

Anthiya Lopes

Welcome to my portfolio



Introduction

About me

With over 4 years of hands-on experience in project management, Anthiya specializes in coordinating marketing and website development projects across diverse industries, from IT and media to landscaping, HVAC, and more. Her expertise lies in not only delivering projects that align with client expectations but also in building strong, lasting relationships that drive business growth.

Throughout her career, she has had the opportunity to collaborate with over 100+ clients, ensuring seamless communication and smooth project delivery from start to finish. Her clients often praise her ability to turn complex ideas into actionable strategies, which has consistently led to increased sales and business development for the companies she works with.

She is always seeking new ways to stay ahead in the fast-paced digital world by actively pursuing online training and skills development in the latest technological advancements. Whether managing teams, meeting tight deadlines, or brainstorming innovative solutions, she brings a passion for excellence and a dedication to achieving impactful results for every project she leads.

Education

Bachelors in Economics

April 2018

Coursework: Statistics for Economic Analysis, Corporate Finance, Advanced Economic Theory, Export Management

Masters in Economics

April 2019

Coursework: Industrial and Environmental Economics, Banking and Finance, Financial Institutions and Markets

Post Graduate Diploma in Global Business Management

April 2021

Coursework: Business Marketing, Business Analytics, Management Accounting, International Finance, Supply Chain and Logistics.

Work Experience

Marketing Coordinator - Globe Carbon Industries

June 2018 - April 2019

Managed social media accounts and campaigns, created promotional leaflets and banners, content creation, website updates, product presentations, and attended trade events.

Marketing Intern - Sienna Senior Living

April 2020 - Aug 2020 May 2021 - Aug 2021

Created promotional videos, driving occupancy, executed offline marketing and connection to generate lead sales, inputting data on Yardi portal.

Project Coordinator - OSM

Sept 2021 - Aug 2023

Participated in Client meetings and discovery sessions, managed marketing and web development projects, created invoices and documented projects on Monday.com.

