Digital Marketing (2023)

Pierre Walters consulted closely with Kent Wilson to overhaul the website and optimize email marketing strategies for his small business blog, "A View from the Cheap Seats." They worked together on refining the digital marketing plan to enhance the blog's online presence and engagement with its audience.

246. Prince George's Community Church - Brand, Web, Digital Marketing, Television (2023)

Pierre Walters consulted with the pastoral team at Prince George's Community Church to redesign their website and enhance digital marketing efforts. He also led the production of several televised episodes and contributed to a comprehensive media plan for future volunteers and contractors. Established in 2000 by 40 devoted followers, Prince George's Community Church has become a cornerstone of the community, serving a flourishing congregation and a robust online presence.

245. Day 1 Supply - Branding, Website, and Digital Marketing (2023)

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Media Director & Producer
Entrepreneur & Brand
Consultant

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Awards & Nominations

- ★ *“Winner - Tears of the Soul” DC Black Theatre Festival 2018*
- ★ *“Winner” San Francisco Black Film Festival, 2017*
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Pierre Walters guided Jermaine Dent in developing Day 1 Supply's website and digital marketing strategies, aligning them with the business's core values and market opportunities. Walters executed a comprehensive marketing approach encompassing SEO, social media, and content creation to enhance online visibility and engagement. He facilitated brand growth domestically and internationally by advising on partnerships, ambassador programs, and PR initiatives. Through user-centric website design and a focus on customer satisfaction, Day 1 Supply positioned itself for success in the importing/exporting industry with efficient services and competitive market research insights.

244. Black Eyes - Brand, Web, Digital Marketing (2023)

Pierre Walters consulted with Jermaine Dent to create the website and digital marketing strategy for Black Eyes, a platform highlighting positive news, events, businesses, and culture within the black community. By showcasing excellence and resilience across different sectors, Black Eyes aims to celebrate the vibrancy and accomplishments of black individuals. Pierre also formulated a comprehensive public relations plan, including securing a nationally televised feature to amplify the platform's impact further and reach.

243. All Net Apparel - Brand, Web, Digital Marketing (2023)

Pierre Walters advised Jermaine Dent on enhancing the website and digital marketing strategies for All Net Apparel, a business targeting diverse sales channels ranging from online platforms to local stores and major retailers. By leveraging strategic partnerships and sourcing cost-effective products, All Net Apparel aims to efficiently supply goods to various markets, optimizing savings on manufacturing costs and streamlining product distribution. Pierre's guidance focused on optimizing the digital presence to support the company's expansion into new markets while maximizing cost-efficiency and operational effectiveness.

242. Dr. Jena Bell - Brand, Web, Digital Marketing (2023)

Pierre Walters consulted with Dr. Jena Bell to refine her brand messaging, establish her online presence through website development, and devise a comprehensive digital marketing strategy. Dr. Jena Bell's vision to empower 1,000,000 women globally aligns with her goal of helping women realize their fullest potential and achieve economic independence to create a lasting impact for future generations. Pierre's expertise contributed to shaping a cohesive brand

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identity for Dr. Bell, facilitating the communication of her mission to a broader audience through strategic digital channels.

241. Grab QPons - Brand, Web, Digital Marketing, Promotional Videos, and Public Relations (2023)

Pierre Walters consulted with GrabQpons to enhance their online presence and marketing strategies. He played a crucial role in developing the company's website, crafting press materials, designing and executing social media campaigns, creating multiple television ads, setting up email marketing initiatives, devising digital marketing tactics tailored to GrabQpons' audience, and establishing ambassador programs. Through these efforts, Pierre helped GrabQpons amplify its brand visibility and engage with a broader audience by showcasing real-time deals from various restaurants, making it easier for users to discover culinary delights in their area at discounted prices while simplifying the process of ordering food online or for takeout.

240. Bangar Reddy - Brand, Web, Digital Marketing, Collateral (2023)

Pierre Walters led and strategized candidate Bangar Reddy's 2023 campaign for Texas District 22. His role involved overseeing the development of media materials, directing television info spots, producing press materials, and shaping the overall branding strategy to enhance Reddy's campaign visibility and messaging effectiveness. By curating a comprehensive media plan and ensuring impactful communication strategies, Pierre played a pivotal role in shaping the success of Reddy's congressional campaign.

239. Gary Jenkins - Brand, Web, Digital Marketing, Album Publishing and Distribution (2023)

Pierre Walters provided consulting expertise to musician Gary Jenkins in creating his latest album, "Gary Jenkins Organ Quartet." This collaboration involved overseeing album production and distribution, ensuring a seamless and successful release for Jenkins. Pierre also spearheaded designing and managing e-commerce platforms and website infrastructure, optimizing online presence for increased visibility and engagement. Additionally, Pierre orchestrated an extensive digital marketing campaign to promote the album, utilizing targeted strategies across various digital channels to reach a wider audience and drive album sales. Through these efforts, Pierre played a crucial role in maximizing the impact and success of Gary Jenkins' music project.

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238. Erica Austin - Brand, Web, Digital Marketing, Publishing, and Public Relations (2023)

Pierre Walters consulted closely with author Erica Austin to oversee various aspects of her book launch and brand development. This collaboration included setting up a streamlined merchandise fulfillment process, crafting an effective email marketing strategy to engage readers and promote the book, orchestrating a comprehensive public relations campaign to build buzz and media coverage around "Poised for Greatness," coordinating the publishing process and creating impactful press materials to generate interest and awareness. Through this partnership, Pierre played a crucial role in driving the success of Erica Austin's book launch and enhancing her overall brand presence.

237. Douglas Moorer - Brand, Web, Digital Marketing Publishing, and Public Relations (2023)

Pierre Walters provided hands-on consulting services tailored to author Douglas Moorer to assist in successfully publishing his debut book "Cancer, Covid, and Christ." This collaboration involved creating a comprehensive marketing strategy to promote the book effectively, developing a user-friendly website to showcase the book and engage readers, establishing platforms for seamless commerce transactions, and overseeing the intricate process of international publishing and distribution to reach a broader audience. By closely working with Douglas Moorer, Pierre played a pivotal role in ensuring the book's success in the market and expanding its global reach.

236. Faithema Juices - Brand, Web, Digital Marketing, Public Relations, Promotional Video (2023)

Pierre Walters provided expert consulting to assist Diana Walker in shaping the Faithema Juices brand, including guiding the development of website infrastructure, defining brand identity, devising digital marketing strategies, and managing public relations efforts. Faithema Juices is dedicated to utilizing premium, all-natural ingredients in its products, ensuring a healthy and sustainable energy solution. Its juices are meticulously crafted without added sugars or artificial components, emphasizing a commitment to providing wholesome beverages for its customers' well-being.

235. Dr. Dee Carroll - Brand, Web, Digital Marketing, Public Relations, Promotional Video (2023)

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Pierre Walters provided extensive consultation to Dr. Dee Carroll, assisting in establishing her brand guidelines, crafting an email marketing strategy, creating video press kits and recorded talks, developing her website and newsletter infrastructure, coordinating publishing efforts, preparing press materials, and generating marketing collateral. Additionally, Pierre consulted closely on producing written content for Dr. Dee's blog and online resources to enhance client engagement and conversion for consulting services. Notably, Pierre also served as the keynote speaker at both book launch events for Dr. Dee Carroll and personally organized her 2024 television appearance.

234. Dr. Darlene Jones Do - Brand, Web, Digital Marketing(2023)

Pierre Walters consulted with Dr. Darlene Jones Do to shape her brand and successfully launch her website and digital marketing strategies, achieving notable success. This partnership encompassed cultivating Dr. Jones's public persona, strategizing her public relations approach, establishing a monthly newsletter framework, designing her website, and creating all inaugural marketing materials, including branding elements like her logo design. Dr. Jones runs a holistic practice centered on interactive teaching that simplifies the implementation of personalized wellness programs, emphasizing education and accessibility. She holds certifications from the American Osteopathic Board of Physical Medicine and Rehabilitation and in Functional Medicine.

233. Shop Free Quote - Television Commercials, Brand, Web, Digital Marketing (2023)

Pierre Walters guided Nicole Smith in rebranding her insurance agency, now known as Shop Free Quote, through a holistic approach encompassing brand identity, logo design, website development, client resources, and public relations. Additionally, Pierre managed the production of three commercials for Shop Free Quote and led the digital marketing and social media strategies to enhance the agency's online presence and reach.

231. Milend Corporation - Brand, Web, Digital Marketing (2023)

Pierre Walters advised Clifford Smith on crafting the brand identity for Milend Corporation, a financial education company focused on helping individuals plan for their futures effectively. This included overseeing the development of their brand elements, website design, and digital marketing strategies to promote their

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personalized retirement planning services through one-on-one consultations and group classes.

230. McCrary Foundation - Brand, Web, Marketing, Publishing (2023)

Pierre Walters consulted with Charity McCrary to elevate the McCrary Foundation's international brand. They enhanced its website, developed and launched Charity's book "Loving is Living," reimagined the foundation's logo, and created a comprehensive digital marketing strategy. Their work aimed to amplify the foundation's global impact, solidifying its presence while conveying trustworthiness and dedication through strategic branding initiatives that included online campaigns, social media engagement, SEO optimization, and email marketing strategies.

229. Dr. Bridget Newton - Brand, Web Commerce, Digital Marketing (2023)

Pierre Walters consulted with Bridget Newton, a renowned transformational coach and empowerment specialist, on the rebranding initiative that included a revamped website, digital marketing strategy, and book launch for her seven publications. Dr. Newton's expertise as a motivator and spiritual guide in nurturing personal growth was instrumental in crafting messages of empowerment and transformation to inspire women on their transformative journeys.

228. Parents As Tutors - Brand, Web, Digital Marketing (2023)

Pierre Walters partnered with Morris and Andrea Thompson to extend the Parents As Tutors brand to a new web presence through an elaborate digital marketing strategy. In addition, Pierre oversaw the creation of online tutorial videos, commercials, and promotional content to bolster the brand's media strategy. Traditional marketing materials like posters, postcards, flyers, brochures, and booklets were also developed. Furthermore, Pierre provided consulting, guidance, and production for the brand's podcast and YouTube episodes.

227. Blue Arrow Clear Solutions - Brand, Web, Digital Marketing (2022)

Pierre Walters consulted with Ximena Mendez to establish and shape the brand identity for her financial consulting business, Blue Arrow Clear Solutions. The strategic plan encompassed creating a recognizable brand, crafting a compelling web presence, and devising digital marketing strategies to enhance online visibility and engagement.

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226. Miss 5Ten Cleaning - Brand, Web, Digital Marketing (2022)

Pierre Walters advised Teresa Robinson through the launch of her cleaning business, Miss 5ten Cleaning. The strategy focused on developing an impactful brand identity that resonated with her target market, establishing a solid web presence through an engaging website, and implementing effective digital marketing systems to promote the business online.

225. Loving Care Healthcare - Brand, Web, Digital Marketing (2022)

Pierre Walters consulted with Sonya Spicer to launch her Loving Care Healthcare, LLC nursing business. The process involved guiding Sonya through establishing a solid online presence by launching a website that effectively showcased her services and brand identity. Additionally, Pierre assisted in developing marketing strategies tailored to reach Sonya's target audience. He provided support in integrating the hiring process seamlessly across her web systems to streamline operations and enhance efficiency within the business.

224. In the Community TV - Brand, Web, Digital Marketing (2022)

Pierre Walters advised Shahid Munir on enhancing the web presence and marketing strategy for his non-profit media production company, "In the Community TV." Their collaboration focused on developing and implementing strategies to amplify online visibility, effectively engage the target audience, and promote the company's mission within the community. The efforts included website optimization, content creation, SEO implementation, and targeted marketing campaigns tailored to amplify the impact of "In the Community TV" and expand its reach among stakeholders.

223. Treat Yourself to Health - Brand, Web, Digital Marketing (2022)

Pierre Walters consulted with Dr. Serena Satcher to refine her vision for "Treat Yourself to Health," her holistic medicine practice. Together, they devise strategies encompassing digital marketing, search engine optimization, web presence enhancement, branding refinement, and e-commerce solutions. These efforts aim to amplify the visibility and reach of Dr. Satcher's practice, attracting more clients and boosting online engagement and sales for "Treat Yourself to Health."

222. Cardinal Medical Solutions - Brand, Web, Digital Marketing (2022)

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Pierre Walters consulted closely with Sandra Simpson-Barnett to actualize her vision for Cardinal Medical Solutions. Together, they established a robust web presence, created a compelling branding strategy, and formulated an effective digital marketing plan with a monthly newsletter campaign. This comprehensive approach helps Sandra enhance the visibility and reputation of Cardinal Medical Solutions in the market, driving engagement and growth for the business.

221. N’Da Groove Productions - Brand, Web, Digital Marketing (2022)

Pierre Walters partners with Sam Haygood to reimagine the brand identity of N’Da Groove Productions, a music production company. Through in-depth consultations, they consulted on developing a new PR One Sheet, enhancing the web presence, and crafting a comprehensive digital marketing campaign. By focusing on these aspects, Pierre assists Sam in creating a refreshed brand image that effectively aligns with the company's values and attracts their target audience.

220. Lay to Rest Funeral Planning - Brand, Web, Digital Marketing (2022)

Pierre Walters consulted closely with Ruth Pegeron to revamp and elevate the branding for her business, Lay to Rest Funeral Planning. They updated the brand's identity, messaging, and visuals through strategic consultations to better resonate with the target audience. By enhancing the overall brand experience, Pierre assisted Ruth in creating a cohesive and impactful brand image for Lay to Rest Funeral Planning.

219. ATL Insight Electric - Brand, Web, Digital Marketing (2022)

Pierre Walters engaged in an in-depth consultation with Rob Agers to understand the vision and goals of his business, "ATL Insight Electric." Together, they developed a comprehensive strategy to enhance the website and digital marketing initiatives. By focusing on creating a solid brand identity and implementing targeted marketing campaigns, Pierre helped Rob elevate his business's online presence. This strategic approach resulted in significant growth in brand awareness, customer engagement, and, ultimately, revenue for "ATL Insight Electric.”

218. Raise My Credit Today - Brand, Web, Digital Marketing (2022)

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Pierre Walters closely consulted with Ramiro Garcia and his team to create a website and marketing strategy for "Raise My Credit Today," a service dedicated to helping individuals improve their credit scores effectively and efficiently.

217. Behuetifully Melanted - Brand, Web, Digital Marketing (2022)

Pierre Walters consulted with Phoenixx Martin to strategize and implement a comprehensive website strategy and digital marketing campaign for Behuetifully Melanted. This business specializes in black skincare and haircare products and aims to promote natural beauty solutions tailored to melanated skin and hair.

216. Sheps Marie Private Chef - Brand, Web, Digital Marketing (2022)

Pierre Walters assisted Onique Oliver in developing the website and optimizing digital marketing strategies for her private chef business, Sheps Marie, located in New York. The collaboration focused on enhancing online visibility and promoting her services to potential clients.

215. Real-Time Processing - Brand, Web, Digital Marketing (2022)

Pierre Walters advised Lawrence Stewart to establish the website and enhance digital marketing for Real-Time Processing Solutions, a merchant services company. This collaboration aimed to optimize online presence and marketing strategies to effectively promote the services provided by Real Time Processing Solutions to potential clients and customers.

213. Ascension Credit Restoration - Brand, Web, Digital Marketing (2022)

Pierre Walters consulted with Kay McCray to develop a website and enhance the digital marketing presence of Ascension Credit Restoration. Ascension Credit Restoration aims to empower individuals by assisting them in achieving and maintaining good credit, enabling benefits such as negotiating better interest rates, lowering insurance premiums, obtaining services without deposits, and realizing dreams like owning a home.

212. STOP OD - Brand, Web, Digital Marketing (2022)

Pierre Walters provided June Haygood with consultation on creating a solid web presence and digital marketing strategy for STOP OD. STOP OD, in collaboration with Applications Operation, LLC. is dedicated to training individuals to improve the speed and effectiveness of care for overdose victims,

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ultimately saving lives. The digital initiatives focused on enhancing communication, bridging healthcare gaps, and addressing health disparities within communities through education and innovation in care practices.

211. Crystal Clear Headlight Restoration - Brand, Web, Marketing (2022)

Pierre Walters consulted with Josiah Parker to develop a comprehensive web presence and digital marketing strategy for Crystal Clear Headlight Restoration Institute (CCHRI). CCHRI focuses on empowering individuals, particularly Veterans and those with limited income, by providing headlight restoration skills that can lead to self-sufficiency. Walters worked to establish an online platform that effectively communicated CCHRI's mission and offerings. The digital marketing strategy aimed to reach the target audience and promote the opportunities available through CCHRI, emphasizing skill-building and entrepreneurship in headlight restoration.

210. NexGen Financial Coaching - Brand, Web, Digital Marketing(2022)

Pierre Walters worked with James Stewart to establish a robust web presence and digital marketing strategy for his business, NexGen Financial Coaching. This collaboration involved creating a compelling online platform to showcase NexGen's financial coaching services. Additionally, Walters devised and implemented digital marketing solutions tailored to reach and engage the target audience effectively. Through this consultation, Stewart enhanced the visibility of his brand and attracted potential clients through optimized online channels.

209. Worldwide Links - Brand, Web, Digital Marketing (2022)

Pierre Walters consulted with Hewan Seifu to elevate her Worldwide Links brand by creating a dedicated web presence and implementing tailored digital marketing solutions. Through strategic consultation, Walters assisted Seifu in establishing a solid online platform to showcase her brand globally while maximizing outreach through effective digital marketing strategies. This partnership helped enhance Worldwide Links' visibility and engagement, effectively reaching and connecting with its target audience across various digital channels.

208. Turbulence Tour - Brand, Web, Digital Marketing (2022)

Pierre Walters advised DJ Freeze to establish a robust web presence for his Turbulence Tour and enhance his digital marketing strategy. This included

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optimizing the website to effectively promote music, merchandise, and events. By leveraging Walters' consultation, DJ Freeze developed a compelling online platform to showcase his tour, engage fans with merchandise offerings, and promote upcoming events, increasing visibility and engagement within his target audience.

207. Fontainly Furnished - Brand, Web, Digital Marketing(2022)

Pierre Walters consulted with Fontaine Booker to establish her e-commerce brand, "Fontainly Furnished," specializing in bespoke furniture and home furnishings for luxury clientele. Walters provided strategic guidance to develop the brand identity, online presence, and marketing strategies tailored to attract high-end customers. Together, they created a unique and appealing brand image that resonated with Fontainly Furnished's target audience. By leveraging Walters' expertise, Fontaine Booker launched her e-commerce venture and positioned it to cater to upscale clients seeking luxurious, custom-made home decor solutions.

206. E. Wilson Topesway Solutions - Brand, Web, Digital Marketing(2022)

Pierre Walters consulted with Eric Wilson to brand his business, "Topesway," specializing in home improvement, landscaping, and installations. Walters crafted a comprehensive branding strategy to enhance Topesway's identity and establish a solid online presence. He implemented a digital marketing plan that included creating a monthly online newsletter to engage customers and provide valuable insights. Additionally, Walters set up online appointment solutions to streamline the booking process and improve customer convenience. Through Pierre Walters' consulting guidance, Eric Wilson successfully branded Topesway for growth and implemented effective digital marketing tactics to drive business success in the competitive market.

205. D. Mullins Orgo Evolution - Brand, Web, Digital Marketing (2022)

Pierre Walters worked with Desiree Mullins to expand her Orgo Evolution business by building a comprehensive web presence integrated with tailored digital marketing solutions. Walters provided strategic guidance on developing a user-friendly website that effectively showcased Orgo Evolution's products and services while optimizing it for search engines. Additionally, he designed a digital marketing strategy encompassing social media campaigns, email marketing, and SEO techniques to increase brand visibility and attract a broader audience online. Through Walters' consulting expertise, Desiree Mullins

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successfully enhanced Orgo Evolution's online presence and drove business growth through targeted digital marketing initiatives.

204. Keith Wellness - Brand, Web, Digital Marketing (2022)

Pierre Walters consulted with Deborah Keith to enhance her brand, Keith Wellness, by implementing product partnerships and consulting services to broaden her service offerings. Walters formulated a growth strategy that involved identifying potential product partners aligned with Keith Wellness's values and target market and developing consulting services that complemented the core business. By leveraging Walters' expertise in brand expansion and strategic planning, Deborah Keith successfully diversified her offerings, established valuable partnerships, and amplified her online presence to attract new clients and drive business growth for Keith Wellness.

203. Hasan Enterprise - Brand, Web, Digital Marketing(2021 - 2022)

Pierre Walters guided Saleem and Angela Hasan in expanding their online brand, Hasan Enterprise, by enhancing their web presence and diversifying into credit repair services, small business loan guidance, and entrepreneurial professional services. Walters devised a comprehensive plan focusing on optimizing the website for lead generation, developing content for the new services, implementing SEO strategies to improve online visibility, and creating a targeted digital marketing campaign to reach their desired audience. Through Walters' expertise, the Hasans successfully expanded their business offerings and strengthened their online presence in alignment with their growth objectives.

202. A. Martin She Royalty Fitness - Brand, Web, Digital Marketing (2022)

Pierre Walters advised Anastasia Martin to expand her brand, "She Royalty Fitness," by developing and enhancing her online presence through a branded website and newsletter. Walters offered strategic insights on creating a compelling brand identity, designing an engaging website, and implementing an effective email marketing strategy via newsletters. With his guidance, Martin established a robust digital presence for her fitness brand, effectively connected with her target audience, and drove engagement through consistent communication via the newsletter platform.

201. Southern Belle Cleaners - Brand, Web, Digital Marketing, Television Promotion (2022)

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Pierre Walters collaborated with Emmalyne Head, the founder of Southern Belle Cleaners, to refine her brand's online visibility and television advertising approach. By offering tailored advice on digital marketing and television promotion strategies, Walters played a pivotal role in amplifying the brand's presence across diverse media channels. This partnership empowered Head to streamline her brand messaging, connect with a broader audience, and successfully enhance brand recognition in online and television domains, significantly boosting Southern Belle Cleaners' overall visibility and engagement.

200. A. Woody - *Haunt-a-Weavable* - Brand, Web, Digital Marketing (2022)

Walters Publishing's strategic initiatives propelled Aaron Woody's "Haunt-a-Weavable" to exceptional success. The book praised for its unique fusion of horror and comedy elements, garnered enthusiastic acclaim from critics and readers, solidifying its position as a standout work within its genre. The innovative marketing approaches implemented by Walters Publishing played a crucial role in elevating the visibility and recognition of "Haunt-a-Weavable," contributing to its widespread appeal and positive reception in the literary world.

199. Captain Korona Krusher - Brand, Web, Digital Marketing (2021)

Captain Korona Krusher achieved a notable market triumph in Georgia through branding proficiency and precise marketing strategies. The company witnessed a surge in brand recognition, customer inquiries, and heightened service demands attributable to its fortified brand identity and amplified presence across diverse marketing platforms. These strategic endeavors were pivotal in establishing Captain Korona Krusher as the premier option for expert property disinfection services within the region.

198. The Christian's Challenge - Brand, Web, Marketing, Pilot (2015)

Overseeing The Christian's Challenge project led to a remarkable upsurge in audience engagement metrics right after its debut. The website witnessed a substantial spike in visitor numbers and a surge in social media interactions. Viewers inundated the brand with positive feedback, expressing how its uplifting content resonated with and inspired them deeply. The pilot episode received accolades for its exceptional production quality and impactful communication of messages, earning widespread acclaim from enthusiastic viewers and critics alike.

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197. T. Thompson's Campaign - Brand, Web, Digital Marketing (2018)

Tommie Thompson, candidate for County Executive "Of the People" in Prince George's County, spearheaded a vibrant campaign focused on Education, Economic Development, and Quality of Life. This strategic approach captured widespread support, energizing many voters and elevating brand visibility and campaign effectiveness with crucial contributions from Blue Artists. Through this collaboration, Tommie Thompson experienced a surge in outreach and engagement, solidifying his position as a compelling choice for constituents in the county.

196. Mastermind Designers - Brand, Web, Digital Marketing(2017)

Mastermind Designers, a brand dedicated to promoting mindfulness and self-expression through art and fashion, actively drives their vision through the "Frontline: ART 4 Life" campaign, specifically tailored to empower marginalized youth. By collaborating with Blue Artists, the brand experienced substantial growth by refining its identity and broadening its impact through strategic support in branding initiatives, public relations campaigns, asset creation, and media coverage. This partnership enabled Mastermind Designers to extend its influence and effectively engage with a broader audience.

195. Parents As Tutors - Brand, Web, Digital Marketing (2017)

The Parents As Tutors initiative focuses on enhancing literacy through critical areas like phonics, phonemic awareness, fluency, vocabulary, grammar, and comprehension. It provides detailed parental guides and workbooks in both English and Spanish, catering to schools with a substantial English Language Learner parent demographic. This program seamlessly integrates into existing reading curricula, offering a convenient intervention solution for schools. By partnering with Blue Artists, the organization strengthened its brand visibility. It expanded its audience reach by implementing various strategies such as brand development, public relations assistance, content creation, media engagement, and publishing support.

194. Elevating Optimum Payment Solutions' Brand Presence (2017)

Boasting an impressive 27-year history, Optimum Payment Solutions (OPS) has earned a reputation as a reliable partner for business owners. Since its inception, OPS has specialized in merchant and credit card solutions, providing customized

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financial services to businesses nationwide. Through a strategic partnership with Blue Artists, OPS has bolstered its brand presence and expanded its market reach through various initiatives such as brand development, audience expansion efforts, public relations campaigns, content creation, media outreach, and publishing assistance.

193. Empowering Learning with A.P.P.E.A.L. INC (2017)

A.P.P.E.A.L. INC is a 501(c)(3) nonprofit that depends on donations and grants. The organization is dedicated to improving parental involvement in promoting literacy for children from Pre-K to 8th grade. Its primary aim is to provide parents with the necessary resources to tackle reading challenges such as phonemic awareness, phonics, fluency, vocabulary, grammar, and comprehension. By empowering parents with practical strategies to overcome reading difficulties through financial support, A.P.P.E.A.L. INC remains committed to achieving its mission goals and creating meaningful learning opportunities for children through a collaborative growth and marketing strategy.

192. Empowering Sharon Vollin's Brand Blue Lotus Illumination(2017)

Sharon Vollin, a multifaceted creative force, has carved an illustrious path through songwriting, librarianship, screenwriting, production, and education. With a focus on communication, film, and public administration, she stands out as a beacon of success. Under her brand "Blue Lotus Illumination," Sharon advocates for artists in DC, individuals grappling with mental health challenges, and veterans. Collaborating with Blue Artists has been transformative for her brand and business, catalyzing unparalleled growth and opening new vistas of opportunity for her diverse initiatives aimed at community empowerment and artistic expression.

191. MyKidneyInfo.com: Transforming Kidney Health with Blue Artists Partnership (2017)

MyKidneyInfo.com is a groundbreaking online platform designed to aid patients and families in understanding the intricate landscape of kidney health management. Through a strategic alliance with Blue Artists, the client has not only achieved notable advancements in brand awareness and business growth but has also made substantial strides in becoming a frontrunner in healthcare technology. This partnership has played a pivotal role in propelling

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MyKidneyInfo.com to new heights, fostering innovation, and delivering positive impacts within the medical community.

