

## **RESTORE**

our beloved Big Moose Ski Mountain to her former glory

### **PROTECT**

this historic treasure by helping Friends of the Mountain, your local nonprofit, to purchase it for our community

## **PRESERVE**

a unique recreational asset and a vital cornerstone of the Moosehead Lake economy for generations to come

# Make Your Memories on the Mountain Count Toward Our Future!



#### **Credit Card or Cash**

Email skitheview@gmail.com www.skitheview.org



Ski Into History
with a Gift for the Save
the Mountain Campaign

Green Circle \$100 - \$10k Blue Square \$10k - \$25k Black Diamond \$25k - \$100k Double Black Diamond \$100k+



## **Check or Pledge**

Mail to Save the Mountain Campaign, PO Box 307, Greenville Junction, ME 04442

Learn more about Friends of the Mountain at skibigmoose.com





## Ski the View, Save the Mountain

Friends of the Mountain (Friends) and the Moosehead Lake Region Economic Development Corporation (MLREDC) have partnered to raise \$5.95 million to purchase the 1,700-acre Big Moose Ski Mountain through the Ski the View, Save the Mountain campaign.

The goal is a permanent nonprofit ski area for our community and a year-round outdoor, natural asset that will revitalize the Moosehead Region economy.

Friends would own and redevelop the Mountain while continuing to operate it as an affordable ski area for our community.

Only by placing this mountain in nonprofit hands will we be able to attract funding and build a financially sustainable ski destination for generations.

As a nonprofit, all revenue goes back into the mountain for the enjoyment of our community.

Our goal is \$5.95 million in philanthropic support for the purchase of the 1,700-acre
Big Moose Mountain ski property.

To sustain our community and support all seasonal businesses, it's crucial to create year-round job opportunities that benefit not just their employees, but the entire region's economy. Furthermore, having an affordable mountain nearby benefits local kids and families, promoting enjoyment and togetherness throughout the year.

Mike & Laura Theriault, Owners, Moose Creek RV Resort

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operated as a community
non-profit. That model has seen
so much success here in Maine at places
like Black Mountain and BigRock. It keeps
the ski areas going as regional destinations
without making them exclusive and
out of reach for locals who
can't afford a big resort.

-Sam Shirley, avid skier and Big Moose Mountain supporter



**Project Partners:** Since 2012, Friends has successfully raised an estimated \$1.2 million in donations while hundreds of passionate volunteers have worked thousands of hours to keep the ski mountain open. While operating the Mountain, Friends has also added upgrades and kept skiing affordable for our community. Moosehead Lake Region Economic Development Corporation is providing fundraising support and expertise to this initiative. Formed 13 years ago as a nonprofit, MLREDC has strong partnerships with businesses and the community to help the Moosehead Lake Region prosper economically. MLREDC has a successful history of raising funds and leading a variety of significant community initiatives.