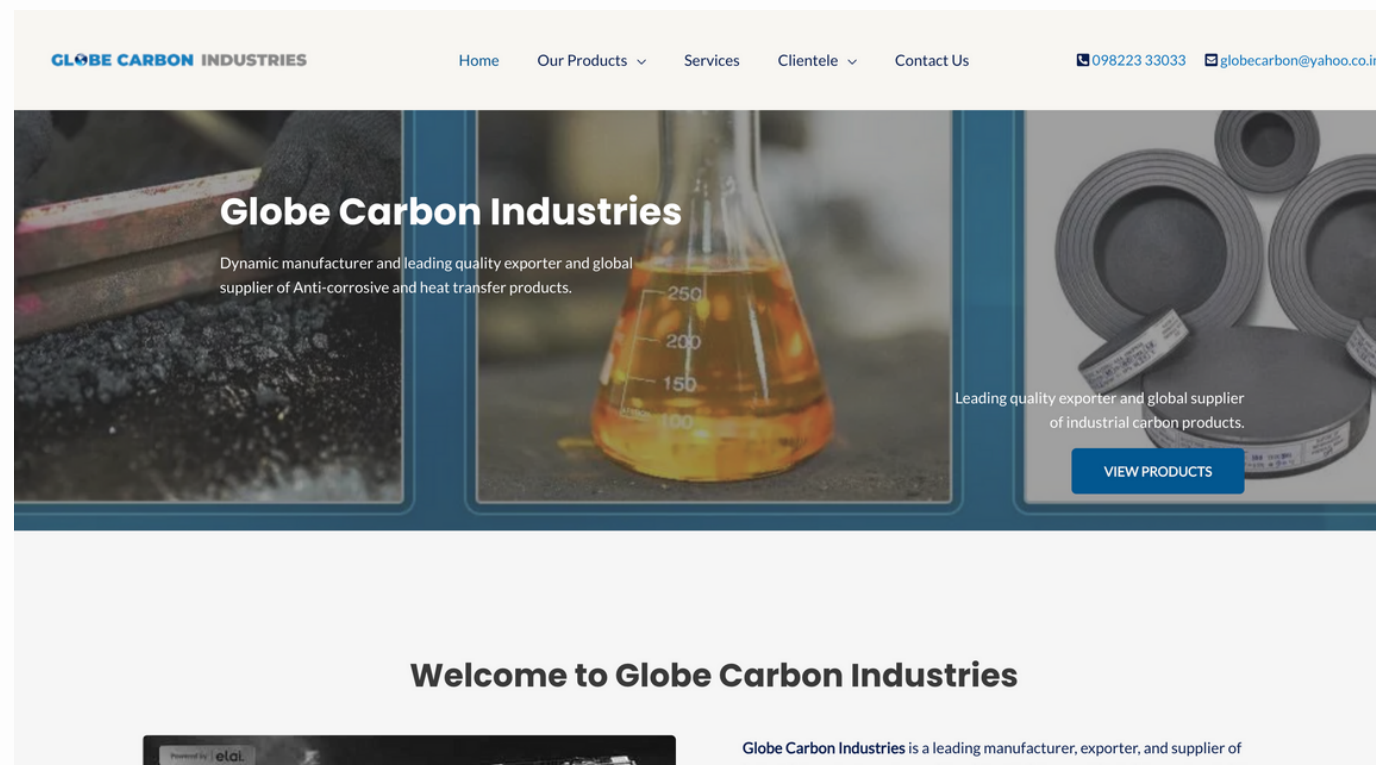
Project Manager - U7 Solutions

Aug 2023 - Present

Managing web dev projects on Drupal, WordPress, Strapi, and other platforms, preparing RFP responses, posting on U7 social media and WordPress blogs, and working with the marketing team for paid ads campaigns on FB and LI.

Projects

2018 – 2019



Marketing, website updates and website development Project Manager for Globe Carbon Industries