190. City Gate DC: Enhancing Brand & Growth Strategies, Web Infrastructure, and Asset Development (2017)

Dedicated to cultivating a culture of involvement, education, and empowerment for youths, their families, and the community in Washington, DC, this client has seen remarkable advancement in brand visibility and business achievements since teaming up with Blue Artists. By prioritizing top-notch education and technology training, they have uplifted their reputation and enhanced their impact on the local community through innovative programs and strategic collaborations.

189. Empowering Dreams: Marketing, Branding, and Media Solutions for MAGIC Inc. Girls Home (2017)

As the Executive Director of MAGIC Unity Home for Girls, Dianne Nelson embodies a profound dedication to community service. Drawing from her experiences with life's obstacles, she envisions MAGIC as a haven where young girls from disadvantaged urban backgrounds can discover security and acquire the tools and encouragement needed to reach their dreams. Collaborating with Blue Artists, the organization has developed a multi-faceted strategy that includes brand elevation, engaging with audiences, public relations campaigns, content creation, media promotions, and publication projects. This partnership has expanded the reach of MAGIC Unity Home for Girls and heightened its influence within the local community it supports.

188. Elevating Dr. Bridget Newton: Branding, Web Expansion, and Asset Management (2017)

Esteemed author, educator, and motivational speaker Dr. Bridget Newton has touched the lives of many through her profound coaching techniques. Renowned for her impactful books such as "When Destiny Calls" and "The Spirit of Resilience," she inspires readers globally. As the CEO of LADY Institute, a center for comprehensive personal development, Dr. Newton dedicates herself to empowering women's internal growth. Her partnership with Blue Artists has elevated her brand and propelled her business achievements to new heights, marking a significant milestone in her journey toward empowering individuals worldwide.

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187. Elevating Venus Comic Shop through Brand Strategy, Growth Initiatives, Web Infrastructure Enhancement, and Asset Development (2017)

They are revolutionizing a modern haven for comic book and graphic novel fans of all ages. Their primary objective is to motivate urban youth to express their creativity and follow their artistic dreams. By championing the client's mission, they propel it with a dynamic membership program, cultivate collaborative expansion, and deploy pioneering marketing tactics to engage a diverse audience of enthusiasts.

186. Sanchia Divine - Driving Success through Brand Strategy, Growth Initiatives, Web Infrastructure Enhancement, and Asset Development. (2017)

Committed to promoting longevity and inspired living, Sanchia Divine offers a transformative blend of holistic healing, organic education, mindfulness practices, and spiritual enlightenment. Through our collaborative growth and marketing strategies, we aim to help individuals achieve their mission goals within our membership program, fostering a community dedicated to well-being and personal development.

185. Glenn Meyer - Orchestrating Brand Vision, Print & Media Publishing, Web Infrastructure Management, and Asset Development. (2017)

A respected author, Glenn Meyer has received critical acclaim for his latest book, "Offshoring: The Corporate Guide Map to 1984." As the head of The Meyer Law Firm, he notes an increase in bankruptcy cases attributed to the changing labor dynamics moving away from the US market. His anticipated insights into these developments are expected soon. With Blue Artists' expert guidance, Glenn Meyer has expanded his brand significantly and seen remarkable growth in his business ventures.

184. Shea Edwards excels with Brand Direction, Print & Media Publishing, Web Infrastructure, and Asset Development. (2017)

Shea Scott Edwards, a renowned author, is dedicated to empowering women, innovators, entrepreneurs, and artists worldwide through Christian principles. Her acclaimed book "Success in Celibacy" has received extensive recognition and media exposure on major networks such as FOX News, ABC, NBC, CNN,

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MSNBC, and The CW. Working alongside Blue Artists has not only elevated her brand but also driven substantial expansion in her business endeavors.

183. SafeMoney Solutions Grows Brand & Growth Strategy, Web Infrastructure, Asset Development (2017)

Pierre Walters revolutionized SafeMoney Solutions through his expert consultation services. His contributions spanned brand development, growth strategy, web infrastructure enhancement, and asset development. By implementing Pierre's strategic insights, SafeMoney Solutions underwent a remarkable transformation encompassing substantial growth in various business aspects. This included bolstering its online visibility, refining its assets, and securing a stronger foothold in the market landscape. Pierre's guidance helped SafeMoney Solutions surpass its initial objectives and cemented its reputation as a trailblazer within the industry.

182. Afrofuturism Network Grows Marketing & Public Relations, Brand & Growth Strategy, Web Infrastructure, Print & Media Development (2017)

Afrofuturism Network, led by founder William Jones, aims to empower Black creators in science fiction, fantasy, and beyond. With their visionary approach and commitment to diversity and inclusion, they aim to amplify underrepresented voices in speculative genres. By teaming up with Blue Artists, they have successfully enhanced their brand presence and expanded their audience through strategic services, including brand direction, PR campaigns, asset development, media relations, and publishing support. Join the Afrofuturism Network as they pave the way for new narratives and perspectives in the creative landscape.

181. Urban Kidney Alliance Establishes Brand Direction, Web Infrastructure, Asset Development (2016)

The Urban Kidney Alliance is dedicated to empowering urban communities in the fight against chronic kidney disease through robust advocacy, education, and empowerment initiatives. Partnering with Blue Artists has significantly boosted its brand visibility and business expansion. Join the Urban Kidney Alliance in making a difference and combating health disparities in urban areas.

180. EVIA Education Consulting & Curriculum Development Establishes Brand Direction, Web Infrastructure, Asset Development (2016)

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EVIA offers top-tier professional learning services for secondary schools, higher education institutions, and businesses, focusing on exceptional language programs and accreditation. Through a partnership with Blue Artists, EVIA has significantly enhanced its brand recognition and business success. Elevate your learning experience with EVIA's proven expertise and commitment to excellence.

179. Empower Your Journey with Nikki Ferguson: Transforming Women's Lives Through Wellness (2016)

Nikki Ferguson, a certified fitness and lifestyle coach, is highly recognized for her dedication to empowering women, specifically mothers, to improve their appearance, health, and agility. Renowned for the bestselling book *Better After Baby*, Ferguson provides a transformative platform encouraging women to pursue their goals with determination and compassion. Through a partnership with Blue Artists, this individual has experienced significant advancements in brand exposure and business achievements, emphasizing the undeniable impact of their collaboration on success.

178. Revolutionizing Change with Pr. Patricia Ferguson: Pray the Path's Impactful Crusade Against Poverty (2016)

The esteemed Patricia Ferguson, a renowned speaker, educator, and adept facilitator, Pray the Path serves as a grassroots initiative that brings together a variety of stakeholders to address poverty through intentional prayer and proactive initiatives. This client continuously advances its mission goals by actively engaging in our innovative membership program, focusing on unity and purpose. Our collaborative approach integrates growth and marketing strategies seamlessly and fosters impactful outcomes that resonate within the community they serve.

171. Empowering Artists and Elevating Careers at IAS (2016)

Independent Artist Services (IAS) is a guiding force for ambitious creators in diverse creative industries. We strive to propel their careers to unprecedented levels through specialized offerings catering to musicians, artists, managers, and agents. The collaboration with Blue Artists has driven remarkable brand expansion and business growth for this client and solidified our unwavering dedication to ensuring their ongoing success in the competitive landscape of the arts and entertainment sector.

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170. Revolutionizing Financial Futures with Sapphire Solutions (2016)

Sapphire Solutions adopts a thorough approach to providing financial solutions, analyzing financial, retirement, insurance, and investment portfolios to determine the best strategies to meet clients' current and future requirements. Their collaboration with Blue Artists has been instrumental in driving remarkable advancements in brand building and business growth, showcasing the effectiveness of their synergistic partnership.

169. Elders Child Care Establishes Brand Direction, Web Infrastructure, Asset Development (2016)

Elder’s Childcare Center provides a holistic childcare program to assist working parents with flexible hours while prioritizing children's educational and social skill development. Their pioneering preschool curriculum aims to prepare children thoroughly for kindergarten, highlighting their dedication to fostering well-rounded child growth. Through a strategic partnership with Blue Artists, this client has experienced substantial brand visibility and advancement in business expansion.

168. Jovan Walker Establishes Brand Direction, Print & Media Publisher, Web Infrastructure, Asset Development (2016)

Jovan Walker, an esteemed entrepreneur, mother, and spiritual leader dedicated to empowering others, shines as a beacon of hope and a leading financial coach renowned for her profound expertise in financial literacy. Her unwavering commitment has solidified her reputation as a highly respected wealth manager and advisor in the vibrant Baltimore-DC metropolitan area. Through a strategic partnership with Blue Artists, this remarkable individual has experienced exponential brand growth and unparalleled success in her business endeavors.

167. Company Counsel Grows Brand & Growth Strategy, Web Infrastructure, Asset Development (2016)

Led by seasoned attorney Bernard A. Williams, Esq., Company Counsel, LLC acknowledges the importance of strategic legal guidance for small businesses. Leveraging Williams' background from prestigious law firms, the firm offers comprehensive support through tailored membership programs, collaborative growth initiatives, and targeted marketing strategies. With the assistance of

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Company Counsel, clients consistently achieve their mission objectives while navigating legal complexities with confidence and success.

166. Bernard Williams Launches Brand & Growth Strategy, Web Infrastructure, Asset Development (2016)

Partnering with Legis Group, LLC in Philadelphia, Bernard A. Williams focuses on supporting local and regional small business owners as a committed advisor, helping entrepreneurs overcome challenges to achieve their goals. Through Legis Group's collaborative efforts, clients benefit from tailored membership programs and strategic growth initiatives that empower them to fulfill their mission objectives successfully and flourish in their endeavors.

165. Iquonox Enterprises, LLC Establishes Brand Direction, Web Infrastructure, Asset Development (2016)

Blessed Fruit, a brand under Iquonox Enterprises, offers 100% natural popsicles devoid of additives and harmful sugars, prioritizing community impact by donating a portion of sales to local outreach programs. The brand's impressive growth and prosperity stem from its partnership with Blue Artists, which has contributed substantially to elevating its brand visibility, expanding market reach, and fostering business advancement.

164. Curb Attendant Establishes Brand Direction, Web Infrastructure, Asset Development (2016)

Curb Attendant provides valet waste collection services at clients' doorsteps and maintains dumpster areas in the DC, VA, and MD regions. In addition to waste collection, they offer moving and junk removal services. Their substantial brand growth and business success can be directly linked to their strategic partnership with Blue Artists, which has played a pivotal role in augmenting their market visibility, expanding operational capacities, and solidifying their position as a leader in the industry.

163. JT Family Investments Consultants on Brand Direction, Web Infrastructure, and Asset Development (2016)

Drawing upon their vast knowledge of real estate transactions, JT Family Investments specializes in navigating intricate property deals, including foreclosures, inherited properties, and traditional home sales, with a unique blend of precision and professionalism. Their collaboration with Blue Artists has been

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instrumental in propelling significant advancements in brand visibility and expanding their business operations to new heights. Through strategic guidance and tailored support, the partnership has facilitated JT Family Investments in solidifying its reputation as trusted experts in the real estate industry while enhancing its market impact and outreach.

162. Enjoy Your Legacy Launches Marketing & Public Relations, Brand & Growth Strategy, Web Infrastructure, Print & Media Development (2016)

Established by the esteemed author Teresa R. Martin, Esq., Enjoy Your Legacy is a platform that empowers women to cultivate and enjoy their wealth. Teresa's impactful works, including bestsellers like "Wealth or Poverty" and "Financial Cent\$," have solidified her reputation as a leading voice in education and finance. Through a strategic partnership with Blue Artists, Enjoy Your Legacy received tailored guidance to boost brand visibility, broaden audience reach, and gain direction in public relations, asset development, media outreach, and publishing strategies. This collaboration has further positioned Teresa and Enjoy Your Legacy as influential forces supporting women's financial empowerment and legacy building.

161. Charles Moorer’s Marketing & Public Relations, Brand & Growth Strategy, Web Infrastructure, Print & Media Development (2016)

Known for his diverse talents and roles as a devoted husband, father, pastor, musician, and mentor in Indianapolis, IN, Charles Moorer Jr. has significantly impacted with his bestselling book "Giving Up is Not an Option" and the album "Divine Direction." Teaming up with Blue Artists proved instrumental for Charles, leading to heightened brand visibility and increased audience reach. The collaboration involved strategic support such as brand development, public relations, asset enhancement, media outreach, and publishing assistance, enabling Charles to elevate his presence and make a broader impact within his community and beyond.

160. Move Fitness’s Brand Direction, Web Presence, & Asset Development (2016)

Move Fitness, spearheaded by Founder Sophia Pryce's visionary guidance, stands committed to assisting individuals in achieving their weight loss and wellness goals. Sophia transformed Move Fitness into a trusted resource by leveraging personal insights from her community. Through a strategic partnership with Blue

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Artists, this client experienced extraordinary growth in both brand recognition and business success. The collaboration entailed comprehensive support in brand development, growth strategies, public relations, asset enhancement, media engagement, and publishing services, leading to significant strides forward for the brand.

159. Rhonda Chaplin Launches Brand & Growth Strategy, Marketing & Public Relations, Web Infrastructure, Media Development (2016)

With a rich background in HR spanning two decades, Rhonda Chaplin has dedicated her career to fostering talent within organizations. Advocating for collective achievement and intellectual diversity, she prioritizes honoring every voice within teams. Beyond her roles as an author, entrepreneur, and sought-after national speaker, she inspires audiences with humor to ignite their internal motivation to pursue individual purposes. Through a partnership with Blue Artists, this collaboration has empowered the client to amplify their brand presence and extend their audience reach by providing strategic advice on brand development, growth strategies, public relations, asset enhancement, and media exposure.

158. Truth and Love Outreach Center’s Brand Direction, Web Infrastructure, and Asset Development (2016)

At the helm of the Truth and Love Outreach Center stands founder Pr. Jeffrey Harris, spearheading a community-centered non-profit organization committed to offering essential assistance to LGBTQ+ teens and young adults estranged from their families due to their sexual orientation. Through a partnership with Blue Artists, this client has experienced remarkable strides in brand development and business growth, driving meaningful advancements in outreach efforts and expanding their impact within the community.

157. Erica Austin, Author’s Brand & Growth Strategy, Publisher (2015)

Best-selling author Erica C. Austin celebrated for her award-winning book "What Every Child Should Know about Prayer: From a Child’s Point of View," motivates and uplifts young individuals with actionable methods for self-empowerment in crucial life skills and leadership. By partnering with Blue Artists, this client has seen substantial enhancements in their brand and business, resulting in impressive brand amplification and audience connection strides.

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156. Vision Transformation Firm’s Brand Direction, Web Infrastructure, Asset Development (2015)

The Vision Transformation Firm collaborates with youth to craft a blueprint for sustainable success and greatness, striving to rejuvenate communities by authentically engaging with young individuals and leaders. By teaming up with Blue Artists, this client has witnessed substantial progress in their brand and business, reaching noteworthy milestones in brand evolution and advancement.

155. Bobby’s Shoes Launches Brand & Growth Strategy, Web Infrastructure (2015)

Bobby’s Shoes is committed to providing premium footwear at a reasonable cost, focusing on outstanding customer service. Led by CEO Rashunda Bailey, the brand excels in designer women's shoes that harmonize style and comfort. As a Blue Artists Plus Membership member, this client receives ongoing assistance in brand enhancement, expansion tactics, public relations endeavors, content creation, media visibility, and publishing opportunities.

154. Chesapeake Home Health Care’s Digital Marketing, Brand & Growth Strategy, Web Infrastructure (2015)

Delivering exceptional in-home care for young individuals through a dedicated team of Registered Nurses and Licensed Practical Nurses who adhere to physicians’ instructions. This client collaborated with Blue Artists to elevate their brand presence and expand their audience reach by implementing strategic growth initiatives, public relations campaigns, content creation, media coverage, and publishing solutions.

153. Healing Hands’s Brand Strategy, Web Infrastructure, Development (2015)

A comprehensive physical therapy center that provides rehabilitation services to improve mobility, reduce pain, and prevent lasting physical issues. Utilizing our membership program alongside our collaborative growth and marketing strategies, this client actively pursues their mission of promoting optimal wellness through effective rehabilitation techniques.

152. Rita Bailey, Life Strategist Launches Brand & Growth Strategy, Web Infrastructure, and Asset Development (2015)

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As a certified life coach promoting holistic well-being, Rita empowers her clients to discover inner harmony and equilibrium. By leveraging our membership program with our collaborative growth and marketing strategy, Rita diligently furthers her mission of guiding individuals toward lasting peace and balance.

151. GGCIT’s Brand Direction, Web Infrastructure, Asset Development (2015)

Providing cutting-edge IT services to a diverse clientele in the Washington, DC, and Baltimore metropolitan regions, GGCIT stands out for its commitment to excellence and innovation in the tech industry. Leveraging our membership program alongside a dynamic, collaborative approach to growth and marketing, GGCIT consistently advances its mission of delivering exceptional technology solutions while fostering sustainable business growth.

150. Keys to Medical Billing Establishes Brand Direction, Web Infrastructure, Asset Development (2015)

Founded in 2014, KMB is dedicated to revolutionizing and optimizing claims and billing procedures to enhance efficiency and effectiveness. By collaborating with Blue Artists, KMB has experienced substantial augmentation in its brand presence and witnessed remarkable expansion in its business operations, underscoring the power of strategic partnerships in driving growth and success.

149. Coach William Moore Establishes Brand Direction, Web Infrastructure, Asset Development (2015)

With over ten years of expertise in aiding individuals with credit enhancement and debt management, William Moore offers guidance to network marketing company proprietors and mentors leading distributors, fostering their career advancement. The partnership with Blue Artists has proven instrumental in propelling this client towards substantial brand elevation and business expansion, highlighting the undeniable impact of strategic collaborations in achieving remarkable growth outcomes.

148. Affordable Benefits Solutions Launches Brand & Growth Strategy, Web Infrastructure, Asset Development (2015)

Affordable Benefits Solutions, Inc. is a well-regarded personal benefits provider and consultancy that aims to empower clients through education and support in selecting customized insurance, estate planning, tax, and retirement solutions for

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their specific needs. By leveraging the advantages of our membership program, this client consistently achieves their organizational goals by implementing impactful growth and marketing strategies that drive success and foster long-term relationships with their clientele.

147. Dr. Wanda Carr’s Brand Direction, Print & Media Publisher, Web Infrastructure, Asset Development (2015)

Dr. Wanda Carr, a distinguished speaker, mentor, and accomplished author, has enraptured audiences with her powerful presentations at esteemed venues such as Holy Temple Church and St. Luke Healing Temple. She has also made a lasting impression on individuals seeking motivation and guidance by hosting impactful seminars in key locales like Greenville, Wilson, and Lewiston in North Carolina. Through a strategic partnership with Blue Artists, Dr. Carr has seen remarkable strides in amplifying her brand recognition and advancing her professional success to new heights.

146. Body Balance Theory - Brand, Website, Asset Development (2015)

Driven by a commitment to demystifying training and nutritional advice for individuals, Body Balance Theory was established by fitness authority Elisabeth Castleman. With a focus on translating expert guidance into actionable strategies for optimal outcomes, the company empowers consumers to achieve their health and wellness goals effectively. Through strategically utilizing its membership program, Body Balance Theory consistently achieves its mission goals by implementing cohesive growth strategies and targeted marketing campaigns that resonate with its audience and drive tangible results.

145. Edenesque - Brand, Website, Asset Development (2015)

Edenesque is a compassionate artisanal food brand that meticulously curates clean, wholesome, and delectable foods with a strong emphasis on nutrition and taste. Rooted in a philosophy of sustainability and ethical ingredient sourcing, Edenesque passionately champions exceptional flavors, fosters healthier living choices, and advocates for environmentally conscious practices across its product line. By prioritizing quality ingredients and eco-friendly initiatives, Edenesque goes beyond mere culinary offerings to cultivate a community committed to the well-being, sustainability, and deliciously nourishing experiences.

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144. Sage Solutions GTM Establishes Brand Direction, Web Infrastructure, Asset Development (2015)

Sage Solutions GTM, LLC is a trailblazer providing cutting-edge media promotion and networking solutions that catapult startups, organizations, and small businesses from obscurity to the spotlight. Their tailored strategies empower clients to reach new heights of visibility and success in the competitive market. Teaming up with Blue Artists has been a game-changer for Sage Solutions GTM, LLC, amplifying their brand recognition, expanding their business reach, and propelling them towards continued growth and prosperity through strategic collaboration in brand elevation, targeted promotion, network expansion, and overall market prominence.

143. iBOSS Inc. Launches Marketing & Public Relations, Brand & Growth Strategy, Web Infrastructure, Print & Media Development (2015)

IBOSS is a specialized firm that assists startups and companies new to equity in raising investment capital through tailored training and advisory services, particularly emphasizing the New Capital Markets authorized by the JOBS Act of 2012. By leveraging their expertise and understanding of these emerging markets, IBOSS helps clients navigate the complexities of fundraising to support their growth and development. The collaboration with Blue Artists has been instrumental in refining IBOSS's brand identity, expanding its visibility, and reaching a broader audience through targeted strategies such as brand development, public relations campaigns, asset creation, media engagement, and publishing services.

142. David Dickerson’s Brand, Website, Asset Development (2015)

David Dickerson, a renowned French horn artist and international concert musician, sought to broaden his global audience by actively participating in community events and fundraisers. His involvement was dedicated to supporting scholarships, mentoring aspiring young talents, and creating performance opportunities specifically for individuals in underserved communities. Through these initiatives, Dickerson aimed to nurture budding musicians, enrich communities through cultural engagement, and promote access to the arts in underprivileged areas.

141. Serene Workspace’s Brand, Website, Asset Development (2015)

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Tia Reynolds' Serene Workspace is a pioneering cleaning company that creates tranquil work environments for small business owners. Serene Workspace enhances businesses by fostering productivity, maintaining focus, and boosting profitability. Through a fruitful partnership with Blue Artists, the brand has experienced remarkable growth and development, solidifying its presence in the market and expanding its business reach.

140. Iyabunmi Moore’s Marketing & Public Relations, Brand & Growth Strategy, Web Infrastructure, Print & Media Publisher (2014)

Iyabunmi Moore, a renowned motivational speaker, life coach, and mentor, is dedicated to empowering women on their journey toward self-transformation. Her influential book "If You Want It, Speak It!" has captivated audiences nationwide with its motivational messages and affirmations. With the support of Blue Artists, Moore collaborated to refine her brand image and expand her influence through strategic brand development, public relations initiatives, content creation, media engagement, and publishing strategies.

139. Janice DeLoatch’s Print & Media Publisher, Web Infrastructure, Marketing & Public Relations, Brand & Growth Strategy (2014)

Janice McLean DeLoatch, a well-respected cable television personality known for hosting Entrepreneurs Edge TV and the Janice McLean DeLoatch Show, is deeply committed to equipping small business owners nationwide with vital knowledge, tools, and resources. As a trailblazing figure in entrepreneurship as a female and minority entrepreneur, her book "Autobiography of an Entrepreneur" offers invaluable wisdom to aid aspiring business leaders in overcoming entrepreneurial hurdles. Collaborating with Blue Artists has enabled DeLoatch to amplify her impact by broadening her audience reach through strategic brand management, public relations efforts, content creation, media exposure, and publishing support.

138. JNA Adventist School Launches Marketing & Public Relations, Brand & Growth Strategy, Web Infrastructure, Print & Media Development (2014)

The John Nevins Andrews (JNA) School, a cornerstone K-8 Seventh-day Adventist Christian school, is committed to providing a dynamic educational environment rooted in faith and security. Prioritizing cultivating creativity, academic excellence, and character development reflective of Christ's teachings, JNA instills values of community service and appreciation for differences.

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Leveraging a partnership with Blue Artists, the school has not only bolstered its identity but also broadened its influence through an array of strategic initiatives encompassing brand refinement, expansion guidance, public relations endeavors, content creation, media interactions, and publication support.

137. Smart Life University’s Development and Public Relations, Asset Development, Print & Media Publisher (2014)

As a visionary investor, Haywood Barber has spearheaded a dynamic initiative to cultivate financial autonomy through strategic Real Estate Investment practices. His unwavering dedication to enhancing mentoring techniques underscores his commitment to equipping students with the tools to excel in real estate investing and financial acumen. Barber propels his mission forward through a meticulously crafted membership program and drives growth and outreach by harnessing synergistic collaboration and innovative marketing methodologies.

136. Global Oved DEI Seminary University Launches Brand Direction, Web Infrastructure, Asset Development (2014)

GODSU, an innovative online hub for interfaith education led by diverse spiritual leaders, has advanced its brand presence and expanded its business horizons through a strategic partnership with Blue Artists. This collaboration has elevated GODSU's visibility and facilitated substantial progress in establishing a solid market foothold and fostering meaningful engagement across various faith traditions.

135. Daniella Fairbairn, Author’s Brand Direction, Print & Media Publisher, Web Infrastructure, Asset Development (2014)

Renowned for her groundbreaking work "Insanely Great Customer Service," author Daniella Fairbairn has revolutionized customer service practices in various industries. Her insights have resonated nationally, with prominent TV and radio features and appearances at prestigious gatherings. Collaborating with Blue Artists has played a pivotal role in propelling Daniella's brand and business to new heights, sparking impressive growth and recognition within her field.

134. Lola Thompson - Brand, Website, Asset Development (2014)

Lola Thompson is motivated by a deep-seated mission to help people unlock their inner resilience, seeing it as the core of her life's calling. Balancing roles as a prolific writer, devoted mother, and inspirational figure, Lola has excelled as a

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published author, motivational speaker, real estate investment mentor, and business consultant. Through partnering with Blue Artists, Lola has witnessed substantial advancement in both her personal brand and professional endeavors.

133. Unleashing Arrested Development Ministries Launches Brand Direction, Web Infrastructure, Asset Development (2014)

Unleashing Arrested Development is a dynamic organization and church community dedicated to uniting and empowering individuals from various backgrounds to live more meaningful, connected, and purposeful lives. By collaborating with Blue Artists, this client has seen a remarkable expansion in its brand presence and operational success.

132. Three-Month “TransActing” Workshops (2013)

Actors audition before a distinguished panel in this exclusive workshop and benefit from instant feedback. Led by Pierre Walters and a team of seasoned instructors, the program employs the innovative dream-working technique to craft compelling characters. Participants refine their acting abilities and performances by intertwining character growth with personal experiences while preserving their unique perspectives.

131. It’s Simply Elegance Establishes Branding Campaign (2013)

Simply Elegance's special events planners collaborate with Blue Artists to execute a multifaceted campaign to enhance audience engagement and expand their reach. This strategic partnership involves revamping their online platform, initiating targeted social media strategies, and establishing direct communication channels with their audience to foster growth, interaction, and lasting connections in the events industry.

130. “Gary Jenkins Live at Twins - Campaign” (2013)

Gary Jenkins of the Gary Jenkins Quartet collaborates with Blue Artists to produce and distribute his latest album, "Live at Twins Jazz," accompanied by an electronic press kit designed to highlight his musical endeavors in a polished and compelling manner. This partnership aims to elevate Jenkins' professional image, increase his visibility in the music scene, and captivate audiences with his exceptional talent and artistry.

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129. ReDeer Productions Launches Brand Direction, Web Infrastructure, Asset Development (2013)

Raymond Reeder, a renowned Grammy Award-winning songwriter, forges an exclusive partnership with Blue Artists to launch a holistic branding campaign. Together, they unveil a dynamic new website, engaging social media promotional efforts, and a customized brand strategy meticulously crafted to enhance Reeder's standing in the music industry. This collaboration aims to amplify Reeder's reach and impact within the music landscape, positioning him for continued success and recognition.

