

NEW PROJECT INTAKE FORM



Brief Project Title:

Brand Name:

Contact Name:

Contact Email:

Project overview and
desired background
setting:

Key message or desired
script ideas:

Target Audience:

Color and Style Preference:

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1. Story telling video under 60 seconds - \$350

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2. Video of product unboxing - \$50

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3. Recorded product testimony

Add-ons

a. video and audio \$75

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b. voice only- \$35

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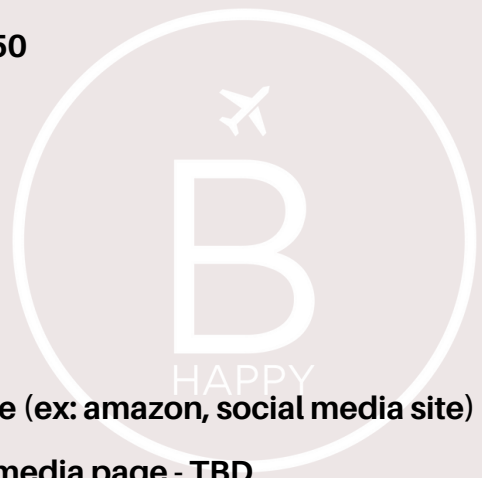
c. online 5 star post - \$15 per post, per site (ex: amazon, social media site)

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4. Posting of your video or ads on my social media page - TBD

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5. All product photographs - \$35



The frequency of UGC work needed:

- 1) One off project (pay per project);
- 2) Recurring work (monthly retainer)

Media Format:

What Platforms will the UGC be used on?

Ex: TikTok, YouTube, Pininterest, Instagram, other?

What would you like me to help you with?

- 1) Come up with UGC ideas for your brand (NO RECORDING) - \$75
- 2) Writing a SCRIPT for UGC Concepts - \$75
- 3) Record UGC content and come up with ideas, script, text, hook and CTA (EDITED footage) - \$150 - a single video project under 60 secs
- 4) Record UGC and submit raw footage (NO EDITING) - \$75

Anything else:

Do you have any examples of what you like? Please add link:

If you do not have a link, please email your file to HappyLady1on1@gmail.com

If you are interested in a monthly retainer, what is your desired UGC amount:

- 1 video a week (4 videos a month)
- 2 videos a week (8 videos a month)
- 3+ videos a week (12+ videos a month)

How will the content be used:

- organic content for social media pages;
- as paid content for social media pages;
- as both organic and paid content