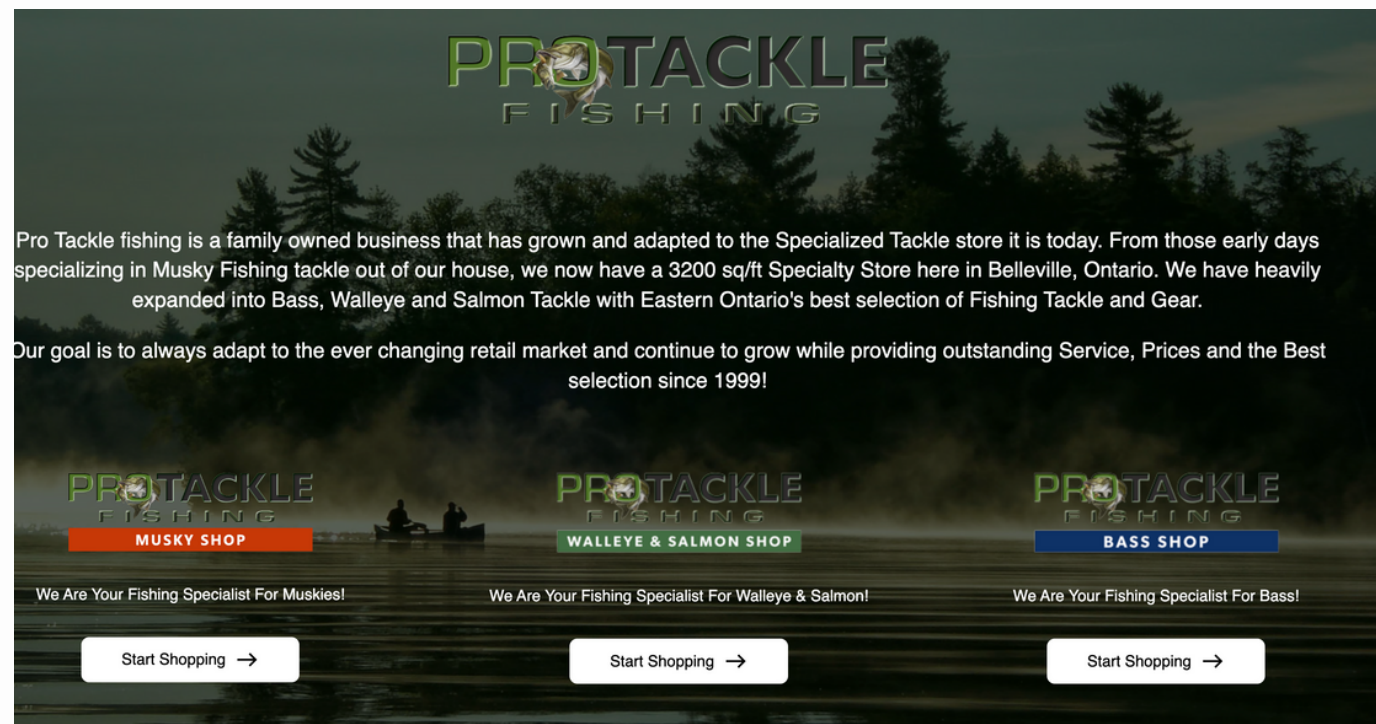
2018 – 2019



Marketing, website updates and development Project Manger for Vijaya Resins

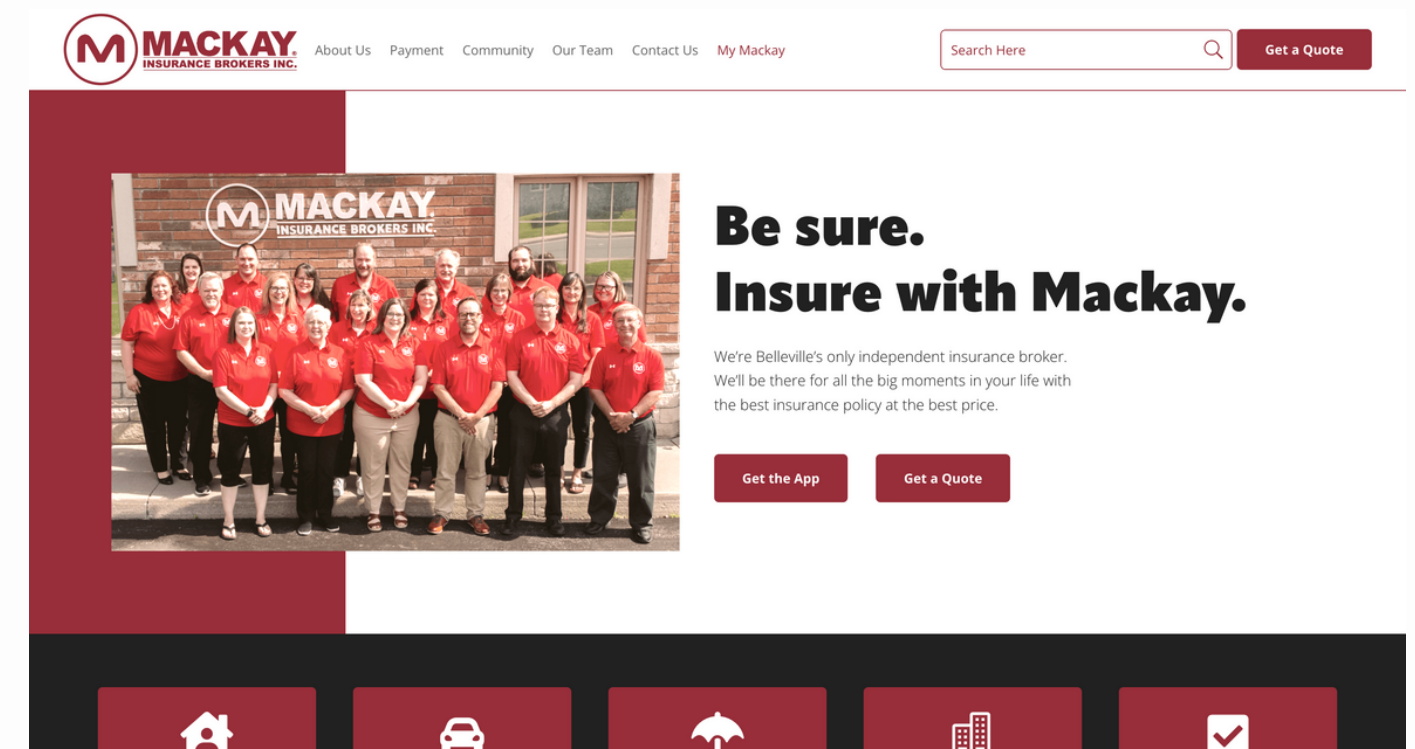
Projects

2021 – 2022



Website Redesign and Development Project
Management for Protackle Fishing. Redesigning
the E-Commerce shop cart