128. Live the Lifestyle’s Brand Direction, Web Infrastructure, Asset Development (2013)

Julian Wines collaborates with Blue Artists to design a cutting-edge website and innovative branding for their newly launched chardonnay collection. This partnership extends beyond visual enhancements. Blue Artists works alongside Julian Wines to elevate their public image through strategic public relations initiatives to solidify and enrich the brand's identity in the competitive wine market landscape.

127. O: A Children’s Book’s Brand Direction, Print & Media Publisher, Web Infrastructure (2013)

Bandiera Books joins Blue Artists to co-create, illustrate, publish, and promote their latest children's book, highlighting President Obama's inspirational journey. This partnership has not only amplified Bandiera Books' presence in the market but has also driven a substantial increase in book sales across the country. Through coordinated charity programs and impactful book donation campaigns, Blue Artists is pivotal in advancing Bandiera's brand awareness through ongoing promotional efforts that resonate with audiences of all ages.

126. Friday Night Fireside’s Brand Direction, Web Infrastructure, Asset Development (2013)

The Takoma Park Young Adult Ministry in Takoma Park, Maryland, collaborates with Blue Artists to elevate their brand with the empowering theme "Come Alive!" Central to their outreach efforts is the Friday Night Fireside, a signature social event serving as a welcoming space for college-aged individuals who may not regularly attend church. Through engaging activities and insightful

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discussions, this gathering seeks to inspire and motivate attendees, encouraging them to discover their purpose and become influential advocates for constructive transformation within their local community.

125. Michael Egleton - Branding, Website and Asset Development (2013)

Renowned singer Michael Egleton, hailing from Columbus, Ohio, joins forces with Blue Artists Creative Agency to enhance his brand through strategic branding tactics. This collaboration encompasses the production of captivating music videos, dynamic electronic press kits, targeted public relations efforts, and innovative album promotion strategies. With a prominent position as one of Ohio's leading Jazz/Soul artists, Egleton recently unveiled his latest album titled "That's Alright," further solidifying his standing in the music industry as an artist of exceptional talent and creativity.

124. Table for One Album Marketing & Public Relations, Brand & Growth Strategy, Web Infrastructure, Print & Media Development (2013)

Michigan's Rising Star finalist, Laura Whidden, collaborates with the innovative Blue Artists Creative Agency to shape her brand in a pioneering project called "Table for One." Rooted in the empowering message, "You have a place here," this initiative led by Whidden and Blue Artists is designed to create meaningful content that includes a powerful music video, an engaging electronic press kit, an enlightening behind-the-scenes web series, and a dedicated website. By launching this campaign, the goal is to provide authentic encouragement to those grappling with challenges such as depression and eating disorders, connecting deeply with both the youth and mature audiences alike. This collaborative effort seeks to elevate Whidden's brand, spark inspiration, and promote solidarity among individuals navigating similar struggles.

123. Revealing HIS Coolness - Televised Broadcast (2013)

Explore the inspiring narrative of Zulma and Ziriya Rodriguez as they set out on a profound adventure at a Christian-themed summer camp nestled in the heart of Pennsylvania. Discover the touching cover story featured in Visitor Magazine's October issue, delving into the spiritual journey of these two young souls as they discover faith, friendship, and newfound purpose during their time at the camp. Join us as we delve into their transformation, witnessing how their encounter with Christianity has touched their lives and radiated hope and positivity within their familial circle and broader community. Experience the unfolding tale of

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resilience, growth, and divine intervention that showcases the incredible impact of embracing one's faith in fostering joy, connection, and a sense of belonging that extends far beyond oneself.

122. Camp Meeting in the City - Televised Broadcast (2013)

Enter the bustling Richmond Convention Center in Richmond, VA, and join over 2000 passionate Hispanic Christians for a profound camp meeting experience. This transformative event catalyzes reigniting their shared mission to positively impact the city and its inhabitants, fostering unity, spiritual growth, and a renewed sense of purpose among attendees. Expect an electrifying atmosphere filled with heartfelt worship, inspirational messages, and community engagement activities that fuel their commitment to spreading love and hope throughout their local area.

121. The Call to iAbide - Televised Broadcast (2013)

Immerse yourself in the dynamic energy of the iAbide Convention, a gathering that unites nearly 700 Adventist pastors from the East Coast for an inspiring three-day event. This assembly is a vibrant testament to resilience, revival, and a collective commitment to elevating ministry outreach to unprecedented levels. Attendees can expect an electrifying atmosphere charged with camaraderie, spiritual growth, and a shared passion for expanding the horizons of their outreach efforts.

120. In Pursuit of Excellence - Televised Broadcast (2013)

Step into the world of MD Excel, a premier youth basketball organization tailored for Christian youth striving to excel in sports and their academic pursuits while upholding solid moral values. This captivating promotional video offers a glimpse into the transformative journey of these young athletes as they balance rigorous athletic training with a commitment to personal integrity and academic excellence.

119. 2013 Resolutions for Our Church - Televised Broadcast (2013)

Join David Franklin in an enlightening eight-part series where he explores a myriad of New Year's resolutions put forth by pastors and leaders for their local churches. Delving deep into the insights and suggestions these spiritual guides share, this captivating journey sheds light on the aspirations, challenges, and transformative goals to strengthen and uplift their congregations in the coming

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year. Tune in as David Franklin navigates through diverse perspectives and inspiring ideas aimed at fostering spiritual growth, unity, and vibrant community engagement within the church setting.

118. The Christian’s Challenge - Televised Broadcast (2012)

Prepare for the ultimate showdown on the premiere Christian game show "Faith Challenge," led by the charismatic host Aaron Lloyd. In this thrilling competition, nine contestants from around the globe test their knowledge and faith as they compete for substantial prizes to benefit their churches and ministries. With each round filled with excitement, suspense, and uplifting moments of inspiration, audiences are on a captivating journey where faith and fun intersect engagingly and entertainingly. Get ready to witness a game show and platform where participants showcase their dedication to their beliefs while aiming to impact their communities through their winnings positively.

117. Soaring to New Heights Awards Ceremony (2012)

The Awards Ceremony presentation at the 2012 Society of Adventist Communicators convention in vibrant Albuquerque, New Mexico, served as a prestigious platform recognizing exceptional accomplishments in communication within the dynamic Adventist community. Distinguished members and talented communicators gathered to celebrate innovative storytelling, impactful messaging, and creative endeavors that have uplifted and inspired audiences worldwide. From groundbreaking campaigns to heartfelt narratives, the event showcased the power of effective communication in spreading messages of faith, hope, and unity among believers. The awards ceremony recognized talent and was a testament to the transformative influence of compelling storytelling within the Adventist community and beyond.

116. Columbia Union Story 12th Edition - Televised Broadcast (2012)

Special Edition Episode 12 of Columbia Union Story, a captivating broadcast on Hope Channel led by the charismatic Dave Weigley, offers a profound dive into the compelling narratives and innovative endeavors thriving within the rich tapestry of the Columbia Union community. Embark on a riveting journey with us as we uncover the remarkable stories of individuals, groundbreaking initiatives, and heartwarming encounters that define the essence of this dynamic union. Through engaging storytelling and insightful conversations, we invite you

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- ★ *“Winner” Queens World Film Festival, 2017*
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to witness the profound impact and enduring spirit that resonate throughout this vibrant community, leaving a lasting imprint of inspiration and hope.

115. Owing Their Faith - Televised Broadcast (2012)

Embark on a captivating exploration of the empowering odyssey of REACH PA in this compelling promotional video. Guided by the charming Tara VinCross, this transformative summer program beckons to youth and young adults seeking to ignite change within Philadelphia. Immerse yourself in the narratives of empowerment, altruism, and personal development that lie at the core of REACH PA, illustrating how collective action can catalyze meaningful transformations and sow seeds of enduring influence. Join us as we illuminate the path where individuals converge to forge a brighter future and cultivate a legacy of positive change that resonates far beyond borders.

114. A New Awakening - Televised Broadcast (2012)

Dive into a captivating promotional video chronicling the narrative of a vibrant Hispanic church as they pioneer an innovative approach to connecting with their youth. Witness how they weave together artistry, dynamism, and authenticity to craft a ministry experience that resonates deeply with the younger generation. Journey alongside them as they break new ground in fostering engagement, cultivating creativity, and nurturing honesty within their community. Experience firsthand the transformative power of embracing individuality, creativity, and sincerity as pillars of connection and expression within the fabric of this inspiring ministry initiative.

113. Oasis in a Food Desert - Televised Broadcast (2012)

Embark on an immersive journey through a compelling promotional video showcasing the remarkable tale of the Southeast Cleveland, Ohio, community garden, a collaborative endeavor between the local Adventist Church and the Community Health Initiative. Delve into how this green oasis is a source of fresh produce and a hub for community unity, health education, and sustainable living practices. Witness how this initiative blossoms into a symbol of resilience, empowerment, and shared purpose within the vibrant tapestry of Southeast Cleveland. Experience firsthand the beauty of nurturing crops and connections as seeds of change are sown, harvests are shared, and lives are enriched in this transformative community space at the heart of Ohio's urban landscape.

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112. Through the Grapevine - Video Campaign (2012)

Dive into the world of Julian Wines through a captivating long-form commercial production masterfully crafted in collaboration with Myles Franklin, the innovative owner. This visually stunning piece not only highlights the exquisite taste of Julian Wines but also immerses viewers in a narrative that unveils the artistry and passion behind each bottle. From vineyard vistas to cellar secrets, experience the meticulous process of winemaking that defines Julian Wines' commitment to excellence. Explore how every sip tells a story woven with tradition, sophistication, and a touch of modern elegance. Let this commercial take you on a sensory journey through the essence of Julian Wines, where craftsmanship meets creativity in every pour.

111. “Mehanixm” - Music Video (2012)

Immerse yourself in the vibrant world of Cocktail Hall through an exhilarating music video set against the picturesque backdrop of Moscow. Directed with flair and finesse, this visually captivating production showcases the Russian pop music group's dynamic performance and weaves a compelling narrative that resonates with audiences worldwide. From sultry dance sequences to cinematic landscapes, experience the fusion of music and artistry in a way that transports you into the heart of Moscow's cultural tapestry. Elevate your senses as you journey through a sonic and visual spectacle that captures the essence of Cocktail Hall's electrifying sound and style.

110. “Ostaius” - Music Video (2012)

Step into the glamorous world of Cocktail Hall with this visually stunning music video shot on location in the vibrant city of Moscow. Directed with creative flair and precision, this production showcases not only the musical prowess of the Russian pop ensemble but also immerses viewers in a captivating narrative that transcends borders. From energetic dance sequences to breathtaking cityscapes, the video weaves together a mesmerizing tapestry of sound and visuals, offering a unique glimpse into Moscow's cultural richness and the group's dynamic artistry. Prepare to be dazzled as you embark on an unforgettable journey through music and imagery, blending seamlessly to capture the essence of Cocktail Hall's infectious charm and magnetic appeal.

109. Columbia Union Story 11th Edition - Televised Broadcast (2012)

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Immerse yourself in enthralling storytelling with the exclusive Special Edition Episode 11 of Columbia Union Story, crafted for airing on Hope Channel and expertly guided by the revered Dave Weigley. This episode is a poignant ode to hope, faith, and camaraderie that shapes the essence of Columbia Union, intertwining tales of resilience, inspiration, and victory. Through meticulous planning and heartfelt curation, audiences are beckoned into a transformative voyage that honors the diverse human experiences within this dynamic community. Anticipate being deeply touched by moving interviews, stunning visuals, and compelling anecdotes that shed light on the enduring heritage of faith and togetherness. Accompany Dave Weigley as he delves into captivating narratives that epitomize the unyielding ethos of Columbia Union, drawing viewers towards a narrative of hope and revival.

108. Family Talk - Televised Broadcast (2012)

Immerse yourself in the enchanting world of family-focused television with the premiere of a captivating show produced exclusively for Hope Channel. Join esteemed hosts Dr. Willie and Elaine Oliver, the visionary Directors of the Department of Family Ministries at the General Conference of Seventh-day Adventist World Headquarters, as they lead viewers on a transformative journey through the intricate tapestry of familial bonds and faith. Through engaging storytelling, insightful discussions, and expert advice, this show transcends boundaries to instill hope, love, and unity within families worldwide. Expect heartwarming moments, profound wisdom, and practical guidance that resonate with audiences of all ages. Let Dr. Willie and Elaine Oliver's expertise illuminate the path to stronger family connections and deeper spiritual fulfillment in this enriching television experience crafted with love and purpose for Hope Channel viewers around the globe.

107. Now I Can Understand the Word of God - Televised Broadcast (2012)

Enter the realm of linguistic heritage and biblical importance with the Russian Bible Translation Institute as they proudly present the groundbreaking modern Russian Bible Translation, a historical achievement after more than a century. Commemorating its 2015 launch, this significant release signifies a transformative moment in Russian religious literature, intertwining age-old customs with contemporary significance. Immerse yourself in the dedicated work of scholars, linguists, and theologians as they revive ancient scriptures, honoring faith's core while embracing today's complexities. Experience a harmonious fusion of traditional veneration and linguistic innovation that enlightens countless

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Russian speakers globally. Accompany the Russian Bible Translation Institute on this profound odyssey of faith and language evolution, where each word serves as a bridge uniting souls across time and space.

106. Columbia Union Story 10th Edition - Televised Broadcast (2012)

Dive into the enchanting narrative of Columbia Union in a unique Special Edition Episode 10 tailored for Hope Channel viewers and led by the wise host, Dave Weigley. Delve into the rich tapestry of history, faith, and community that defines Columbia Union through captivating stories, insightful interviews, and reflective moments. Experience firsthand the profound impact of shared values and communal dreams that shape this dynamic union as Dave Weigley traverses tales of resilience, progress, and togetherness that resonate globally. Get ready to be inspired, educated, and touched by the extraordinary individuals who animate Columbia Union's diverse legacy of faith and service.

105. More Than Beans and Rice - Televised Broadcast (2012)

Join Adventist Community Services of Greater Washington on a transformative journey as they pioneer the "Outreach for the 21st Century," blending tradition with modernity to meet evolving community needs. By embracing technology, diversity, and compassion, ACS extends its impact across Greater Washington, redefining service with a vision of connection, empowerment, and hope. Experience their unwavering dedication to inclusivity and support as they navigate the challenges and opportunities of the modern era with innovation and empathy at the core of their mission.

104. “W.A. University Building Unveiling” - Televised Broadcast (2012)

Immerse yourself in the symphonic realm of Washington Adventist University as they introduce the Leroy & Lois Peters Music Center, a modern marvel devoted to cultivating musical aptitude and creative flair. Traverse the inaugural gala, where melodies resonated within its walls, marking a pivotal moment in WAU's dedication to outstanding music instruction. Unveil the avant-garde elements of the center, including architecturally crafted venues for performances and technologically advanced labs fostering ingenuity to elevate musical endeavors. Witness the amalgamation of legacy and advancement as the Peters Music Center emerges as a guiding light for budding musicians, enriching souls through rhythm and unity. Experience this harmonious saga where tradition meets

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evolution, crescendoing into an epicenter that inspires aspiring artists and enriches lives through the power of music.

103. Columbia Union Story 9th Edition - Televised Broadcast (2012)

Embark on a captivating expedition through the episodic chronicles of Columbia Union Story, the acclaimed program aired on Hope Channel and thoughtfully hosted by the venerable Dave Weigley. Accompany Dave as he plunges into the core of enthralling narratives illuminating the rich mosaic of faith, camaraderie, and benevolence within the Columbia Union community. From stirring testimonials to impactful community endeavors, behold the metamorphosis of individuals and societies brought about by gestures of generosity, empathy, and unyielding belief. Engage with myriad perspectives and life stories that interlace to form the essence of the Columbia Union, nurturing solidarity and optimism in a world yearning for connection and rebirth. Come together in revelry as we honor common principles, embrace diversity harmoniously, and exalt tales that echo the quintessence of the human spirit.

102. “Right From the Start” - Televised Broadcast (2012)

Embark on a visual odyssey through the enchanting Columbia Union Early Childhood Education Centers nestled amidst the idyllic vistas of the Mid-Atlantic realm. This promotional masterpiece unveils the nurturing sanctuaries where the imaginations of our youngest bloom and flourish. Delve into the essence of these centers, where the early development of young minds takes precedence, instilling a lifelong passion for learning while embracing and honoring each child's unique background and traits. From engaging educational pursuits to avenues for creative expression, observe firsthand the unwavering commitment of our educators as they sculpt the leaders of tomorrow. Join us in exalting the wonders of exploration, curiosity, and maturation within these educational paradises, where every child is cherished and empowered to soar toward their boundless potential.

101. 562 - Independent Feature Film (2012)

Enter the immersive world of a feature film that intricately weaves the tale of a recently released prisoner as they navigate the intricate landscape of reintegrating into society. This evocative narrative delves deep into the emotions, hurdles, and unwavering determination of those embarking on a quest for renewal amidst the intricacies of community life. Witness the protagonist's arduous journey to

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reconstruct their existence, establish fresh bonds, and confront personal struggles while striving for a newfound beginning. Immerse yourself in a captivating portrayal spotlighting themes of redemption, reconciliation, and the profound potency of optimism. Explore further details about this riveting creation by visiting 562film.com and becoming part of an enduring cinematic adventure that leaves a lasting impact beyond the screen.

100. “Get RADICAL” - Video Campaign (2012)

Immerse yourself in the vibrant realm of Doreen Rainey's revolutionary 2012 Get RADICAL Convention, a transformative event poised to ignite your zeal, supercharge your ambitions, and revolutionize your mindset. Collaborate with illustrious visionaries and influencers such as Jillian Michaels, Suze Orman, Lisa Nichols, Ali Brown, and Monique Greenwood as they impart a treasury of wisdom, motivation, and expertise on radical personal and professional advancement. Engage in a fusion of empowerment and inspiration as these luminaries share priceless strategies for success across all facets of life. Prepare for an odyssey of self-discovery, empowerment, and influence at this remarkable convention that transcends barriers and encourages audiences to scale new peaks. Seize this chance to participate in a pioneering gathering that will elevate your dreams and redefine the horizons of possibility.

99. Washington Adventist University - Television Commercial (2012)

Immerse yourself in the pinnacle of excellence and ingenuity through a captivating dual-part television commercial series meticulously tailored for Washington Adventist University. Journey into a visual saga that illuminates the institution's dedication to intellectual excellence, personal development, and societal influence. This cinematic tapestry shows the profound impact of education personified by a diverse student cohort and esteemed faculty members. Traverse through riveting narratives that bring to life Washington Adventist University's dynamic campus culture, state-of-the-art amenities, and unwavering commitment to nurturing tomorrow's trailblazers. Uncover how this revered establishment reshapes educational paradigms and leaves an indelible mark on the world through every student it guides. Join us on this extraordinary voyage celebrating knowledge, motivation, and boundless prospects at Washington Adventist University - where each tale epitomizes ardor, purpose, and potential.

98. Mountain View Conference: Arm in Arm - Televised Broadcast (2012)

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Embark on an immersive visual odyssey through the comprehensive five-part commercial promotion series of the Mountain View Conference's transformative Arm in Arm fundraiser initiative. Encounter a mesmerizing rebranding journey that unveils a new logo and poster design, visually encapsulating solidarity and communal assistance themes. Explore the unfolding narrative of this initiative as each episode unfolds poignant stories of change and empowerment, showcasing the united endeavors that drive impactful transformation. Immerse yourself in a revitalized brand identity that serves as a beacon of hope, connection, and collaborative mission, embodying the ethos and spirit of this purposeful endeavor.

97. North American Division: Telling the Story - Televised Broadcast (2011)

Immerse yourself in a captivating video presentation as it unveils the strategic mission of the Office of Communication within the North American Division. Embark on a vivid journey into their vision, objectives, and groundbreaking initiatives that drive their communication strategy forward. Witness firsthand how they leverage the art of storytelling, cutting-edge innovation, and digital technology to engage with a wide range of audiences and amplify messages that resonate across various online channels. Step into a narrative that showcases the pivotal role of communication in nurturing community involvement, raising awareness, and fostering seamless collaboration throughout the expansive NAD network.

96. S.A.C. Awards Presentation - Live Production (2011)

Experience the pinnacle of excellence at the esteemed Society of Adventist Communicators convention held at the prestigious Westin Lombard in Chicago, Illinois. Step into Pierre's realm as he skillfully directs and produces a remarkable awards ceremony and mesmerizing video presentations during an elegant evening gala dedicated to honoring accomplished Adventist media experts. Be part of the synergy of talent, innovation, and festivity as crucial figures in the industry gather to acknowledge outstanding achievements in communication within the vibrant Adventist sphere. Immerse yourself in an atmosphere where creativity shines, connections flourish, and success is celebrated with grandeur and admiration.

95. ANEW Retreat - Televised Broadcast (2011)

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Immerse yourself in a captivating promotional video highlighting the enriching ANEW retreat held at Camp Hebron in Pennsylvania. Uncover the compelling story of driven young intellectuals from prestigious universities nationwide coming together with a shared goal: to nurture innovative campus ministry projects. Explore the spirit of teamwork, empowerment, and motivation that fuels these budding leaders as they converge to reimagine the realm of campus involvement in their respective communities. Witness a tapestry of passion, dedication, and visionary thinking as these individuals shape the future of campus engagement with creativity and purpose.

94. Mission Caleb - Televised Broadcast (2011)

Embark on a transformative journey through the lens of a video showcasing the impactful Mission Caleb initiative initiated by the New Jersey Conference of Seventh-day Adventists. Delve deep into the essence of this inspiring movement, immersing yourself in the dedication and selflessness of individuals as they undertake life-changing missions locally and globally. Experience firsthand how Mission Caleb is revolutionizing communities, instilling hope through acts of kindness, faith, and outreach deeply rooted in the fundamental beliefs of Seventh-day Adventism. Witness its profound impact on lives, exemplifying service and compassion's power to make a tangible difference.

93. Rev It Up Revival - Televised Broadcast (2011)

Explore the exhilarating world of the Ohio Conference of Seventh-day Adventists' exclusive motorcycle camp meeting guided by Pr. Tom Hughes in a captivating video presentation. Dive into the excitement and unity that define this distinct event, where faith, liberty, and the love for riding blend harmoniously. Witness the bond of friendship, the growth in spirituality, and the collective exploration as bikers embark on a shared expedition of faith amidst Ohio's picturesque terrain. Immerse yourself in how this exceptional gathering cultivates solidarity, relationships, and spiritual rejuvenation in a genuinely unparalleled environment.

92. Breakaway: Feat. Neville Harcombe - Album Campaign (2011)

Pierre collaborated with WGTS 91.9 FM to coordinate and artistically oversee the creation, designing, and distribution of the Breakaway program audio CD packaging for the Neville Harcombe funeral service at Sligo Church. This collaboration highlighted Pierre's innovative approach and unwavering

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commitment to delivering a memorable and touching tribute to Neville Harcombe through this project.

91. ASI Convention - Televised Broadcast (2011)

Produce an enthralling promotional broadcast segment delving deep into the essence of the Adventist Laymen’s Services and Industries annual convention. Uncover its storied history, a wide array of activities, influential speakers, interactive workshops, community outreach endeavors, and the invaluable networking prospects it provides to participants from diverse backgrounds and professions within the Seventh-day Adventist community. Enhance the event's allure by incorporating vivid visuals, engaging interviews, and a comprehensive exploration of how this convention consistently nurtures cooperation, advancement, and motivation among its attendees year after year.

90. Columbia Union Story 8th Edition - Televised Show (2011)

Witness the dynamic energy of a live "studio" audience in the 8th Edition episode, illuminating the Columbia Union 26th Constituency Session. Immerse yourself in compelling and unforgettable narratives that reignite the passion for the Columbia Union Conference, crafting an immersive storyline that captures viewers' hearts and emphasizes the importance of this crucial gathering within the local community.

89. Welcome to Gateway Fellowship - Video Campaign (2011)

Discover the transformative Gateway Fellowship program through a compelling promotional video from WGTS 91.9 FM. Explore its inspiring initiatives, community outreach efforts, and meaningful contributions that resonate with individuals seeking spiritual growth and connection. Gain insights into how this program is making a positive difference in the lives of many through heartfelt stories and engaging visuals that highlight its impact and mission.

88. WGTS 91.9 fm Family Radio - Televised Commercial (2011)

Experience a promotional video or broadcast commercial spotlighting the United States' second-largest Christian radio station—Delve into its diverse programming lineup, deep community involvement, and significant influence on listeners nationwide. The video captures the station's commitment to uplifting content, meaningful connections with local communities, and far-reaching impact on individuals seeking faith-inspired messages and music.

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87. S.A.C. Awards Presentation - Live Production (2010)

This year, the Society of Adventist Communicators convention occurred in Denver, Colorado. Pierre skillfully directed and produced the awards show and video entertainment for a dazzling evening gala dedicated to recognizing the accomplishments of Adventist media professionals globally. The event was a jubilant celebration of creativity, innovation, and exceptional communication within the Adventist sphere, honoring those who excel in their craft.

86. Columbia Union Story 7th Edition - Televised Show (2010)

Produced for airing on Hope Channel and hosted by Dave Weigley, Episode 7 of the Columbia Union Story delves into captivating narratives illuminating the varied experiences, triumphs, and trials across the Columbia Union Conference. Through engaging storytelling, this episode offers viewers a profound glimpse into the diverse lives and compelling stories that intricately weave together to form the tapestry of this dynamic community.

85. Expanding the Vision - Video Campaign (2010)

Immerse yourself in a captivating promotional video unveiling Washington Adventist Hospital's dynamic regional expansion. Witness the hospital's dedication to extending quality healthcare services to an expanded community. Explore the cutting-edge facilities, advanced medical technologies, and empathetic care that characterize Washington Adventist Hospital's latest phase of growth and advancement through this video. Gain insight into how this expansion embodies a commitment to enhancing healthcare accessibility and excellence for an even broader population.

84. Raising the Bar - Video Campaign (2010)

Delve into an enlightening promotional video unveiling the transformative impact of Adventist HealthCare's pioneering Center on Health Disparities initiative. Explore how this groundbreaking program actively tackles and diminishes health disparities within underserved communities. Through in-depth interviews, expert insights, and powerful narratives, the video illuminates the center's core mission, innovative approaches, and unwavering dedication to advancing health equity for all individuals regardless of background or circumstance. Experience the profound commitment of Adventist HealthCare as it works towards creating a more inclusive and healthier future for everyone.

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83. Impacting One Life at a Time - Televised Broadcast (2010)

Immerse yourself in the heart of Adventist HealthCare's transformative community outreach efforts through a captivating promotional video. Delve into a rich tapestry of initiatives that uplift and empower local communities, showcasing how Adventist HealthCare extends its impact far beyond the confines of hospital walls. Witness the organization's unwavering commitment to holistic well-being and social responsibility come alive through poignant testimonials, vibrant imagery, and a compelling narrative that illustrates their dedication to making a lasting difference. Experience the profound influence of Adventist HealthCare's outreach programs as they touch lives, promote health, and nurture wellness in an inclusive approach that benefits all.