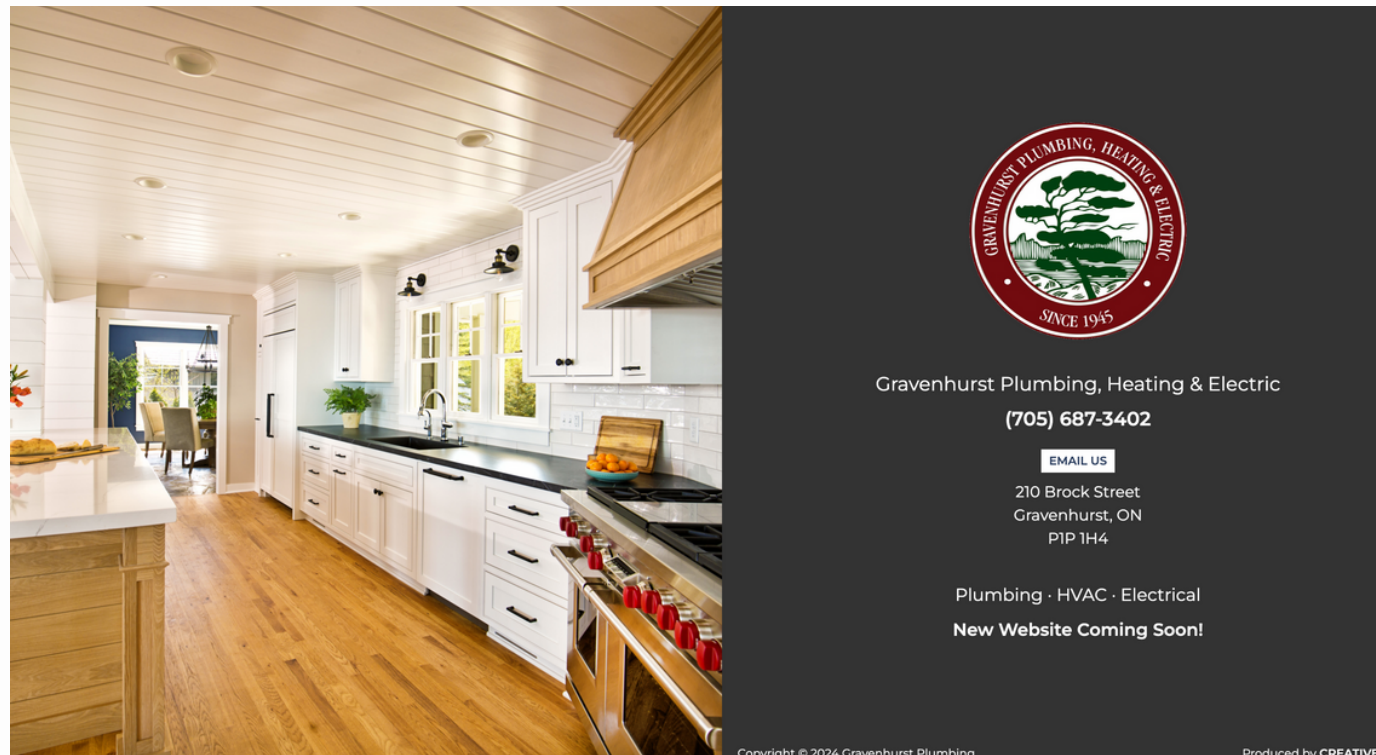
2021 – 2023



Marketing and website updates Project
Management for Mackay Insurance

Projects

2021 - 2023



Marketing and website updates Project
Management for Gravenhurst Heating and
Plumbing

2021 - 2023



Marketing and website updates Project
Management for Campeau Heating

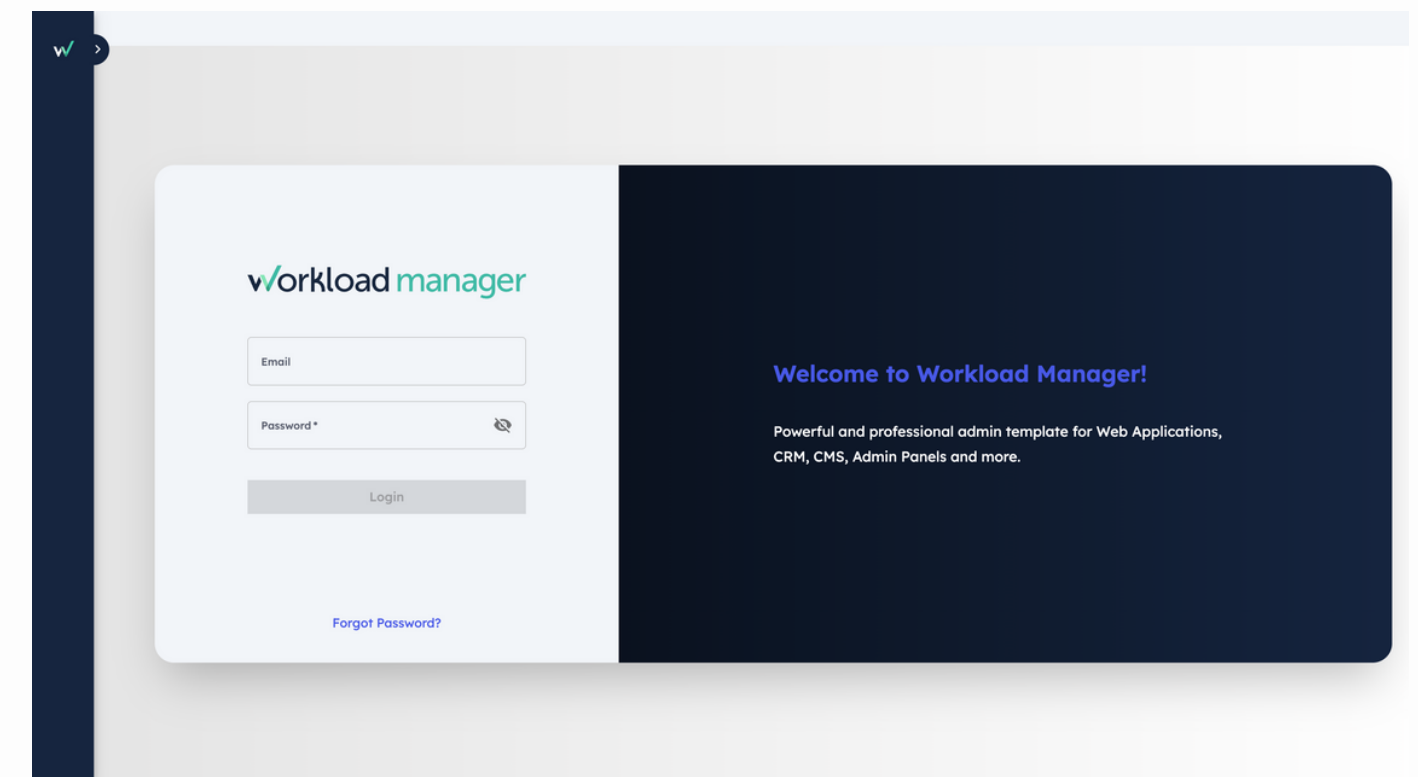
Projects

2021 – 2023



Website redesign, development and updates
Project Management for FNTI

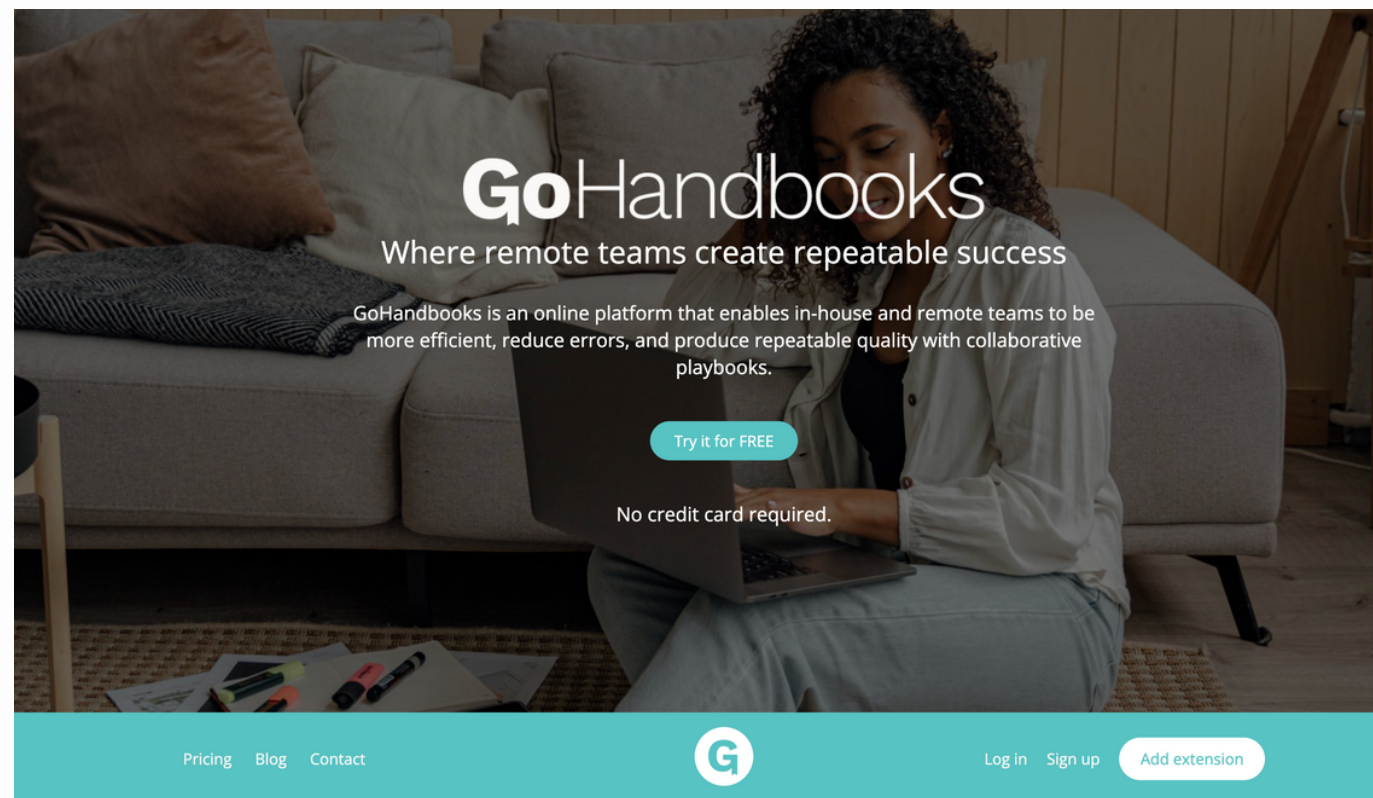
2023 – 2024



Development, management, and improvement
Project Manager of CMS Workload Manager

Projects

2023 - 2024



Development of an online platform and Project Manager for Gohandbooks

2023 - 2024



Website updates and Project Management for GBS/CIDP Foundation

Social Media



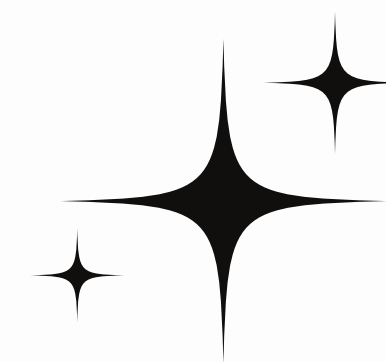
LinkedIn

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Let's Work Together

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