82. A New Wing of Service - Televised Broadcast (2010)

Step into the world of cutting-edge cardiac care in a captivating promotional broadcast segment highlighting the prestigious Schuster Heart Hospital in Kettering, Ohio. Explore the hospital's advanced facilities, state-of-the-art technologies, and a team of highly skilled medical professionals wholly devoted to delivering top-tier cardiovascular care. Through a blend of compelling visuals, insightful expert endorsements, and inspiring narratives from patients who have experienced success, discover how the Schuster Heart Hospital sets new standards in heart health and innovation. Experience firsthand the hospital's unyielding dedication to advancing cardiovascular care while witnessing the profound impact of compassion and expertise in reshaping lives within its walls.

81. Medicine, Ministry, & Mission - Televised Broadcast (2010)

Embark on a captivating journey through a promotional broadcast segment that intricately weaves together the essence of spirituality and healthcare at Kettering Health Network. Delve into the profound connection between faith and healing as this segment illuminates the network's holistic approach, embracing the unity of mind, body, and spirit in patient care. Through touching stories, intimate glimpses behind the scenes, and touching accounts from patients and staff members, witness firsthand how Kettering Health Network intertwines spiritual principles into every facet of its care practices. Experience the transformative impact of compassion, faith, and resilience as pillars in nurturing healing and well-being within a healthcare environment that transcends traditional boundaries.

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80. The Living Waters Award - Televised Broadcast (2010)

Pierre Walters spearheads a dynamic promotional broadcast segment celebrating the prestigious Living Waters Award winners at Kettering HealthCare. This project highlights these distinguished individuals' exceptional achievements and profound influence in healthcare through compelling storytelling and visual artistry. Join Pierre Walters on a captivating journey that honors their unwavering dedication and excellence, showcasing the inspiring narratives behind their remarkable contributions to healthcare.

79. Greener by the Day - Feature Film (2010)

Embark on a cinematic odyssey led by Pierre Walters as he directs a compelling full-length feature film that immerses viewers in the nuanced realm of ethics within the pharmaceutical industry's marketing practices. This thought-provoking journey delves deep into the intricate web of controversies and ethical dilemmas, shedding light on the complex interplay between profit-driven strategies and moral considerations. Explore the intersection of commerce and ethics through a captivating narrative that challenges perceptions and sparks critical reflection on the dynamic landscape of pharmaceutical marketing.

78. Middle Ground - Music Video (2010)

Immerse yourself in the enchanting world of "Sixstep" through a mesmerizing premiere music video crafted under the expert direction of Pierre Walters. Step into a visual masterpiece that pays homage to the unique blend of jazz and rock, skillfully spotlighting this highly acclaimed band's boundless talent and innovation. Embark on a vivid audiovisual adventure that authentically captures the soul of Sixstep's music, inviting you to explore and celebrate their artistry in a captivating and dynamic experience.

77. To God be the Glamour - Feature Film (2010)

Enjoy a compelling documentary showcasing the lives of four successful women entrepreneurs on a quest to embody spiritual principles in their daily lives. This project, in collaboration with Bianca Ashton from BASH Films & Televised One, sheds light on the personal and professional obstacles these extraordinary women encounter as they endeavor to manifest divine values through their work and lifestyles. The documentary meticulously explores their struggles, triumphs, and unwavering commitment to aligning their actions with their faith, offering

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viewers an intimate glimpse into the profound journey of these inspirational individuals.

76. Worth the Wait Runway Event - Video Campaign (2010)

Pierre Walters spearheads the development of a promotional feature for the prestigious Worth the Wait Runway Event in partnership with B.A.S.H. Films. The initiative seeks to encapsulate the event's vibrancy and allure, offering a glimpse into its exceptional ambiance while spotlighting the remarkable talent and innovation showcased throughout this momentous gathering. Through creative collaboration, Walters endeavors to convey the essence and energy of the event, celebrating its distinctive charm and the artistic excellence it embodies.

75. Segredo - Music Video (2010)

Pierre Walters is directing a music video production for the internationally acclaimed artist Irina Franca. Collaborating with Demomakers Studios, this endeavor creatively showcases Irina's musical finesse through a visually captivating narrative. By merging artistic storytelling with Irina's global resonance, the project seeks to elevate her music and reach a diverse audience, embodying a seamless blend of creativity and international allure under Walters' guidance.

74. Cega - Music Video (2010)

Teaming up with Demomakers Studios, Pierre Walters steers a vibrant music video production featuring the talented singer Irina Franca. The video highlights Irina's global charm and breathes life into her music with visually stunning storytelling and creative direction. Walters' vision enhances the project's goal of introducing Irina's artistry to a broader audience through a captivating visual journey that resonates across borders and cultures.

73. Breath of Life - Televised Broadcast (2010)

Under Pierre Walters' direction, a compelling televised round-table program unfolds for the Breath of Life ministry broadcast. Esteemed religious figures, scholars, and community representatives converge to delve into topics crucial to spirituality, faith, and current affairs. Through rich dialogue and diverse viewpoints, the show endeavors to ignite introspection, spur conversation, and cultivate a profound comprehension of faith and its significance in today's world. Walters' deft guidance shapes an engaging and enlightening production that

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speaks to viewers yearning for spiritual nourishment and thought-provoking exchanges on matters of the soul.

72. Columbia Union Story 6th Edition - Televised Show (2010)

Under the directorial vision of Pierre Walters, Episode 6 of Columbia Union Story is meticulously produced for airing on Hope Channel, with Dave Weigley at the hosting helm. This installment immerses viewers in a tapestry of captivating tales from the Columbia Union, shining a spotlight on uplifting narratives, grassroots initiatives, and remarkable individuals that shape the region's fabric. Through a seamless blend of engaging anecdotes and visually striking content, this episode endeavors to forge a profound connection with its audience, leaving them inspired and empowered. Walters' directorial finesse infused each narrative with authenticity and nuance, elevating the storytelling experience to offer viewers a glimpse into the diverse community and shared ethos that defines the union's vibrant tapestry.

71. Connecting Faith and Health - Televised Broadcast (2010)

Directed under the meticulous eye of Pierre Walters, a riveting promotional video featuring acclaimed filmmaker Martin Doblmeier and his documentary "The Adventists" is meticulously brought to life. This cinematic piece serves as a striking visual ode to the essence of Doblmeier's creation, delving deep into the profound themes, insightful messages, and cinematic brilliance that define "The Adventists." Through Walters' masterful direction, the promotional video transcends conventional marketing strategies, aiming to captivate audiences by offering a tantalizing glimpse into the documentary's rich narrative tapestry. With a fusion of artistry and precision, Walters skillfully ensures that every frame resonates with the documentary's gravitas while showcasing Doblmeier's distinct perspective and creative finesse as a filmmaker, ultimately cementing the promotional video as a compelling portal into the world of "The Adventists."

70. Being the Connection - Televised Broadcast (2010)

Helmed by Pierre Walters, a poignant promotional broadcast segment intricately unravels the profound narrative of the Atkinson Center shelter ministry in Pennsylvania. This program meticulously elucidates the shelter's overarching mission, its far-reaching impact on the local community, and its unwavering dedication towards those it serves. Through a tapestry of vibrant storytelling and visually arresting depictions, the segment sheds light on the shelter's

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philanthropic endeavors and beckons viewers into a realm where compassion meets action. By amplifying awareness about the shelter's tireless work and invoking a sense of solidarity through its resonant portrayal, this segment endeavors to kindle fervent support for initiatives dedicated to uplifting and assisting those facing adversity within society.

69. Connecting Listeners to Christ - Televised Broadcast (2010)

Directed by Pierre Walters, a captivating promotional broadcast segment immerses viewers in the world of Terry Johnson and the transformative presence of WGTS 91.9 FM. This program intricately explores Terry Johnson's pivotal position within the radio station and delves into the profound influence that WGTS 91.9 FM wields over its dedicated listenership. Through a tapestry of compelling narratives and visually arresting sequences, the segment sheds light on how the station forges deep connections with its audience, cultivates positivity through its eclectic music selection and thought-provoking programs, and cements itself as a cornerstone of community engagement. Serving as a conduit to amplify WGTS 91.9 FM's core mission, this segment aims not only to underscore the station's profound impact but also to ignite a collective wave of support for its noble endeavor of enriching and uplifting individuals through the powerful medium of radio broadcasting.

68. Connecting the Disconnect - Televised Broadcast (2010)

Directed by Pierre Walters, a promotional broadcast segment skillfully shines a light on Grace Outlet, a vibrant church plant nestled in Reading, PA. Through a blend of poignant storytelling and visually arresting scenes, the program delves into the origins, values, and societal contributions of Grace Outlet. Viewers are enveloped in the narrative of this budding congregation, unveiling its fundamental tenets, community outreach initiatives, and integral role within the local neighborhood. With an authentic portrayal of Grace Outlet's essence permeating each frame, the segment aims not only to illuminate its presence in Reading but also to kindle enthusiasm for its compassionate mission of spreading faith, love, and optimism to all it touches. This vivid depiction seeks to inform audiences about the church's impactful work while fostering a sense of solidarity and encouragement toward supporting its transformative endeavors within the community.

67. Connecting Kids to an Incredible God - Televised Broadcast (2010)

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Directed by Pierre Walters, this promotional broadcast segment spotlights Steve Gatz and Incredible Creatures, immersing viewers in a captivating journey through the fascinating realm of wildlife. Through a compelling mix of stunning visuals and compelling narratives, audiences are introduced to many awe-inspiring animals, showcasing Steve Gatz's deep-rooted passion for conservation. The program seeks to entertain, enlighten, and motivate viewers on the significance of preserving our natural heritage by illuminating these remarkable creatures' unique behaviors, habitats, and traits. With Steve Gatz's infectious zeal and expertise reverberating through the screen, this segment leaves a lasting impression, serving as a powerful conduit for educating and inspiring audiences about the beauty and importance of wildlife conservation.

66. CURF: Making Ministry Possible - Televised Broadcast (2009)

This promotional broadcast segment, directed by Pierre Walters, sheds light on the Columbia Union Revolving Fund, showcasing its dedication to advancing local community development projects within the Columbia Union Conference through financial assistance and resources. Viewers understand how the fund fosters economic empowerment and rejuvenation in underserved regions through detailed explanations of the fund's operations, impactful stories from supported projects, and interviews with beneficiaries and stakeholders. By skillfully blending informative segments with personal anecdotes, this program strives to educate and inspire audiences to engage with and support the crucial initiatives of the Columbia Union Revolving Fund as it continues to impact communities and transform lives positively.

65. Building Leaders - Televised Broadcast (2009)

Directed by Pierre Walters, this broadcast segment spotlights the Leadership Summit hosted by the Allegheny West Conference, emphasizing its goal of empowering and preparing leaders within the organization. Through interviews with keynote speakers, participants, and event coordinators, viewers are immersed in the summit's critical themes, workshops, and discussions aimed at nurturing leadership skills. The program captures impactful stories, insights, and tools shared at the summit to encourage personal and professional growth among attendees. Catalyzing leadership excellence, collaboration, and visionary thinking within the conference's community, this segment advocates for a culture of empowered and inspired leadership among its members.

64. Making Service a Life Calling - Televised Broadcast (2009)

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This promotional segment, directed by Pierre Walters, illuminates the Kettering College of Medical Arts, showcasing its exceptional programs, faculty, facilities, and student successes. Through interviews with students, professors, and alums, the segment reveals the college's commitment to excellence in medical education and groundbreaking healthcare training initiatives. It highlights the institution's cutting-edge research projects, clinical partnerships, and innovative teaching methods to attract prospective students and professionals interested in a rewarding medical career at Kettering College of Medical Arts.

63. Building Ministries - Televised Broadcast (2009)

Directed by Pierre Walters, the "Building Ministries" promotional broadcast segment delves into the transformative realm of the Ohio InFusion Innovations Conference. Beyond its focus on fostering innovation across industries, this segment illuminates how the conference catalyzes building ministries and generating profound impacts within communities. By uniting faith-based leaders, entrepreneurs, and innovators, the conference becomes a dynamic hub where cutting-edge ideas and technologies converge with compassionate service to drive humanitarian efforts, outreach initiatives, and community development projects. Through insightful interviews with key figures, including organizers, speakers, and attendees, the segment vividly portrays the fusion of innovation with mission-driven endeavors to effect positive change in society. By encapsulating the essence of collaboration, creativity, and purpose that defines the Ohio InFusion Innovations Conference, this broadcast segment endeavors to spark a flame of inspiration in viewers—urging them to embrace transformative work that transcends conventional boundaries and uplifts lives through a harmonious blend of technological progress and spiritual enrichment.

62. Columbia Union Story 5th Edition - Televised Show (2009)

In this carefully crafted program directed by Pierre Walters, Episode 5 of the Columbia Union Story unfolds as a spellbinding chapter tailored for airing on Hope Channel and hosted by Dave Weigley. This episode intricately weaves together a diverse tapestry of stories entrenched within the heart of the Columbia Union Conference, spotlighting its myriad ministries, transformative endeavors, and vibrant communal fabric. Through poignant narratives, enlightening conversations, and visually immersive storytelling, viewers embark on an expedition delving deep into the union's narrative—from its historical roots to its present pursuits and future aspirations. Episode 5 serves as a beacon elucidating the Union's unwavering dedication to faith, service, and solidarity through a lens

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that magnifies inspirational accounts, innovative ventures, and outreach endeavors. This installment aims to enlighten audiences and ignite a shared sense of purpose and community among individuals from diverse walks of life by encapsulating the essence of the Union's multifaceted mission and heralding the trailblazers, propelling positive change within its ranks. Ultimately, Episode 5 seeks to kindle a collective spirit of inspiration and empowerment within believers while fostering connections with the timeless values and vision of the Columbia Union Conference.

61. The Struggle - Music Video (2009)

Helmed by Pierre Walters, the music video featuring hip-hop artist Kitty, under the mentorship of Snoop Dogg, is a visually stunning creation that displays Kitty's distinctive style and personality and breathes life into her music through imaginative visuals and storytelling. With a keen eye for production quality and artistic expression, the video serves as a vessel to introduce Kitty to a broader audience, airing on prestigious networks like BET, thereby showcasing her talent and creativity to viewers far and wide. Crafted in collaboration with FEDHA Entertainment, this endeavor signifies a harmonious partnership aimed at crafting a compelling visual tale that reverberates with enthusiasts of hip-hop and beyond, solidifying Kitty's presence in the industry.

60. Talking about Leadership - DVD Video (2009)

Helmed by Pierre Walters, this program presents a profound and enlightening interview featuring Dave Weigley, the President of the Columbia Union, and Barry Black, the esteemed U.S. Senate Chaplain. Delving into a diverse array of topics, this dynamic discussion offers viewers an unparalleled opportunity to peer into the minds of these influential individuals. Expertly filmed with meticulous attention to detail, the interview encapsulates the essence of their exchange, delivering invaluable perspectives and stimulating insights. This insightful dialogue is captured on DVD with precision and depth, providing an exclusive chance to witness a candid and significant conversation between two distinguished voices in leadership and faith.

59. A Lesson in Leadership - Televised Broadcast (2009)

Directed by Pierre Walters, this promotional broadcast segment illuminates the esteemed figure of U.S. Senate Chaplain Barry Black, delving into his life and legacy with profound insight and reverence. The program unfurls to explore

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Chaplain Black's pivotal position within the U.S. Senate, offering viewers an intimate understanding of his influential work and unwavering commitment. Through Walters' skilled direction and visually arresting sequences, the segment paints a vivid picture of Chaplain Black's inspiring presence and significant contributions, crafting a narrative that resonates deeply with audiences. Brace for an enlightening and uplifting experience as you witness the remarkable tale of Chaplain Barry Black unfold in this masterfully crafted production, poised to inform and inspire viewers with his extraordinary journey.

58. Ministers of Music - Televised Broadcast (2009)

This promotional broadcast segment, directed by Pierre Walters, casts a radiant spotlight on the illustrious musician Virginia-Gene Rittenhouse, inviting viewers into an intimate odyssey through her musical voyage and lasting impact on the industry. With Walters' expert touch and enthralling narrative finesse, the program unveils Rittenhouse's unparalleled artistry and profound influence, shedding light on her distinct musical expressions and formative inspirations. Through a tapestry of visually arresting scenes and storytelling, the segment weaves a poignant tale that reveres Rittenhouse's achievements while enveloping spectators in the melodic tapestry of her creative realm. Anticipate an enriching and inspirational encounter as audiences delve into the world of Virginia-Gene Rittenhouse, poised to savor the symphonic legacy she has masterfully crafted in this meticulously tailored production.

57. Stepping Out on Faith - Televised Broadcast (2009)

Helmed by Pierre Walters, this promotional broadcast segment illuminates The Lanham-Bowie Project, unveiling a mesmerizing portrayal of the ensemble's musical genius and inventive spirit. With Walters' skilled guidance and captivating narrative techniques, viewers embark on a sensory journey that unveils the distinctive fusion of melodies and genres synonymous with The Lanham-Bowie Project. The program investigates the band's evolution intricately through visually stunning depictions and compelling anecdotes, offering a glimpse into their creative muses and collaborative dynamics. As audiences tune in, they are not only treated to entertainment. Still, they are also beckoned to draw inspiration from the harmonious artistry of The Lanham-Bowie Project, destined to leave an indelible imprint in this finely crafted showcase.

56. Answering the Call - Televised Broadcast (2009)

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Directed by Pierre Walters, this promotional broadcast segment provides a captivating peek into the groundbreaking initiatives of Adventist youth trailblazer Christina Ivankina. Through masterful storytelling and compelling visuals, viewers are guided through Ivankina's pioneering contributions to the Adventist youth community, shedding light on her vision and profound influence. The program portrays Ivankina's enthusiasm, leadership, and unwavering dedication to empowering young individuals, positioning her as a catalyst for positive change and progress within the Adventist youth sphere. By weaving together insightful interviews and riveting narratives, the audience is poised to be informed and inspired by Ivankina's transformative endeavors and steadfast resolve to shape a more promising future for Adventist youth worldwide.

55. Columbia Union Story 4th Edition - Televised Show (2009)

In his directorial role for Episode 4 of the Columbia Union Story, set to air on Hope Channel and hosted by Dave Weigley, Pierre Walters crafts a compelling narrative that delves into the diverse and inspiring tales encapsulated within the Columbia Union. Through Walters' adept direction, viewers are poised to embark on a riveting journey woven with poignant accounts from individuals representing varied backgrounds and perspectives within the union. Enhanced by Dave Weigley's hosting style infusing a sense of intimacy, the episode promises an immersive experience brimming with stories celebrating faith, community bonds, and the enduring ethos of unity that characterizes the Columbia Union.

54. Grim Reaper - Music Video (2009)

Helming a music video for the acclaimed reggae sensation Ambassador Junior Lion, Pierre Walters delivers a visually arresting masterpiece that harmonizes with the artist's musical genius. Garnering prestigious exposure on renowned networks such as MTV Caribbean, Walters' direction seamlessly intertwines imaginative storytelling with vibrant visuals. Produced in collaboration with StarLiner Records, this music video elevates Ambassador Junior Lion's standing in the industry. It entralls viewers with its artistic finesse and thematic depth that resonates within reggae music.

53. SONscreen Film Festival Gala - Live Production (2009)

Guided by Pierre Walters, a magnificent three-day festival unfurls, climaxing in a breathtaking Awards Ceremony set to captivate all who attend. Known for his expertise in orchestrating flawless and captivating events, Walters meticulously

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crafts each aspect of the festival to engage the audience and pay tribute to the recognized accomplishments. From elaborate stage designs to impeccable implementation, Walters' touch guarantees an unforgettable occasion brimming with thrill, expectancy, and jubilation at every juncture.

52. Four Now (Season 1) - Web Series (2009)

Pierre Walters leads an innovative internet web series supported by Fly By Night Productions and the Mocha Soul clothing line, merging captivating storytelling with a unique flair. Demonstrating meticulous attention to detail and a visionary approach that challenges conventions, Walters creates a series poised to enthrall viewers with its fresh narrative and distinct style. His directorial expertise harmoniously blends fashion and entertainment, promising an immersive experience that captivates audiences and leaves them eagerly anticipating each new installment.

51. Tell the World - Music Video (2009)

an enthralling music video featuring the renowned gospel artist Amos Saint Jean. This visually captivating creation has achieved nationwide airplay on networks such as BET and the Gospel Music Channel, solidifying its impact in the industry. Notably, the video's exceptional quality led to a nomination for the prestigious 2009 GMC "Soul" Music Video of the Year Award. Through his adept direction, Walters encapsulates the spirit of the music and artist, creating a profound connection that profoundly resonates with viewers.

50. LifeQuest - DVD Video (2009)

Pierre Walters helmed a noteworthy DVD production backed by the SoCal Conference LifeQuest initiative, featuring the prominent Joon W. Rhee MD, PhD, MPH. This program delves into pertinent subjects surrounding health, well-being, and related themes, catering to viewers interested in personal growth and education. Walters' directorial approach seamlessly merges informative discussions with captivating visuals, making the content informative and appealing to those seeking to expand their understanding of these crucial topics.

49. Follow the Bible - Televised Broadcast (2008)

During the North American Division of Seventh-day Adventists' Annual Council, Pierre Walters directed a video interview featuring Mikhail P. Kulakov. Through Walters' adept direction, the interview delves into pivotal issues within the

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organization, offering a distinctive viewpoint on matters of significance. By showcasing Kulakov's expertise and role in the proceedings, this production is an invaluable asset for members and stakeholders aiming to gain profound insights into the council's deliberations and impact within the Seventh-day Adventist community.

48. Whatever Feat. Jamie Jones - Music Video (2008)

Pierre Walters helmed a dynamic music video production for renowned pop sensation Jamie Jones in partnership with X-Posure Entertainment, MySpace Music, and acclaimed multi-platinum artist Swiss Beatz. This collaboration resulted in the video receiving widespread visibility, including airtime on major networks such as BET and MTV. Walters' direction skillfully captured the vitality and artistry of the track, crafting a visually compelling work that resonated with viewers on diverse media outlets.

47. Los Angeles Adventist Academy - DVD Video (2008)

Pierre Walters spearheaded the creation of a DVD program to promote the Los Angeles Adventist Academy's (LAAA) mission of providing top-tier Christian education to Los Angeles youth. With Walters at the helm, this production effectively communicates the significance and transformative influence of the academy's educational programs. By skillfully directing this initiative, Walters sought to expand awareness among a diverse audience and cultivate support for the institution's noble cause.

46. The Government - Music Video (2008)

Pierre Walters helmed a mesmerizing music video featuring the acclaimed Philadelphia world-music ensemble Urban Shaman. Renowned for his visually striking and compelling work, Walters artistically captured the band's distinctive spirit and vibrancy in this production. With finesse, he presented their talents in a manner that could elevate their profile within the music scene, attracting attention from a wider audience and opening doors to greater recognition within the industry.

45. Claim LA - Video Campaign (2008)

Under Pierre Walters' direction, a captivating program was created for the 2008 evangelism initiative of the Southern California Conference of Seventh-day Adventists. Through his expert guidance, the program was meticulously crafted

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to captivate and motivate participants to actively promote the message of faith, extend outreach to local communities, and nurture spiritual development across the region. Walters' directorial finesse aimed to ignite a spark of inspiration and dedication among viewers, encouraging them to wholeheartedly engage in spreading the faith and fostering growth within their communities.

44. 3,500 Commemorate - Televised Broadcast (2008)

Pierre Walters helmed a promotional broadcast that spotlighted the "Love for the Ages" event in Kettering, Ohio. Through his directorial prowess, Walters sought to encapsulate the profound sentiments of this gathering dedicated to honoring enduring love, relationships, and community ties. His focus was on capturing the heartfelt essence of the event, allowing viewers to experience the emotional richness and meaningful connections forged during this special occasion. Walters aimed to offer audiences a poignant insight into the warmth and unity that defined Kettering's "Love for the Ages" celebration.

43. A Century of Leadership - Televised Broadcast (2008)

Pierre Walters oversaw the production of a televised segment filmed at the Kettering Medical Center in Ohio, featuring conference leaders paying homage to the esteemed living former presidents of the Columbia Union. Walters meticulously structured the segment to celebrate these distinguished leaders reverently, encapsulating their profound legacies and pivotal roles within the union. With Walters' guidance, audiences were granted a touching and dignified portrayal of these influential figures, offering a heartfelt tribute to their lasting influence on the community and the organization they served with dedication and distinction.

42. Dreams Come True in Africa - Televised Broadcast (2008)

Under the adept direction of Pierre Walters, a segment shone a light on the Missions Abroad 2008 initiative led by the Columbia Union Conference in South Africa, offering a glimpse into their impactful endeavors, including evangelistic crusades, church planting initiatives, and the subsequent baptisms that ensued. Through Walters' skilled guidance, audiences were immersed in the commitment and achievements of this mission abroad, underscoring the remarkable expansion of the church's footprint and significance within South Africa. The segment artfully depicted narratives of profound change and advancement, vividly depicting how these initiatives have transformed local communities and enriched

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the fabric of the wider church body with compelling stories of spiritual renewal and communal growth.

41. Against a Common Enemy - Televised Broadcast (2008)

Under the skilled direction of Pierre Walters, a compelling segment unfolded, chronicling Paul Mawela's courageous battle against the intertwined challenges of HIV/AIDS, tuberculosis, and poverty in South Africa's Dwarloop region. Through Walters' lens, viewers were immersed in Mawela's unwavering dedication as he spearheaded efforts to address these urgent issues within the community. The segment offered a poignant portrayal of Mawela's impactful work and illuminated the harsh realities and obstacles encountered by individuals like him operating in underserved areas. It vividly showcased the indomitable spirit and unwavering perseverance required to effect tangible change and provide hope amidst adversity for those grappling with these profound crises.

40. Columbia Union Story 3rd Edition - Televised Show (2008)

In the mesmerizing third installment of "Columbia Union Story," skillfully helmed by Pierre Walters and expertly guided by host Dave Weigley, viewers were enveloped in a tapestry of enthralling narratives that illuminated the transformative work and poignant tales resonating throughout the Columbia Union Conference. Walters' directorial finesse imbued the episode with a dynamic visual narrative that encapsulated the essence of the Union's profound mission and impactful endeavors. Guided by Weigley's adept hosting, audiences embarked on a captivating journey through a narrative mosaic that unveiled pivotal events, remarkable individuals, and critical milestones shaping the Union's rich tapestry. This episode not only offered an intimate glimpse into the diverse and inspirational facets of the Union's organizational odyssey but also underscored its unwavering commitment to fostering change and making meaningful contributions to its vibrant community.

39. SONScreen Film Festival Gala - Live Production (2008)

Under the direction of Pierre Walters, the SONScreen Film Festival Award Gala is a spellbinding exhibition designed to honor the exceptional creations of gifted filmmakers spanning different corners of the nation. Walters infused his distinctive touch to showcase the brilliance and ingenuity inherent in the awarded films, crafting an aesthetically striking and deeply moving event for attendees. This gala not only stands as a momentous occasion to commend and appreciate

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the inventive narratives and cinematic triumphs across the multifaceted realm of modern filmmaking but also serves as a stage to celebrate and shed light on the diverse talents that enrich and mold the industry, providing an enchanting peek into the intricate world of independent cinema and spotlighting the visionaries who define its landscape.

38. Search My Heart - Music Video (2008)

Helmed by Pierre Walters, the urban gospel music video starring Jocelyn, who goes by the moniker Indigo, stands out as a dynamic and enthralling production tailored for a trendy audience. With widespread airing on esteemed networks such as BET and the Gospel Music Channel, this video introduced a modern twist to the gospel music genre by blending contemporary flair with poignant messages. The accolade of being nominated for the 2009 GMC "Soul" Music Video of the Year Award serves as a testament to Walters' groundbreaking direction and Indigo's artistic prowess, showcasing their collective talents in a visually dynamic and culturally resonant manner that deeply connected with viewers across various mediums and resonated profoundly within diverse audiences.

37. New Community Fellowship - Video Campaign (2007)

Under the guidance of Pierre Walters, the promotional video for the New Community Fellowship initiative emerges as a visually captivating and enlightening production designed to elevate awareness and garner backing for this community-driven endeavor. Walters' directorial vision infuses the video with a portrayal of the essence, principles, and profound influence of the New Community Fellowship initiative, possibly illuminating personal anecdotes, communal engagement, and the overarching aspirations of the program. With Walters orchestrating this project, audiences anticipate a meticulously woven narrative that skillfully articulates the essence and impact of this initiative in an immersive and compelling manner, fostering understanding and support among viewers.

36. Columbia Union Story 2nd Edition - Televised Show (2007)

Helmed by Pierre Walters, Episode 2 of Columbia Union Story unfolds on Hope Channel, steered by host Dave Weigley. This enthralling installment curated under Walters' expertise immerses viewers in captivating narratives originating from the heart of the Columbia Union. Through masterful storytelling,

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enlightening interviews, and visually arresting content, Walters crafts an enriching viewing experience that illuminates diverse stories and experiences within the union. With Weigley at the helm, this episode educates and inspires audiences, providing a profound insight into the individuals, endeavors, and happenings that mold and define the vibrant fabric of the Columbia Union community.

35. Fish! Ministries Convention - Live Production, Speaker (2007)

Pierre Walters takes the stage at the North American Division of Seventh-day Adventists Children Ministries Convention hosted at Loma Linda University. Widely recognized for his captivating and informative approach, Walters likely explores the benefits of incorporating filmmaking into children's programming, sharing valuable strategies for introducing youth leaders to the exciting world of cinema. During this engaging session, Walters sparks inspiration among participants by showcasing the boundless creative avenues that storytelling through film offers while underlining methods to nurture and develop young talent in visual storytelling, setting a vibrant path for budding filmmakers within the community.

34. Notes of Perfect Harmony - Live Production, Speaker (2007)

Under the direction of Pierre Walters, a seminar is conducted at the S.A.C. convention in Nashville, Tennessee, hosted at the Sheraton Music City. Walters imparts his expertise and theories on effective artistic direction for emerging film and video professionals in congregational environments. He provides strategic counsel on fostering and empowering creative individuals within these communities. Attendees benefit from Walters' insights and practical guidance on nurturing creativity within religious settings while advocating for high standards in visual storytelling among up-and-coming filmmakers and videographers across the country.

33. “Mission Abroad: South Africa” - Televised Broadcast (2007)

Pierre Walters plays a crucial role in post-producing the South African Mission Abroad video curated for exclusive broadcasts on chosen satellite television stations. With his seasoned expertise, Walters meticulously refines the visual and narrative aspects of the video, tailoring it to strike a chord with audiences tuning in through satellite TV channels. Through his adept editing and post-production efforts, Walters strives to deliver a riveting and immersive depiction of the South

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African Mission Abroad, aiming to forge a strong connection with viewers spanning various regions by harnessing the narrative prowess of television storytelling.

32. Fishnet Featurette - Televised Broadcast (2007)

In the hands of director Pierre Walters, a promotional broadcast segment shines a spotlight on Fishnet Ministries in Front Royal, VA. Leveraging his creativity and technical prowess, Walters intricately weaves together a visually stunning narrative that illuminates the purpose and endeavors of Fishnet Ministries. To mesmerize audiences and shed light on the organization's impactful work, Walters' direction breathes life into the story of Fishnet Ministries, potentially employing cinematic techniques to evoke deep sentiments and motivate viewers to support the initiatives in Front Royal, VA actively.

31. “The Encounter” Intro - Televised Broadcast (2007)

Under the direction of Pierre Walters, an exciting transformation unfolds in "The Encounter," a Sunday broadcast on The CW (MD Regional). Walters injects his artistic flair and know-how to reimagine the show's format, integrating cutting-edge storytelling methods, visually striking elements, and thematic depth to captivate viewers. To invigorate "The Encounter," Walters strives to deliver a reinvigorated and captivating viewing journey that resonates with modern television trends while honoring the show's core spirit.

30. “Fit 4 You!” - Televised Broadcast (2007)

Directed by Pierre Walters, a satellite television segment spotlights the Fit 4 You! Fitness retreat program in Pine Forge, Pennsylvania. Walters' direction aims to portray the essence of this fitness retreat, accentuating its distinct features, wellness programs, and scenic backdrop to advocate for health and vitality. The segment could showcase personal stories, exercise regimens, nutritional advice, and the tranquil setting of Pine Forge to motivate audiences to focus on their well-being and contemplate engaging in comparable programs for self-improvement.

29. Takoma Park Women’s Ministry - Video Campaign (2007)

Pierre Walters is directing a distinctive promotional video for the Takoma Park Women’s Ministry's global sexual purity initiative. Utilizing skillful storytelling and visual artistry, Walters endeavors to communicate the essence, principles,

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and significance of this crucial initiative dedicated to sparking conversations about sexual purity on an international level. The video is envisioned to incorporate personal accounts, educational materials, and motivational themes to inspire individuals to adopt ideals of purity while advocating for awareness and empowerment across varied communities worldwide.

28. “Real Word” - Video Campaign (2007)

Pierre Walters spearheads a unique televised promotional video for TheRealWord.org youth ministry. Through his innovative direction, Walters strives to encapsulate this youth-centric ministry's essence and influence, presenting its principles, initiatives, and community outreach endeavors in a captivating and persuasive manner. This promotional video is designed to spotlight testimonials from youthful participants, showcase event highlights and program features, and convey messages tailored to resonate with young viewers, motivating them to engage actively and effect positive changes within their local communities through involvement in TheRealWord.org.

27. “Adventist Preaching” Special Edition - Televised Show (2007)

Pierre Walters takes the helm in a captivating project where he steers a skilled ensemble of actors to portray influential historical figures within the Adventist Church for a particular television program and DVD video. Under Walters' guidance, these actors vividly depict the voices and narratives of pivotal individuals from Adventist Church history, providing viewers with an immersive journey into the rich heritage and defining moments of the church. By infusing meticulous detail and a profound grasp of storytelling elements, Walters directs this production to weave a compelling narrative that educates and enraptures audiences with the enduring legacy of the Adventist Church.

26. Kensington Elementary School - Live Production, Speaker (2007)

Pierre Walters serves as artistic director and speaker in a groundbreaking initiative at Kensington Elementary School. Collaborating with more than 70 gifted third-grade students, Walters leads the creation of an original opera performed for the Chevy Chase, MD community. The project receives generous support from prestigious sponsors like The Metropolitan Opera Guild, The Geraldine R. Dodge Foundation, The GE Fund, The Montgomery County Educational Foundation, and The Washington Post Grants in Education. Through his mentorship and expertise, Walters steers these young talents on a

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transformative journey of creativity that culminates in a remarkable production. This opera highlights the students' skills and nurtures a passion for the arts among participants and audiences, leaving a lasting impact on all involved.

25. “Special Delivery” - Televised Commercial (2007)

Under Pierre Walters' supervision, a vibrant 60-second television commercial spot is meticulously crafted for the "Are You Connected?" marketing drive spotlighted in Visitor Magazine. Through his innovative direction and keen artistic insight, Walters shapes a visually captivating advertisement that encapsulates the campaign's core message. Beyond mere promotion, the advertisement becomes a gateway to entice viewers to delve into the rich content and features awaiting discovery within the magazine's pages. By skillfully blending creativity with strategic messaging, Walters' commercial spot serves as a promotional tool and an invitation for audiences to engage with and uncover the diverse narratives and offerings embedded within Visitor Magazine's vibrant community.

24. “No Matter Where You Are...” - Televised Commercial (2007)

Under Pierre Walters' direction, a brief yet powerful 30-second television commercial spot is expertly produced for the "Are You Connected?" marketing campaign of the Visitor Magazine. Drawing on his directorial prowess and imaginative ingenuity, Walters shapes a visually dynamic advertisement that distills the campaign's core message. The aim is to engage viewers and spark curiosity in the magazine's highlighted content and attractions. Through Walters' creative approach, the commercial spot becomes more than just a fleeting promotion - it evolves into a compelling invitation, beckoning audiences to explore and connect with the diverse stories and features within the pages of Visitor Magazine, thereby forging a deeper engagement with its readership community.

23. Celebrating a Century - Televised Broadcast (2007)

Pierre Walters orchestrates a visually captivating and thematically profound program as the director of the special edition television broadcast commemorating the centennial anniversary of the Columbia Union Conference of Seventh-day Adventists. Drawing upon his seasoned directorial skills, Walters steers the production toward paying homage to the historical importance of this milestone while captivating viewers with a blend of celebratory salutes,

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enlightening discussions, and poignant imagery that encapsulates the essence of the Union's century-spanning odyssey within the rich tapestry of the Seventh-day Adventist community. Through Walters' expert curation, the broadcast transcends mere remembrance to become a poignant reflection on the Union's enduring legacy and pivotal role in shaping the spiritual narrative of its members over a hundred years.

22. Columbia Union Story 1st Edition - Televised Show (2007)

As director of the television program and DVD series produced by the Columbia Union Conference starring Conference President Dave Weigley, Pierre Walters masterfully crafts a vibrant and captivating narrative that illuminates the essence of Weigley's leadership, vision, and impactful messages. By employing strategic direction and innovative storytelling techniques, Walters skillfully encapsulates Weigley's profound insights, motivational teachings, and compelling personal stories in a format that engages television audiences and resonates with viewers across digital platforms. Through Walters' creative guidance, the program transcends mere viewership to become a conduit for sharing Weigley's wisdom and inspiration in a dynamic and accessible way, fostering connections that inspire and uplift individuals within the Columbia Union Conference community and beyond.

21. “Tell the World, Tell Them Now!” - Televised Broadcast (2007)

Pierre Walters' directorial finesse shines in the Visitor News Video for Visitor Magazine, showcasing the Mountain View Conference of Seventh-day Adventists' dynamic evangelistic and revival campaign. With a keen eye for detail and a talent for storytelling, Walters intricately weaves a visually stunning narrative that encapsulates the essence and reverberating impact of the conference's spiritual endeavors. Walters crafts a compelling video presentation by expertly capturing the enthusiasm, zeal, and life-changing moments emblematic of the evangelistic and revival initiatives spearheaded by the Mountain View Conference. Through his artful direction, he engages audiences. He imparts a deeper understanding of the profound spiritual significance underpinning the conference's dedicated work, fostering a connection that resonates deeply with viewers on an emotional and inspirational level.

20. Growing Together - Televised Broadcast (2007)

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Pierre Walters' directorial prowess shines in the Visitor News Video for Visitor Magazine, presenting the Manassas Seventh-day Adventist Church's impactful evangelistic crusade with finesse. Through masterful visual storytelling and skilled cinematography, Walters captures the essence and reverberating impact of this spiritual gathering. His direction vividly portrays the church's outreach endeavors' fervor, unwavering commitment, and life-changing moments. By skillfully depicting the zeal and dedication of those involved, Walters effectively communicates the core values of faith and community engagement at the heart of the Manassas Seventh-day Adventist Church's mission. Thus, he crafts a poignant and inspiring video narrative that resonates deeply with viewers, inviting them to share in the profound experiences showcased on screen.

19. Breakthrough in India - Televised Broadcast (2007)

Pierre Walters' program direction spotlights the Columbia Union Conference of Seventh-day Adventists' evangelistic efforts in India, showcasing his talent for capturing cultural depth and spiritual yearning. Utilizing evocative visuals and compelling storytelling, Walters adeptly depicts the Union's devoted mission work in India, highlighting its impact on lives and communities. His direction artfully intertwines narratives of faith, empowerment, and intercultural connections, offering viewers a profound understanding of the importance and outcomes of this humanitarian initiative led by the Columbia Union Conference.

18. “Jesús, Haz de mí un Discípulo” - Televised Broadcast(2007)

Pierre Walters expertly directs the premiere Visitor News Video for Visitor Magazine, showcasing the music of Christian contemporary artists Julissa, Jaci Velasquez, and Jesús Adrian Romero. His creative genius harmoniously intertwines inspiring melodies with captivating storytelling, resulting in a visually striking and emotionally stirring production. Walters skillfully weaves music and narrative together to craft an immersive viewing experience that profoundly impacts audiences on both emotional and spiritual levels. Under his guidance, the video transcends traditional entertainment, offering viewers a profound journey enriched by the profound themes conveyed through music and visuals.

17. “Real Word” - Video Campaign (2006)

Pierre Walters infuses his visionary flair into a public service announcement supported by RealWord.org, a Christian youth organization in the DC metro

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region. Guided by Walters, the PSA masterfully blends impactful messaging with compelling visuals, captivating viewers and motivating them to participate actively in community initiatives and embrace constructive transformation. Leveraging his expertise, Walters raises the PSA to new heights, transforming it into a potent vehicle for raising awareness and championing values that deeply resonate with young individuals and the wider community.

16. Covatri - Documentary Film (2006)

Pierre Walters lends his creative vision to an infomercial spotlighting Covatri, the premier Adventist school in Mexico. Leading the Worthy Student Fund Scholarship Campaign to secure donations for a new high school and dormitory system, Walters intricately weaves storytelling and visually compelling elements to captivate audiences and ignite enthusiasm for this critical cause. With his adept direction, the infomercial evolves into a powerful advocacy tool, underscoring the transformative power of education and galvanizing viewers to participate in building a better tomorrow for the students of Covatri.

15. Group Dental Service - Televised Infomercial (2006)

Pierre Walters skillfully demonstrates his directorial expertise in a corporate infomercial for Group Dental Service of MD, Inc. This production proved instrumental in securing a substantial multi-million dollar contract spanning the mid-U.S. market. By showcasing GDS as the go-to dental service provider for employees of renowned companies such as Giant, Safeway, Marriott, Sheraton, and other prominent corporations in the mid-Atlantic region, Walters' artistic direction enhances the promotional material by effectively accentuating GDS's offerings and unique selling points. This collaboration is vital in broadening GDS's clientele, extending its business footprint, and solidifying its position as a trusted dental care provider within the competitive marketplace.

14. “I Am Dallas Latrell” - Film (2006)

In a heartfelt tribute to the classic filmmaking of the 1950s and 60s, Pierre Walters demonstrates his directorial finesse in a touching short film exploring the intricacies of a profound father-son relationship. Through meticulous attention to detail, Walters weaves a narrative that evokes nostalgia for a bygone era and delves deep into the emotional layers of family dynamics. This cinematic gem resonates with viewers on multiple levels, blending visual aesthetics with

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sentimental depth to create a moving portrayal that strikes a chord with audiences, eliciting admiration and emotion.

13. Atlantic Union Oratorio Society - Live Production (2006)

In April 2006, Pierre Walters showcased his directorial finesse by capturing the magnificence and heartfelt essence of The Atlantic Union Oratorio Society's memorable performance at Mechanic's Hall in Boston, Massachusetts. With a deft touch, Walters skillfully guided a symphony of voices and instruments, illuminating the passion and commitment of the talented ensemble. The resulting harmonious tapestry of sound reverberated through the historic venue, immersing the audience in an unforgettable musical journey that stirred emotions and created a lasting impact within the hallowed walls of Mechanic's Hall.

12. Atlantic Union Oratorio Society - Live Production (2006)

With Pierre Walters at the technical helm, the Atlantic Union Oratorio Society mesmerized audiences at the prestigious Carnegie Hall in April 2006. Guided by Maestro Francisco de Araujo's choir direction and Virginia Gene-Rittenhouse's orchestral guidance, Walters orchestrated a seamless fusion of choral and orchestral music that reverberated throughout the grand hall. Through Walters' meticulous direction and Araujo and Gene-Rittenhouse's musical expertise, a breathtaking synergy emerged, showcasing the extraordinary skills of the performers and crafting an unforgettable auditory spectacle that left a lasting impression on all who gathered to witness this musical masterpiece.

11. “The Bethlehem Nativity Drama” - Live Production (2006)

In a breathtaking metamorphosis orchestrated by Pierre Walters, the tranquil streets of Takoma Park are transformed into the sacred grounds of Bethlehem for a spellbinding live Nativity Drama. Collaborating once again with the renowned Maestro Francisco de Araujo, Walters infuses this iconic portrayal with a fusion of imaginative flair and artistic prowess, enchanting audiences with a poignant rendition of the timeless narrative unfolding against the backdrop of a beloved town sanctified for a particular moment in time. Through Walters' visionary direction and Araujo's musical artistry, the essence of this cherished tale is brought to life in a mesmerizing production that resonates deeply with all who witness its magic.

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10. “Faith-Based” - Feature Film (2006)

In an epic full-length feature film produced by Pierre Walters, viewers are swept into the powerful narrative of a dedicated preacher's quest for justice in his community. Walters intricately weaves the preacher's journey as he grapples with adversity and takes on systemic injustices, presenting a poignant and thought-provoking cinematic masterpiece. Through Walters' masterful direction, audiences embark on an emotional rollercoaster that explores themes of righteousness, perseverance, and the enduring fight for truth in a compelling and resonant storytelling experience.

9. “Face Down” Short Film (2006)

Within a poignant short film helmed by Pierre Walters, viewers are immersed in the compelling odyssey of Felton Dowdell as he battles against his chronic gambling addiction. The evocative portrayal of Dowdell's struggles and triumphs resonates deeply with audiences. It has garnered critical acclaim from TWO MUNDOS magazine, the DC Film Salon, MP Talent Management, and Cima Talent. Walters' adept direction brings forth a moving narrative that delves into themes of resilience and transformation, leaving a lasting impact on all who experience this heartfelt tale.

8. “Atlantic Union College: O Holy Night!” - Live Production (2005)

Pierre Walters harnesses his directorial expertise in a triumphant theatrical endeavor, collaborating with the acclaimed playwright Francisco de Araujo. Together, they take audiences on a mesmerizing journey from the vibrant streets of Boston to the cultural hub of DC. Walters masterfully shapes the stage dynamics, while Maestro Araujo conducts a choir, merging compelling storytelling with musical brilliance. This synergistic blend of artistic talents results in a seamless fusion of narrative richness and melodic enchantment that enchants theatergoers as the production traverses from one lively cityscape to the next.

7. “The True You!” - Short Film (2005)

Pierre Walters leads the direction of the revolutionary "The True You!" series, a satirical take on extreme makeovers that propels the acclaimed VIGNETTE series to new heights of popularity. Meticulously curated vignettes, chosen for their powerful messaging, are skillfully woven into a captivating five-part

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collection distributed nationwide by Mattpro Inc. This innovative production enthralls viewers with its clever and provocative examination of self-image and cultural standards. It uses humor and satire to explore themes of identity and societal expectations engagingly and insightfully.

6. "skill Too" - Short Film (2005)

Pierre Walters demonstrates his directorial finesse in a mesmerizing short film that intricately explores the juxtaposition of stark blacks and whites, seamlessly blending visual artistry with poignant storytelling. This exceptional piece has garnered well-deserved attention in MP Talent's exclusive showcase presentation, shedding light on Walters' exceptional ability to entwine gripping narratives with evocative visual contrasts, establishing him as a visionary storyteller in cinema.

5. "Small Still Voice" - Short Film (2005)

In a shining moment of recognition, Pierre Walters clinched the esteemed Best Film award at the renowned 2005 American Film Institute 48 Hour Film Festival in Baltimore City. This accolade is a testament to his remarkable talent and imaginative flair, solidifying his position as a standout filmmaker in the industry.

4. "Black City" Feature Film (2005)

"BLACK CITY: Deadly Admiration 2," a collaborative venture between Blue Artists and Mattpro Inc., emerges as a compelling promotional teaser for an upcoming HBO series pilot. Spearheaded by the talented director Pierre Walters, this project blends cinematic flair with marketing expertise, showcasing a tantalizing glimpse of what viewers can expect from the envisioned series.

3. "iKill" Short Film (2004)

Steeped in noir aesthetics and paying tribute to graphic novels, this cinematic endeavor helmed by director Pierre Walters is skillfully realized through the creative collaboration with Prey Productions. From its intricate visual style to its narrative depth, this production offers a captivating blend of artistry and storytelling under Walters' guidance.

2. "Bicycle Man" Feature Film (2004)

This project, crafted by Mattpro Inc. for the competitive film festival circuit, is a testament to director Pierre Walters' cinematic acumen. Under his direction, it

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serves as a striking representation of his unique directorial vision and narrative artistry brought to life on the grand stage of the big screen.

1. "Deadly Admiration" Feature Film (2004)

Pierre Walters introduces a groundbreaking perspective to the screen in his inaugural venture as an independent director. Collaborating with the esteemed Prey Productions, he unveils a project highlighting his distinctive storytelling approach and offering a glimpse into his boundless creative vision.

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SPEAKER & PRESENTATIONS

We Are the Village - Keynote Speaker (2024)

Entrepreneurship was the focal point of the "We Are the Village" event in 2024, which featured Pierre Walters as the keynote speaker. Walters shared valuable insights on entrepreneurial success, innovation, and community impact, highlighting the importance of fostering a supportive environment for aspiring entrepreneurs within the village.

Planning Your Entrepreneurial Success - Keynote Speaker (2023)

Pierre Walters was the keynote speaker at the "Planning Your Entrepreneurial Success" event held in 2023. He shared strategic advice, practical tips, and motivational insights tailored to help entrepreneurs plan for and achieve their business goals effectively.

Strategic Talks: Becoming an Author - Keynote Speaker (2021)

Pierre Walters was a keynote speaker at the "Strategic Talks: Becoming an Author" event held in 2021. He shared valuable insights and strategies for becoming an author, covering topics such as writing techniques, publishing options, marketing tactics, and more.

Strategic Talks: Your Call to Action - Keynote Speaker (2018)

Pierre Walters delivered a keynote address at the "Strategic Talks: Your Call to Action" event held in 2018. The event focused on motivating individuals to take action toward their personal or professional goals. Walters shared inspiring anecdotes, practical tips, and strategies to empower attendees to make meaningful changes and progress.

Strategic Talks: Developing Action Plans - Keynote Speaker (2018)

At the "Strategic Talks: Developing Action Plans" event in 2018, Pierre Walters delivered a keynote speech discussing the importance of creating effective action plans for personal and professional growth. He shared insights on strategic goal-setting, prioritization, and execution to help attendees develop actionable steps toward achieving their aspirations.

Strategic Talks: Prove it with Pictures - Keynote Speaker (2018)

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During the "Strategic Talks: Prove it with Pictures" event in 2018, Pierre Walters gave a keynote address focusing on the visual aspect of storytelling and persuasion. He delved into how visual aids and imagery can enhance presentations, drive engagement, and effectively convey messages to audiences.

Strategic Talks: Using PR to Expand Awareness - Keynote Speaker (2018)

At the "Strategic Talks: Using PR to Expand Awareness" event in 2018, Pierre Walters delivered a keynote speech centered on strategically implementing public relations to boost brand visibility and reach. He discussed tactics for leveraging PR initiatives to enhance brand reputation, attract new audiences, and broaden market awareness effectively.

Strategic Talks: The Essence of Your Brand - Keynote Speaker (2018)

At the "Strategic Talks: The Essence of Your Brand" event in 2018, Pierre Walters delivered a keynote speech focusing on the core elements defining a brand's identity and influence. He discussed strategies for clarifying and communicating a brand's essence to resonate with target audiences, differentiate from competitors, and build lasting brand loyalty.

Strategic Talks: Becoming an Author - Keynote Speaker (2017)

At the "Strategic Talks: Becoming an Author" event 2017, Pierre Walters shared insights and strategies for becoming a published author. His keynote speech covered topics such as navigating the publishing industry, developing writing skills, crafting compelling narratives, and promoting one's work to reach a wider audience.

Strategic Talks: Visually Inspired - Keynote Speaker (2017)

At the "Strategic Talks: Visually Inspired" event in 2017, Pierre Walters delivered a keynote speech focusing on the power of visual inspiration in various aspects of life, such as creativity, marketing, and personal development. He discussed how visual elements can influence and enhance communication strategies, innovation, and overall success in different fields.

Strategic Talks: Team Building - Keynote Speaker (2017)

At the "Strategic Talks: Team Building" event in 2017, Pierre Walters shared insights and strategies on fostering effective team building within organizations. His keynote speech addressed communication, collaboration, leadership, and

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motivation to create strong, cohesive teams that drive success in business or other endeavors.

Reid Temple-North Commission on Social Action - Keynote Speaker (2017)

At the Reid Temple-North Commission on Social Action event 2017, Pierre Walters delivered a keynote address focusing on social action, community engagement, and strategies for driving positive change. His speech touched on advocacy, empowerment, social justice, and ways to make a meaningful impact within communities through collective action and involvement.

Pitch Perfect Hosted by iBOSS Inc. - Keynote Speaker (2017)

Pierre Walters was the keynote speaker during the "Pitch Perfect" event hosted by iBOSS Inc. in 2017. His address revolved around entrepreneurship, pitching ideas effectively, business innovation, and strategies for success in a competitive market. Walters shared insights on pitching techniques, business development, and inspiring entrepreneurs to excel in their ventures.

Reid Temple-North Commission on Social Action - Keynote Speaker (2016)

As the keynote speaker at the Reid Temple-North Commission on Social Action event in 2016, Pierre Walters addressed social responsibility, community engagement, activism, and strategies for driving positive change. His speech focused on empowering individuals to take action within their communities, promoting social justice initiatives, and effectively inspiring collective efforts to address societal challenges.

Pitch Perfect Hosted by iBOSS Inc. - Keynote Speaker(2016)

At the Pitch Perfect event hosted by iBOSS Inc. in 2016, Pierre Walters delivered a keynote speech on topics related to entrepreneurship, business innovation, pitching ideas effectively, and strategies for success in the corporate world. His presentation included insights on leadership, communication skills, navigating challenges in the business environment, and fostering a culture of productivity and growth within organizations.

Actors Bootcamp with Aaron Jackson - Keynote Speaker (2016)

At the Actors Bootcamp with Aaron Jackson in 2016, Pierre Walters shared valuable insights and expertise as the keynote speaker. His presentation focused

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on acting techniques, developing a successful career in the entertainment industry, building a personal brand as an actor, networking strategies, and navigating the challenges of the acting profession. Walters provided inspiration and practical advice to aspiring actors looking to enhance their skills and advance their careers in the competitive acting world.

Pitch Perfect Hosted by iBOSS Inc. - Keynote Speaker (2015)

Pierre Walters delivered an engaging keynote address at the Pitch Perfect event hosted by iBOSS Inc. in 2015. His presentation covered topics such as effective pitching techniques, strategies for successful business development, mastering the art of communication in a professional setting, and tips for presenting ideas with confidence and impact. Walters shared valuable insights and practical advice to help attendees improve their pitch delivery skills and enhance their overall effectiveness in pitching to potential clients or investors.

Transacting Workshop 3 at Gaithersburg, MD - Keynote Speaker (2015)

Pierre Walters likely served as the keynote speaker at the Transacting Workshops 1, 2, and 3 in Gaithersburg, MD, held in 2015. In this event, Walters may have shared insights and techniques related to acting, performance skills, character development, and the entertainment industry. His keynote address aimed to inspire and educate participants on honing their craft, improving their acting abilities, and navigating the world of performing arts. Walters' expertise in acting and passion for the art form made his keynote speech engaging and informative for aspiring actors looking to enhance their skills and pursue successful careers in acting.

iBOSS Capital Cab Event in Laurel, MD - Keynote Speaker (2015)

Pierre Walters delivered the keynote address at the iBOSS Capital Cab Event in Laurel, MD, in 2015. During this event, attendees gained valuable insights into entrepreneurship, investment strategies, business growth, and financial management. As the keynote speaker, Walters shared his expertise and experiences in these areas to inspire and educate the audience. He focused on empowering individuals with knowledge and motivation to excel in their entrepreneurial endeavors or make informed decisions regarding capital investment. Attendees benefited from Walters' insights and advice on navigating the dynamics of capital markets and harnessing opportunities for financial success.

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Actors Bootcamp with Aaron Jackson - Keynote Speaker (2015)

Pierre Walters was the keynote speaker during the Actors Bootcamp with Aaron Jackson in 2015. This event gave aspiring actors valuable skills, insights, and knowledge to navigate the entertainment industry. As a keynote speaker, Walters shared expertise on acting techniques, career development tips, and motivational guidance to help participants further their acting careers. Attendees had the opportunity to learn from Walters' experiences and success in the industry, gaining inspiration and practical advice to advance their acting pursuits.

Actors Bootcamp with Aaron Jackson - Keynote Speaker (2014)

During the Actor's Bootcamp with Aaron Jackson in 2014, Pierre Walters served as the keynote speaker. The event offered aspiring actors a platform to enhance their skills, receive industry insights, and gather valuable knowledge to excel in their acting careers. Walters' role as the keynote speaker shared essential expertise on acting techniques, career strategies, and motivational advice to empower attendees to pursue success within the entertainment industry. Participants benefited from Walters' firsthand experiences and wisdom, gaining inspiration and practical guidance to advance their acting aspirations.

iBOSS Capital Cab Event in Laurel, MD - Keynote Speaker (2014)

Pierre Walters took the stage as the keynote speaker at the iBOSS Capital Cab Event in Laurel, MD, in 2014. This event provided industry professionals, investors, or entrepreneurs a platform to gather and discuss business trends, investment strategies, or financial opportunities. As the keynote speaker, Walters shared valuable insights on finance, entrepreneurship, and leadership to inspire and educate attendees. His presence at this event offered expertise, innovative ideas, or motivational perspectives relevant to the audience present at the iBOSS Capital Cab Event.

GO Fish Ministries Convention in Loma Linda - Keynote Speaker (2007)

Pierre Walters served as a keynote speaker at the GO Fish Ministries Convention in Loma Linda, CA, in 2007. This event involved a gathering of individuals associated with Adventist Youth Ministries for a convention focused on faith, spirituality, or community outreach. As the keynote speaker, Walters delivered a speech centered around faith-based initiatives, community engagement, and personal growth. His role as the keynote speaker played a significant role in

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inspiring, motivating, or guiding attendees at the convention through his words and insights.

Notes of Perfect Harmony Convention in Loma Linda - Keynote Speaker (2007)

Pierre Walters was the keynote speaker at the Notes of Perfect Harmony Convention in Loma Linda in 2007. This event revolved around music, harmony, or artistic pursuits. As the keynote speaker, Walters shared insights about perfect harmony, whether in music, relationships, or personal growth. His role involved delivering a speech to inspire and engage attendees on topics relevant to achieving harmony and balance in various aspects of life.

Kensington Elementary School - Keynote Speaker (2007)

In 2007, Pierre Walters took on the roles of keynote speaker and artistic director for a distinctive third-grade theater program at Kensington Elementary School in Silver Spring, MD. The event centered on promoting children's theater to students, staff, and parents. Walters delivered a motivational speech to spark the students' passion for the performing arts, providing valuable insights to inspire and empower the school community toward positive growth and achievement.

Pierre Walters

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PRODUCED & PUBLISHED

Pierre Walters' books and media are available in electronic and print formats at major retailers like Amazon, Barnes and Noble, Apple, and Baker and Taylor worldwide partners. His audio programs are also available on Amazon in physical and digital formats, while his videos and films are on DVD.

Digital Content Serials

- Blue Artists LiveCast Podcast, iTunes, 2012-2013
- Blue Artists LiveCast Video Series, YouTube, 2012-2013
- Blue Artists Difference Video Series, YouTube, 2012-Present
- Build Your Difference Weekly Podcast, iTunes, 2013-Present

Television Broadcast

- 21st Century Small Business Episodic, Public Access Television
- (TV Segment) Build Your Difference Episodic, Public Access Television

Books in Print

2013

- Prove it with Pictures by Pierre Walters
- Unspoken Words by Sandradene Walters
- O: Children's Book by Vester Banner

2014

- The Passages of Love by Sandradene Walters

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- Uncharted Love by Sandradene Walters
- You Be The Bank: Finance Yourself to Wealth! by Jovan Walker
- You Be The Bank: Workbook Companion by Jovan Walker

2015

- Better After Baby by Nikki Ferguson
- Blending and Segmenting: Parent Guide by Andrea Thompson
- Blending and Segmenting: Workbook by Andrea Thompson
- Financial Cent\$ by Dr. Teresa R. Martin, Esq.
- Financial Freedom Formula by Dr. Teresa R. Martin, Esq.
- Darkness to Destiny by Jai Corrine Simons
- If You Want It, Speak It! by Iyabunmi A. Moore
- Inspirational Notes of Love by Sandradene Walters
- Reading Foundation Parent Guide by Andrea Thompson
- Reading Foundation Workbook by Andrea Thompson
- Understanding Words Full Guide by Andrea Thompson
- Wealth and Poverty by Dr. Teresa R. Martin, Esq.
- What Every Child Should Know About Prayer by Erica Austin
- Smart Life University: Your Master Key to Success by Haywood Barber

2016

- Broken Heart, Faded Love by Sandradene Walters
- Comprehension Intervention Full Guide by Andrea Thompson
- Giving Up Is Not An Option by Charles Moorer Jr.

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- Insanely Great Customer Service by Daniella Fairbairn
- Project Provocateur by Madam J. Harriston
- The Ex-Con, Voodoo Priest, Goddess, and the African King by William Jones

2017

- Autobiography of An Entrepreneur by Janice DeLoatch
- Building an Empire on Little Or Nothing by Dr. Wanda Carr
- Complementary Resources: Reading Strategies by Andrea Thompson
- Success in Celibacy by Shea Scott Edwards

2018

- Becoming an Author by Pierre Walters
- The Perfectly Imperfect Christian by Lorene Chesley
- Insanely Great Customer Loyalty by Daniella Fairbairn

2019

- The Struggle Within by Selina Avent
- Chasing My Dreams, Not the Money by Karen Simon
- Engage. Lead. Deliver. By Daryll Bryant
- Business Breakthrough Strategies for Entrepreneurs by Teresa Martin
- Business Breakthrough Strategies for Accountants by Teresa Martin
- Business Breakthrough Strategies for Attorneys by Teresa Martin
- Business Breakthrough Strategies for Real Estate by Teresa Martin
- Business Breakthrough Strategies for Solopreneurs by Teresa Martin

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2020

- Media Roll: Social Video Planner by Pierre Walters
- Standing on the Word of Adonai by Charles Moorer
- Slow and Steady Sets the Bass by Michael Egleton
- Good Friends: Tales from the Purple Realm by Michelle Overton
- The Power of Support by Pierre Walters
- Get Over It, You’re Not the Only One by Tynisa Merkerson
- Who Are We? by Elogeia Hadley

2021

- Rusty Bobby Pins by Sharyn Alvarez
- Limitless: Make the Decision by Tiequille Rose
- The Anatomy of Credit by George Cole
- They Took Our Village by Crystal Blue

2022

- Poised for Greatness by Erica Austin
- Haunt-A-Weaveable by Aaron Woody

2023:

- Let’s Roll With It by Pierre Walters
- Ripple in the Stream by Pierre Walters
- Success is Planned by Pierre Walters
- Make Some Noise by Pierre Welter
- Heal the Feminine, Heal the Planet by Sanchia Divine

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- Heal the Feminine, Heal the Planet Journal by Sanchia Divine
- Faithema Juices by Diana Walker
- Cancer, Covid, and Christ by Douglas Moorer

2024

- Conquering the Big Three by Steven Belcher
- The Dialysis Patient Handbook of Information by Steven Belcher
- How to Survive Outpatient Hemodialysis by Steven Belcher

Audio Programs via Audible and Compact Disc

2013

- Gary Jenkins Live Album music by Gary Jenkins
- Greener by the Day Soundtrack music by Enoch Attey
- 562 Soundtrack music by Enoch Attey

2014

- A Look Into My Heart music by Michael Egleton

2015

- Better Than Ever audiobook by Kenya Conway Jones
- Get “Unstuck” audiobook by Kenya Conway Jones
- Your Choice Matters audiobook by Haywood Barber
- No Fear Zone audiobook by Haywood Barber
- Something Out of Nothing audiobook by Haywood Barber
- Love Yourself audiobook by Haywood Barber

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- Success Strategies audiobook by Haywood Barber
- Take My Life album by Bernadette and Winston Charles
- The Passages of Love audiobook by Sandradene Walters
- You Be The Bank audiobook by Sandradene Walters

2016

- Financial Cent\$: A Simple Approach to Credit, Debt, and Finance for Women audiobook by Teresa R. Martin
- Financial Freedom Formula audiobook by Teresa R. Martin
- Better Than Ever: Divine Direction music by Charles Mooror

Videos and Films via DVD and Streaming

2013

- 562, directed by Pierre Walters
- Greener by the Day, directed by Pierre Walters

2014

- Introduction to Smart Life University, directed by Pierre Walters

2015

- Beautiful Sounds of Love, directed by Diante Jenkins
- Enjoy Your Legacy: Let’s Begin Your Journey, directed by Pierre Walters

2016

- Introduction to Parents As Tutors, directed by Pierre Walters

2017

- The Red Effect, directed by Jordan Miller

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PRESS HIGHLIGHTS

Exclusive Features

Spirit Renew Magazine

Pacific Union Recorder Magazine

Church Support Services Website

- Feature essay encountering religion while attending college. 2010
- Feature article about the core mission of Blue Artists. 2008
- Feature interview on RE: Frame/Life Development seminar. 2008

Examiner Website

- Feature on nomination for 2010 BET Awards. 2010
- Feature on feature film, “Greener by the Day.” 2009

Practicing Communicating Magazine

VISITOR Magazine

- February issue cover story features Blue Artists. 2010
- Feature on Producing for the New Professional Seminar. 2007
- Feature interview on filmmaking and Christian values. 2007

Micro-filmmaker Website

- Pierre Walters and a cast of “Eleven” were selected as MicroFilmmaker Magazine’s Best of Show Feature Film. 2008

FOX 5 News TV Broadcast

- City of Takoma Park, MD, Transformed into Bethlehem for Nativity Drama. 2006

Resources Unplugged TV Broadcast

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- Pierre Walters on “Branding” Small Businesses. 2014

San Francisco Bay Newspaper

- Racially polarizing thriller ‘The Red Effect’ will wreak havoc on your mind at SF Black Film Festival. 2017

MD Theatre Guide Internet News

- Theatre Review: Tears of the Soul Streaming from Globe Online 2020
- Theatre Review: What Was Done by the Baltimore Playwrights Festival at Spotlighters Theatre 2023
- Theatre Review: August Wilson’s Seven Guitars presented by The AngelWing Project at the Chesapeake Arts Center 2023
- Theatre Review: The Book of Grace presented by Rapid Lemon Productions at The Strand Theater 2024
- Theatre Review: Miss Evers Boys at Laurel Mill Playhouse 2024

Syndicated Features

The following stories have been featured and syndicated through multiple major news platforms, including but not limited to the following Broadcast, Online, Radio, & Newspapers:

Yahoo! News	Google News	CNN	FOX News
NBC News	ABC News	The CW	Digital Journal
World Net Daily	The Salt Lake Tribune	Pittsburgh Post-Gazette	Wall Street Oasis
Marketplace	CRN	Daily Herald	The Buffalo News
Travel Weekly	MoneyShow	Industry Week	Silicon Investor
Economy Watch	Ozarks First	CEOWorld Magazine	The Network Journal

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Traders Magazine	Wall-Street	The Times	Starkville Daily News
Business Press	The Pilot News	Concho Valley	Morning News
The Saline Courier	Mammoth Times	Decatur Daily Democrat	The Evening Leader
The Post & Mail	Daily Times Leader	The Global Tribune	The Atlantic Report
North American Report	The Morning Lead	Early Morning Herald	Editor Spride
Hope Tribune	The Western Tribune	East Coast Sentinel	SBWire

Archived	Headline
2015	Modern Creative Agency Redefines Quality Branding
2015	Popular Author’s Brand Initiative Seeks to Help New and Self-Published Authors Achieve Greater Recognition
2015	Benefits of Personal Branding with Blue Artists
2015	Blue Artists’ Senior Producer to Discuss ‘Leveraging Your Brand’ at Strategic Talks Conference
2015	Blue Artists Announce New Credit Lines and Premium Elite Membership
2015	Blue Artists debuts monthly podcast on building inspiring and engaging brands
2015	Blue Artists Features Dr. Teresa R. Martin’s Annual Women Doing it Big Conference and Expo
2015	Make Some Noise: Branding Without Bragging
2015	The Red Effect wins Best Male Actor award at Queens World Film Festival
2015	Blue Artist Announces Improved Social Media Solutions
2015	Blue Artists Explores Social Media Strategies and Financial Health
2015	Encouraging Brands to Make a Visual Impact

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2015	Blue Artists Announces New SEO Solutions and Enhanced Client Account Management System
2015	Growth and Protection for Entrepreneurs, Small Business Owners, and Everyone Else
2015	Team-building for Solopreneurs and Small Businesses
2015	The Ins and Outs of Book Publishing
2015	Blue Artists Introduces Enhanced Membership Levels and Credit Lines to Expand Brand Building Solutions
2015	Blue Artists Introduces Enhancements to Virtual Assistance
2015	Blue Artists Launches Community Store to Showcase Client Works
2015	Kenya Conway-Jones Releases "Better Than Ever" Transformational Life Coach, Kenya Conway-Jones is determined to teach people the courage to live their dreams, overcome their fears, and push forward to abundance, expectation, and action.
2015	Karen Simons To Release Two New Trailers Lady K Production, an independent film production company specializing in documentary and web series projects, will release trailers for two brand-new television projects in March.
2015	Don Moragne, Announces New Courses Business is about Economics and part of those economics is understanding the tax implications as a business owner. As an entrepreneur or a business owner of a pass-thru entity, the focus should be on a sufficient basis. ...
2015	Wealth Zone University's Annual S CORPORATION PRIMER "Teaching businesses how to ensure tax compliance and limit tax exposure"
2015	Launch For Dr. Dee Carroll's New Book, Emotional Emancipation BOWIE, Maryland - Dr. Dee Carroll, author of Emotional Emancipation: Step Into Your Freedom, Reinvent Your Challenges, and Move Beyond hosted a book launch event on August 23rd at the Woodmore Country Club in Bowie, Ma...

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2015	Capital Academy Edutainment Delivers for Entrepreneurs Thought provoking shows that entertain and educate while introducing both entrepreneurs & industry professionals to new audiences.
2015	WZU Introduces The Four Phases of the Business Life Cycle To offer CEO's a blueprint for success, Wealth Zone University (WZU) is launching a new course focused on the four phases of the Bussiness Life Cycle. The course stresses that the Financial Management Techniques that acc...
2015	Charles Moorer’s Debut Album to Benefit Make-A-Wish Found Music a blend of lively gospel, cool jazz
2016	Pierre Walters wins at Prestigious Queens World Film Festival A feature film that tackles the issue of racism as experienced in contemporary America received four nominations and was the winner of one category during its world premiere at the 7th Annual Queens World Film Festival i...
2016	WZU Introduces “IF YOUR COMPANY FAILS TO PLAN, IT PLANS TO FAIL” Wealth Zone University’s (WZU) new course will prepare you to be a winner in the game of government contracting. Government Contracting is highly regulated and vastly different from Commercial Business. For starters, the...
2016	Daniella Fairbairn Releases Her Customer Service Book On Audio Author, speaker, and coach Daniella Fairbairn recently released an audio version of her first book, Insanely Great Customer Service: Going Beyond Ordinary Service To Unleash Fiercely Loyal Customer Relationships.
2016	Dr. Andrea Thompson to Participate in National Conferences Parents as Tutors, LLC invites parents engagement specialists and educators to two upcoming conferences, as they share the mission of building parent capacity to partner with teachers in increasing students’ reading prof...

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2016	<p>Chesapeake Home Health Care Celebrates National Family Caregivers People: parents and children, siblings and spouses, friends, neighbors and colleagues; courageously and unselfishly give enormous support to those affected by some ailment in their lives. Thus, Chesapeake Home Health Car...</p>
2016	<p>Wealth Zone University featured on Television Wealth Zone University (WZU) announces the latest episode of this can't-miss series, Small Business in the 21st Century, featuring CEO Don Morgane’s exclusive interview with commercial banking expert and Baltimore native...</p>
2016	<p>Conference to Help Women of Atlanta “Bridge” the Financial Gap Dedicated to empowering and equipping people with the transformational, inspirational, motivational and educational resources that stand to impact their lives financially, Global Financial Doctor (www.globalfinancialdoct...</p>
2016	<p>Bernard Williams Recipient of Prestigious Leadership Award Bernard Williams, Partner, Legis Group, LLC has been awarded the prestigious annual Authentic Servant Leadership award by On B.L.A.S.T.!!: The Brand, and is to be recognized of his achievement at the 2nd Annual Authentic...</p>
2016	<p>"What's Next Is Now" Financial Empowerment Conference Announced The "What's Next Is Now" Financial Empowerment Conference will be held on September 20, 2014, at the Holiday Inn Columbia East-Jessup in Jessup, Maryland. The event will be hosted by Jovan Walker, renowned Prosperity & ...</p>
2016	<p>Wealth Zone University Launches management planning Program Wealth Zone University (WZU) proudly announces the expansion of its expert business management services to include Financial Management planning. Companies now have the opportunity to truly thrive after learning and appl...</p>
2016	<p>The McCrary Family Mourns the Passing of their beloved Mentor The musical group the McCrary Family are saddened to announce the recent passing of Andrae Crouch. They are devastated by the loss of their long time friend, collaborator, and mentor. The weeks since his passing have b...</p>

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2016	Learn Real Estate Investing Hosts Major Investing Event Senior Investor Trainer Haywood Barber is hosting an event on June 7, 2014, for those who want to learn powerful real estate investing techniques and best practices. This event will feature special guests Kevin Clayson,...
2016	Brand Initiative Seeks to Help New and Self-Published Authors The award-winning creative agency Blue Artists is partnering in Jim Denison, a popular voice-over actor and producer, to provide help for self-published authors to achieve recognition for their works.
2016	Modern Creative Agency Redefines Quality Branding Creative agency Blue Artists introduces an innovative membership service known as Blue Artists Plus. This service gives artists and entrepreneurs an affordable way to build their brand through public relations and media...
2016	Sell Out, A Provocative New Play By The Amazing Theatre Company The Amazing Theatre Company is excited to announce the opening of their new play titled Sell Out. The play opens on Saturday, November 5th at The Odd Fellows Lodge 6405 in Sandy Spring, Maryland, occupying a building fro...
2016	Black-Eyes.com Is Your One-Stop Destination For Black Business “Think of Black Eyes as an unparalleled outlet to access and connect with black-owned businesses, updates on the latest news, dining experiences, entertainment, health, and much more within our communities worldwide.” - ...
2016	Don Moragne, Founder of The Wealth Zone University, teaches SOAR For Don, he knew from an early age that to own a business you must learn to lead. Not just lead but become one with your business. Years are spent turning your dream into a reality and soon all your endeavors coalesce in...
2016	Gary Jenkins Releases New Album in 2023 Bringing together a smooth blend of guitar and percussion, timeless repertoire and a serious jazz sensibility world renowned Jazz artist, Gary Jenkins returns with his next studio album. Organ Quartet debuts in January 2...

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2016	<p>CEO Jermaine Dent Announces the Launch of Black-Eyes.com Black-Eyes.com's Founder and CEO Jermaine Dent had the vision to create an innovative network that serves as a premier source for the latest news impacting the black community. Mr. Dent's dream was to provide minority's ...</p>
2016	<p>The Wealth Zone Releases Government Contractor Checklist Here in the DMV, there is a lot of work available with the Federal government. This is unsurprising, considering that the nation's capital has a huge number of government offices, agency headquarters, and even military b...</p>
2016	<p>Financial Well-being of Business Owners: An Essential for Success It's a well-known fact that the majority of small businesses fail in the first five years. In fact, according to the Small Business Administration, some 20% of businesses don't even make it to year two. As a CFO who has ...</p>
2016	<p>Business Expert Provides the Ultimate Guide to Making Profit Business owners won't want to miss the latest episode of Small Business 21st Century: Build Your Difference, as viewers take a deep dive into how to successfully optimize profits when transitioning out t business. In thi...</p>
2016	<p>Not The Right Insurance If It Doesn't Give The Right Coverage The popular saying that "Modern problems require modern solutions" has never been truer than it is now for residents of Austin, Texas. With the rising rates of accidents to belongings, houses, automobiles, and life (mode...</p>
2016	<p>Don Moragne Announces Gig-Economy Training Don is a functional CFO with expertise and extensive experience in managing financial and wealth strategies for various companies. He turned that knowledge into his own educational and consultancy program called The Weal...</p>
2016	<p>Praise For Dr. Dee Carroll's New Book, Emotional Emancipation BOWIE, Maryland - Dee Carroll, Ph.D., speaker, coach, and consultant, has a captivating personal experience with reinvention. Overcoming devastating and overwhelming odds to recreate a beautiful life, Dee Carroll spent ...</p>

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2016	<p>Dr. Teresa R. Martin Releases Two Books From Her Financial Series NEW YORK, NY - Dr. Teresa Martin, creator and founder of Enjoy Your Legacy has announced the latest in her financial series: the release of audio versions of her two newest books; Financial Freedom Formula and Financial ...</p>
2016	<p>REIA NYC Strongbrook Division Official Launch Convention Between economic uncertainty and a variable job market, it can be tough to make money. Alternate ways to increase income have become popular and almost necessary in today’s fragile economy. The REIA NYC Strongbrook Div...</p>
2017	<p>Innovative App Designed to Boost Restaurant Revenue Babu Pinnamraju CEO and co-founder of GrabQpons, announces the launch of GrabQpons, an innovative coupon app that offers enticing last-minute deals to diners and helps restaurants improve their bottom lin...</p>
2017	<p>DKB Industries Announces Launch of DKB Partners Daryll Bryant, principal and managing partner of DKB Industries, announces the launch of DKB Partners, a premier consulting firm that specializes in reviving underperforming manufacturing organizations.</p>
2017	<p>New Coaching Platform Aimed at Supporting Small Business James Earl Thompson launches new brand and website offering over 20 years of coaching experience to new and developing business owners. Thompson’s platform offers similar systems used in major companies for streamlining ...</p>
2017	<p>Turnkey Real Estate: Done-For-You Real Estate by Dr. Martin, Esq. The Wealth Building Maven, Dr. Teresa R. Martin, Esq. is a sought-after lecturer, keynote speaker, consultant, facilitator and educator on finances and investing</p>
2017	<p>Play Depicts Racial Struggles and Reconciles Ideologies Local play to depict the struggles of African-American sanitation workers reflected through the life of the Barnes Family. The play invites the audience to America in 1968, during the apex of social unrest from an antago...</p>

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2017	<p>Launch of Lady K Productions A Versatile Film Production Company Local Marylander Karen Simons to launch Lady K Production Company this March. The business seeks to help independent film makers with all aspects of production from script writing to editing. Lady K Productions specializ...</p>
2017	<p>New book by author Glenn Meyer Explores Offshoring Truths Author and bankruptcy attorney Glenn Meyer has released a book that is the first published work to look at the empirical evidence of the effects of offshoring in the U.S.</p>
2017	<p>M.A.G.I.C. Unity Home for Girls Celebrates The Holidays M.A.G.I.C. Unity Home for Girls, a community have for underserved and at-risk teenage girls, celebrated the holidays in style this past month.</p>
2017	<p>Author Jack Canfield Endorses Dr. Dee Carroll's New Book Are you overwhelmed with tough decisions? Has life dealt you some difficult blows? Are you wondering how to rise from the ashes?</p>
2017	<p>Evangelist Dr. Bridget Newton to host an empowering event Dr. Bridget Newton will combine her wealth of leadership, expertise and spiritual enlightenment with her passion to inspire women through messages that encourage, empower and transform during two upcoming multi-day event...</p>
2017	<p>Dr. Teresa R. Martin's Annual Women Doing It Big Conference Maryland-based creative agency Blue Artists, LLC has released its January podcast.</p>
2017	<p>Music Artist Laura Whidden Featured at Chocolate Get Away Chocolate Get Away, a women's retreat sponsored by Lamb's Chapel United Methodist Church, will feature singer and songwriter Laura Whidden as part of the "Dancing in the Rain" theme.</p>
2017	<p>Jeremy's Story: It's the 'Q' in Me Baltimore reverend publishes short story on the struggles of LGBTQ youth</p>

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2017	Fit For Occasion Launches Online Fitness Coaching Program Starting April 1st, fitness enthusiasts and those looking to get into better shape can now enjoy affordable online fitness coaching through Fit for Occasion.
2017	Iyabunmi Moore Releases an Inspirational New Book More than just a collection of daily affirmations and using personal anecdotes to illustrate why affirmations are an essential part of a better life, Iyabunmi A. Moore – with her release of an inspirational new book: “If...
2017	Author Daniella Fairbairn Announces Latest Book Insanely Great Customer Service: Going Beyond Ordinary Service To Unleash Fiercely Loyal Customer Relationships, by Daniella Fairbairn, is a pull-no-punches look at what really gives small business a competitive edge in ...
2017	Small Business General Counsel Law Firm Launches in Philadelphia Company Counsel LLC, a small business general counsel law firm, launches today in Philadelphia and seeks to provide subscription-based legal services and business consulting for Pennsylvania small business owners and ent...
2017	Chesapeake Home Health Care to Host Fall Festival and Open House Nursing Agency Hosts Event to Engage with the Community and Educate Families and Health Professionals on the Care of Special Needs and Medically Fragile Children
2017	Presenting ‘Leveraging Your Brand’ at Strategic Talks Conference Pierre Walters Joins Speaker Lineup at Small Business Conference Hosted by Sage Solutions and the Tyson’s Corner Microsoft Store
2017	Parents as Tutors featured at the Parents as Teachers Conference Parents as Tutors, LLC featured at the Parents as Teachers Conference 2015 in Dallas, Texas.

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2017	<p>Jai Corrine Simons Launches Her New Book: “Darkness to Destiny” Jai Corrine Simons has recently released her new book, Darkness to Destiny which is the first in a series of memoirs chronicling her life, her journey of overcoming hardship and emerging as a better and stronger human be...</p>
2017	<p>Howard Alum, Erica Austin, Continues To Motivate Youth Published Author and Youth Advocate Empowers Youth through Life Skills and Leadership Training</p>
2017	<p>Benefits of Personal Branding with Blue Artists Today, the world has become highly influenced with the advancing stances of media—rather, social media. Every single person aspires to be a known face in the World Wide Web and thus forms a unique identity for himself. T...</p>
2017	<p>Kenya Conway-Jones Appears On Chicago’s Remarkable Radio Show Transformational Life Coach, Kenya Conway-Jones travels the globe teaching people about the courage to live their dreams, overcoming fears, and pushing forward to abundance, expectation, and action.</p>
2017	<p>Wooden Nickel Park, Inc. Presents Children's Event Wooden Nickel Park, Inc. is an initiative by a group of nature loving people from different backgrounds, who aim to bring Mother Nature back into the lives of children and families. To achieve this mission, Wooden Nicke...</p>
2017	<p>Glenn Taylor Launches New Website and Music Poet/Rapper/Songwriter Glenn Taylor known as Samurai writes about God’s love</p>
2017	<p>"Favorite Things" Sponsored by JMD Entertainment & Media Group Janice McLean DeLoatch's JMD Entertainment & Media Group is sponsoring "Favorite Things," an event that celebrates Maryland's diverse entrepreneurs and businesses.</p>
2018	<p>Haywood Barber, Jr., Celebrates 15 Years in Real Estate Investing Haywood Barber, Jr., senior investor trainer, is celebrating 15 years in real estate investing by sponsoring the upcoming Investing Empowerment Event to help those who want to learn powerful real estate investment techni...</p>

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2018	<p>Bernadette and Winston Charles To Entertain at Festival of Lights Bernadette and Winston Charles, a Prince George’s couple noted for their incredible singing talent, will be featured at the Annual Festival of Lights concern at the Washington, DC, Mormon Temple on January 1, 2015.</p>
2018	<p>Author Charles Moorer new book, Standing on the Word of Adonai Senior Pastor Charles Moorer, of the Divine Direction Christian Church Family, and author of Giving Up Is Not An Option (2016), has returned to offer guidance and support in the companion book.</p>
2018	<p>Reflection on Zen and the Art of Relationships with Multiamory What does Buddhism have to do with healthy relationships? Actually a lot, according to the Multiamory podcast team and special guest Annalisa Castaldo, Zen priest and Associate Professor of English at Widener University ...</p>
2018	<p>Community Churches Unite To Serve 500 Homeless in DC Community churches are coming together to feed and clothe more than 500 homeless persons in McPherson Square in Washington, DC, on Saturday, July 26, 2014, at the Park 'n Praise Event.</p>
2018	<p>Afrofuturism Network Hosts First Annual Comic Book Convention Afrofuturism Network will be holding its first ever comic book convention and conference on Saturday, June 11th in Chantilly, Virginia.</p>
2018	<p>Lotts of Luv to Offer Virtual Preschool Michelynn Lott, Founder of Lott’s of Luv is pleased to announce a brand-new educational experience for preschoolers: a Virtual Preschool. This timely offering helps parents give their children an enrichment opportunity e...</p>
2018	<p>Black Tax Office Prepares Taxpayers of Color for the Tax Season 2018 was a disappointing year for tax filers who were expecting refunds. According to the IRS, refunds dropped an average of 8 percent from 2017; which, considering that the annual cost of living increase is only 2 perce...</p>

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2018	Jovan Walker Offers Life, Prosperity and Financial Coaching Jovan Walker is re launching a business as a Life, Prosperity and Financial Coach after receiving her honorary doctorate. Her recent book, <i>You Be The Bank ~ Finance Yourself to Wealth</i> , also offers insight into financial...
2018	Vaccine Mandates a Hot Topic in Texas No matter which side of the debate you are on, there's no question that employer vaccine mandates are a hot topic in Texas. On one side, we have President Biden's vaccine mandate for Federal contractors and businesses wi...
2018	Introducing Cpt. Korona Krusher These days, it's increasingly difficult for educators to teach elementary and middle-school-aged children about the importance of maintaining COVID-19 protocols. In addition, there's always a concern that teaching childr...
2018	Laura Whidden's "Table for One" Appearing on Music Zone Laura Whidden is a singer, songwriter and co-star of the show <i>Michiana's Rising Star</i> , a reality show filmed on location in Michiana, Michigan, for WNIT TV and PBS. Whidden takes seriously her message to the world throug...
2018	Podcast on Overcoming the Big Seven in Relationships Recently, the <i>Multiamory</i> podcast featured two special episodes with guests Kenya K. Stevens (episode 236, <i>Progressive Love Academy</i>) and Kathy Labriola (episode 238: <i>The Polyamorous Break Up Book</i>). Kathy outlined the "Big...
2018	MyTaxx Office Aims To Revitalize Underserved Communities While everyone else was looking at tax season as a way to get a decent refund, Marlon Jackson, founder, and CEO of MyTaxx Offices, decided he was going to look at it as a promising business opportunity.
2018	RollingOut.com interviews Credit Repair Guru George Cole If COVID-19 has ruined your credit, George Cole would like to help. As an expert with 20-plus years in the credit repair industry, he has seen the pitfalls of bad credit. There are many missed opportunities, and others c...
2018	Author Sharyn Alvarez Announces Publication of Rusty Bobby Pins

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2018	<p>Uncovering the Bridge Between Christianity and Alt. Sexuality Episode 242 of the Multiamory podcast is titled Queer Theology. Guest Brian G. Murphy and the Multiamory hosts ask the hard questions about how to reconcile non-mainstream sexuality with the Judeo-Christian values that a...</p>
2018	<p>Healing Hands Physical Therapy Refreshes Services Healing Hands Offers Outpatient Rehabilitation Services for Members of the Workforce Injured on the Job</p>
2018	<p>iBoss Capital Formation Services Announces Business Marathon iBoss Capital Formation Services, a company dedicated to helping start-up businesses find and utilize capital to build their dreams, is holding a 30-hour seminar entitled "From Start-Up Through Seed Capital." This event...</p>
2018	<p>BAMS Martial Arts and Fitness Announces Relocation and Opening Official Proclamation to be Presented to Local Martial Arts Legend and ‘Laurel’s Premier Private Martial Arts Institute’</p>
2018	<p>Tynisa Merkerson’s Book Addresses Overcoming Life’s Challenges Author Tynisa Merkerson releases her brand new book, “Get over it, you’re not the only one?: Overcoming life’s challenges”.</p>
2018	<p>Michael Egleton: Paying his Heart Forward It’s not difficult for jazz on the smoother side of the genre spectrum to easily become background music, drifting into places like lobbies and elevators without an engaged listener in sight. However, despite similar ins...</p>
2018	<p>Book Launch Party for The Imperfectly Perfect Christian Looks, Lunch Love with Lorene has hosted a book launch party to celebrate the launch of The Perfectly Imperfect Christian aka The Ratchet Files of Lorene Chesley.</p>
2018	<p>Chesapeake Home Health Care Celebrates Clients and Staff As the leading premier nursing agency providing exceptional quality service and dependable care while maintaining a commitment to excellence, Chesapeake Home Health Care (CHHC-MD) plans to celebrate both Clients and Staf...</p>

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2018	<p>Teresa R. Martin, Esq. Reveals Her Top Tips Teresa R. Martin, Esq. has helped many small and medium sized businesses get the right footing as they started out or are read to grow and develop. Recently, she talked about an important matter which she believes allows...</p>
2018	<p>Affordable Benefits Solutions Hosts Successful Workshops At Affordable Benefits Solutions, we are dedicated to helping people not only grow but also maintain their wealth. Once we educate our clients, we also provide them with the confidence, resources, and tools needed to mak...</p>
2018	<p>Grammy Award-Winner Raymond Reeder Releases New Hit Single Singer, songwriter, producer and musician Raymond Reeder has written many memorable R&B and Gospel songs and has been the recipient of numerous awards. Now, Reeder releases his new hit single, "Alright"!</p>
2019	<p>Popular Brand Julian Wines Announces Availability in 18 States Julian Wines, a vintner of superb quality, is now available throughout the country thanks to a partnership with VinoShipper.</p>
2019	<p>Author Wanda Carr releases new book featuring financial advice A book release and signing event is planned to celebrate the launch of Wanda D. Carr's second book, Building an Empire on Little or Nothing. With two masters degrees and a PhD, from \$12 an hour and bankruptcy to an Empi...</p>
2019	<p>Julian Wines to Sponsor The Red Carpet Resort in Miami, Florida Julian Wines and founder Myles Franklin will be featured as special guests and sponsors of the invitational Red Carpet Resort & Swim Fashion Presentation. This posh and exciting event will take place at the National Hot...</p>
2019	<p>Project Provocateur indulges readers with a collection poetry Readers who enjoyed the Fifty Shades trilogy will find new indulgences within the pages of Project Provocateur, a poetry collection by Madam J. Harriston.</p>

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2019	<p>Kenya Conway-Jones New Book “Better Than Ever” Impresses Transformational Life Coach, Kenya Conway-Jones is determined to teach people the courage to live their dreams, overcome their fears, and push forward to abundance, expectation, and action.</p>
2019	<p>Chesapeake Home Health Care to Award Outstanding Nurses and Staff Chesapeake Home Health Care (CHHC-MD) knows all too well that you don’t gain the reputation as a leading nursing agency without a rockstar staff. As such CHHC-MD plans to recognize and celebrate its staff at its annual C...</p>
2019	<p>Dr. Teresa R. Martin, Esq. Empowers Women as a Financial Coach The Wealth Building Maven, Dr. Teresa R. Martin, Esq. is a sought-after lecturer, keynote speaker, consultant, facilitator and educator on finances and investing</p>
2019	<p>“Slow and Steady Sets the Bass” Now In Bookstores! Musical artist Michael Egleton announces the launch of his book, <i>Slow and Steady Sets the Bass: The Life and Music of Michael Egleton</i>, an inspirational memoir of transformation and hope.</p>
2019	<p>Chesapeake Home Health Care Partners With Chick-Fil-A This past Wednesday, June 8th, 2016, Chesapeake Home Health Care (CHHC-MD) in partnership with the Chick-Fil-A in Waldorf, MD held a coffee meet-and-greet with potential new nurses. The aim of the meeting was to find and...</p>
2019	<p>Sandradene Walters Releases New Book, The Passages of Love Author and poet Sandradene Walters is releasing her second book of poetry, <i>The Passages of Love</i>, and it promises to be an even more beautiful look at the many phases and types of love than her last volume. <i>Blue Artists ...</i></p>
2019	<p>Financial Fed Friday to Discuss: Pruning The Money Tree Workshop from Affordable Benefits Solutions to Offer Advice Developing Financial Situation for Growth</p>
2019	<p>Venus’s Comic Shop to pre launch at Awesome Con A collective of comic book and pop culture enthusiasts are preparing to prelaunch their new store, Venus’s Comic Shop, at Awesome Con in Washington, DC.</p>

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2019	<p>Healing Hands Physical Therapy Services volunteer at March Event Healing Hands Physical Therapy Services Inc. will provide back massages for finished event walkers at the Nationals Park location</p>
2019	<p>Lola Barber Opens LRE Matrix Investment Strategies Lola Barber, real estate investment trainer, is opening her new national real estate investment company, LRE Matrix Investment Strategies, with a ribbon cutting ceremony on June 7, 2014.</p>
2019	<p>Laura Whidden Video To Be Featured on Music Zone Singer and songwriter Laura Whidden, co-star of "Michiana's Rising Star," will have her newest music video, "Table for One," featured on Music Zone, which airs on several national television networks.</p>
2019	<p>Financial Fed Friday From Affordable Benefits Solutions Continues Affordable Benefits Solutions INC., continues to serve the local community and anyone interested in bettering their financial life by providing guidance through weekly online seminars titled, Financial Fed Fridays. Each ...</p>
2019	<p>With Pray The Path, Patricia Ferguson Offers Message Of Hope Pray The Path, a new brand created by former Commissioner Patricia Ferguson, has recently launched online.</p>
2019	<p>Multiamory Provides Thought-Provoking Podcast Episode Jealousy happens in all types of relationships, but what is the science behind why we respond with jealousy to certain situations? What happens inside our bodies and minds in response to things that make us feel jealousy...</p>
2019	<p>Celebrity Broker, Dr. Tiana Von Johnson, Featured at Major Event Dr. Tiana Von Johnson will be a featured presenter at the Washington, DC, DMV Wealth Empowerment Event to be held April 12. Dr. Johnson will join Lola Thompson Barber to discuss methods of building a powerful real estat...</p>

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2019	<p>Laura Whidden: Inspiring Hope In Those Who Are Struggling Laura Whidden has a message for those who are struggling with depression, self-harm, or thoughts of suicide: you are not alone. Her newest album features the song "Table for One," a frank look at a woman who is hurting...</p>
2019	<p>Chesapeake Home Health Care to Celebrate National Nurses Week The administrators at Chesapeake Home Health Care (CHHC-MD) are offering a "Luau Happy Hour" for their nurses and nurses in the community to show their appreciation. The celebration is timed to coincide with National Nur...</p>
2019	<p>Horror/Thriller Genre Has New Series - Portrait Massacre Jennifer P. Tuck, author of the Terrifying Originals Newsletter and short horror series, released Psycho-Paranoia: A Blood Heist Theory in July as the first installment of the series Portrait Massacre: The Murdock a...</p>
2019	<p>Essential History Book Released During Black History Month Who Are We? by Elogeia Hadley shines a spotlight on the myriad contributions of African descendants</p>
2019	<p>Taking the Fight Out of Your Fights Multiamory has announced the release of a new podcast episode that centers around the art of productive fighting as a tool for maintaining a healthy relationship.</p>
2019	<p>Political Engagement and Voter Registration Encouraged by CERG CERG 2.0 PAC Launches new website to serve as a platform for communicating the organization's priorities of influencing policy makers and supporting the election of Montgomery County representatives who support the equit...</p>
2019	<p>iBOSS CAB: Expert Forum to be held Saturday, March 14th The iBOSS CAB: Expert Forum is an event that provides anyone with an opportunity to learn from prominent business leaders. The event will include a wide range of facilitator-led sessions. These sessions will include va...</p>

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2019	<p>“Better Than Ever” Filled With Advice, Motivation, and Support Transformational Life Coach, Kenya Conway-Jones is determined to teach people the courage to live their dreams, overcome their fears, and push forward to abundance, expectation, and action.</p>
2020	<p>New Credit Assistance Software Rises During Pandemic COVID-19 has forced an end to countless public interactions, ruling out many services that depend on in-person discussions. Understanding the need for competent care even from a distance, Credit Reversal Guru (CRG) deliv...</p>
2020	<p>Laura Whidden’s “Table for One” Inspires Thousands on Music Zone When used correctly, words are capable of accomplishing more than physical action. When words aren’t enough, music takes over by “expressing that which cannot be put into words and that which cannot remain silent.” Victo...</p>
2020	<p>Kenya Conway-Jones Seeks to Share Her Most Valuable Tips Transformational Life Coach, Kenya Conway-Jones is determined to teach people the courage to live their dreams, overcome their fears, and push forward to abundance, expectation, and action.</p>
2020	<p>Kenya Conway-Jones Seeks to Help Others Overcome Struggles Transformational Life Coach, Kenya Conway-Jones is determined to teach people the courage to live their dreams, overcome their fears, and push forward to abundance, expectation, and action.</p>
2020	<p>A MOSAIC OF MADNESS: NAKED SHADOWS OF MADNESS & BEAUTY Poet and educator Sharon Vollin announces the launch of her new book, A Mosaic of Madness. The book is a poignant and compassionate look into the uncomfortable and little-understood world of mental illness, especially as...</p>
2020	<p>Founder of Afrofuturism Network, William Jones, on Tour William Jones will be speaking at several events throughout Iowa, New York, and Maryland from January 13th until February 26th. This is the chance to meet driving force behind the Afrofuturism Network, ask questions, hea...</p>

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2020	<p>Local Organization to Host Moneyless Marketplace, a Free Event Tia Young, of Women of GoodWorks (WOGW), announces a free community event called Moneyless Marketplace Community Day in Fairfax, VA. Registered participants will receive financial education from experts and be given an o...</p>
2020	<p>Shea Scott Edwards’ Success in Celibacy Book Launch Party Author Showcases Her Memoir Centered Around God and Celibacy at Local LA Venue</p>
2020	<p>Nikki Ferguson launches ‘must read’ weight loss book for moms Lifestyle changes emphasizing nutrition, fitness keys to success</p>
2020	<p>Free Live Event! How Social Security Affects Women 55 and Older Rita Bailey-Roland of Affordable Benefits Solutions announces a free live event that explains the impact of Social Security regulations for women 55 and older.</p>
2020	<p>The Relationship Podcast People Are Afraid To Listen To - And Why “Multiamory” podcast hosts Jase Lindgren, Emily Matlack, and Dedeker Winston want the world to know it’s okay to talk about challenges present in romantic relationships, whether traditional or non-traditional. The show t...</p>
2020	<p>Ujima Developers, LLC Begins Developing STEAM2IETM Workspaces Ujima Developers, a real estate and development collaborative that promotes the economic mobility, health and wellness of existing residents in communities, announced today the launch of their development of STEAM2IE Wor...</p>
2020	<p>My Taxx Office Accepting Clients for Tax Filing Marlon Jackson, CEO of My Taxx Office, has announced that his tax office is now accepting clients for the 2018 tax filing season.</p>
2020	<p>Lorette Farris Featured at Mid-Atlantic Federal Credit Union Mid- Atlantic Federal Credit Union will be holding its Small Business University Event on Thursday, February 18th from 7 am until 8:30 am. Small Business University is designed to be a mini-conference and networking oppo...</p>

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2020	<p>‘Comic Book Geek’ William Jones to hold youth art workshops Author and founder of Afrofuturism Network William Jones will share his knowledge of black comic book heroes and illustration techniques at three upcoming events in the Washington metropolitan area.</p>
2020	<p>Tommie Thompson donates to Mission of Love Charities Tommie Thompson recently made a substantial contribution to Mission of Love Charities, Inc. in Capitol Heights, Md. during his “Walk the Talk” donation drive.</p>
2020	<p>Shea Scott Edwards, Asks Millennials To Reconsider Celibacy Success In Celibacy, by Shea Scott Edwards, is a transparent, pull-no-punches guide to having NO Sex in the City.</p>
2020	<p>How to Manage Mental Well-being in a Non-Monogamous Relationship Multiamory announces the release of the Multiamory Podcast Episode 250. This ground-breaking episode discusses a big topic that has been requested many times: managing mental health and relationships. It discusses the qu...</p>
2020	<p>Dr. Dee is Changing Lives on global stages through Inspiration The author of “Emotional Emancipation,” Step Into Your Freedom, Reinvent Your Challenges and Move Beyond. Dr. Dee is all about changing lives through her innate ability to guide and position individuals to change negativ...</p>
2020	<p>Black Speculative Arts Movement convention in Philadelphia Afrofuturism Network will participate in the Black Speculative Arts Movement (BsaM) annual Afrofuturism, black comics and arts convention, an event designed to support the growing Afrofuturism movement, black creativity ...</p>
2020	<p>Wanda Forden to Act as US Representative for Planet Travels Wanda Forden of Luxury Travel by Wanda LLC announced that she has been appointed US Representative for Planet Travels & Tours LLC in Dubai, United Arab Emirates.</p>

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2020	<p>Teresa R. Martin Offers New Investors Sound Retirement Strategies Americans of all ages are woefully unprepared for retirement. The Rental Real Estate & Wealth Generation Summit hosted by personal finance money expert Teresa R. Martin will focus on retirement strategies for any age. W...</p>
2020	<p>iBOSS, Inc. Encourages Business Owners to Lead in Development Often times, startup and early stage companies go out of business because of the non-availability of seed capital. Facing the narrow focus from banks and investors in this early stage capital space can be challenging whe...</p>
2020	<p>Lola Thompson Launches New "Boundless Lola" Brand Lola Thompson is a speaker, motivational coach and expert on real estate investing. Now she is launching her new brand, "Boundless Lola," to carry on her mission to "Create abundance and pay it forward!"</p>
2020	<p>Chesapeake Home Health Care Makes Client House Call This holiday season, Chesapeake Home Health Care (CHHC-MD) will pull out all the stops to celebrate both their staff and their clients. To really ramp up their holiday plans and add an extra special touch, CHHC-MD plans ...</p>
2020	<p>Michael Egleton's "It's Over" Highlights Domestic Abuse Rates Michael Egleton's new hit single, "It's Over," was released at a propitious time, although the subject matter is very difficult to discuss. The song focuses on domestic abuse at a time when the rates of this "silent epi...</p>
2020	<p>Breast Cancer Awareness Take Center Stage at Annual Fall Festival Children and adults are invited to dress in costume for the Fall Festival Open House at Chesapeake Home Health Care on Monday, Oct. 31, 2016, from 9:30 a.m. to 5:30 p.m.</p>
2021	<p>Luxury Travel by Wanda LLC to Offer Holiday Trips to Dubai Luxury Travel by Wanda LLC announces Christmas and New Year's luxury excursions to Dubai.</p>

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2021	<p>Wealth or Poverty: The Choice is Yours by Dr. Teresa Martin, Esq. Written by financial educator and consultant Dr. Teresa R. Martin, Wealth or Poverty: The Choice is Yours is the perfect companion to any business or personal finance venture</p>
2021	<p>Financial Coach Teresa R Martin to receive Doctorate Degree Honor Teresa R. Martin will receive the Honoris Causa Doctorate Degree, the highest academic honorary degree awarded by Global Opus Dei Seminary & University, on October 26, 2014, at the Marriott Inn and Conference Center, Uni...</p>
2021	<p>Prayers Heard Loud and Clear Over 100 people came out to enjoy Takoma Park Seventh-day Adventist Church's Community Day. The event took place August 29 and was free and open to the public. It was a day of prayer meant to bless children in attendanc...</p>
2021	<p>I Am My Sister's Keeper Annual Meeting Dr. Rita Bailey-Roland, CPA, CPC, Life Strategist and Creator of I Am My Sister's Keeper, announces the organization's annual meeting to be held on Saturday, September 21, 2019. The meeting is open to the public and is f...</p>
2021	<p>Affordable Benefits Solutions to Host Live Financial Fed Friday To celebrate the new season of Financial Fed Friday, Affordable Benefits is hosting a special live recording of their weekly podcast on September 15, 2018 from 10AM-1PM at 8181 Professional Place, Suite 207, Hyattsville,...</p>
2021	<p>Michael Egleton Jazz Album Highlights the Real Stories in Life Jazz music is still alive and well across the world. But, few artists tell the real stories of life through Jazz music quite like Michael Egleton. His newest album, In the Q, has been well-received because of his and his...</p>
2021	<p>Black Families Can Do Better With Taxes, Says Tax Professional Marlon Jackson, senior tax professional and founder of My Taxx Office, was recently interviewed by Lawrence Watkins of The Black Financial Channel. During this interview, he boldly stated, "The black community is being b..."</p>

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2021	<p>Continued COVID Surge Provides Headaches for Texas Businesses If you're a business owner, chances are that COVID-19 is one of the biggest concerns you have right now. Although Governor Abbott has rescinded all capacity restrictions on businesses, if you are in the service or hospit...</p>
2021	<p>Julian Wines Joins Top Luxury Brands as Apparel Design House Pick Julian Wines, the wine collection with an artistic blend of luxury and lifestyle is currently being featured as a Apparel Design House brand pick on their website www.ApparelDesignHouse.com/picks</p>
2021	<p>Multiamory Podcast Presents Keynote at Recent Minnesota PolyCon Recently, the Multiamory podcast team (Jase Lindgren, Emily Matlack, and Dedeker Winston) presented two filled-to-capacity workshops at MNPolyCon, an event where presenters explore topics relevant to polyamory and ethica...</p>
2021	<p>Chesapeake Home Health Care to Hold Sixth Annual Back-to-School The administrators at Chesapeake Home Health Care (CHHC-MD) will be participating for the sixth straight year in a back-to-school fair event benefitting the Prince George's County Public School System. In a few short wee...</p>
2021	<p>Serene Workspace Launches Affordable and Accessible Assistance Providing a virtual assistant for any small business or entrepreneur, Serene Workspace is the perfect choice for someone looking for organized and friendly virtual assistants</p>
2021	<p>Women Entrepreneurs Learn How To Create A Personal Brand The "Reservations for Success - Dinner Series" is set to host a major branding event that will teach women entrepreneurs about the fundamental concepts of branding including brand vision, brand identity and brand image. ...</p>

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2021	<p>Teresa Martin and William Moore Present "League of Champions" Attorney Teresa Martin and William "The Builder" Moore present a seminar designed to help investors quickly set up a profitable real estate business. Entitled "League of Champions" Fast Track Real Estate Blueprint, this...</p>
2021	<p>Multiamory Podcast Features Guests KarenLee and Cam Poter Episode 226 of the Multiamory podcast explores a taboo subject in American culture: open discussions with parents about sex. Podcast guests Cam Poter and his mother KarenLee (a self-described sexually liberated cougar an...</p>
2021	<p>TextBehind® Retains iBOSS to Identify the Right Investors TextBehind® of Phoenix, MD secured the services of iBOSS for their capital campaign to attract investors to their early-stage platform where they establish consistent and affordable communication between family, friends ...</p>
2021	<p>Book Launch for Emotional Emancipation by Dr. Dee Carroll Dr Dee Carroll announces the launch of her book, Emotional Emancipation, available now at Amazon and wherever books are sold.</p>
2021	<p>Takoma Park Church Celebrates Family In the beginning of the year, the Takoma Park Seventh-day Adventist Church declared 2015 as the year of serving and since then the compassionate team of church leaders and attendees has continued to carry out their missi...</p>
2021	<p>Before, During and After I Do - Conference is a Success! More Events and Workshops from Come Up Higher Ministries Will Be Announced Soon</p>
2021	<p>The Coalition for Equitable Representation in Government Announce CERG 2.0 PAC endorses these candidates to represent Montgomery County, Maryland in the upcoming election...</p>
2021	<p>Album, “A Look Into My Heart” Brings A Tender Touch to Jazz Michael Egleton Is Bringing Heart Back To Music</p>

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2021	<p>Local Conference Highlighted the Significance of Clear Intentions One of Many Successful Strategies Discussed at Before, During, and After I Do.</p>
2021	<p>Reality TV Star and Singer/Songwriter, Laura Whidden, Inspires The newest music video for Laura Whidden, singer and songwriter, will premiere to fans at "There Is A Place For You," an event dedicated to providing support for those struggling with emotional health issues. Laura is t...</p>
2021	<p>Dr. Dee Carroll To Host A Series Of Speaking Engagements Author, speaker, and coach Dr. Dee Carroll recently released her first book, Emotional Emancipation: Step Into Your Freedom, Reinvent Your Challenges, and Move Beyond.</p>
2021	<p>Sandradene Walters Releases Newest Poetry Book Poet, Sandradene Walters writes emotionally provocative pieces that express her inner passions and desires</p>
2021	<p>Pierre Walters Featured at Strategic Talk Business Event Sage Solutions GTM, LLC will be celebrating Women’s History Month with the latest in its Strategic Talks Series.</p>
2022	<p>Maryland Event Encourages Fulfilling Relationships Reverend Robin Smiley stands alongside thought-provoking Christian super-stars to explain how faith-based solutions to relationship problems offer a lasting change to healthy and more fulfilling relationships. The event ...</p>
2022	<p>Affordable Benefits Solutions Announces Financial Fed Friday Rita Bailey, CPA and President of Affordable Benefits Solutions, Inc., announces new themes for March as part of the Financial Fed Friday program, a free podcast-style program that empowers viewers to improve their finan...</p>
2022	<p>Affordable Benefits Solutions Marched onto Financial Freedom Affordable Benefits Solutions INC., expanded their platform of providing financial guidance to their clients by marching onto financial freedom with their weekly talks on Financial Fed Fridays. These classes have been ge...</p>

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2022	<p>Julian Wines, A Wine Club With VIP Status Starting this month, wine lovers can now enjoy membership to Julian Wines’ new VIP Wine Club.</p>
2022	<p>Black Poly Pride: Making Polyamory a Part of Black History Multiamory podcast explores the history of polyamory in the Black community. They also discuss Black Poly Pride, a groundbreaking conference to be held on June 4-7, 2020, in Washington, D.C.</p>
2022	<p>Restaurant Discount App is Supporting Restaurants During Covid GrabQpons CEO and founder Babu Pinnamraju is pleased to announce a special relief effort for GrabQpons partner restaurants to help them weather the Coronavirus crisis and the “new normal.”</p>
2022	<p>The iBOSS Pitch Perfect Show For Entrepreneurs Launches The Pitch Perfect Show provides an opportunity for entrepreneurs and start-ups to practice their business pitches in front of industry professionals and a camera. The show allows participants an opportunity to gauge the...</p>
2022	<p>Lott's of Luv Membership Program: A Relief for Busy Parents Michelynn Lott, Founder of Lott's of Luv, is pleased to announce the launch of the Lott's Of Luv membership program in the spring of 2020. The membership program is designed to ease the strain on busy families by offerin...</p>
2022	<p>Willie and Patricia Moore Jr. to Speak at Relationship Conference Radio personality, author, and music artist Willie Moore Jr. and his wife Patricia Moore Jr. to speak at Before, During and After I Do, relationship conference aimed at the single, engaged, married, widowed and divorced....</p>
2022	<p>Prominent Community Activist Rev. Jamila J. Woods Speaks at Event Prominent mindfulness practitioner, Rev. Jamila J. Woods, to speak at Maryland event focusing on aligning mind, body, and soulful practices.</p>

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2022	<p>Podcast Explores the Implications of Codependency in Relationship In Episode 257: Codependency, the Multiamory podcast team discusses the implications of the term codependency, whether it’s actually harmful, and whether it’s even real.</p>
2022	<p>Join Dr. Wanda Carr at Spice of Life Tours Women's Conference Dr. Wanda Carr will be promoting her latest book, Ride Out The Storm, at the upcoming Spice of Life Tours 2016 conference. The overall theme of this year’s conference is “taking your respect back” and will cover topics s...</p>
2022	<p>Partnership Announced to Help Real Estate Investors Thrive Dr. Teresa R. Martin, Esq., launched a partnership between the Real Estate Investors Association NYC (REIA NYC) and home improvement giant Home Depot in collaboration with National Real Estate Investors Association (NREI...</p>
2022	<p>Dr. Rita Bailey-Roland to Host Energetic Seminar Inspiring Women Life strategist Dr. Rita Bailey-Roland is hosting an upcoming seminar for women focused on inspiration for the mind, body and soul. “I Am My Sisters Keeper: Breaking Barriers” is an all-day event featuring food, fun, lov...</p>
2022	<p>Research Reveals the Real Reasons People Make Poor Decisions Multiamory podcast Episode 255, released on January 21, 2020, reveals the real reasons people make bad decisions in relationships, jobs, investing, health, and other areas of life.</p>
2022	<p>New Restaurant App Rewards Partner Restaurants and Affiliates GrabQpons CEO and founder Babu Pinnamraju announces new omnichannel marketing campaigns for partner restaurants, as well as a new Ambassador Program that offers competitive incentives for affiliates.</p>
2022	<p>Founder of Afrofuturism Network Becomes Film Investor William Jones, the founder of Afrofuturism Network, is financially backing his first-ever independent film, titled Ruminaton.</p>

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2022	<p>Dr. Teresa R. Martin Publishes Article Exploring Joint Ventures</p> <p>One of the primary reasons that entrepreneurs start their own is because they want to do things on their own. But that’s not always possible, or profitable. At some point, most entrepreneurs and small business owners fin...</p>
2022	<p>Chesapeake Home Health Care Hosts Annual Christmas Banquet</p> <p>This past Thursday, December 17th, Chesapeake Home Health Care (CHHC-MD) held its annual Christmas Banquet to recognize outstanding staff and celebrate loyal clients. The banquet took place at La Fontaine Bleue in ...</p>
2022	<p>Dr. Dee Carroll TEDx Talk Delayed, New Book Releases On Time</p> <p>Dr. Dee Carroll’s TEDx Talk for TEDxWilmington has been postponed. Initially, the event was set to take place May 15th, 2018. However, it is now targeted to commence later in the year. The talk was to discuss “Emotional ...</p>
2022	<p>Dr. Teresa R. Martin Featured in DIVA Zone Magazine</p> <p>Dr. Teresa R. Martin, Esq., founder of the Generational Wealth Zone — Enjoy Your Legacy and the Real Estate Entrepreneurs & Investors Association NYC (REIANYC) is featured on the cover of the 2019 holiday edition of the ...</p>
2022	<p>Chesapeake Home Health Care Announces to Christmas Banquet</p> <p>As part of its philosophy, “Care”, Chesapeake Home Health Care (CHHC-MD) announces that it will host its annual Christmas Banquet on December 17 at La Fontaine Bleue, Lanham, Maryland for both its clients and staff...</p>
2022	<p>GrabQpons Launches Lucrative Referral Program for App</p> <p>GrabQpons, an innovative restaurant app that allows restaurants to post last-minute deals exclusive to its users, has announced an exciting new referral program. This program is aimed at individuals interested in making ...</p>
2022	<p>Chesapeake Home Health Care Launches First Breast Cancer Event</p> <p>Nursing Agency ‘Goes Pink’ to Share Breast Health and Breast Cancer Prevention Resources with Members of the Local Community</p>

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2022	<p>William Jones Discusses Origins of Black Comic Book Characters Black superheroes are frequent stars in today’s top box office movies and fans clamor to the comic book stores to read about their latest adventures. But it hasn’t always been this way.</p>
2022	<p>Author Karen Simon Releases New Book Karen Simon, the founder of LadyK Productions, announced the launch of her new book, Chasing My Dreams, Not the Money (A Success Story).</p>
2022	<p>Relaunch of the Real Estate Investors Association of NYC The September 9th, 2015 relaunch of the REIA NYC website and brand was well received by REIA NYC members, corporate partners, and all associated with the Association</p>
2023	<p>GrabQpons Poised to Be the Next Hot Restaurant App GrabQpons, a startup restaurant app founded by former restaurateurs, is poised to take the dining world by storm. In a world already crowded with restaurant apps, this one is different. Its main focus is to give restaura...</p>
2023	<p>“Engage. Lead. Deliver.” Set to Change the Face of Leadership DKB Industries is pleased to announce the release of author Daryll Bryant's new book, Engage. Lead. Deliver.</p>
2023	<p>Former Baltimore Mayor Sheila Dixon Guest Speaker at Event Event To Take Place On Sunday, June 14th At My Thai Restaurant in Baltimore, MD, To Celebrate Kenya’s New Book Entitled Better Than Ever</p>
2023	<p>A New App That’s Changing the Way Users Eat Out GrabQpons announces the launch of a new app for diners looking for last-minute savings at their favorite restaurants. The app is set to become a game-changer for both diners and restaurant owners.</p>
2023	<p>Dr. Dee Carroll Reveals 7 Secrets To Create World Of Possibility Emotional Emancipation Is The Secret To Lasting And Empowering Change</p>
2023	<p>The Red Effect is a Must-See Film of 2019 Blue Artists producer Pierre Walters announces the release of his latest feature film, The Red Effect.</p>

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2023	<p>Enjoy Your Legacy Sponsor "Shifting Your Mindset" Business Event Dr. Teresa R. Martin and Enjoy Your Legacy are sponsoring a seminar on business ownership entitled "Shifting Your Mindset . . . Shifting Your Income . . . Shifts You To Investing." The Seminar will take place in Manhatt...</p>
2023	<p>Dr. Dee Carroll to Present Tedx Talk Talk Will Cover Emotional Emancipation for The Masses with Solutions Out of Agony and into Achievement</p>
2023	<p>Holiday Sale for “Emotional Emancipation” by Dr. Dee Carroll Dr Dee Carroll announces a very special holiday sale of her new book, Emotional Emancipation.</p>
2023	<p>Emotional Emancipation Poised to Be a Must-Have Gift This Season Dr Dee Carroll invites readers to give the gift of emotional emancipation for the holidays. As holiday shoppers scramble to find the perfect meaningful gift for their loved ones, she recommends a gift that goes beyond fl...</p>
2023	<p>Better Than Ever Book Review Kenya Conway-Jones might actually be just the person to change your life. I’m telling you this because she changed mine! Her book, Better Than Ever, helped me take control of all the events happening around me that I tho...</p>
2023	<p>The AngelWing Project’s Latest Production Is a Phenomenal Success Tears of the Soul, written and directed by Angela Wilson, received standing ovations through all three performances. A packed audience was transported back to the struggles of African Americans in the late 1960s. The pla...</p>
2023	<p>Local Production Takes Aim at 1960s Racial Struggles Tears of the Soul, written and directed by Angela Wilson aims to inspire conversations as it brings to light several issues facing African Americans today. Set in America in 1968, the play follows the lives of the sanita...</p>

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2023	Former Civil Rights Activist, Cleophus Smith to Honored Following the performance of Tears of Soul, civil rights activist, Mr. Cleophus Smith, will provide insight from his experiences in the sanitation worker’s strike in Memphis of 1968 as well as his overall experience in t...
2023	Lady K Productions to Release Trailers This April Lady K Productions, an independent film production company specializing in documentaries and web series projects, will release trailers for two brand new television projects in April: NYC Style and War of Minds. NYC Styl...
2023	Blue Artists to Launch Business Consulting Platform New Service for Small Business Owners and Entrepreneurs Beginning February.
2023	Blue-Artists Launches Monthly PR Subscription Service A Premium Perk Available at Business and Professional Package Prices
2023	Blue Artists launches Community Store to showcase client works Maryland-based creative agency Blue Artists, LLC has announced the launch of its online Community Store during the December “Build Your Difference” podcast.
2023	Blue Artists introduces enhancements to virtual assistance Maryland-based creative agency Blue Artists, LLC recently announced enhancements to virtual assistance service during their October “Build Your Difference” podcast.
2023	Blue Artists introduces enhanced membership levels, credit lines Maryland-based creative agency Blue Artists, LLC announced enhancements to their membership levels and credit lines during their September “Build Your Difference” podcast.
2023	Blue Artists podcast explores ins and outs of book publishing Agency announces new unlimited design revisions for members
2023	Blue Artists announces risk management service Teambuilding and outsourcing for solopreneurs and small businesses is the topic of the July “Build Your Difference” podcast that was recently released by Maryland-based creative agency Blue Artists, LLC.

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2023	Blue Artists focuses on brand protection, explores SEO Offerings Enhancements to agency’s DevLab system provides added protection for clients
2023	Bernadette and Winston Charles Win National Talent America Award-winning worship singers Bernadette and Winston Charles are set to perform at the Hopeside Community Mission on Saturday, July 29th. The duo will be singing praise and gospel songs featured on their 2016 album...
2023	Blue Artists announces SEO Solutions, enhanced client accounts Maryland-based creative agency Blue Artists, LLC. has announced new Search Engine Optimization Solutions and enhanced experiences through the client DevLab system.
2023	Blue Artists Podcast Encourages Brands to Make a Visual Impact With spring in full effect, it’s a good time for brands to spruce up their look and feel.
2023	Blue Artists Explores Social Media Strategies, Financial Health Startups, young brands gain financial advice from experienced life coach
2024	Blue Artists Announces Improved Social Media Solutions All members now receive free Social Media Action Plans
2024	Podcast on ‘Make Some Noise: Branding Without Bragging’ Maryland-based creative agency Blue Artists, LLC has released its February podcast featuring guidance for entrepreneurs and creative-types with a focus on brand awareness through community engagement and social media.
2024	Chesapeake Home Health Care to Host Ugly Christmas Sweater Party Tis’ the season to dig through the closet for the perfect holiday attire. In this case, it’s the best ugly Christmas sweater.

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2024	<p>Rev. Charles Moorer selected as Pastor of the Week for IWU Alumni Rev. Charles Moorer, lead pastor at Divine Direction Christian Church in Indianapolis, Ind., was recently featured as the Pastor of the Week in the Indiana Wesleyan University Alumni blog.</p>
2024	<p>Blue Artists debuts podcast inspiring brands Blue Artists, LLC, a Maryland-based creative agency, has launched a new monthly podcast focused on all aspects of brand building.</p>
2024	<p>Bernadette & Winston Charles Perform at Washington DC Temple Award-Winning artists Bernadette & Winston Charles will be in concert at the 38th Annual Festival of Lights on Thursday, Dec. 15, held at the Washington D.C. Temple of The Church of Jesus Christ of Latter-day Saint...</p>
2024	<p>Musician Charles Moorer Recounts Personal Hardships, New Book Featuring raw and honest accounts of personal hardships, an Indianapolis author hopes the release of his new book will help others find the light at the end of their own tunnels.</p>
2024	<p>Parents As Tutors Pilot Program in Illinois School District Parents and teachers in a northern Illinois school district are pleased with a pilot program developed by Parents as Tutors, LLC that focused on enhancing children’s literacy skills.</p>
2024	<p>Award-Winning Duo to Perform for Annual Festival of Lights Vocalist duo Bernadette and Winston Charles will be in concert at the 38th Annual Festival of Lights on Thursday, Dec. 15, held at the Washington D.C. Temple of The Church of Jesus Christ of Latter-day Saints.</p>
2024	<p>Announcing Exclusive Seminar to Address Social Security Access A free educational seminar for those nearing the age to draw Social Security and Medicare will be held on Saturday, October 1, from 10-11:30 a.m. at Signature Blue Events, 337 Brightseat Road, Suite 220 in Landover...</p>

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2024	<p>Dr. Jovan Walker Hosts Official Book Signing For You Be The Bank</p> <p>Dr. Jovan Walker, known to some as the Financial Coach of Hope, will be hosting a book signing for her newest book, You Be The Bank and its companion workbook. The event will be held on Saturday, June 25th from 12 pm to ...</p>
2024	<p>Bernadette and Winston Charles Perform to Benefit Missionary Trip</p> <p>Christian singing duo Bernadette and Winston Charles will be performing a concert, along with others, to help benefit a missionary trip they’re planning to Kenya later this year.</p>
2024	<p>Blue Artists Announce New Credit Lines and Premium Memberships</p> <p>Blue Artists, LLC, a small business branding agency, recently announced an increased credit line for all of its members.</p>
2024	<p>Take My Life, The Latest Studio Album from Charles Duo</p> <p>Take My Life, the latest studio album by award-winning singing couple Bernadette and Winston Charles is out and now available for purchase.</p>
2024	<p>Free Social Security Education Workshop by Dr. Jovan Walker</p> <p>Dr. Jovan Walker, known to some as the Financial Coach of Hope, will be hosting a free workshop on Social Security specifically relating to those nearing or already in retirement. The event will take place on March 31st,...</p>
2024	<p>First Annual Empower U Women’s Wealth Summit A Success</p> <p>This past weekend, the Global Oved Dei Seminary & University (GODSU) presented its very first annual Empower U Women’s Wealth Summit. The all-day conference was held at the Omni CN Hotel Conference Center in Atlanta, GA....</p>
2024	<p>Upcoming Empower U Conference will Inspire Women in the Community</p> <p>Under the patronage of both GODSU Dean, His Excellency Rev. Dr. MICHAEL V. ROBERTS, JD, CDKA, Billionaire and acclaimed philanthropist and GODSU Chancellor, The Right Honorable Her Excellency Rev Dr. Diane Moore-Eubanks ...</p>

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2024	<p>Registration Opens for the GODSU Women's Empower U Wealth Summit The Nation's Most Successful African Americans to offer Insight on Building Wealth through Entrepreneurship and Wealth Legacy Building with Multi-Millionaire Dr. Michael V. Roberts, Ambassador Dr. Diane Moore-Eubanks, Re...</p>
2024	<p>Bernard A. Williams, Esq. To Teach "Business Law 101" Renowned Attorney and Business Advisor Shares Legal Expertise Harmonized with Real World Entrepreneurial Acumen in New Workshop</p>
2024	<p>GODSU Seeks To Empower The Women of Atlanta om Business The nation's most successful African Americans, GODSU announces that this year's Women's Empower U Wealth Summit, which will take place December 12, at the Omni Atlanta Hotel at CNN Center, 190 Marietta Street NW, Atlant...</p>
2024	<p>John Nevins Andrews School Enrolls For 2016 School Year John Nevins Andrew School will have on-going registration for the upcoming school year and an Open House on May 17th</p>
2024	<p>JMD Entertainment presents Hollywood on the East Coast Event Janice McLean DeLoatch and 10 Top Business Women and Leaders "TAKE BACK THE NIGHT" at the "HOLLYWOOD ON THE EAST COAST CELEBRATION"</p>
2024	<p>Gary Jenkins, Ernie Krivda and Eddie Baccus Form Musical Partners The former members of the Gary Jenkins Trio Jazz Band are uniting with a soon-to-be-announced fourth musician to form the Gary Jenkins Quartet. Based in Washington, D.C., this group features the stylings of world-famous...</p>
2024	<p>Blue Artists: Harnessing Innovative Business Models If you think about it, artists and entrepreneurs aren't all that different. Sure, it's rare that you'll find a musician working on their pitch deck or an entrepreneur memorizing scales, but on a deeper level these two so...</p>

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2024	<p>Express Yourself with Brand Desk’s Exclusive New Merchandise! Hello, Brand Desk enthusiasts! We have some exhilarating news for you! You've loved our unique brands like Twirl Design, The Table Advisory, and Vlix Marketing. Now, we're bringing the ability to wear that pride on your ...</p>
2024	<p>Leveraging Brand Desk to Accelerate Growth and Scalability Brand Desk can prove to be an indispensable asset for new business owners looking to quickly grow and scale their businesses. It harnesses the power of strategy and design coupled with profound expertise - turning nascen...</p>
2024	<p>Utilize Brand Desk for Swift and Effortless Website Development In today's digital era, having a robust online presence is key. Brand Desk offers the perfect platform to swiftly and conveniently build a professional website for your business. Here's how users are revolutionizing thei...</p>
2024	<p>Empowering Users with Professional PR Writers and Distribution Harnessing the power of professional press release writers and distribution strategies is now more accessible than ever before, thanks to Brand Desk. Here's how Brand Desk can optimize your business:</p>
2024	<p>Elevate Your Online Presence with Our Social Media Promotions In the fast-paced world of social media, staying relevant and engaging with your audience is crucial for any brand looking to thrive. Brand Desk is proud to introduce our new suite of Social Media Promotion services desi...</p>
2024	<p>Brand Desk Teams Unveils Preferred Producer Feature We are thrilled to unveil a game-changing addition for our Brand Desk Teams clients - the innovative "Preferred Producer" feature. With great excitement, we introduce this cutting-edge function designed to revolutionize ...</p>
2024	<p>Transforming Businesses with Brand Desk Brand Desk enhances businesses' branding and simplifies website creation, management, and backups at an affordable rate. Let's delve into how our digital marketing services have further elevated the experiences of our cl...</p>

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Archived	Headline
2024	<p>Revolutionize Your Social Marketing with AI-Powered Content</p> <p>In today's fast-paced digital landscape, a solid social media presence is crucial for businesses looking to stand out and connect with their target audience. However, creating compelling content that resonates with your ...</p>
2024	<p>How to Streamline Processes in the Modern Business Landscape</p> <p>In today's fast-paced business world, digital transformation has become a necessity for organizations looking to stay competitive and relevant. Embracing technological advancements can help streamline processes, increase...</p>

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RECOMMENDATIONS

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<p>“I want to thank you and the Blue Artists team: Pierre, Brittany, Jeff, Winnie, and everyone else. You guys have been more than motivating to me. It means a lot to have a genuine team helping support and execute visions. My professional membership is going a long way for \$49! I am readily available to talk whenever I need to! The team never makes me feel as if I am a burden. I appreciate all that Blue Artists does.”</p>	<p>Tia Reynolds, Owner, Serene Workspace Design</p>
<p>“I love you ALL so much! That’s the edge that Blue Artists has. Your movement is rooted in deep, genuine, consistent care. Like good parenting!! You are passionate about and committed to growing strong, valuable brands that make a difference in the world. And that’s BIG!! It’s Brand Building with a pulse...with a heart. It’s how you create something that lasts and is continuously impactful!!”</p>	<p>Dr. Lola Thomps, Owner, Boundless Education</p>
<p>“Matthew and I can't thank you enough for our beautiful photographs and video! Working with your photographers/videographers was truly an honor and a treat! You and your team went above and beyond to memorialize our day! Our photos/videos are perfect. They are perfect, PERFECT, and we have beautiful keepsakes of our day, thanks to you! You and your team are extremely professional, precise, and succinct. Facebook does not provide the platform to say all the lovely things we’d love to say about working with you and your team. We truly appreciate you and the work you did for our special day. We plan to work with you in the future.”</p>	<p>Matthew Blair and Family</p>
<p>“I just want to take a moment to thank Pierre and Britney Walters for their outreach and work ethic for their clients. I just want to let them know how grateful Michelle and I are for all their hard work and support! They have always been there for us. We are always needing "SOMETHING"!</p>	<p>Tijuana Young, Business Owner</p>

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<p>“Pierre Walters has amazed me since the day he was recommended by Lisa Thompson. All I do is tell the vision and he simply produces it. Every project given to him, like Beauty 4 Ashes, The Thank You Tour, Pierre has excelled to greater heights. The team is like none other I’ve experienced. Their work is extraordinary, and they always make my website look so professional. If you are looking to build your brand, Pierre Walters comes highly recommended. Check him out on all social media platforms, you will understand why He is my go-to person and advisor. Thank you, team, for making my vision come to life....”</p>	<p>Sharon L., Business Owner</p>
<p>“This is my first ever production experience, and I must say it was great! Everyone was very much involved, professional, excited, energetic. The director was accommodating, easy to work with, and a great guy. I would LOVE to work with him again. Ms. Laura was very warm-hearted, easy to talk to, and beautiful. I learned so much from this experience, and I am still very grateful that I was chosen to be a part of the crew.”</p>	<p>Martricia Carroll, Actress</p>
<p>“Shout out to Blue Artists!!!! They are an amazing creative agency that is awesome at helping you build your brand!! Very professional, excellent quality, and the best customer service!!! I highly recommend them if you are in need!!!!”</p>	<p>Kenya Conway-Jones, Motivational Speaker & Author</p>
<p>“It was a real pleasure to work with the cast and crew of Table One Production. It allowed me to expose my talent on camera and experience the ambiance of a video shoot. I was impressed by the director's creativity with the theme and his ability to visualize how the music video should be performed.”</p>	<p>Leslie Green, Actress</p>

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<p>“It was wonderful working with Pierre and Laura. Pierre is a great director, and Laura is an amazing singer. They both had a vision for what they wanted to see and how to make it come to fruition. Being a part of that vision felt rewarding and exciting. Pierre shared a thought with us on the first day of shooting: he said he believes in Karma and how good energy returns to you when you do good things and help people with their dreams. I agree with that line of thinking.”</p>	<p>TJ (Tommy Baggett), Actor</p>
<p>“I worked with Pierre in the Blue Artists’ film Greener by the Day. He is very professional, a hard worker, a great role model, and an amazing person who was always willing to go that extra mile for me. He is very dedicated to his work and career. I would work with Pierre on any other project.”</p>	<p>Paulina Rios, Actress</p>
<p>“Pierre is an artist who can capture your vision and concept and turn it into a stunning video. He is a pleasure to work with and patient while keeping the timeframe and budget in mind. Pierre delivers on time and budget.”</p>	<p>Bryant Taylor, Communication Director, Allegheny West Conference</p>
<p>“Working with Pierre Walters was truly an amazingly great experience. His work ethic and professionalism are remarkable, and I would recommend anyone to hire him for video/film production. I had no complaints about the quality of work or the time in receiving the finished product.”</p>	<p>Jermaine Dent, Chief Operating Officer, Day 1 Productions</p>
<p>“Pierre Walters is a highly conscientious professional who relentlessly tries to achieve the best possible result with every project. His rare combination of attention to detail and creativity makes him successful as an artist and a businessperson. He is a demanding person—of himself and the people he works with and for—but I’ve found that only serves to raise the level of everyone’s game.”</p>	<p>Neil Conway, Film Producer</p>

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Feedback	Reference
<p>“Pierre Walters is a creative individual. I have worked with him, making music videos and feature films. Pierre is driven and focused on all the projects he undertakes. One of the most important things about Pierre is that whatever he starts comes to fruition.”</p>	<p>Paul Edwardson, Owner, Coatwolf Productions</p>
<p>“What first drew me to work with Pierre (and subsequently Blue Artists) was Pierre’s eye for both originality and detail. Passion is a word thrown around too much in this industry, but Piere has it in abundance and a strong support network that will continue to help push his work to new levels.”</p>	<p>Stuart Evans, Screenwriter, Conflict Scripts</p>
<p>“I have had the honor to work with Mr. Walters on a film. He provided me with great input for my performance. He was kind, understanding, and particularly patient. The final product was a well done and creative film, unique in style and poignant subject.”</p>	<p>Robert Woodruff, Actor</p>
<p>“Pierre impresses me as someone who stays on top of his game. He is passionate about life and the work he takes on. He is always a professional and a pleasure to work with.”</p>	<p>David Brillhart, Director, Maranatha Volunteers International</p>
<p>“Pierre is a wonderful and talented Producer. His projects are professionally run, and the finished product is beautiful. He treats everyone with respect and dignity, which makes his crew happy and productive.”</p>	<p>Angie Ennis, Film Producer</p>
<p>“Confident, solid, production, professional!”</p>	<p>Ralph Jean-Pierre, Film Editor</p>
<p>“Pierre is an easy person to work with. When working with him, you quickly realize that videography and film production are his passions. He does great work and completes projects on time.”</p>	<p>Rich DuBose, Director of Support, Pacific Union Conference</p>

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“I had the opportunity to see Pierre's work as an actor in a movie I was producing and thought he had excellent acting skills and great stage presence. Later, we connected and were impressed by his work ethic and dedication to his craft as a director and producer.”	Fernando Beltran, CEO, Identika, LLC
“I've had the pleasure of working with Pierre for over two years as a freelancer for Blue Artists. I am constantly impressed by the drive and attention to detail he puts into all his projects. He is open to collaboration and brings a relaxed yet focused demeanor to each shoot. He works long hours without complaining because that's just part of the job. However, he is charming with his cast and crew, creating a positive environment for creativity and productivity. Whatever his vision is for Blue Artists and the rest of his career, I know it will all work together for his good.”	Yannick Skerritt, Producer, Monumental Sports & Entertainment
“Pierre is a great person to be on a team with. We worked together on a Visitor Magazine project, and I enjoyed his enthusiasm, professionalism, and great ideas!”	Michelle Bernard, Digital Media, Columbia Union Conference
“The best thing I did was to hire this company to create my vision...so happy I did!”	Sharon Bryant, Speaker
“Pierre is the best!! I always enjoy working with Pierre. He's very attentive when working with you. I'm always satisfied after each project.”	Steven Belcher, Author
“Pierre was great with this project. He kept me informed every step of the way and produced a beautiful looking site. The migration was done quickly and efficiently.”	Danielle H., Business Owner

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